

LIFE

IN THIS ISSUE
EVELYN WAUGH
ON
CATHOLICS IN THE U.S.

**ARLENE
DAHL**

SEPTEMBER 19, 1949 **20** CENTS
YEARLY SUBSCRIPTION \$6.00



Fruitwood

15 denier. Versatile new Cannon shade
...perfect partner for dressmaker woolens in deep
brown, rust, carnelian. And for fall's
ubiquitous alligator shoes.



not just nylons... but a

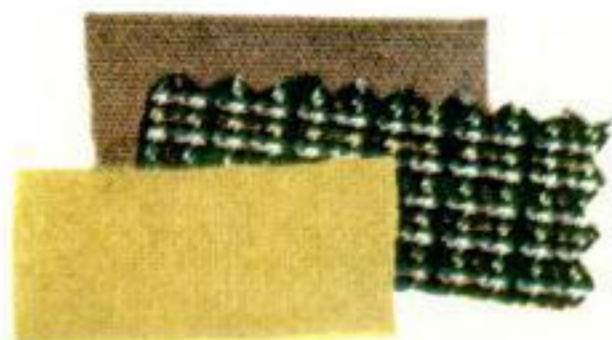
Wardrobe of Cannon Nylons

CANNON NYLONS specially created for autumn! In softly
alluring woodland shades that supply the perfect obbli-
gato to newest fabrics and fancies.

A shade, a denier for every costume... it's the "ward-
robe way" to choose your stockings!

Here are three flatterers to start you off. All full-fash-
ioned, in short, medium, or long proportions. Cloud-sheer,
yet deftly dull in finish (thanks to *high-twist* thread).
All with Cannon's fabulous sleek-ankle fit.

Start building *your* Cannon Nylon Wardrobe, today!



Willow

15 denier. Cannon's newest charmer
for day or nighttime, to wear with the sophisticated
nut-browns, soft gold, bottle green, or
brown and green mingled.



Silver Birch

20 denier. Deftly blended by Cannon
for all the new town-tailored greys, ranging
from steel to smoky tones. Effective
with accents of acid gold.



Created by the makers of Cannon Towels, Sheets, Blankets... Cannon Mills, Inc., 70 Worth St., New York 13, N.Y.

COPR. 1949, CANNON MILLS, INC.

New B.F. Goodrich

"Rythm Ride"

GIVES YOU: MORE COMFORT

GREATER SAFETY



LONGER MILEAGE



THE BIG DIFFERENCE IN TIRES IS "RYTHMIC-FLEXING CORDS"

Because BFG tire cords have NO CROSS THREADS to interfere with their action, they work together—in *rythm*—like a skilled orchestra (pictured at right). Instead of each cord going its own way like untrained musicians (pictured at left).


B. F. Goodrich seals the cords in rubber, perfectly spaced, under uniform tension, without cross-threads. All cords share the load and impact

equally. No bunching or gapping. No "slacker cords". No over-worked cords. No uneven action to make for an uneven ride. Instead you get a "Rythm Ride"—with all cords working together in *rythm* to share the wear—for more miles. Working together to cushion the impact—for more comfort. Working together to absorb road shock for more safety. Your dealer can *show* you the difference.



COLD RUBBER, TOO—FOR EVEN MORE MILES! The new long-mileage cold rubber was pioneered by B. F. Goodrich in 1941. Thanks in part to that early start, BFG research is now able to bring you the most advanced cold rubber compounds in every B. F. Goodrich passenger tire tread, for even more tread miles. Get "rythmic-flexing cords" and cold rubber too, in the same tire, and at no extra cost. See your B. F. Goodrich dealer today. Generous trade-in allowance. Convenient budget terms. Low down-payment.

ONLY B. F. GOODRICH GIVES YOU "RYTHMIC-FLEXING CORDS" IN EVERY TIRE FOR EVERY PURPOSE.



Who is she?

Introducing DuBarry beauty,
Mary Jane Russell.
Fashion photographers rave
about the satin-smooth
perfection of her lovely
mouth. It's an open secret
how she keeps her lips
that way...with new
wonder-formula DuBarry
Lipstick that doesn't
easily eat off, drink off,
or kiss off! Try it now
in Radiant Red, gayest
of the new true, true reds
and so exciting with
Fall's new mossy greens,
golds, reds and camel hues.
\$1.00 and \$1.50 plus tax.



Du Barry

BEAUTY PREPARATIONS BY

Richard Hudnut

Makers of the Richard Hudnut Home Permanent



"Your voice sounds wonderful, darling"

WHEN the boy in Los Angeles says this to the girl in New York he's saying something nice about us, too. For we, at Western Electric, make a great variety of the Bell telephone equipment that helps speed her voice to him so clearly, so naturally.

Whether you talk from coast to coast, or just around the corner, your telephone gives you a lot

of satisfaction for little money. Making good equipment, that makes this kind of service possible, is Western Electric's job in the Bell System—has been for 67 years.

- Bell scientists *design*, we *produce* and telephone company people *operate* the equipment—all of us working together with one aim: Good telephone service for you at the lowest possible cost.

Western Electric

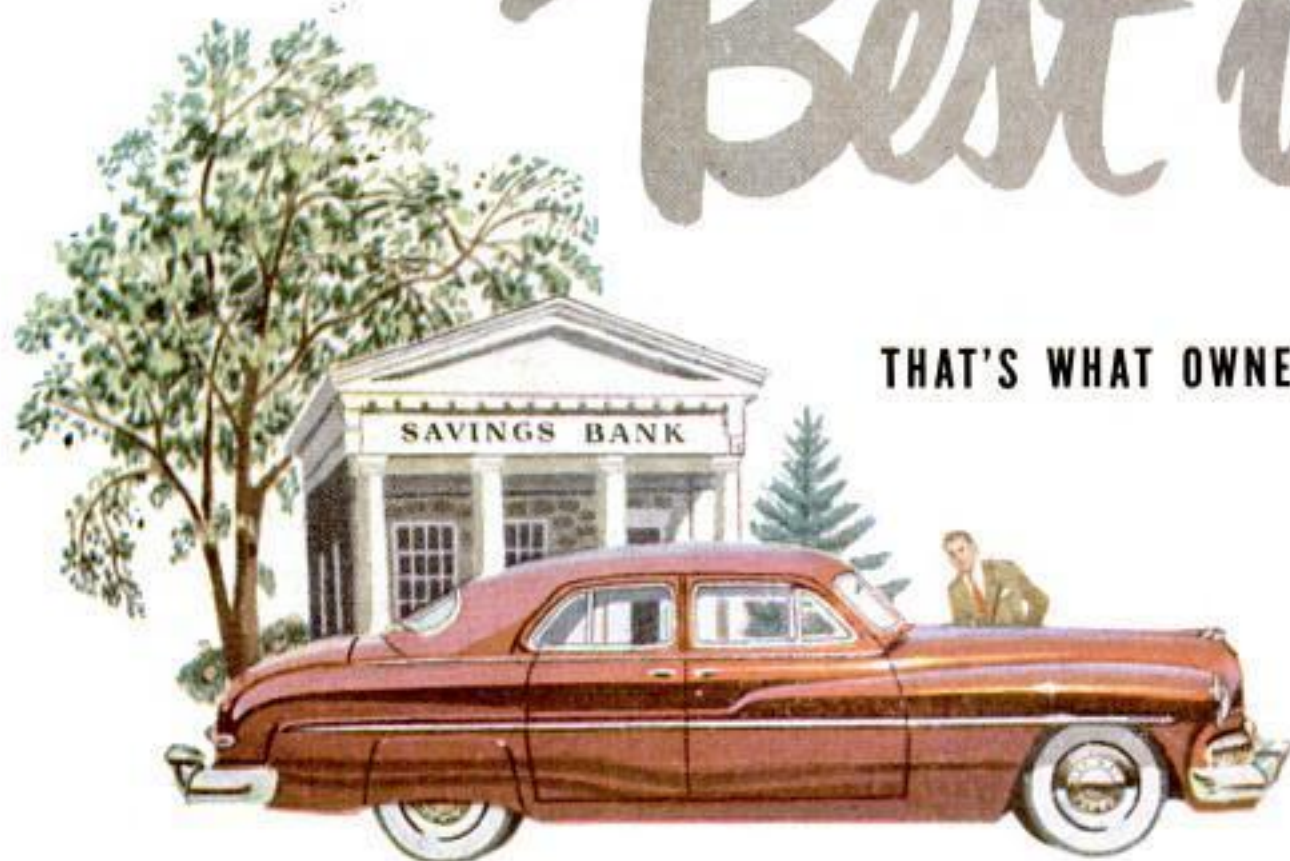


A UNIT OF THE BELL SYSTEM SINCE 1882

This One

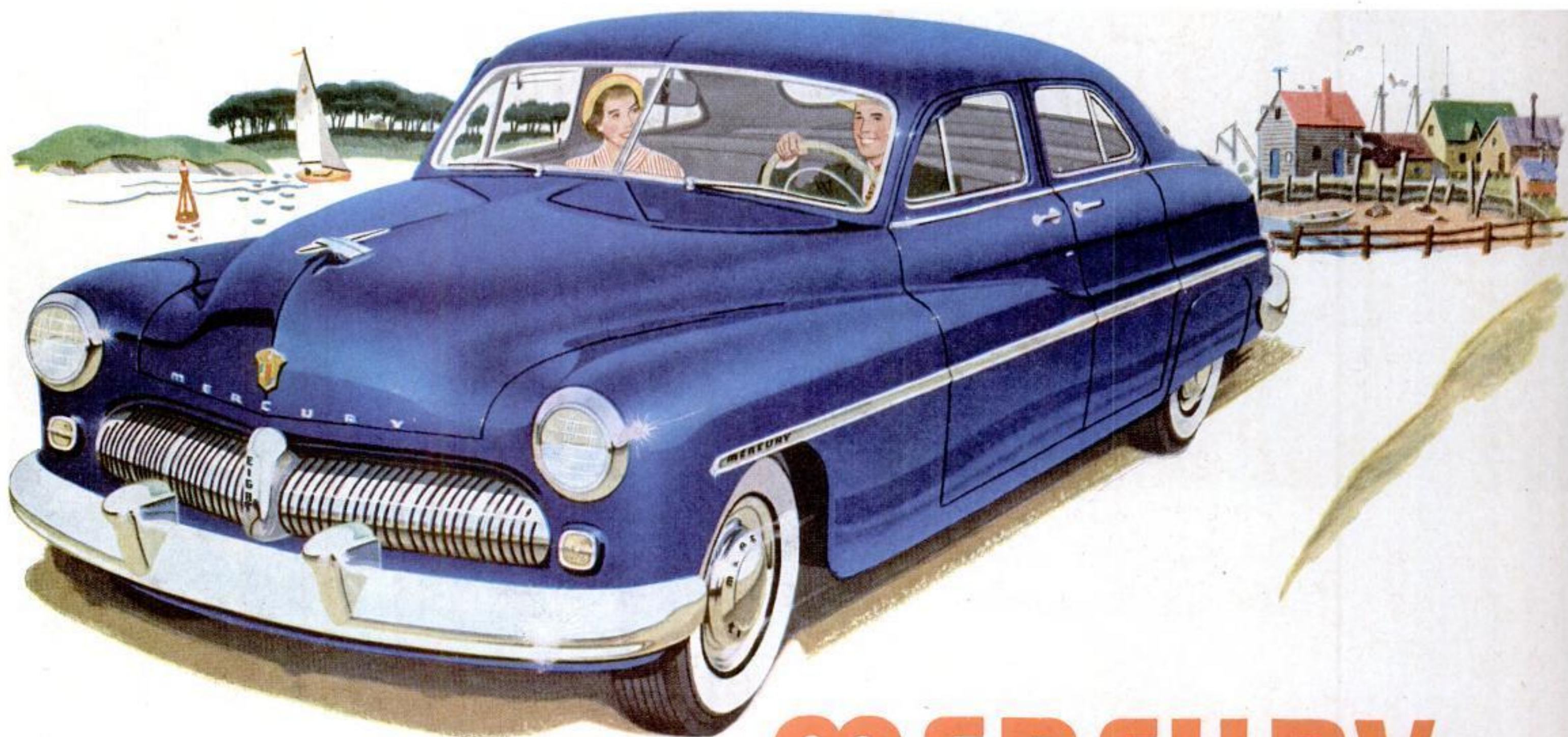


"Best-looking! Best value, too!"



THAT'S WHAT OWNERS SAY ABOUT THIS BIG NEW 1949 **MERCURY**!

*Handsome? Yes! And owners also say it's the sweetest-handling, smoothest-riding new car, too—with a lively thriftiness that's unmatched! No wonder they call the 1949 **MERCURY** the standout buy. For it is!*



Make your next car

MERCURY

YES—you get the best of everything with the new 1949 Mercury!

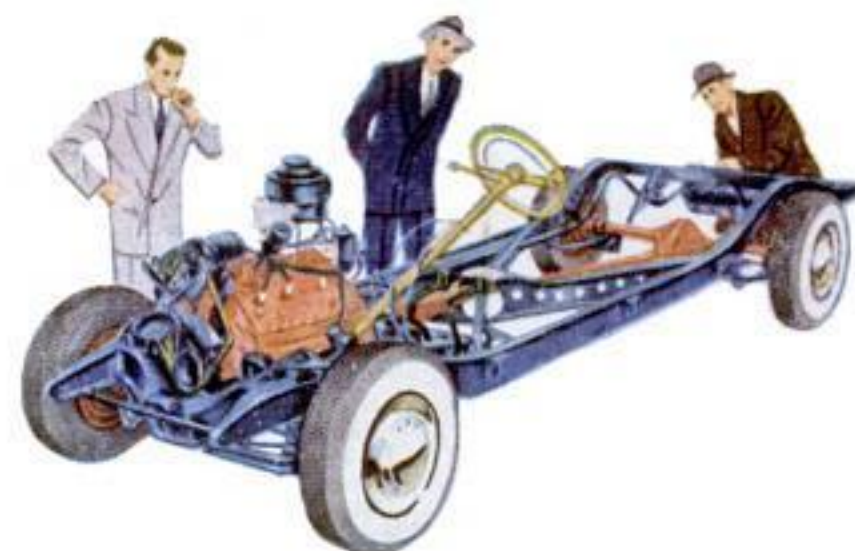
And, best of all, you can be sure that everything's been thoroughly *road-proven* by thousands of satisfied owners for millions of miles!

You get a powerful new 8-cylinder, V-type engine with surprising *economy*!

You get front coil *springing*! A truly restful "comfort-zone" *ride*! Easier *steering*! "Super-safety" *brakes*! Increased all-round *visibility*! Plus the luxury of foam rubber-cushioned *seats*!

Compare it every way—and you'll say: "It's Mercury for me!"

MERCURY DIVISION OF FORD MOTOR COMPANY



White side-wall tires and rear wheel shields optional at extra cost

For ALL DOGS and ONLY DOGS

Gaines LUCKY-DOG Contest!

**GRAND JACKPOT—EVERYTHING ANY
RED-BLOODED DOG COULD WANT!**
(... And There'll Be 104 Other Prize Winners, Too!)

TOP DOG WINS ALL THIS! Five glamorous, cost-free days in New York, flying by TWA, all expenses paid to and from your home for you, your master, and one other person... Lifetime supply of Gaines Dog Food... Crosley station wagon (you ride in comfort with plenty of headroom, legroom, and tailroom)... Holly-wood-type, custom-built dog swimming pool by Koven... Crosley "Popularity" television-FM radio set (see the dog shows, horse operas, and man fights)... Your photograph by the famous dog photographer, Ylla... Your portrait painted by the nationally known animal artist, Lyn Godwin... Complete beauty treatment under the personal supervision of Blanche Saunders... Free permanent registration by Identacode... PLUS \$500 gift certificate from Saks-Fifth Avenue, which can include all these luxurious dog items:

Custom-built two-room dog house with picture windows
Four-drawer tack chest and grooming stand
Traveling crate
Carrying case
Indoor bed
Mattress
Slipcover
Blanket

Gold-plated name tag
Oster electric clipper
Duplex dresser
Nail clippers
Steel comb
Imported brush
English leather collar and leash
Gold-plated collar and leash
Chrome-plated chain collar
Lawn tether and chain

Rubber crackle bone
Dozen cans cleaning powder
Dozen bottles liquid cleaner
Quart spot remover
Ultraviolet germ lamp
Dog-care books
Boots
Raincoat
One can of your favorite flea powder

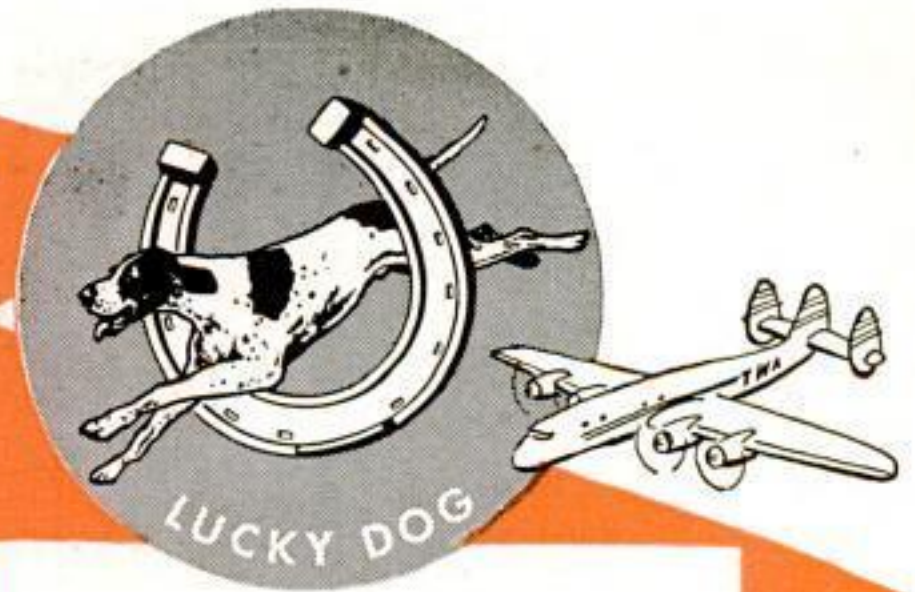
RUNNER-UP Catches: Two-year supply of Gaines Dog Food... \$350 gift certificate from Saks-Fifth Avenue.
And 103 DOGS Will Share This Wealth of Good Eating: Full year's supply of Gaines Dog Food for winners of third, fourth, fifth, sixth and seventh places. Twenty-five pounds of Gaines Dog Food each to 98 dogs.

FOLLOW THESE SIMPLE RULES

1. Using the entry form in this advertisement, one from your Gaines dealer, or a plain sheet of paper, have your master answer Dopey's question (in 25 words or less). Be sure to tell him to include your name and his name and address.
2. Cut, tear, or bite (but neatly) the top off any size package of Gaines Meal or Kruncheon and mail it with your entry to
Lucky Dog Contest
P. O. Box 88, New York 46, N. Y.
3. Entries must be postmarked not later than November 4, 1949. Entries with insufficient postage cannot be accepted.
4. Statements should be based on the benefits of Gaines feeding, drawn from your experience and from the "helpful pointers" given here.
5. Any dog living in the continental United States may enter, except dogs employed at the Gaines Research Kennels, or dogs whose master or any member of his master's immediate family is employed by General Foods Corporation, its subsidiaries, or their advertising agencies.
6. Entries will be judged by the impartial judging staff of the Reuben H. Donnelly Corporation on the basis of interest, aptness, and originality. Their decision will be final. Duplicate prizes will be awarded in case of ties.
7. All entries become the sole property of General Foods Corporation, and none will be returned. All winners will be notified by mail. Contest subject to Federal and state regulations.

A Product of
General Foods

"Nourish Every Inch of Your Dog"



Here's the doggonedest contest ever! It's all for dogs... and top dog will be the world's luckiest dog! Just look at the drawing below and tell us Gainsey's answer (in 25 words or less). It's easier than chasing cats, and every bit as much fun.



HELPFUL POINTERS FOR YOU! Remember that Gaines is more than a tasty and satisfying food. Through 20 years it's been made with the help of top scientists... been tested and approved by countless dogs.

Gaines keeps dogs in top shape because it provides everything known to be needed to nourish "every inch" of a dog. It provides plenty of proteins and minerals to build strong bodies, bones, and teeth. It provides fats for sleek coats and healthy skin, carbohydrates for quick energy, and the many vitamins needed for all-round sparkling health.

Yet for all this wonderful nourishment, Gaines costs less to feed than any other type of dog food. Your master will appreciate its convenience, too.

GRR! I FEEL SO TIRED,
LISTLESS AND ALL
WOOFED OUT. HOW
DO YOU KEEP IN SUCH
FINE FETTER?

DOPEY

(See Rule 4)

GAINSEY

Dog's Name _____
Master's Name _____
Street _____
City _____ Zone _____ State _____

Gaines DOG FOODS

"What you tell me is as thrilling as what I see!"

exclaimed **JANE PICKENS**

when she realized
that **ELGINS**, winner
of the Fashion Academy
Award, also had the
DuraPower Mainspring

Jane Pickens, singing star of radio and concert, chosen by the Fashion Academy as one of America's "best-dressed" women



Lord and Lady Elgins are priced from \$67.50 to \$5,000. Elgin De Luxe from \$47.50 to \$67.50. You will find other Elgins priced as low as \$29.75, including the Federal Excise Tax



*Patent pending. Made of "Elgiloy" metal

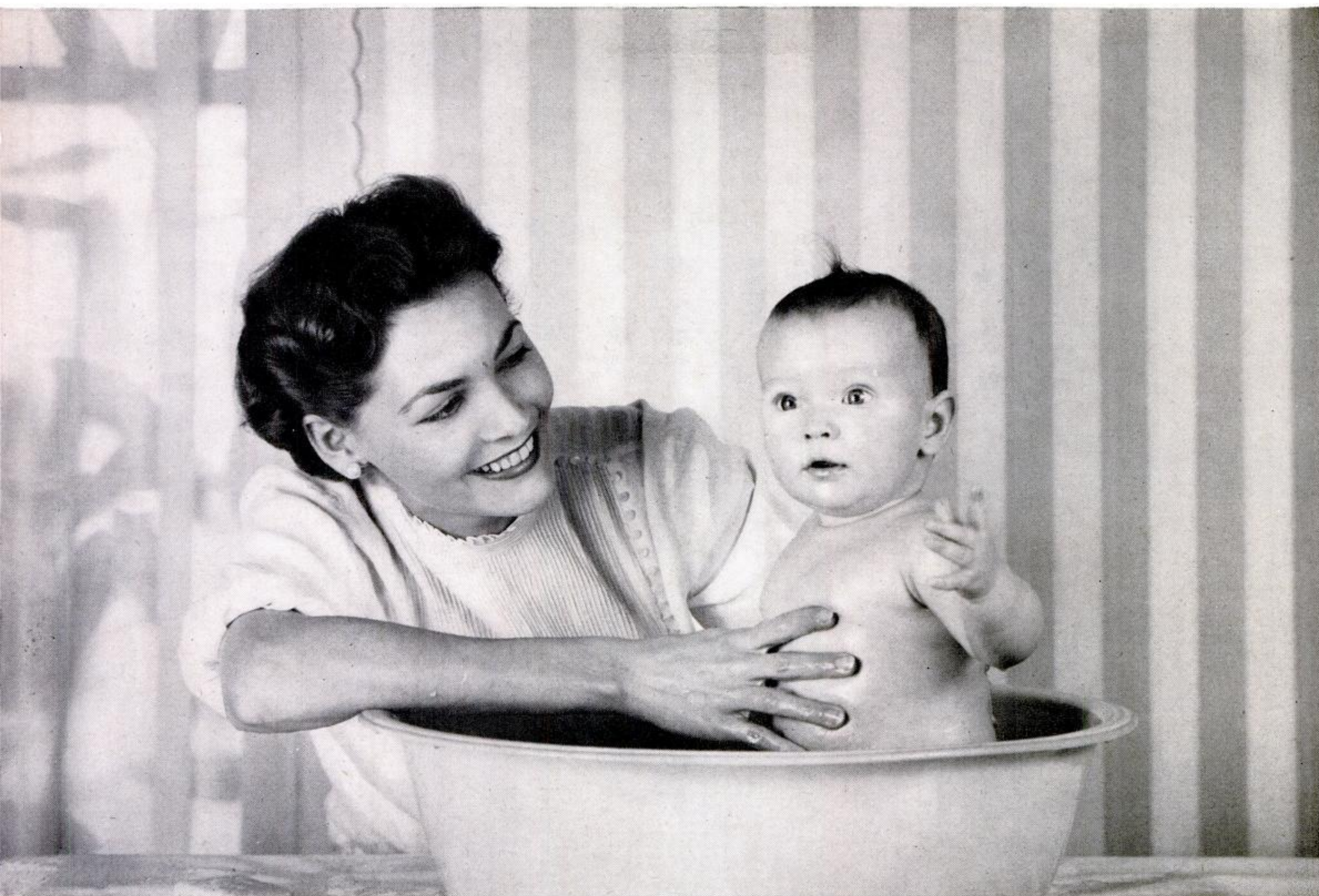
ELGIN

TIMED TO THE STARS

The genius of America to wear on your wrist

Jane Pickens' style-wise appraisal of the new Elgins is confirmed by the Fashion Academy of New York. For this noted authority has given its Gold Medal Award to Elgin. You'll understand *why* when you see these new watches at your jeweler's.

What you won't see but should surely learn about before buying a new watch is the miracle that's happened *inside* an Elgin . . . the remarkable DuraPower Mainspring. No other watch in the world has such dependable power for accurate timekeeping! Don't forget that important fact when you choose a watch to own or to give. You or the one you love will be happier with an Elgin. Your jeweler now has Elgins in a wide range of styles and prices.



Every minute of the day his tender baby skin needs your watchful care

His Thinner Skin needs Special Care



You use only the blandest soap for your baby's daily bath. And you always find time to change him and keep him comfortably dry and happy. His skin is so tender—so easily irritated by even the slightest roughness. Baby's skin actually is thinner than yours. Studies show that it would chafe more quickly, be injured sooner.



He depends on your wise care to keep his tender, thinner skin from hurt. One discomfort you can spare him is a rough or flimsy bathroom tissue. Check for 3 "tender skin" qualities in his tissue. "Old linen" softness that doesn't chafe. Quick absorbency for thorough cleansing. And just the right strength to prevent tearing and shredding.

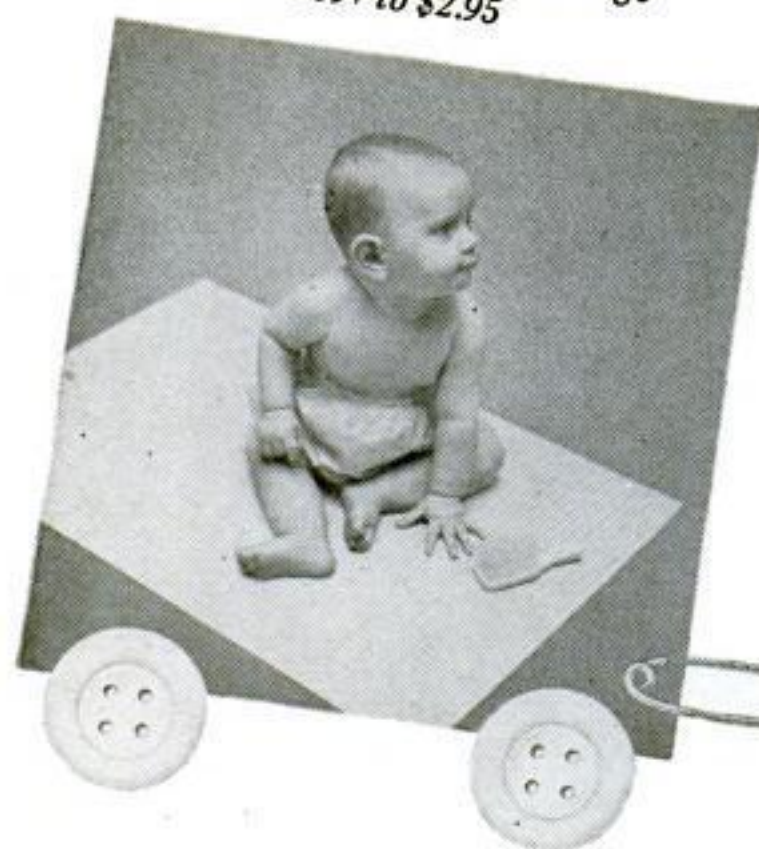


More mothers every day are finding this ideal combination of "tender skin" qualities in Scott's Tissue. Scott's Tissue is soft as your own caress on baby's thinner skin. Up to 6 months, fluff up 20 or more sheets of Scott's Tissue and pad diapers with them. Just flush away the soiled tissue. Saves diaper laundering and baby will love it.

Trade Marks "Scott's Tissue," "Soft as old linen" Reg. U. S. Pat. Off.

SCOTTISSUE IS SOFT AS OLD LINEN

Bouncy quilted Crib Sheet . . .
exclusively Kleinert's! Pneumatically
quilted. Moisture can't seep through.
Waterproof, acid proof. Carriage
to crib sizes 59¢ to \$2.95



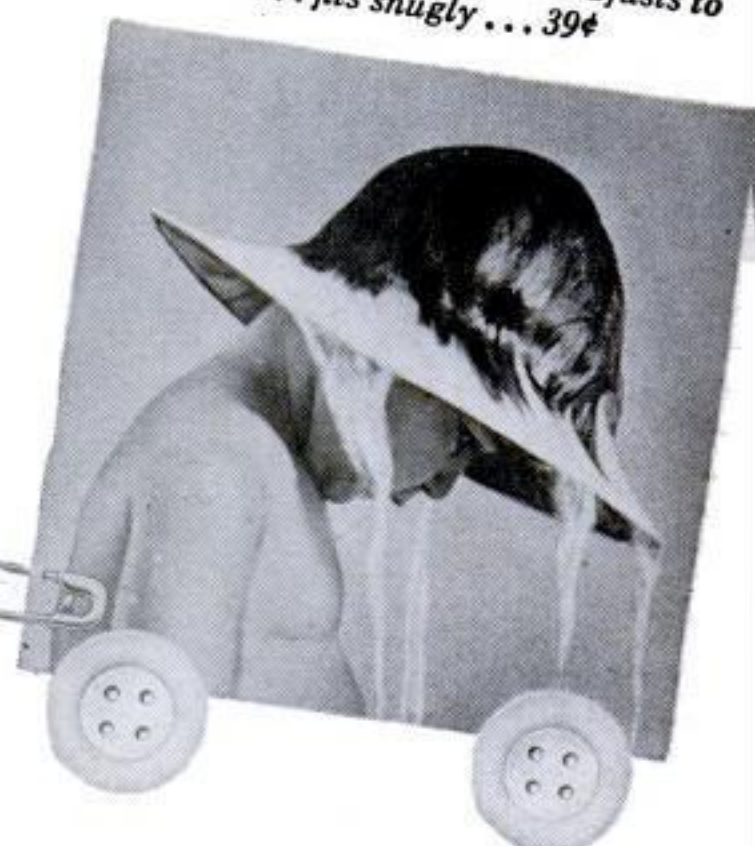
Hook-fastened *Pad Pants . . . No pins!
Kleinert's rayon Softex, waterproofed
without rubber \$1. Use with Kleinert's
refills or folded diaper. Refill pads
\$1.19 per package of 48.



***Rub a-Dub-Tub . . . Blow it up . . .**
it's a bath or bassinette . . . deflate it
and it folds to purse size! For home
or travel. Vinyl plastic,
will last for years! \$5.95



Shampoo Shade . . . No soap and
water can trickle into baby's eyes and
ears . . . shampooing is fun this way!
Kleinert's Shampoo Shade adjusts to
all sizes . . . fits snugly . . . 39¢



big trip ahead!



... start him safely

in **Kleinert's**

***Softex Baby Pants**

waterproofed without rubber . . . no overheating

From play-pen to presidency . . . it is a big trip!
Kleinert's Softex Baby Pants help start the journey . . . comfortably!
Waterproofed without rubber . . . by an exclusive Kleinert's process.
(No irritation from overheating!) They won't crack, peel, or get stiff . . . ever.
They stay beautifully soft through countless washings.
Small, medium, large, extra large. Always true to size!
In White: rayon 79¢, nylon \$1. Prices slightly higher on the West Coast.
And . . . fashion news . . . silk Softex pants now come in
flower fresh colors . . . as well as white . . . \$1.

*® Prices slightly higher on the West Coast

Columbia Pictures
presents

THE REST OF THE JOLSON STORY

JOLSON SINGS AGAIN

Hear:

I'M LOOKING OVER A FOUR
LEAF CLOVER
GIVE MY REGARDS TO
BROADWAY
PRETTY BABY
SONNY BOY
BABY FACE
AFTER YOU'VE GONE
WHEN THE RED RED ROBIN COMES
BOB, BOB BOBBIN' ALONG
IS IT TRUE WHAT THEY SAY
ABOUT DIXIE?
I ONLY HAVE EYES FOR YOU
I'M JUST WILD ABOUT HARRY
CHINATOWN, MY CHINATOWN
BACK IN YOUR OWN BACK YARD

A **SIDNEY BUCHMAN** PRODUCTION

COLOR BY
TECHNICOLOR

Starring
LARRY PARKS
and
BARBARA HALE



with
William Demarest · Ludwig Donath · Bill Goodwin · Myron McCormick · Tamara Shayne
Directed by **HENRY LEVIN · SIDNEY BUCHMAN**
Written and Produced by

PHIL RIZZUTO SAYS:
"EDGEWORTH"
 IS AMERICA'S FINEST PIPE TOBACCO

—and that handy pocket pouch
 sure keeps it fresh!



BETWEEN GAMES, Phil Rizzuto, star shortstop of the New York Yankees, enjoys real pipe comfort from Edgeworth's extra high grade blend. "And that pocket pouch," says Phil, "is mighty handy to carry. I can fill my pipe without spilling tobacco—and it doesn't bulge in my suit!"

REMEMBER—every pack is a pouch!

TO MAKE NEW FRIENDS...FOR

EDGEWORTH

HERE'S THE GREATEST PIPE OFFER EVER MADE...



DANA

Cool-smoking pipe with brightly polished aluminum shank and genuine imported briar bowl.

\$3.50 VALUE

Only

50¢

PLUS outside flaps from 12 pocket pouches of Edgeworth Pipe Tobacco.

Send to Edgeworth,
 Dept. LE-3, Richmond,
 Virginia.

Offer limited to
 U.S.A. Expires
 Nov. 30, 1949.

For Pipe Comfort

Smoke **EDGEWORTH READY-RUBBED**, fragrant, cool, long-smoking...or **EDGEWORTH SLICED**, crumble to your personal taste.

**LETTERS TO
 THE EDITORS**

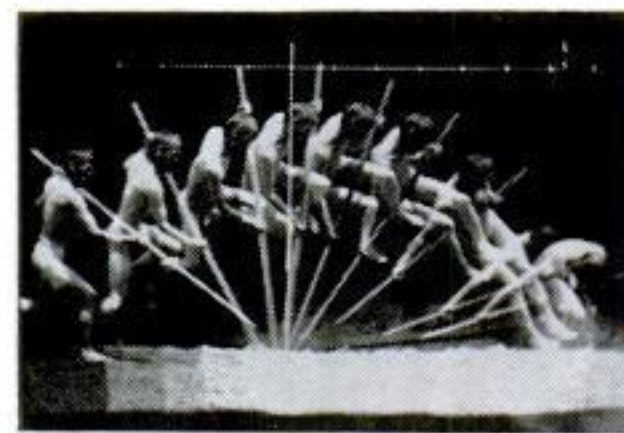
AMERICAN TASTE

Sirs:

In your article "American Taste" (LIFE, Aug. 29) you show a photograph (beautiful, too) of a golfer's swing, taken by stroboscopic camera. This latter, a development of Prof. Harold Edgerton of M.I.T. in 1933, certainly is *not* the forerunner of painters' attempts to render motion on a single picture plane. Many years before, the famous painter, Thomas Eakins, as well as Eadweard Muybridge, experimented with producing, on a single print, a series of frozen shots taken of moving figures (below).

RICHARD REYNOLDS

Stockton, Calif.



EAKINS' "POLE VAULTER," 1885

Sirs:

Your article on 100 years of American art with the picture of the statue *Greek Slave* reminds me that natives of the Mississippi Valley back in the 1840-80 period went to the river to see and learn. Many of the side-wheelers, aside from picturesque trim, carried enormous oil paintings done on the paddle wheel boxes.

In the beginnings of this side-wheel-er named *Greek Slave* appeared in the Louisville and Tennessee River trade. The river reporter for the Louisville *Journal* went down to the wharf and was a mite surprised to find a likeness of the *Greek Slave* painted in heroic proportions on each paddle box. "... As large and as natural as life," wrote he, "very neat and chaste and very appropriate; attracts the attention of everyone." This was in the fall of 1849. A year before, another steamboat, built at Cincinnati, was named *Hiram Powers* to honor the sculptor who did the *Greek Slave*.

Another steamboat, built at Pittsburgh, Pa. in 1854, was also named *Greek Slave* and was owned by Louis Robert, one of the founders of St. Paul, Minn.

To my knowledge, however, the original steamboat *Greek Slave* carried the only nude representation ever to prowl the Mississippi system. . . .

FREDERICK WAY JR.

Sewickley, Pa.

BUS DRIVER

Sirs:

The pictures of "Greyhound Bus Driver" (LIFE, Aug. 29) struck a familiar chord. Harry Huter was the same driver who drove my wife and me from Pittsfield to New York a few weeks ago. We want to compliment you on your choice. He was in our estimation a very courteous, friendly and efficient person. We wish there were more bus drivers like him.

WILLIAM KASTNER

New York, N.Y.

Sirs:

On the day LIFE published the story of Harry Huter, I happened to be a passenger on his bus at Danbury, Conn.

The shift lever broke off and Driver Huter, who missed his breakfast get-

MEN'S JEWELRY
 in
Presentation Quality



FOR WEDDINGS, BIRTHDAYS
 AND ALL GIFT OCCASIONS

Krementz Jewelry made with a rich, lasting overlay of 14 kt. gold will recall the happy event for many years to come.

Krementz

FINE QUALITY JEWELRY

Since 1866

FOR LADIES: Flexible and Bangle Bracelets

Necklaces • Brooches

FOR MEN: Evening Jewelry • Cuff Links

Tie Holders • Belt Buckles

Wherever fine jewelry is sold

Boys!
 LET YOUR
"DREAM CAR"
 TAKE YOU
 TO COLLEGE!

Scholarships up to \$4,000 given free! 734 big awards in all, including cash up to \$150, tool chests, all-expense trips. No entry fees, nothing to buy—just mail the coupon!

You'll receive—FREE—your membership card in the Fisher Body Craftsman's Guild—a handsome Craftsman's pin—suggestions for designing your own model, and full instructions—all mailed to your home without charge.

Boys 12 years old but not yet 20 on September 1, 1949, can compete. Boys 12 through 15 compete against each other as Juniors—boys 16 through 19 are Seniors. Build a solid model car to your design. ENROLL TODAY—GET AN EARLY START!



FISHER BODY CRAFTSMAN'S GUILD—Dept. A
 General Motors Building, Detroit 2, Mich.
 Gentlemen: Enroll me in the 1950 Fisher Body Craftsman's Guild Competition, and send me complete instructions free.

Name _____

Address _____

City _____ Zone _____ State _____

I was born on _____ (day) of _____, 19 _____

Parent or guardian _____

Name of my school _____

City _____ State _____

CONTINUED ON PAGE 12

GET READY



BUY

AC

SPARK PLUGS



LOOK FOR THIS SIGN

*AC's patented processes make Coralox the finest insulator in spark plug history. Improved electrical insulation, no matter how high the temperature. Better heat conduction. Maximum resistance to heat shock. Less fouling, harder, stronger, longer-lived.

Get ready for cold weather driving! Sharpen up your engine performance with the finest spark plugs ever made . . . AC's with patented CORALOX* Insulator. Instant starting in coldest weather! Steady firing at any engine temperature! Get them from any service dealer who displays the poster with the above picture.

AC SPARK PLUG DIVISION • GENERAL MOTORS CORPORATION

WITH PATENTED CORALOX INSULATOR

WALT AND BING

ride herd on The Headless Horseman!

Walt Disney
presents

THE ADVENTURES OF "ICHABOD AND MISTER TOAD"

told and sung by

BING CROSBY
and
told by **BASIL RATHBONE**

Color by TECHNICOLOR



Distributed by
RKO Radio Pictures

Hear **BING** sing:

TWO TALL TALES

Walt and Bing bring to rollicking, melodious life that famous masterpiece... Washington Irving's fabulous "Legend of Sleepy Hollow" with awkward Ichabod Crane, curvaceous Katrina and the hair-raising Headless Horseman.

"THE HEADLESS HORSEMAN"
"KATRINA"
"ICHABOD CRANE"

In one hilarious all-cartoon feature... two of the finest stories ever written, are told by... three of the world's greatest storytellers: Walt Disney, Bing Crosby and Basil Rathbone.

Walt and Basil Rathbone tell another tall tale about that rich, reckless, uproarious rake, The Magnificent Mr. Toad, and his frantic friends in a sparkling interpretation of Kenneth Grahame's "The Wind in the Willows."

LETTERS TO THE EDITORS

CONTINUED

ting his bus ready, also missed his lunch trying to get the shift lever fixed at Winsted, Conn. Then he got an inside rear flat tire which had to be changed. At Lenox, Mass. his reflex really reflexed when a car without a driver rolled out of a gas station directly in his path.

Believe me I'm glad men like that are driving my family around. Greyhound should be ashamed to pay men of that caliber such a small salary.

HELEN THIBEDAU

Pittsfield, Mass.

Sirs:

I have just read and enjoyed your very nice write-up on a Greyhound bus driver.

Every passenger was so true-to-life—I should know because I am one of the hundreds of ticket agents who interview those same passengers first.

AUDIE HARRISON
Greyhound Agent

Southwestern Lines
Beaumont, Texas

Sirs:

Please accept my compliments for the fine article, "Greyhound Bus Driver." As a schoolteacher, I frequently discuss ways of earning a living with my students.

I have often been disturbed by the attitude of shame or even scorn which many students show toward manual labor. I know that all honest work, well done, deserves our deepest respect and admiration, but many people look for either glamour or excitement in what they admire. That's where LIFE comes in.

RUTH MILLER

New York, N.Y.

CYCLE SPILL

Sirs:

My shot, taken at another motorcycle race, looks about as bad as the one in your Aug. 29 issue taken by the 10-year-old boy, but the rider in mine was uninjured.

PETE CURRY (Aged 16)

Teague, Texas



TEXAS CRACK-UP

CHRISTIAN DEMOCRATS

Sirs:

Congratulations on your editorial on the Christian Democrats (LIFE, Aug. 29). It is the first accurate summary that has appeared in the American press about the Christian Democratic parties of Europe.

It might have been pointed out that these parties, though largely Catholic in membership, are not clerical parties in the old sense of the word. They know how to distinguish between the things that are Caesar's and the things that are God's. A proof of this: these groups will have no truck with Franco, despite Madrid-inspired propaganda that the Caudillo is a bulwark of the Faith...

FRANCIS E. McMAHON

Chicago, Ill.

Sirs:

... I believe we should give all the help we possibly can to Europe. But

CONTINUED ON PAGE 15

makes ANY
cigarette
less
irritating!



Many doctors recommend this
crystal filter cigarette holder to
reduce nose and throat irritation



Go ahead, smoke any
cigarette you like!
The irritants trapped
in the Denicotea
crystal filter *never*
reach your nose,
throat and lungs.
Your mouth feels
fresher, your ciga-
rettes *taste* better!

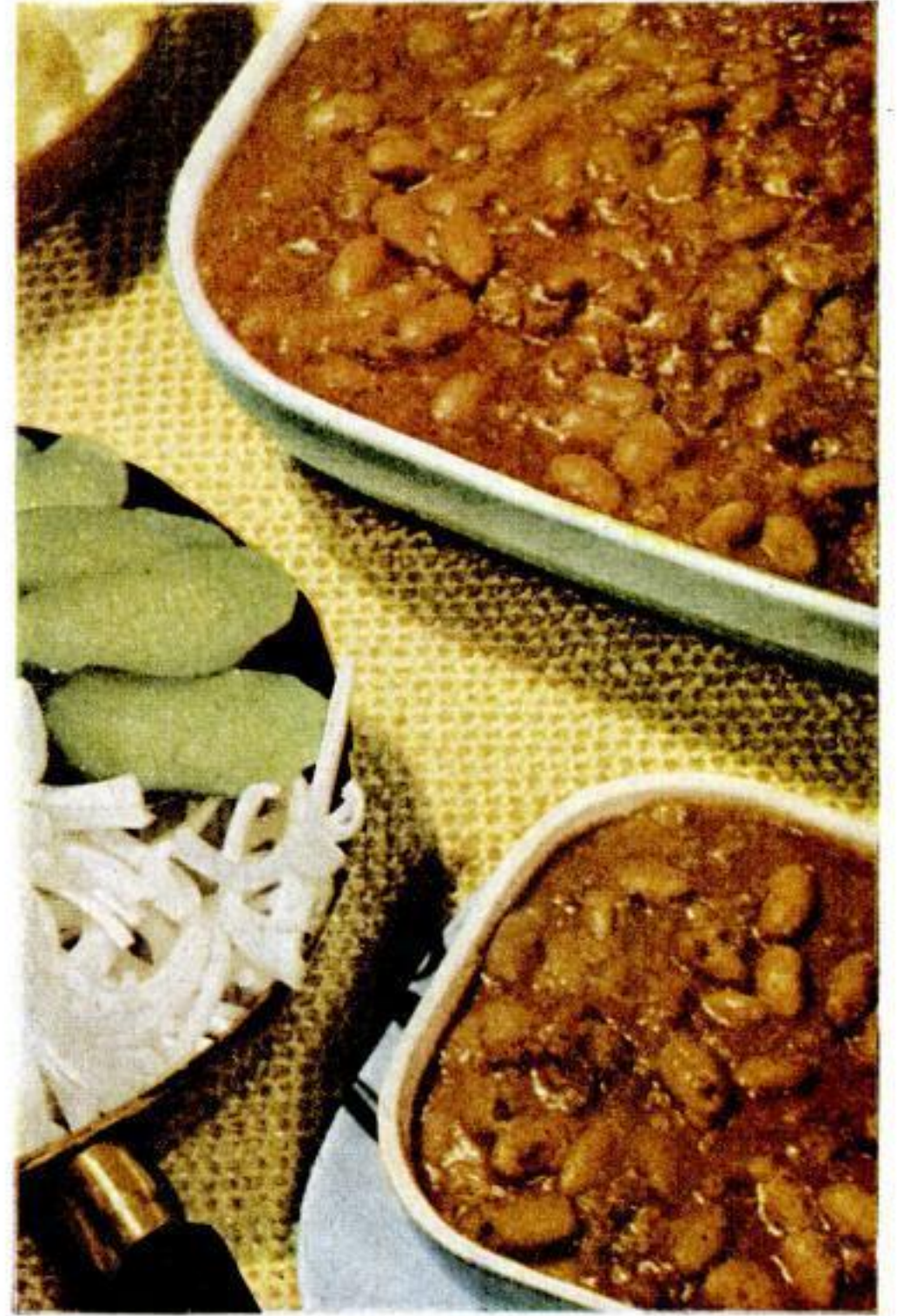
Lady Denicotea,
long, slim—
with gold tone
ejector, \$3.50

Denicotea holder,
with aluminum
ejector, \$2.00

At stores everywhere

dunhill
DE-NICOTEA
Crystal Filter Cigarette Holder

Pantry-Shelf Meals--all different, all delicious!



Cranberry-Glazed Treet—all dressed up for a party, with a half-circlet of cranberry-topped apple halves! Yes, Treet—the Armour blend of tender pork shoulder and sugar-cured ham—is right for your party, so right for your budget, too! Score two loaves of Treet and cover meat and apples with glaze—half cranberry sauce and half corn syrup. Bake 30 minutes in 350° F. oven, basting occasionally. Then bring on your best guests!

Egg-Striped Hash—delicious proof that a corned beef hash casserole can be different! It'll taste different, too—it's Armour Corned Beef Hash with all that extra-tender beef brisket and firmer, whiter potatoes! Bake hash for 30 minutes in 350° F. oven—then dramatize it with a triple stripe of sieved hard-cooked egg yolk, chopped egg white, and pickle relish. It's a Pantry-Shelf Meal the folks will cheer for—and cheering, too, is its low, low cost!

Chili Texas-Style—and mighty tasty, ma'm! Yes, Armour Chili Con Carne has an accent that's pure Texas. The red pinto beans and the chopped, lean, boneless beef are tangy with a hint of spices—but it's just a little friendly hint. It's friendly to your meat budget, too—this high-spirited meal that's almost ready, right on your pantry shelf. It's really no work at all—just heat and eat and eat and eat! Take home a tin or two today.

Tune in STARS OVER HOLLYWOOD—CBS every Saturday. For additional recipes for Pantry-Shelf Meals, write Marie Gifford, Dept. 349, Box 2053, Chicago 9, Illinois

The best and nothing but the best
is labeled **ARMOUR**



Here's to good health and great eating!

Big 2ⁱⁿ⁻¹ Breakfast Buy!

1. Nourishing COLD!

2 NABISCO SHREDDED WHEAT biscuits
Sliced Peaches Sugar Milk

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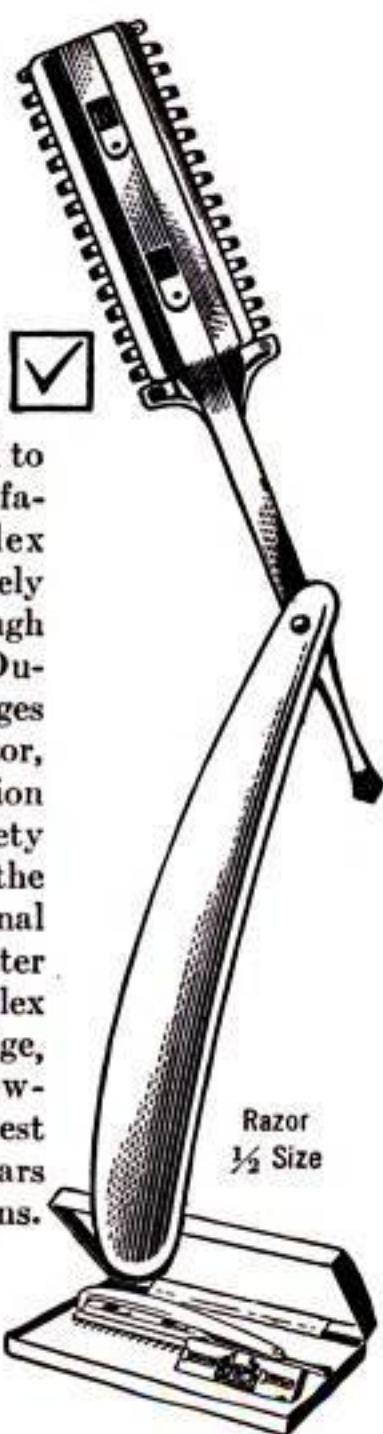
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LETTERS TO THE EDITORS

CONTINUED

not by the U.S.'s offering to cooperate with the Christian Democrats. We should help them but not recognize a religio-political party. Help them because they need help.

JOHN O. RICHARDSON
Centre, Ala.

HYDRANT HAVOC

Sirs:

The downtown boys with their fire hydrant (LIFE, Aug. 29) can learn some tricks uptown—between 100th and 116th streets. There they use an old orange crate thrown over the top of the hydrant.

DR. FRITZ NEUGASS
New York, N. Y.



UPTOWN TECHNIQUE

Sirs:

The youngsters in New York must be soft. In South Philadelphia the lad simply backs his stern against the stream to direct the water to either side. For distance he simply applies more pressure.

LIEUT. ALBERT B. KUNZ
Arlington, Va.

DEEP DIVE

Sirs:

In connection with your interesting story about Otis Barton and his deep-sea dive (LIFE, Aug. 29):

What and how do these deep-sea creatures breathe?

Fish at normal depths, I have always believed, are able to extract the occluded oxygen from the water and this oxygen, I am told, is again replaced by the action of the sun on the leaves of the submerged plant life.

But what happens in the ocean depths where there is no plant life?

WILLIAM GUILD
West Newton, Mass.

● Oxygen breathed by deep-sea fish comes not from plant life but from the air above the water's surface which has been absorbed into the water. The water is drawn in through the fish's mouth and pushed out through its gills, whose tiny filaments absorb the oxygen for the fish to breathe.—ED.

DISHWASHER

Sirs:

Micky the Monkey of Queens Village, N. Y. (LIFE, Aug. 29) is certainly wise. He knows a cigar butt is a louse killer—that's why he rubs them into his hair.

Score two for Micky.

FRANK HEALY
New York, N. Y.

● And one for Reader Healy who is right.—ED.

CONTINUED ON NEXT PAGE

LUCILLE BALL

Co-star in

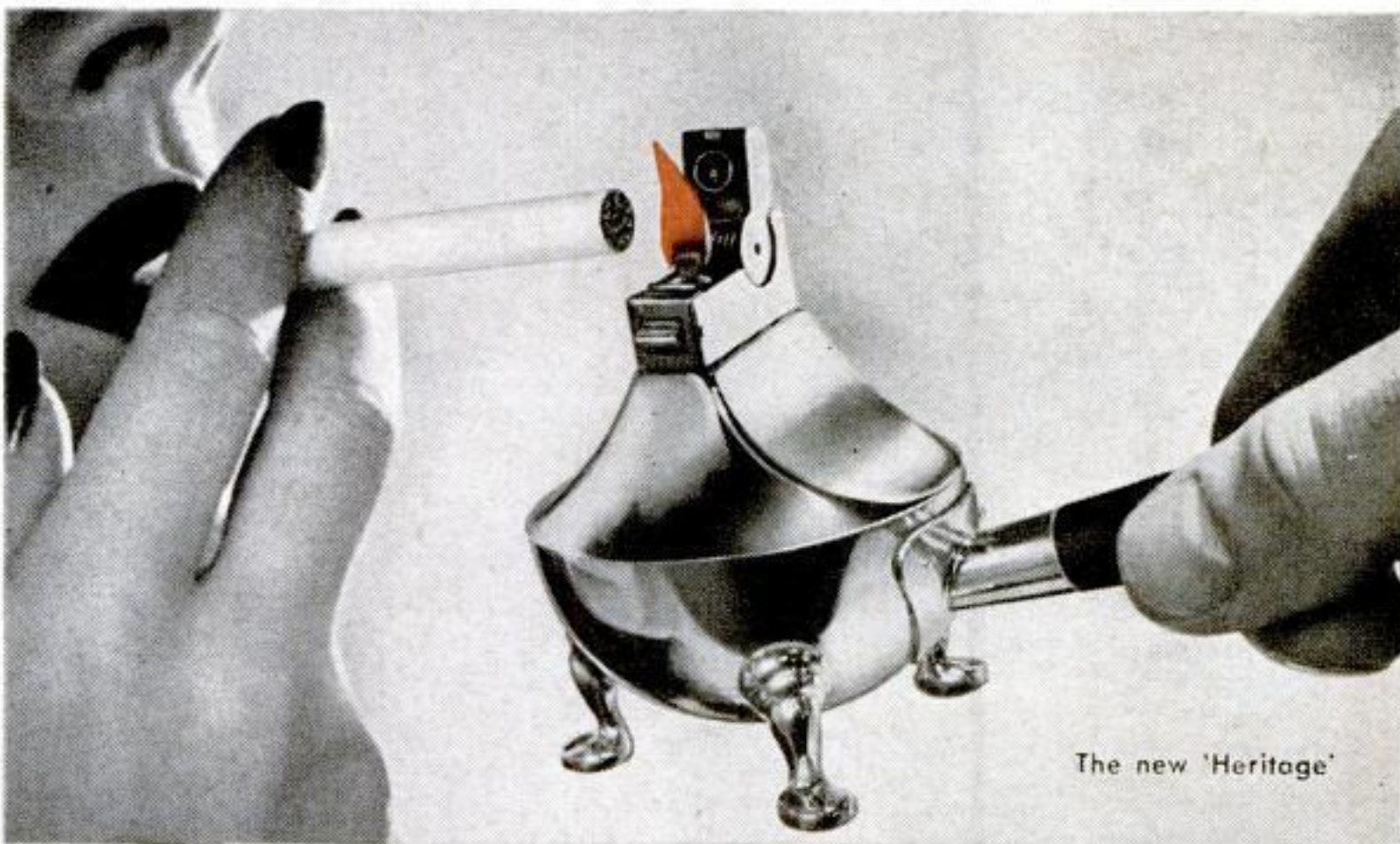
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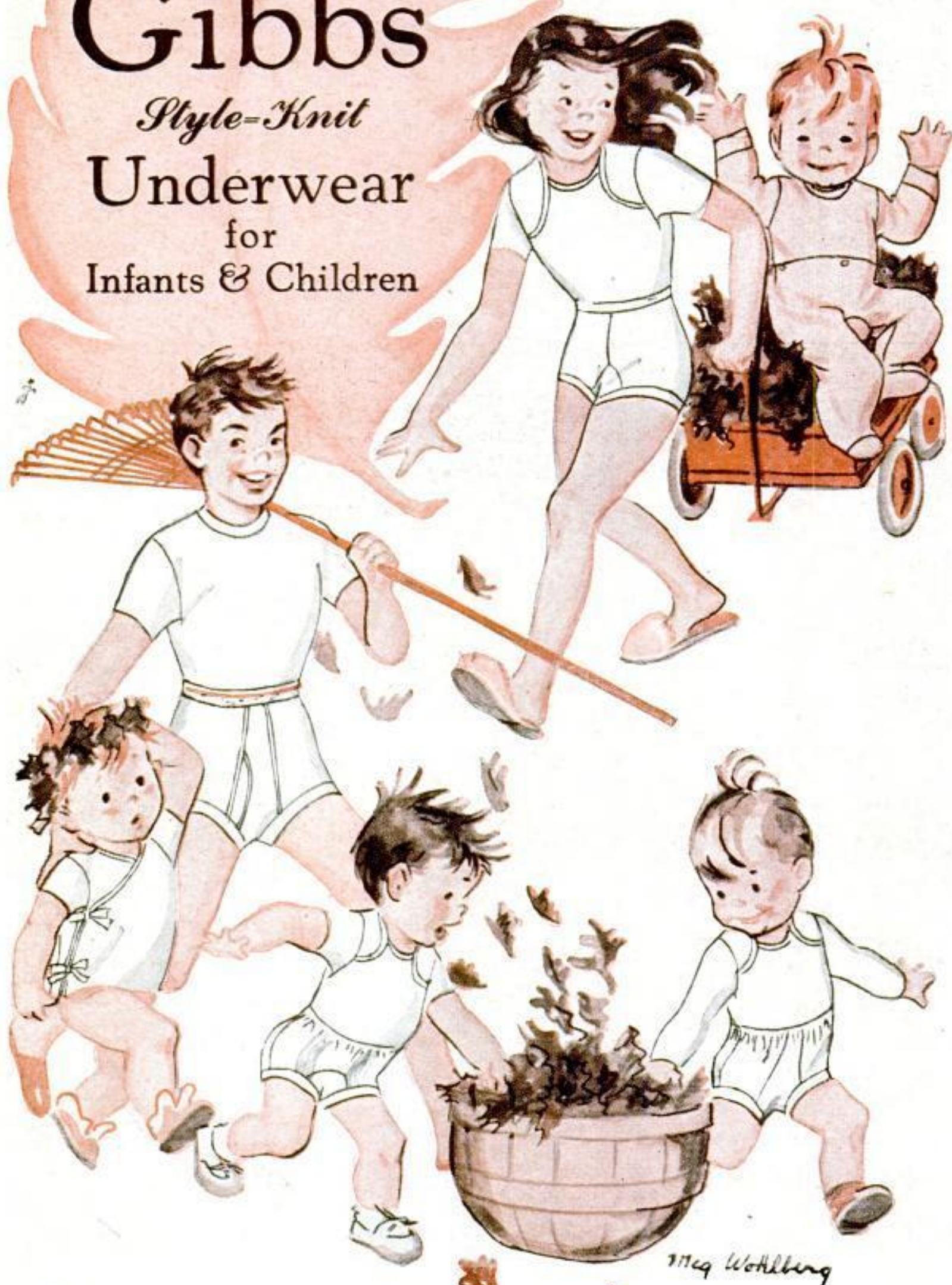
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LETTERS TO THE EDITORS

CONTINUED

Sirs:

In your story on Micky I think I see the end of a cultural cycle. Here is the perfect audience for the soap opera. Will they change the name of that program to "John's Other Capuchin?"

ROBERT BRYSELBOUT
New York, N.Y.

SPROUT'S HOUSE

Sirs:

As a veteran and farmer, let me congratulate the Dale Sprouts of California (LIFE, Aug. 29). We'd like to taste some of that barley crop in our soup and in return will whet their appetites with some of our Mississippi muscadine jelly. Do we hear a swap?

Waynesboro, Miss. T. O. DAVIS

● "Our barley," says Farmer Sprout, "is not soup barley. We make beer out of it."—ED.

MISS OKLAHOMA

Sirs:

In your article on Miss Oklahoma (LIFE, Aug. 29) you state that she used to be slightly knock-kneed but that by exercising she remedied this. What exercise was it?

MARTHA ANNE KOHOUT
Havre de Grace, Md.

● Georgine's exercise: she knocks her knees together for a while each night supposedly to reduce the extra flesh. But according to experts, exercises of this type can be expected to produce results only in very young people, whose bones are still growing.—ED.

CONTINUED ON PAGE 18

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THE BRASS RING TURNED TO GOLD

**How a Woodbury Deb Found
Romance on a Merry-Go-Round**

Locked in every woman's heart is a favorite song. Usually, it's the one the band played softly while the stars fell down and she danced with the man she loved.

But for Patricia Fordyce of Allentown, Pa., the sweetest music this side of heaven will always be a song beat out on a carrousel calliope.

For it was on a merry-go-round—when Pat reached out for a brass ring—that James Taylor Mulford proposed. "Look, darling," he said, "wouldn't you rather have a gold one—from me?"

A few months later, the music was Lohengrin — and Pat marched to the altar to vow "From this day forward..." And in her heart, another vow—to keep lovely for Jim. To keep to Woodbury's cherishing skin care. For Woodbury has a beauty-cream ingredient!



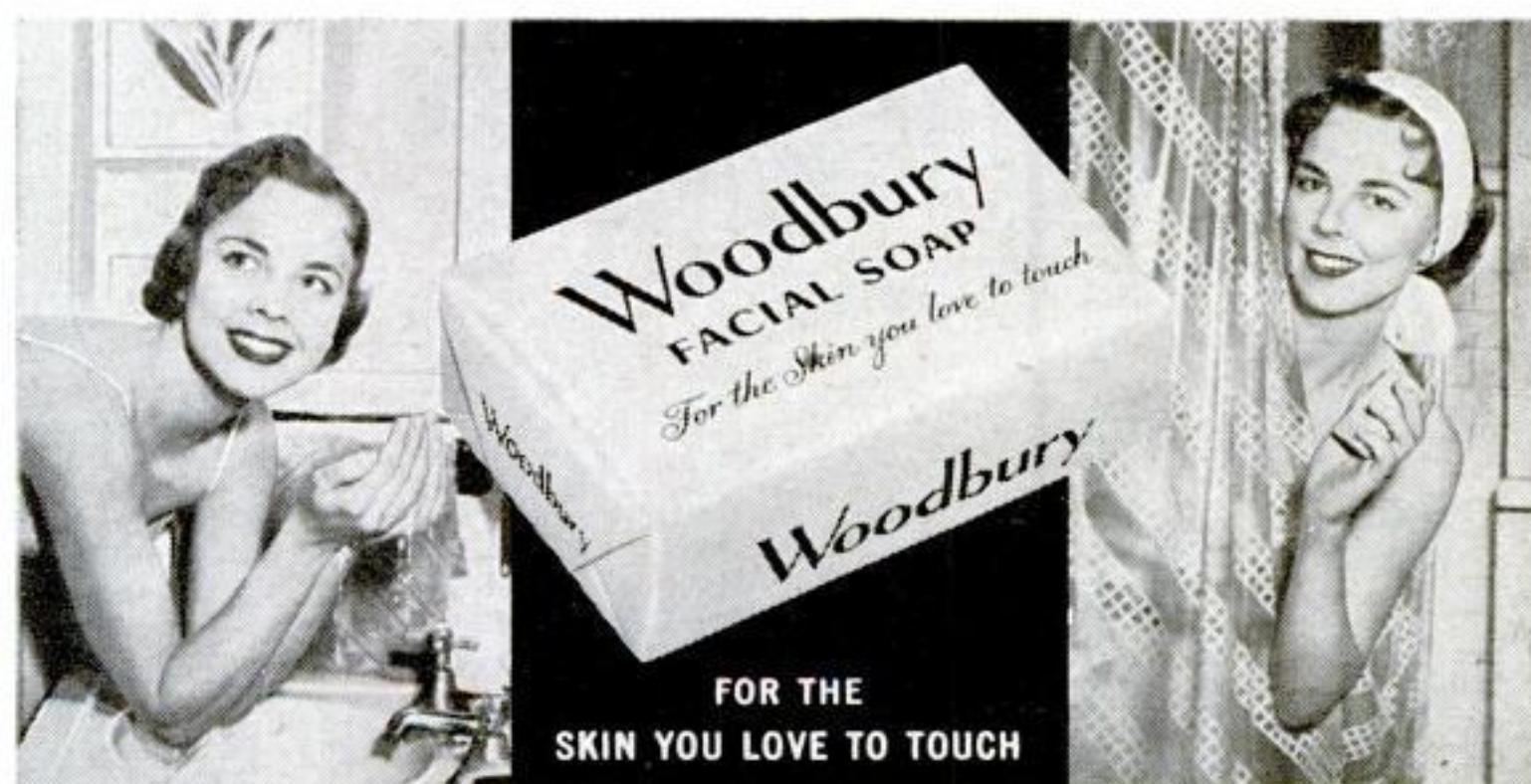
The Merry-Go-Round where Pat's resistance broke down when Jim proposed. He has four war medals — thinks Pat deserves a medal for her very special complexion. "The medal is Woodbury's," says Pat. "Its mildness means no 'skin-burn'!"



New Husband gets a "close shave"—with antique mug. "Close, but *smooth*," says Pat, "as my Woodbury Facial Soap with its smoothing beauty-cream ingredient!"



It's Pat's sketch board—but Jim steals it. Tries to catch Pat's rosy-fresh glow. Not with pencil and paper, son...takes magic to reproduce Woodbury glow! Works magic on men's hearts, too!



Pat's Secret: Ever notice how some soaps burn your skin? When doctors tested Woodbury among women, not one test showed the least skin-burn, the roughened condition of skin

robbed of softening oils. Woodbury contains an ingredient of rich face creams. Made by skin specialists! Now in bath, as well as face size, for all-over beauty treatments.

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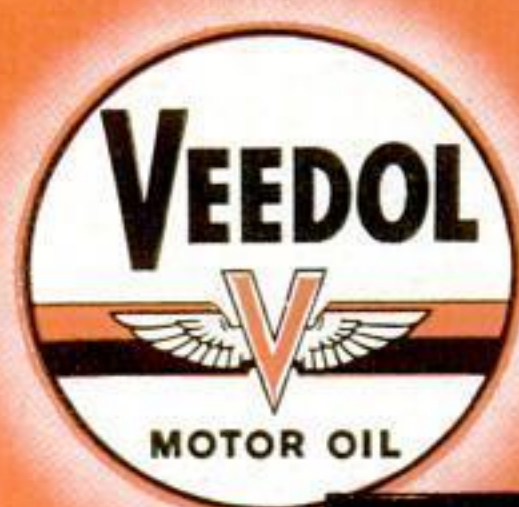
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LETTERS TO THE EDITORS

CONTINUED

GRAVITT AND DILLINGER

Sirs:

In your article, "Margaret Mitchell" (LIFE, Aug. 29), you show Gravitt, the man who killed her. He's grinning. I'd like to know what's so funny about having a record of 22 traffic violations and then being responsible for the death of one of the greatest writers. The policemen also seem to be enjoying it.

BARBARA AMPOLSEY

New York, N.Y.

● The photographer, trying for an informal pose, had asked Gravitt to look up at the policeman on the right. The difference in height seemed incongruous at the moment, and the picture was taken as all three were grinning.—ED.

Sirs:

The most contemptible picture I've ever seen was the one of Hugh Gravitt. It reminded me of the picture of the outlaw John Dillinger, taken in 1934, posing with officers—embracing one another after he was arrested.

GEORGE GROYNOM

Cleveland, Ohio



GRAVITT AND POLICEMEN



DILLINGER (RIGHT), POLICEMEN

PROPER SHAKE

Sirs:

I'm not a bit opposed to Bess or Margaret Truman (LIFE, Aug. 29), but Bess, as the first "Lady," and Margaret, her daughter, should live up to their titles and be ladies—especially when shaking hands with Mrs. Mesta.

I was taught that a lady should remove her glove when shaking hands.

NANCY McDEVITT

Philadelphia, Pa.

● Emily Post says, "A lady never takes off her gloves to shake hands. Correctly she puts them on and never asks that her glove be excused unless she is wearing muddy gardening gloves."—ED.

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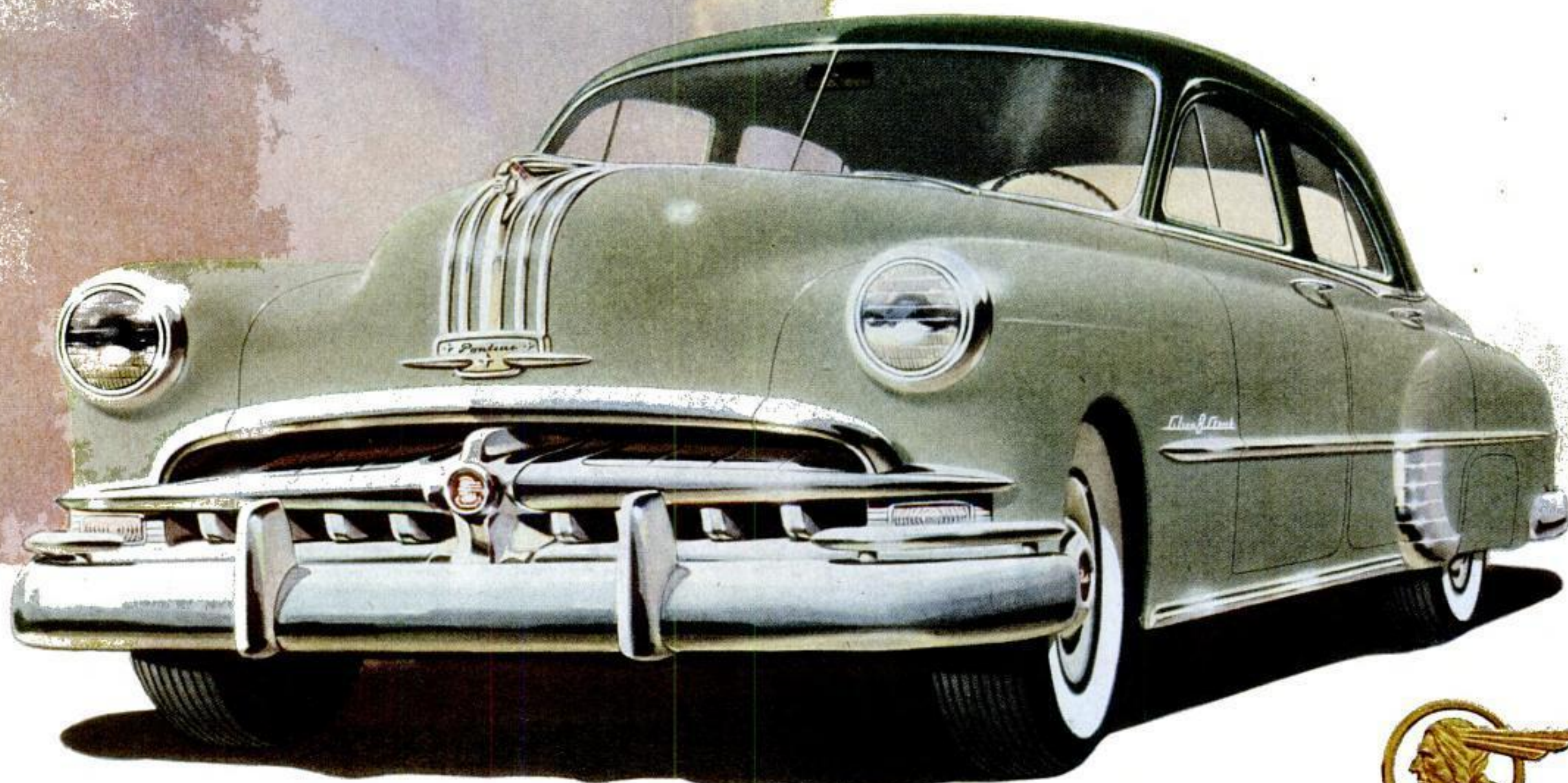
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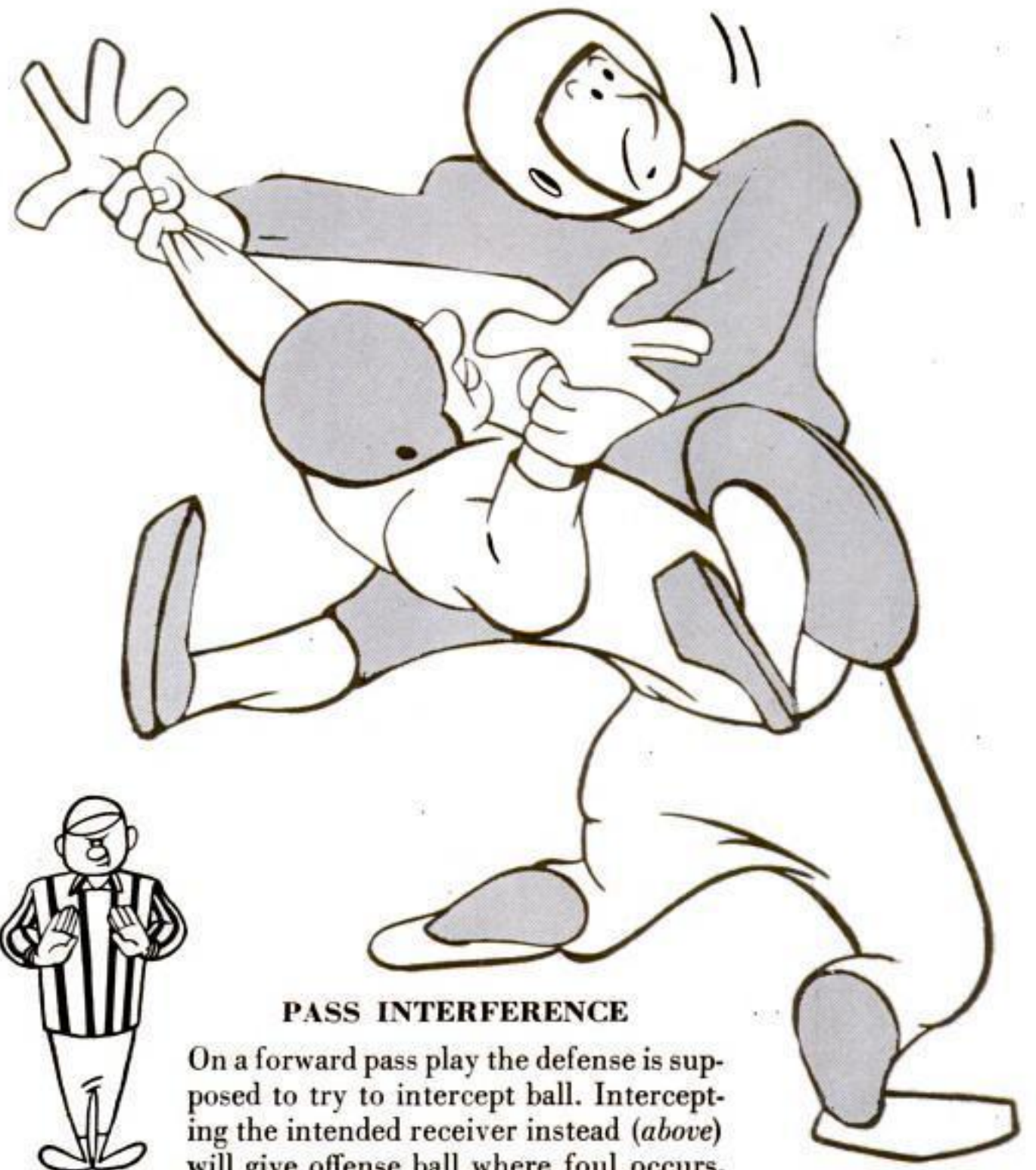
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ILLEGAL AID TO BALL CARRIER

Members of the ball carrier's team are forbidden to pass him over the goal line (*above*). They can help him only by blocking (p. 24). The referee's arms-down-and-palms-out signal indicates this offense has been committed, and a 15-yard penalty is coming up.



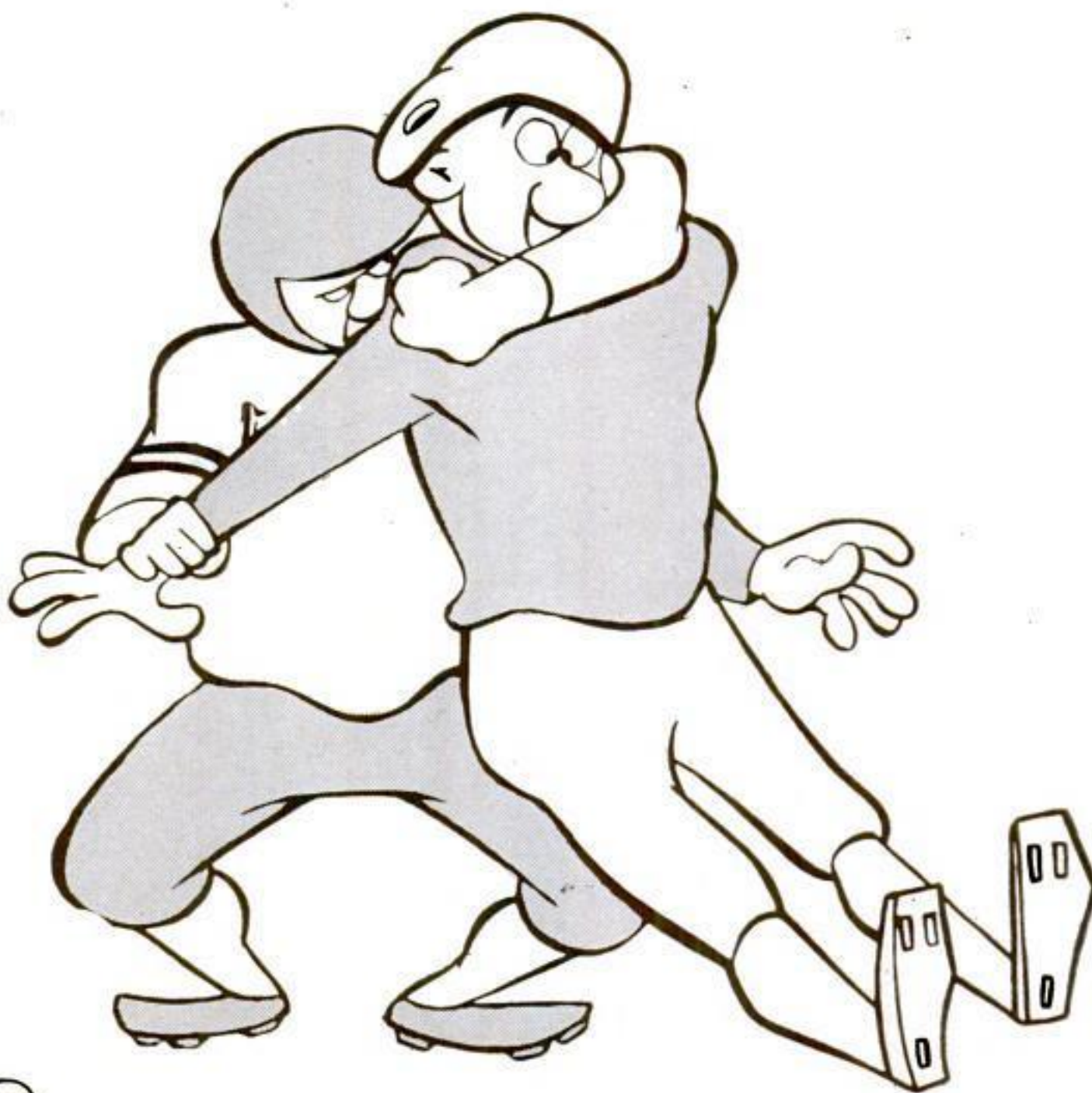
PASS INTERFERENCE

On a forward pass play the defense is supposed to try to intercept ball. Intercepting the intended receiver instead (*above*) will give offense ball where foul occurs.

SPEAKING OF PICTURES . . .

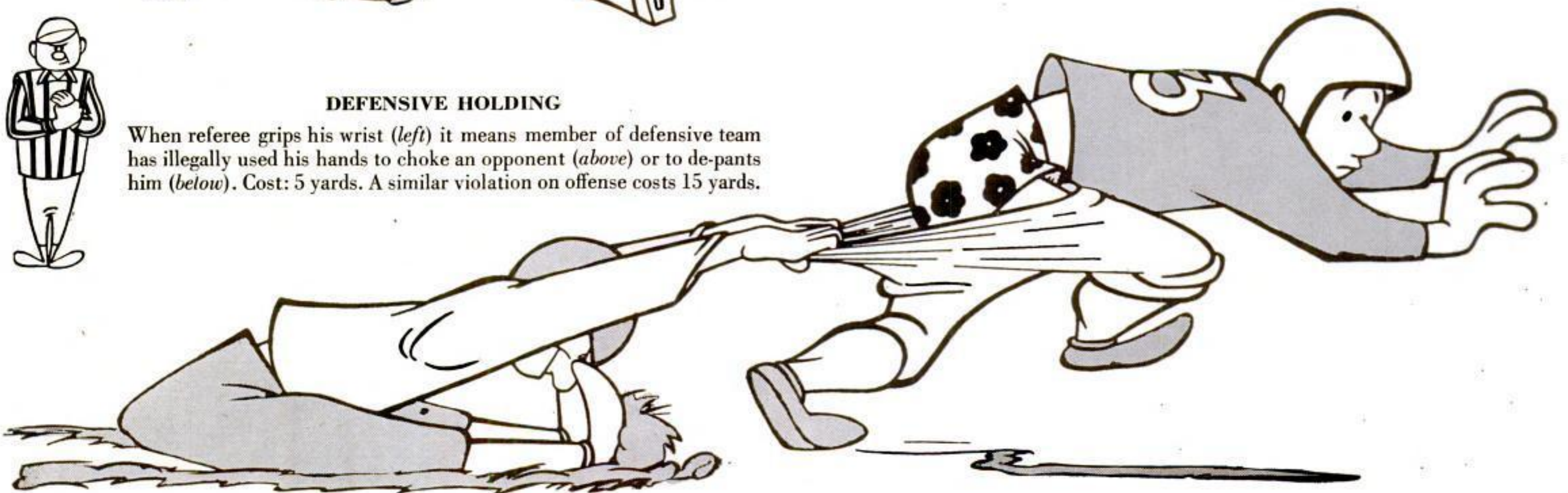
Cartoons explain football rules by showing how they are broken

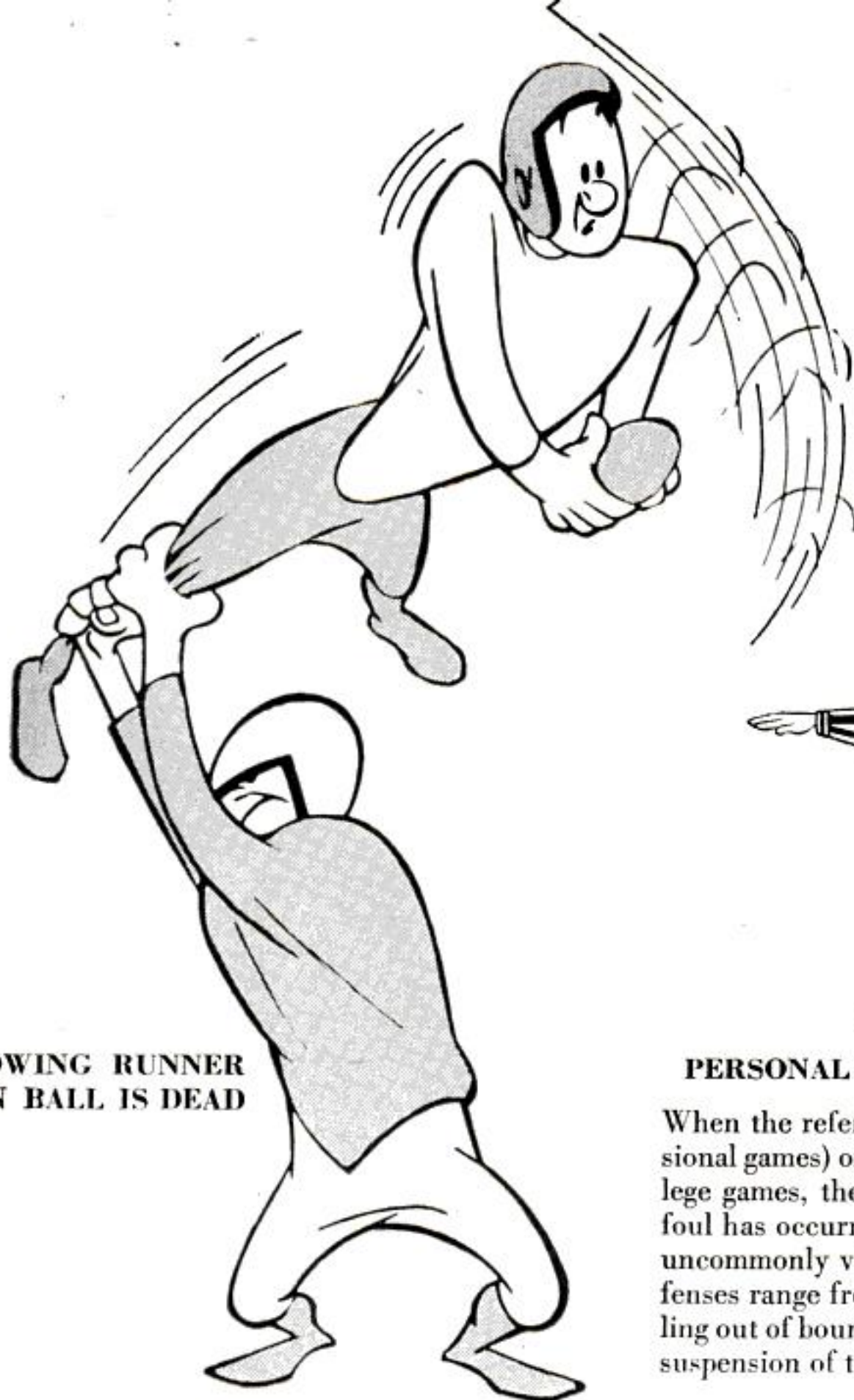
The first intercollegiate football game in the U.S. was played in 1869 between Princeton and Rutgers, and it somewhat resembled an extension of the War Between the States. Ever since, interested people have been grimly making up rules to curb the carnage, and football players have been gaily breaking them. This year, to help enlighten the perennially confused spectator, Hollywood twin artists Madilyn and Marilyn Wood made these drawings showing the differences between legal and illegal assault on the gridiron. The drawings are from a booklet, *Football Facts and Fun*, prepared by Coach Howard ("Hod") Ray.



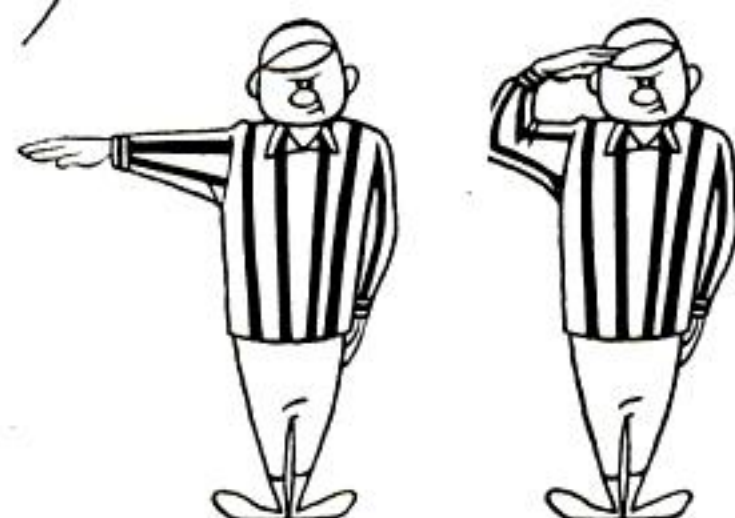
DEFENSIVE HOLDING

When referee grips his wrist (*left*) it means member of defensive team has illegally used his hands to choke an opponent (*above*) or to de-pants him (*below*). Cost: 5 yards. A similar violation on offense costs 15 yards.





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WHEN BALL IS DEAD



COLLEGIATE PROFESSIONAL

PERSONAL FOUL (UNNECESSARY ROUGHNESS)

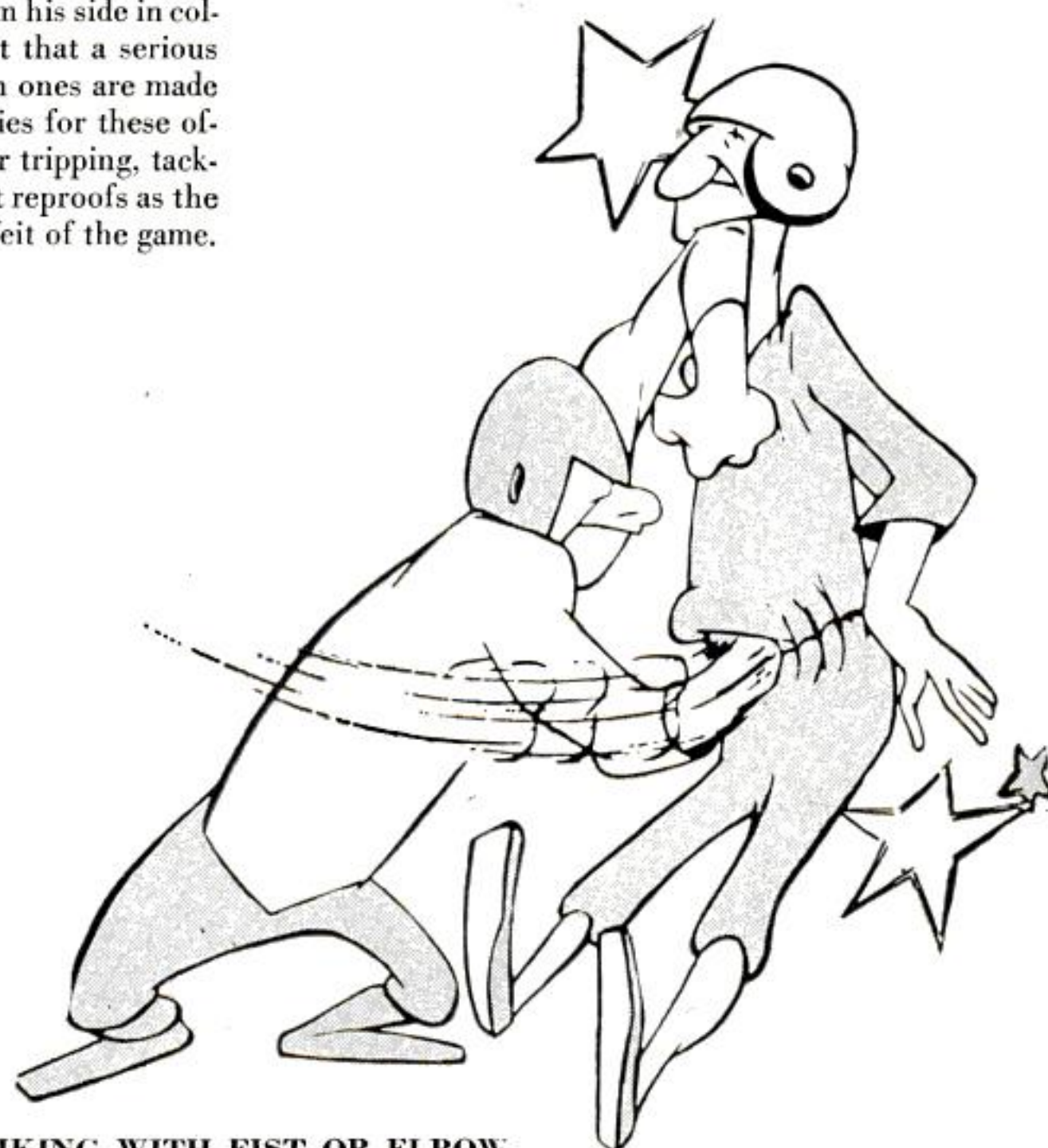
When the referee (*above*) salutes like a boy scout (in professional games) or holds one arm straight out from his side in college games, the spectator may rightly suspect that a serious foul has occurred. Some of the more common ones are made uncommonly visible on this page. The penalties for these offenses range from a minimum of 15 yards (for tripping, tackling out of bounds, piling on) to such stringent reproofs as the suspension of the offender and the actual forfeit of the game.



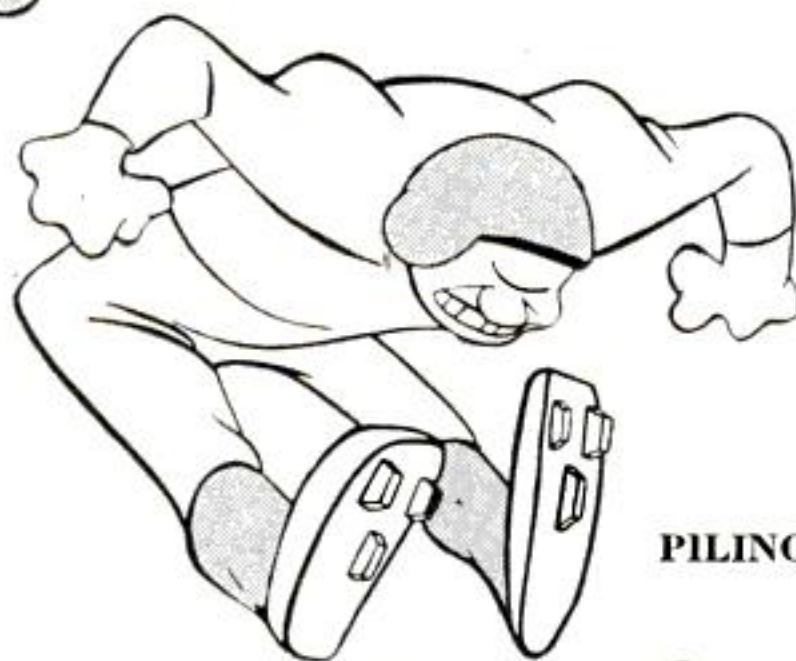
TRIPPING OPPONENT



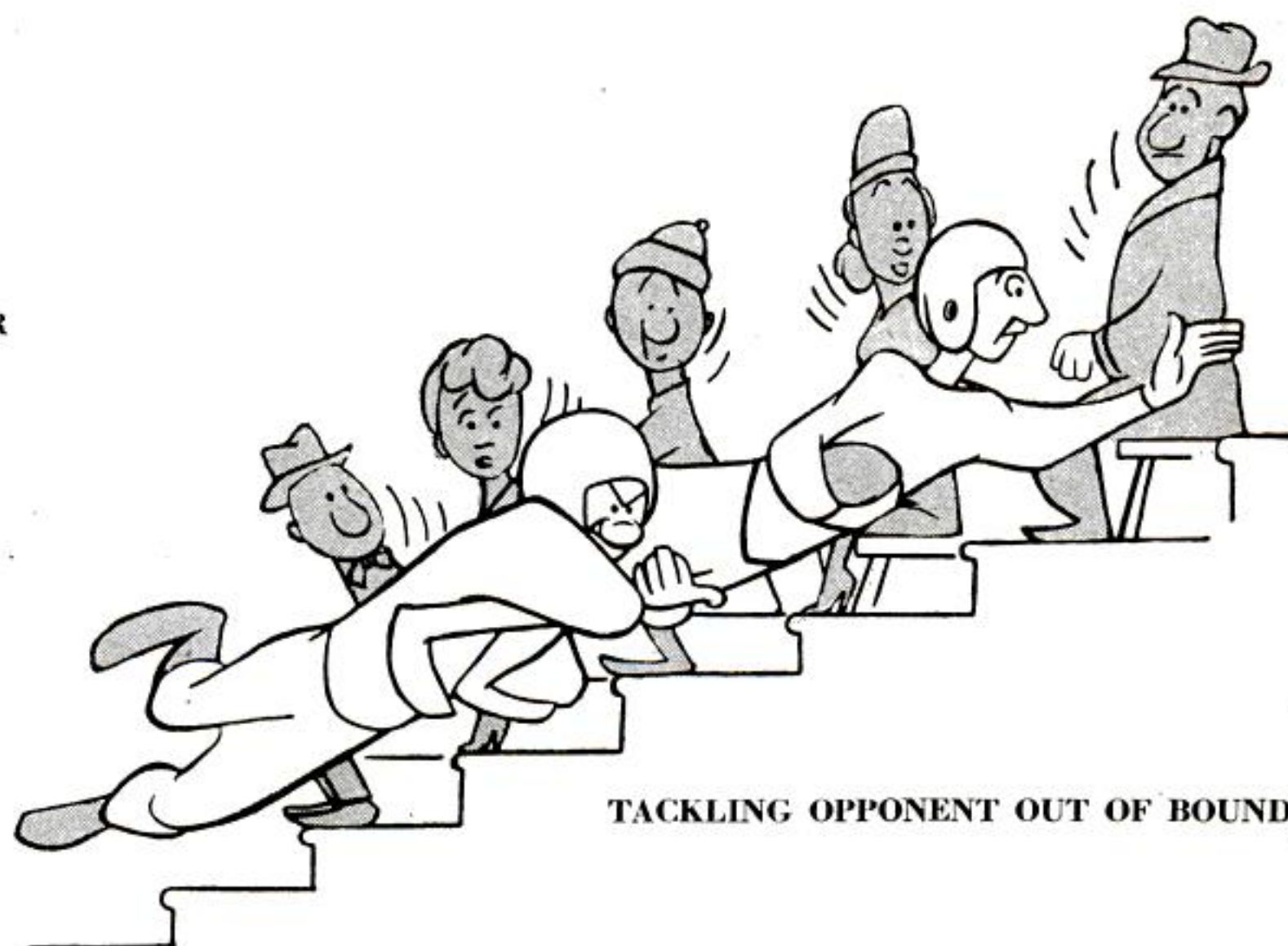
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lustre with dulling soap film**

✓ Halo—not a soap, not a cream—contains no sticky oils, *nothing* to hide your hair's natural lustre with dulling film. Made with a new patented ingredient, Halo brings out glossy, shimmering highlights the very first time you use it! Its delightfully fragrant lather rinses away quickly, completely in any kind of water—needs no lemon or vinegar rinse. For hair that's naturally colorful, lustrously soft, easy to manage—use *Halo Shampoo*! At any drug or cosmetic counter.

- ✓ Not a soap, not a cream—cannot leave dulling film!
- ✓ Quickly, effectively removes dandruff from both hair and scalp!
- ✓ Gives fragrant, soft-water lather even in hardest water!
- ✓ Leaves hair lustrously soft, easy to manage—with colorful natural highlights!



Halo reveals the hidden beauty of your hair!

SPEAKING OF PICTURES CONTINUED

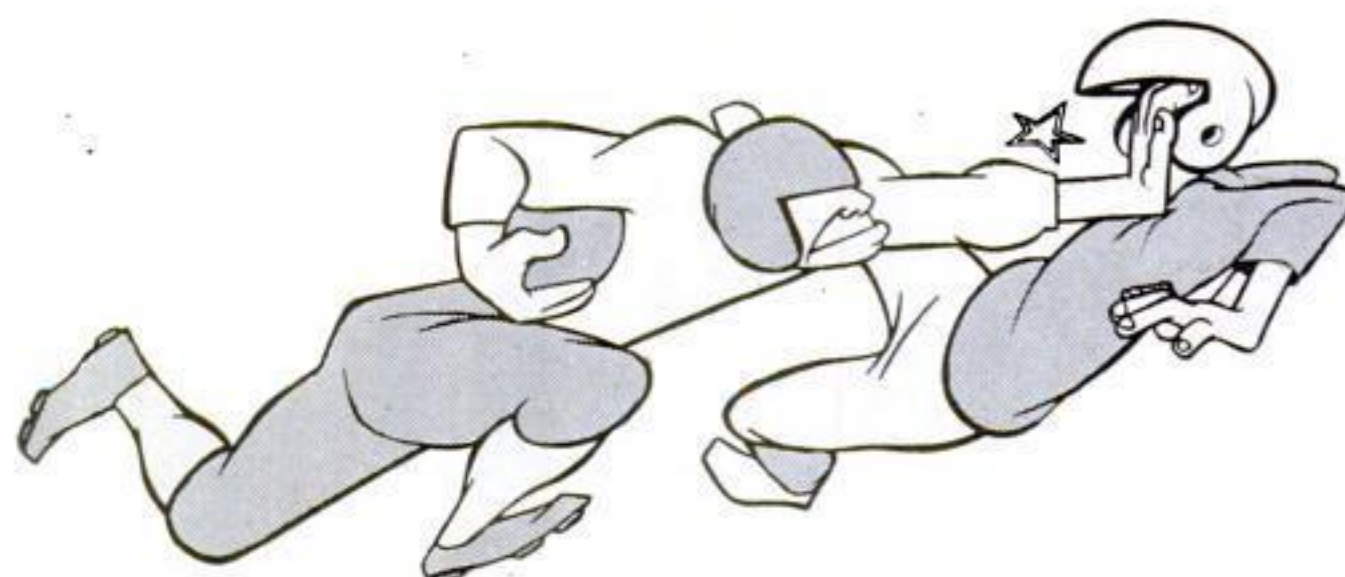
ALL THIS IS LEGAL



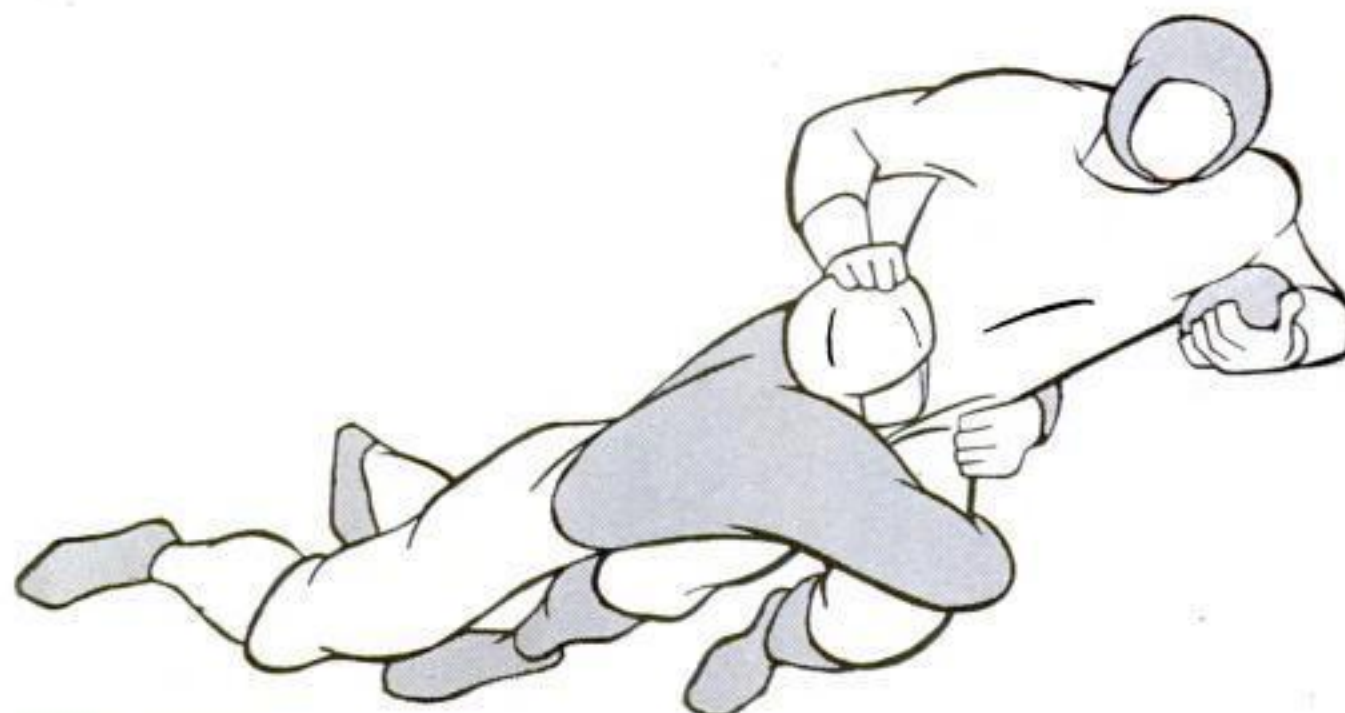
INTERFERENCE is provided for wispy ball carrier by a larger and burlier teammate whose job is to knock aside enemy tacklers en route to the goal line.



BLOCKING to clear way for ball carrier is gentlemanly and legitimate, provided the blocker doesn't grab the would-be tackler or hit him with his fists.



STIFF ARM is a sportsmanlike method of pushing an approaching tackler's face in. But only the ball carrier may use this means of frustrating opponents.



THE TACKLE has its own etiquette and is shown correctly here. Rules forbid tacklers to leap through the air at ball carriers or to try to strangle them.

"How our family of 11 doubled shoe sole wear"

BY MR. AND MRS. VINCENT GILBERT



The whole family turns out to greet Dad on his return from a sales trip. Calling on hotels and hospitals keeps Mr. Gilbert on his feet, and he's really

happy about the way **NEOLITE** Soles need no breaking-in. "They're just as easy on my feet as those I've worn for months," he reports.

30,000,000 people keep shoe costs down with

NEOLITE SOLES

NEOLITE T. M.—THE GOODYEAR TIRE & RUBBER COMPANY



Step on it! David and Robert hurry to get the lawn mowed before Dad gets home. Plenty rough on shoes—but **NEOLITE** Soles can take it!

We think you'll like
"The Greatest Story Ever Told"
Every Sunday—ABC Network

OUTWEARS
LEATHER
OVER
2 TO 1



MARK THIS
MARK!

Without this name it's not the same! Insist on genuine **NEOLITE**!

COMFORTABLE • LIGHTWEIGHT • WATERPROOF



"With 9 children to keep in shoes, **NEOLITE** Soles slash dollars off our shoe bills," say the Gilberts of Newtown Square, Pennsylvania.

When Mrs. Gilbert first tried **NEOLITE** on children's shoes, she was quickly sold. "We actually get 2 to 3 times more wear than with the leather soles we used before," she reports.

"Now we're a **NEOLITE** family," the Gilberts agree. "Whenever we buy shoes or resoles, we make sure the name **NEOLITE** is on the bottom!"



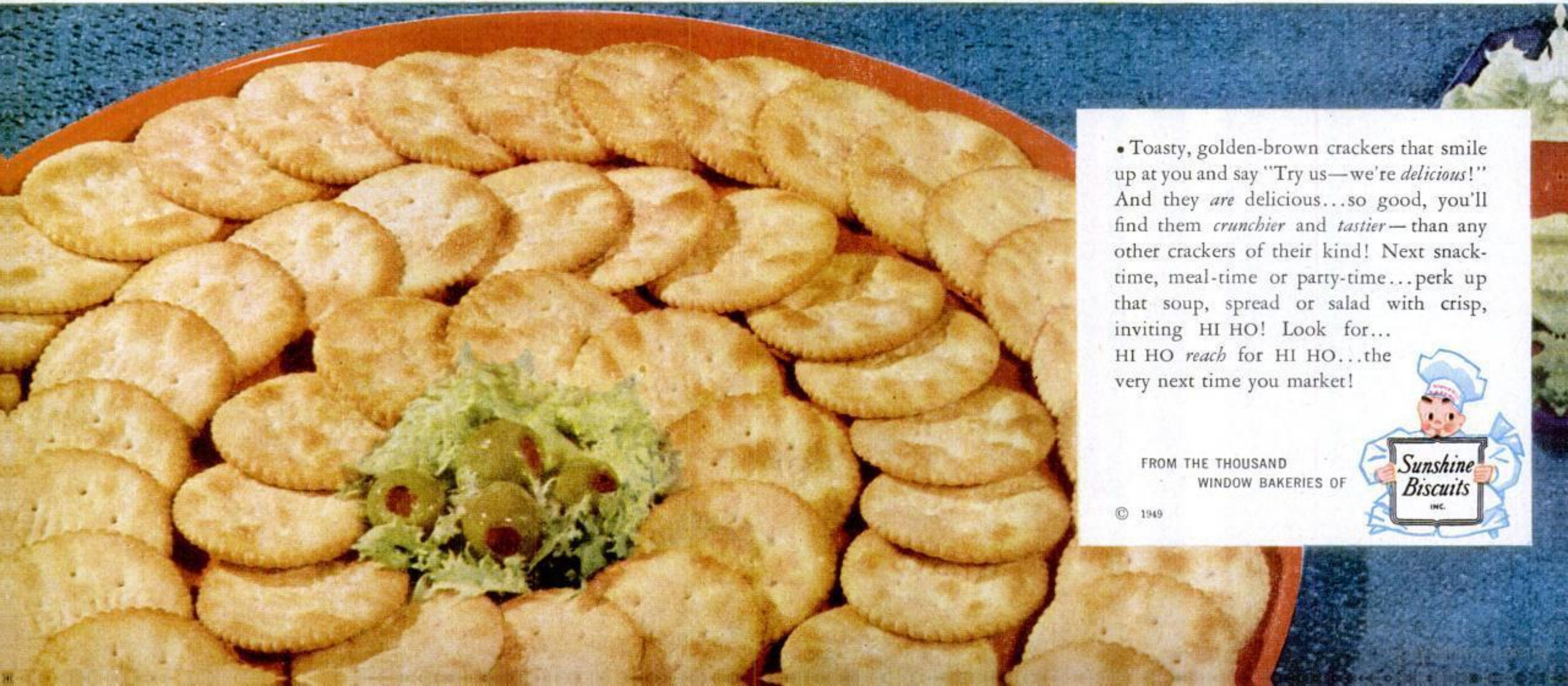
Fashion show! The sun dresses created by their models, Mary Bett and Janet. The last word in shoe soles by **NEOLITE**.



"We're wearing 'em!" say David, Robert, Betty and April as Mary Bett gets the mail. Waterproof **NEOLITE** Soles keep their feet dry... help them avoid colds.



It's *Sunshine* **Hi Ho**... *for Finer Flavor!*



• Toasty, golden-brown crackers that smile up at you and say "Try us—we're *delicious!*" And they *are* delicious...so good, you'll find them *crunchier* and *tastier*—than any other crackers of their kind! Next snack-time, meal-time or party-time...perk up that soup, spread or salad with crisp, inviting HI HO! Look for... HI HO *reach* for HI HO...the very next time you market!

FROM THE THOUSAND
WINDOW BAKERIES OF

© 1949



I KNEW MEAT WAS GOOD

But did you know it was this good?

MEAT
as a source of protein, B vitamins and iron
All ratings based on cooked values

KIND OF MEAT	COMPLETE PROTEIN	B VITAMINS			FOOD IRON
		THIAMINE (B ₁)	RIBOFLAVIN (B ₂)	NICOTINIC ACID	
PORK	E	E	F	E	E
BEEF	E	F	E	E	E
LAMB	E	F	G	E	E
VEAL	E	G	G	E	E
VARIETY MEATS (LIVER, HEART, KIDNEY)	E	E	E	E	E
SAUSAGE	E	G	G	G	E

E=EXCELLENT G=GOOD F=FAIR
All meats also contain the minerals copper and phosphorus in significant quantities

ACCEPTED
COUNCIL ON FOODS AND NUTRITION
AMERICAN MEDICAL ASSOCIATION

This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

AMERICAN MEAT INSTITUTE
Headquarters, Chicago • Members throughout the U. S.

MODERN... Yes!

But... is it Reinforced with **PERM-A-LATOR** PADDING SUPPORT?

SEPARATES PADDING FROM SPRINGS

- Prevents "Coil Feel"
- Keeps Padding from lumping or sagging
- Adds more comfort... longer life

LOOK for the **PERM-A-LATOR Tag** When You Buy Any Upholstered Product

Guaranteed by Good Housekeeping

FLEX-O-LATORS, INC. New Castle, Pa. Carthage, Mo.

BRUCE Asphalt Tile Cleaner

CLEANS AND RECONDITIONS
Asphalt Tile • Rubber Tile • Terrazzo
Ceramic Tile • Marble • Concrete Floors

ANOTHER HELPFUL BRUCE FLOOR PRODUCT

NEW!

LIFE'S REPORTS



VASSILI STALIN appears glittering with medals and piloting plane in only pictures allowed out of Russia.

JOE STALIN'S BOY VASSILI

Promotions come fast but his bad behavior is a Soviet scandal
by JOHN SCOTT

Muscovites gaped with admiration last year at a huge, four-engined bomber, escorted by fighters, which swept down over Red Square just after Generalissimo Josef Stalin had reviewed the traditional May Day parade of Soviet armed might. Next day their jaws dropped when press and radio informed them that the heavy bomber had been piloted by "Commander of the Air Parade, Major General of Aviation Vassili Josefovich Stalin." Most Soviet citizens had never known that their old *vozhd* (leader) had a son.

Vassili Stalin's photograph appeared prominently in the Soviet press a few weeks later when he was promoted to the rank of lieutenant general at the age of 29. (The youngest man holding an equivalent rank in the U.S. Air Force is 40.) For months afterward he remained in the news as commander of aviation of the Moscow Military District (one of the top jobs in the Soviet air force), in which capacity he boasted publicly that Soviet planes

CONTINUED ON PAGE 30

Pack after pack of pleasure...

Inhale to your heart's content!

EMBASSY

A really mild, flavorful smoke that enters your mouth pleasantly cool and filtered. Embassy's extra length of fine, mellow tobaccos provides extra enjoyment plus an extra margin of protection. Try Embassy! Inhale to your heart's content!

Longer Milder Cooler

KING SIZE Cigarettes

EMBASSY

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Lovely Academy Award Winner



The Siren Anklet, \$10.95



The Corsage, \$10.95



The Fantasy, \$10.95



Miss Wyman admires, here, the delicate petal motif of The Carnation—a gently sophisticated Red Cross style that's sure to win fashion applause this season.

The Carnation, \$10.95

The Knickerbocker, \$10.95

Jane Wyman

ENCHANTING STAR OF "THE LADY TAKES A SAILOR,"

A WARNER BROS. PRODUCTION, PREDICTS FASHION STARDOM FOR YOU...IN THESE BEAUTIFUL RED CROSS SHOES FOR FALL

THERE'S a fresh, winsome charm about lovely Jane Wyman, on screen or off. So you'd expect her to love, as you do, the unaffected elegance, the easy grace, the unstudied femininity of the new Red Cross styles. See these beautiful, new Red Cross styles. See why Miss Wyman predicts a brilliant fashion future for you and for the millions of smart women who will co-star Red Cross Shoes with their new fall costumes.



Miss Wyman finds fashion excitement in The Tudor, a gracious young Red Cross Shoe that will play an important role in many a smart autumn wardrobe.



The Chateau, \$10.95

Red Cross Shoes

This product has no connection whatever with the American National Red Cross



The Mardi Gras, \$8.95

America's unchallenged shoe value

\$8⁹⁵ to \$10⁹⁵

Slightly higher in Canada



The Be-Bop, \$9.95



The Tudor, \$10.95



The Allure, \$8.95

More smart women wear Red Cross Shoes than any other brand of fine footwear in the world

The United States Shoe Corporation, Cincinnati 7, Ohio. These shoes are manufactured and distributed as Gold Cross Shoes in England by Somervell Bros., Ltd., in Australia by "Gold Cross Shoes" (Aust.), Pty. Ltd., in South Africa by Eddels (S.A.), Ltd., in New Zealand by Duckworth, Turner and Co., Ltd. Gold Cross Shoes are featured in Canada by leading retailers.



With a flick of your finger... the Dial-a-Wave ends guesswork in your home permanent

Her Rayve Wave Number is 8. Find yours on the Dial-a-Wave... easy as dialing your radio! Be sure of getting the kind of wave you want... for your kind of hair!



Only **Rayve**—the new
HOME PERMANENT
has the *Dial-a-Wave* to give you the
one right wave for your hair!

NO OTHER WAVE IS SO SURE, YET SO FAST... Rayve's exclusive Dial-a-Wave shows you instantly—with a mere flick of your finger—the *minimum* waving time in which you can be sure of the one right wave for *your* hair and exactly the amount of curl *you* want. The Dial-a-Wave has already shown millions of women how to get lovelier waves in *less* time... without guesswork!



RAYVE REFILL KIT \$1
COMPLETE RAYVE KIT \$2
with 60 improved "easy-wind" plastic curlers

FROM THE FAMOUS PEPSODENT LABORATORIES

SO GENTLE, SO EASY! The waving action of Rayve's new creme formula is noticeably *gentler*. And everything's so *simple*... picture-booklet directions; no turban to wear.

LONG-LASTING—YET SOFTER, MORE NATURAL... A Rayve wave is satin-soft, frizz-free from the very *first* day. And if you already have *any* kind of plastic curlers, all you need for this *lovelier* creme cold wave is a \$1 Rayve Refill!



HANDS IN HIS POCKETS, Vassili rudely made Zhukov salute first.

LIFE'S REPORTS CONTINUED

flew "farther, faster and higher" than any other planes, and that the Soviet air force had been the first to bomb Berlin in the recent war. He was overlooking the fact that months before Germany attacked Russia, the RAF had driven Molotov and his host, Joachim von Ribbentrop, into an air-raid shelter in Berlin.

As the short, sandy-haired young man kept hitting the headlines in what seemed an unmistakable build-up, bureaucrats and diplomats scrambled for information about this new and novel contender for the supreme power which ailing Josef Stalin might soon relinquish, in death or retirement. Information was hard to find. In close-mouthed Soviet Russia, Stalin's personal life has never been publicized. But those who persisted discovered that Stalin had two sons. The older, Jacob Josefovich, born about 1905, was graduated from the auto-highway institute of the Moscow State University in 1930, using Stalin's own name—Djugashvili. He then went to work building much needed roads in Siberia. In 1941 the Germans captured him in the uniform of a lieutenant of artillery in a mechanized division and sent him to a POW camp, where he remained until exchanged for two captured German generals. After that he disappeared into obscurity. Those who knew him called him dull-witted and unambitious.

Not so his younger half-brother Vassili, who was born about 1920 to Stalin's second wife, a typist named Nadezhda Alliluyeva. When Germany attacked Russia the 21-year-old Moscow University student persuaded his father to let him learn to fly. A Soviet air force colonel was detailed to instruct Vassili and the son of picturesque Marshal Budenny. Both were commissioned air force lieutenants in the fall of 1941. Young Budenny went

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Wonderful
FOR WOMEN!

Stopette's mist-fine spray banishes odor and perspiration worries! Composed of kind-to-skin ingredients. Safe for clothes.

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No gooey cream—no sticky fingers! Stopette sprays on, dries instantly—gives sure protection!

Stopette
SPRAY
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No messy, sticky fingers when you apply Stopette Deodorant!

Invisible Stopette mist dries the instant you spray it on... stops odor at once... leaves no trace on skin or clothes.

You can't spill Stopette—it can't dry up—thanks to its airtight, unbreakable bottle. Economical, too... hundreds of sprays per bottle. Your favorite drug or cosmetic counter has Stopette... try it today!

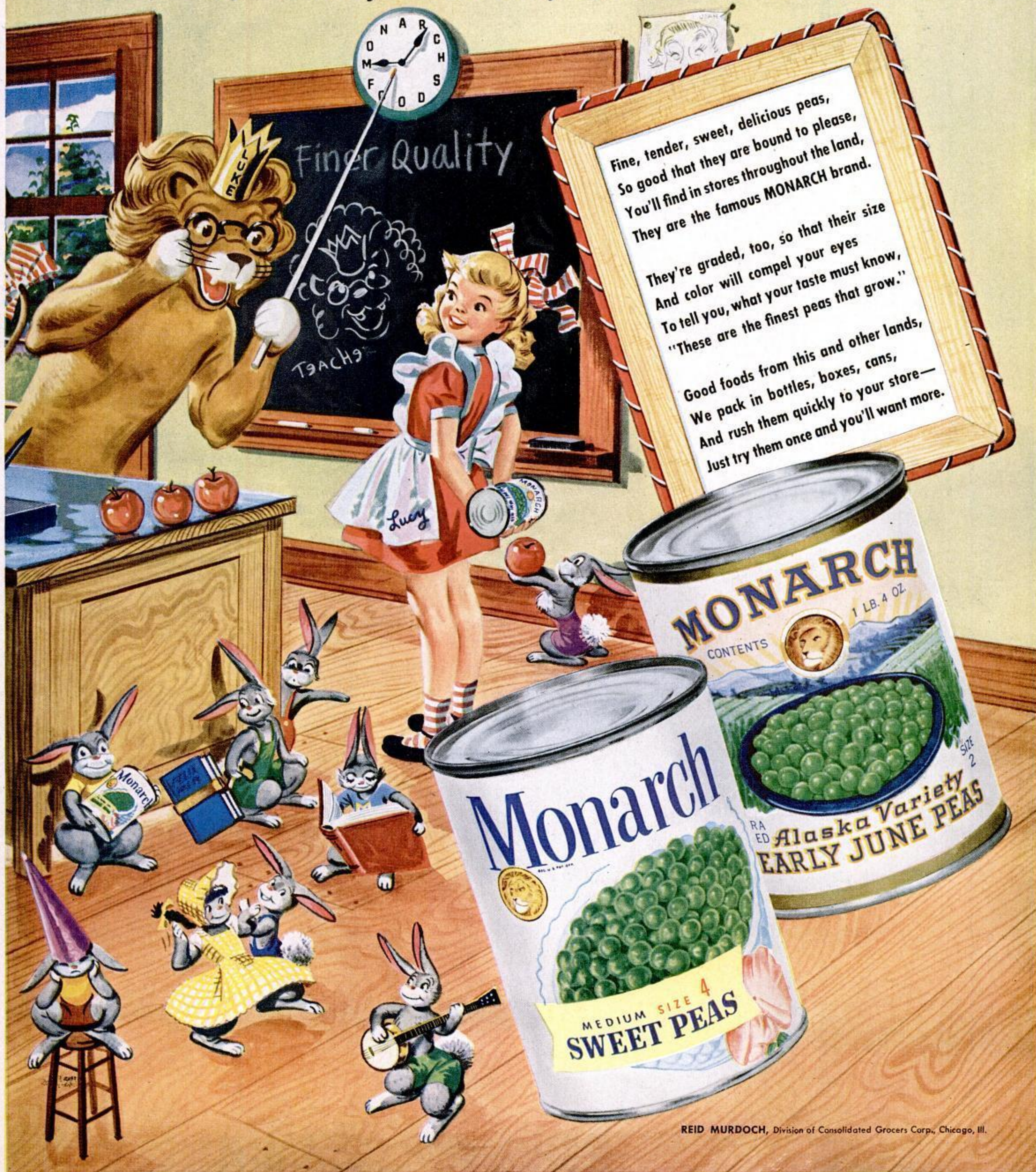


JULES MONTENIER, INC.
CHICAGO

CONTINUED ON PAGE 33

MONARCH

World's Largest Family of Nationally Distributed Finer Foods



Fine, tender, sweet, delicious peas,
So good that they are bound to please,
You'll find in stores throughout the land,
They are the famous MONARCH brand.

They're graded, too, so that their size
And color will compel your eyes
To tell you, what your taste must know,
"These are the finest peas that grow."

Good foods from this and other lands,
We pack in bottles, boxes, cans,
And rush them quickly to your store—
Just try them once and you'll want more.

MONARCH
CONTENTS

1 LB. 4 OZ.

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MEDIUM SIZE 4
SWEET PEAS

RAISED Alaska Variety
EARLY JUNE PEAS

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"BECAUSE YOU LOVE NICE THINGS"



Left: Storm Cloud. Right: Autumn Leaf.

Looking ahead: your two indispensable Forecast Colors...

Autumn Leaf—Van Raalte's livelier, warmer beige for all your browns and brighter clothes . . . Storm Cloud—to complement your blacks and compliment your skin. Both—absolute essentials in every woman's life—in the nicest of nylons, with the exclusive Van Raalte Flextoe*. At better stores everywhere. Frivol: 15 denier—51 gauge, \$1.50 the pair. Other Van Raalte stockings from \$1.25.

—and Van Raalte is famous for gloves and underthings, too.

*®



In your exact garter length—of course!

Informal Comfort in Formal Wear

AMERICA'S FIRST NAME IN FORMAL WEAR

After Six

BY RUDOFKER

R-o-o-m-y lines, light-weight fabrics! Look formal—feel informal! Write for free Dress Chart "L"—and name of nearest dealer.
S. RUDOFKER'S SONS, INC.
PHILADELPHIA 3, PA.

LIFE'S REPORTS CONTINUED

to the front and came out of the war a captain. Vassili's record is obscure: he came out of the war a colonel. Immediately after Germany's capitulation he was given command of the 5th Fighter Division, whose regimental honors include the Order of the Red Banner, the Order of Suvorov and the Order of Kutuzov. It was stationed near Berlin.

Soviet secrets are hard to keep in Germany, where dozens of Russian officers and civilians have been deserting to the British and Americans every month since the end of the war. Among these fugitives from Communism are one sergeant and one lieutenant who served under Vassili. They are now living near Munich, in the American zone of Germany. They knew Vassili well and told many things about him which are being scrupulously kept from the Soviet public.

When Vassili arrived at his new post near Berlin he took over a large villa several miles from the field and moved in with his second wife, the daughter of Marshal Timoshenko, and their two children. As guards and orderlies, Vassili took 14 soldiers from the 447th aviation technical battalion, whom he outfitted in new uniforms and special leather jackets. For a week the entire battalion was trying to get detailed to young Stalin's guard, but when the successful ones began appearing with black eyes and broken noses, the detail became less attractive.

Vassili made himself universally unpopular by his intemperance, his vindictive disposition and his habit of settling arguments with his fists. He struck his subordinates for failing to salute, for wearing the improper uniform or just "to maintain discipline." He avoided his senior officers.

In 1946 Vassili was promoted to the rank of major general (which corresponds to brigadier general in the U.S. Army), and word was passed around in Marshal Zhukov's command that young Stalin was to be treated with special consideration. The barrel-chested supreme commander in chief of ground forces himself set the example by several times overlooking his own five-star rank and saluting Vassili first on public occasions.

These considerations seemed to whet Vassili's appetite for power. He made life impossible for those around him. His chauffeur, Yevgeni Sorokin, was a fine driver and adept at "liberating" the low, powerful automobiles which young Stalin took pleasure in driving. One day Vassili saw a specially built Opel Kapitän, equipped with extras unusual in Russia, and told Sorokin to get

In 10.4 Seconds
The Duck Hawk
Can Fly
1/5 Of A Mile...
But In Only

TWO SECONDS

Bayer Aspirin Is
Ready To Go
To Work!



MAKE THIS TEST!

To see how fast it's ready to go to work, drop a Bayer Aspirin tablet in a glass of water and time its disintegrating speed. What happens in the glass, happens in your stomach.



The reason Bayer Aspirin provides amazingly fast relief from ordinary headache, neuritic or neuralgic pain is that it starts disintegrating almost instantly you take it... is actually ready to go to work in *two seconds*.

This two second action is important because *fast relief* is important when you're in pain. But there are *other* important reasons why millions of people use genuine Bayer Aspirin.

Among these are its effectiveness and

its gentleness. Bayer Aspirin's single active ingredient is so *effective*, doctors regularly prescribe it for pain relief... is so *gentle* to the system mothers give it even to small children on their doctors' advice.

So when you have a headache, neuritic or neuralgic pain don't experiment with drugs that have not stood the test of time. Use Bayer Aspirin for fast, dependable pain relief. And when you buy, buy by name. Ask for *Bayer Aspirin*.

***Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine**

BAYER ASPIRIN

CONTINUED ON PAGE 36

new! for the first time in your life...a shirt

because it won't

the new Van Heusen Century

Here's tremendous news for you, no matter what kind of shirt you're wearing now! Just imagine a shirt collar as soft and comfortable around your neck as a fine linen handkerchief. Imagine this same collar fresh, neat, wrinkle-free *all day long!* Needs no starch or stays, doesn't feel starched or stiff—yet looks smooth and smart from dawn to dark—and then some! The collar points can't curl up. Perspiration won't wilt it, work won't wrinkle it, laundering won't hurt it.

It's the new Van Heusen CENTURY, the shirt with the patented, can't-be-copied collar. *No other collar* is like it... a single woven piece of special collar fabric with no fused or stitched layers to work apart or fray! The fold line is woven in by a new patented process so it can't be folded wrong... keeps smooth, comfortable, long-wearing!

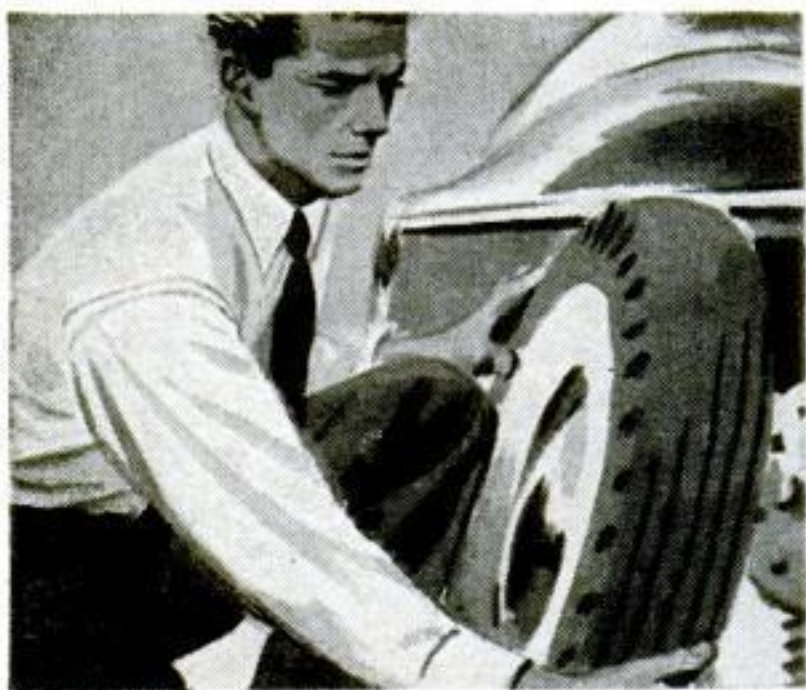
But that's not all. These shirts boast figure-tapered fit, action-room tailoring, Van Heusen "Comfort Contour" collar styling,

tug-proof pearl buttons, Van Heusen magic seamanship. Fine lab-tested fabrics—a new shirt free if your Van Heusen shrinks out of size! See your Van Heusen dealer at once, and discover a new world of smartness and comfort in the shirt that's way ahead... the new Van Heusen CENTURY.

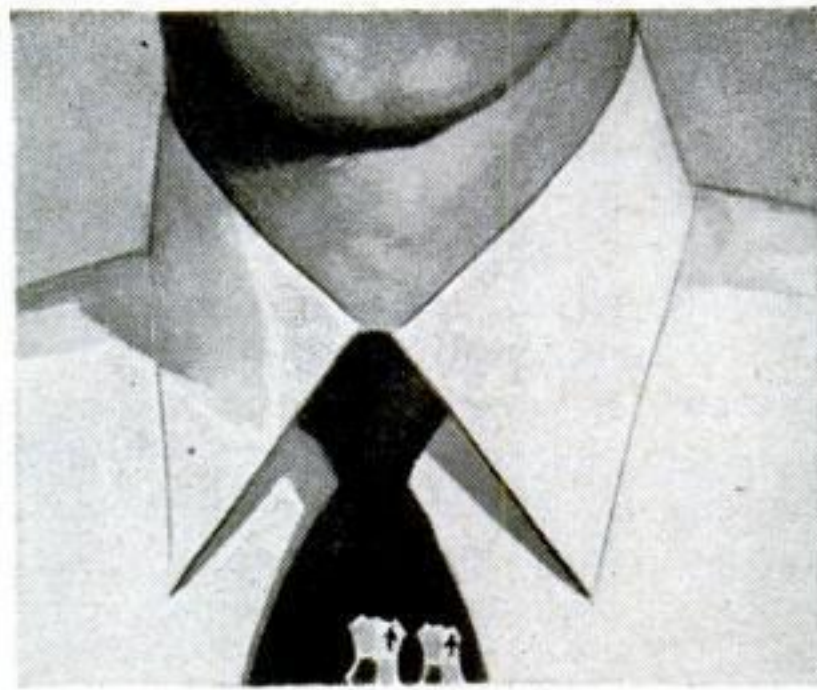
Phillips-Jones Corp., New York 1, New York
Makers of Van Heusen Shirts • Ties •
Pajamas • Collars • Sport Shirts



perspiration won't wilt it! Not fused, not stitched, not starched, the new Van Heusen CENTURY collar is *woven* in one piece, with no lining to wrinkle or buckle. Even the smooth fold line is *woven* in by a new patented process.



work won't wrinkle it! Needs no starch or stays to stay neat, look smart. That handsome, low-setting "Comfort Contour" styling is there morning, noon and night—and longer! The collar points refuse to—*can't*—curl up!



laundering won't hurt it! You can't even *iron* wrinkles into new Van Heusen CENTURY. Woven in fold line can't be ironed wrong. No starch means comfort, more wear. Above: Regular collar model, CENTURY 100 and 400.

Van Heusen[®]

REG. U. S. P. O.

"the world's smartest" shirts

with a soft collar that stays neat longer

wrinkle...ever



Now—two collar models! New Widespread shown
here: Century 200, \$3.95 . . . Century 500, \$4.95.
Regular, shown at left: Century 100, \$3.95 . . . Century 400, \$4.95.
Other Van Heusen shirts, \$2.95 and up.



"I seldom touched our piano-

One night last month we went over to Harvey and Edna's and found them all excited about their new Solovox.

I was anxious to hear it, because I'd read the ads about it. Pretty soon Harvey said,

"Clara, wouldn't you like to try our Solovox?"

"Heavens, Harvey, I've scarcely touched our piano in years," I said. But they coaxed and persuaded until

I agreed to try it. Harvey gave me a few instructions, and I started to play.

First, I tried a few chords on the piano to experiment with some of the Solovox voices. Violin, cello, clarinet. It was so easy. Then I played a waltz I faintly remembered, using the flute solo. What a thrill it was to be able to make my ordinary music sound so new and interesting. The folks were very kind—they said it sounded wonderful. I must admit, *I thought so, too!*



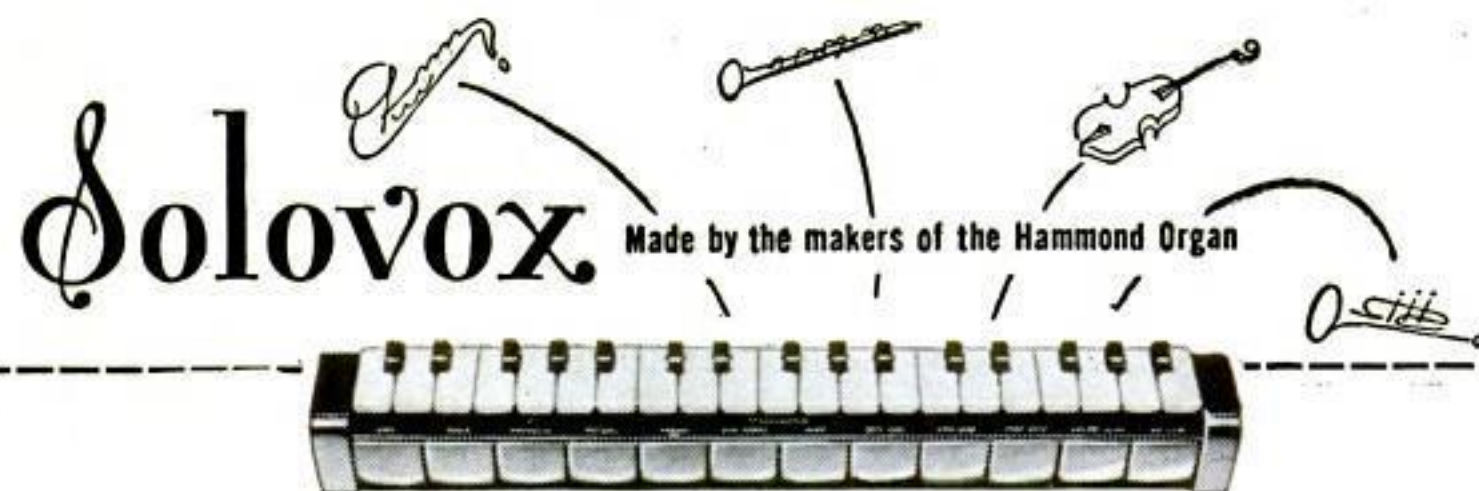
now I play every day!"

Soon after that we bought our own Solovox. I'd seldom touched our piano, but now I play every day—usually the Solovox and piano together, sometimes the piano alone. The Solovox doesn't interfere with regular piano playing; doesn't mar the finish, either.

Our piano would be sitting there still, practically unused, if I hadn't

played the Solovox myself and discovered the enjoyment we were missing.

Find out how much extra pleasure your piano can give when you add the Solovox. Visit your dealer. Ask to play the Solovox yourself. Buy it on terms, if you wish, with a very moderate down payment. For more details about the Solovox,* mail the coupon.



Hammond Instrument Company, 4240 W. Diversey Ave., Chicago 39, Illinois
Without obligation, please send me full information about the Solovox.

Name and Address _____

City _____

P. O. Zone _____

State _____

*T. M. Reg. U. S. Pat. Off. Copyright, 1949 9



"LIBERATING" a car, Vassili's man was caught, went unpunished.

LIFE'S REPORTS CONTINUED

it for him by the next day. In the course of carrying out this order, Sorokin was arrested for looting and hailed before a court-martial. Young Stalin appeared personally at the trial and strode up to the three judges. "If you convict him, I'll have you all skinned," he barked. He turned on his heel and left the room. The judges decided to overlook the evidence—and the fact that Sorokin had already confessed—and let him off.

But Sorokin did not last long at his job. He infuriated his master by refusing to engage in the pastime, common among Russians in Berlin immediately after the war, of trying to run over the heels of the dazed German civilians who crowded the city's streets. When Vassili beat him with the butt of a revolver for this sentimentality and insubordination Sorokin went over the hill. Later he was caught and given two years at hard labor in a "strafnoi (punishment) battalion" on Stalin's orders.

One day in late 1946 young Stalin appeared at the field drunk and gave a tongue-lashing to the duty officer—a colonel and one of the best veteran fliers in the outfit. In the course of the conversation Stalin struck the subordinate. Next day the colonel wrote a letter to Generalissimo Stalin and a week later Vassili was recalled to Moscow, roundly reprimanded by his father, broken to the rank of colonel and returned to his post. But the punishment did not stick. Within two months Vassili had his general's star back again and was again harassing his men.

In February 1947 an incident occurred which made more impression on Vassili than his father's reprimand. One night several fliers found him drunk behind a hangar. They covered him with a sheepskin coat and beat him so badly that he spent

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"Half my job is listening," says Mr. Hughes, "and unless you hear accurately, you can't get the facts straight. That's why I insist on 'Eveready' batteries. Experience has shown me they last longer."

Use your aid 8 to 16 hours a day? If you do, be sure to try the new "Eveready" "A" battery No. 1005E (for single unit hearing aids). It will last three times as long as other "A" batteries of equal size!

This battery uses a radically new electro-chemical principle to maintain long life and virtually constant voltage.



See your
hearing-aid
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The trade-mark "Eveready" distinguishes products of
NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.
Unit of Union Carbide and Carbon Corporation

Can't sleep? Don't count sheep- count on TUMS

Acid indigestion at bedtime may rob you of hours of sleep. Don't let it! Take Tums! No mixing or stirring—slip Tums in your mouth just like candy mints. Almost instantly, Tums relieve heartburn and gas—let you get to sleep faster, sleep better. No baking soda in Tums. No danger of overalkalizing—no acid rebound. Get Tums—get your sleep!



for the tummy

NEED A-LAXATIVE TOO?

Try **Nature's Remedy**
NR TO-NIGHT TOMORROW
ALRIGHT

CONTINUED ON PAGE 38



PARIS

BERLIN

Listen to History in the Making!

as told by HENRY J. TAYLOR
after his round-the-world, fact-finding tour

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"Make no mistake about it. Nothing happens in the world today—even in the remotest areas—that does not have vital meaning for us here at home."

Henry J. Taylor

Henry J. Taylor probably has traveled farther, and probed deeper into the doubts and confusions, the hopes and fears of people and governments all over the world, than any other ace commentator in our time.

He has just returned to Your Land And Mine with factual information, acquired at first hand, about such perplexing problems as these—

What do people all over the world think and say about America?
Are socialism and communism really being halted by American dollars?
What do people the world over think of the United Nations, the Marshall Plan and the Atlantic Pact? How soon will the world experience economic recovery?

Since these problems concern every American householder and taxpayer, don't miss a single one of Mr. Taylor's forthcoming broadcasts. Ask your friends to listen too.

While on tour among these major cities of the world, Henry J. Taylor gained the on-the-spot facts he now reports in weekly broadcasts to America: Tokyo • Hong Kong • Bangkok • Calcutta • Damascus • Cairo • Istanbul • Rome • Trieste • Vienna • Frankfurt • Berlin • Zurich • Paris • Brussels • London.

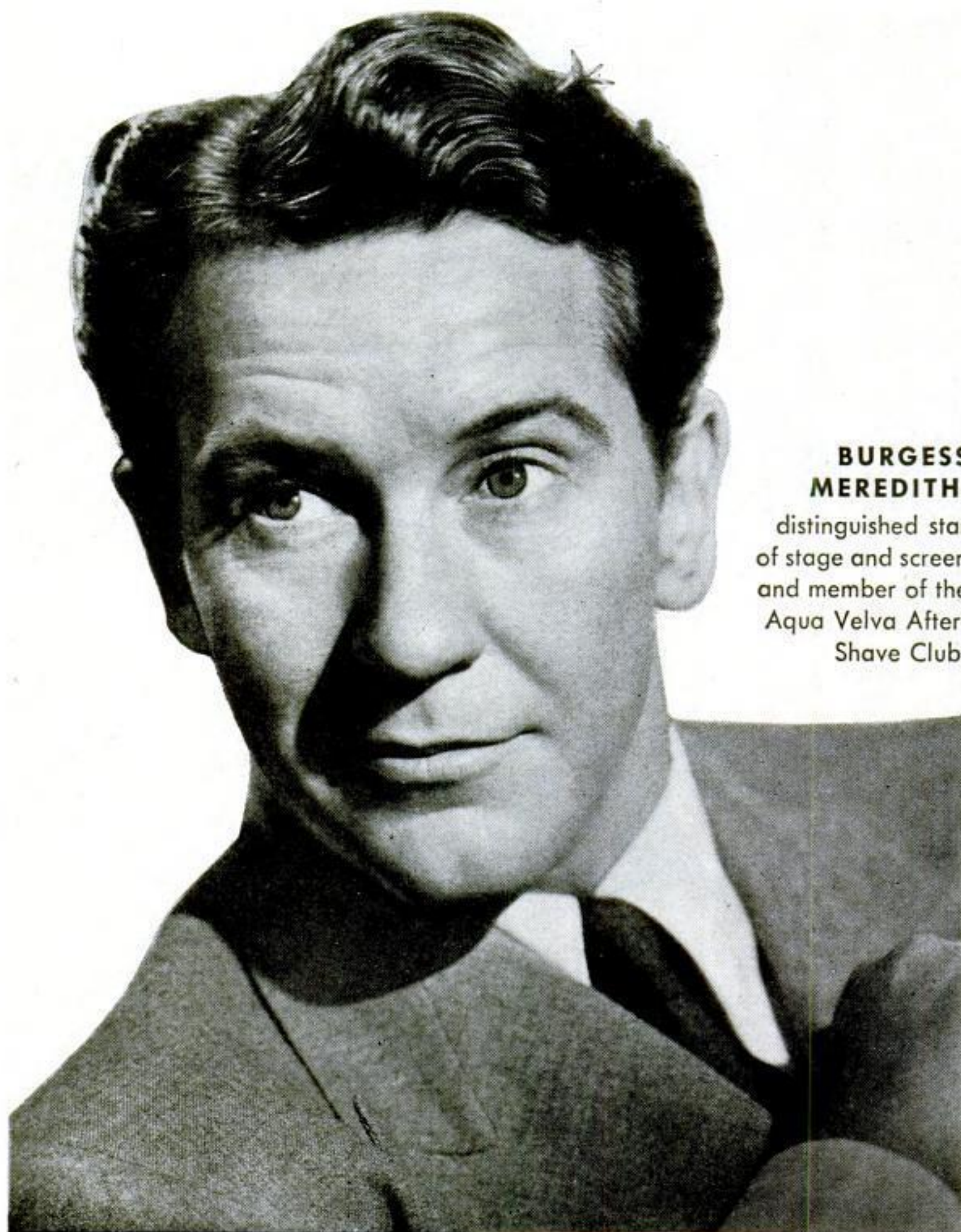
Hear HENRY J. TAYLOR every Monday night—ABC network, coast to coast See your newspaper for local time and station

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BURGESS MEREDITH,
distinguished star
of stage and screen
and member of the
Aqua Velva After-
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The way you feel depends a lot on the way you look. A dash of Aqua Velva, the world's most popular after-shave lotion, and your face takes on a healthier glow . . . feels cool, refreshed! Yes, it pays to keep young-looking. It pays to join the After-Shave Club.

You become a member when you use Aqua Velva. With thousands of men signing up for after-shave comfort, sales of this wonderful lotion have more than doubled in the past five years alone!

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A FEW OF THE MEMBERS

JAMES THURBER • ALBERT SPALDING • JOHN ERSKINE
SIR CEDRIC HARDWICKE • ELY CULBERTSON



BEATEN by his own men, Vassili had to spend 10 days in the hospital.

LIFE'S REPORTS CONTINUED

10 days in the hospital. When he returned to duty he made only a few half-hearted and unsuccessful attempts to discover the culprits. Like his father, Vassili understood force.

At home Vassili made life miserable for his family. His wife had lived in constant fear for herself and the children after hearing persistent rumors that Vassili's first wife and child had crashed in a plane from which Vassili parachuted to safety. In Germany she was terrorized by her husband's drinking and abuse. In the spring of 1947 she became so desperate that she ran away, back to her father in Moscow. But the old marshal had no stomach for a fight with Vassili and ordered her to return.

The 5th Division remained an excellent outfit largely because Stalin Senior had arranged to have two very able officers serve his son as adjutant and chief of staff. They did the work and tried to keep their chief out of trouble. That was not easy. One night when he had been drinking, some enlisted men undressed him and left him in his car in a hangar. Next morning "Vaska Durak"—"Vassili the Fool," as the men called him—had to go to the officers' mess at the field to borrow clothes to return home. On another occasion during air maneuvers a squadron commander forced Vassili's plane down so low that it clipped the tops from several trees. After that Vassili avoided flying so close to other planes.

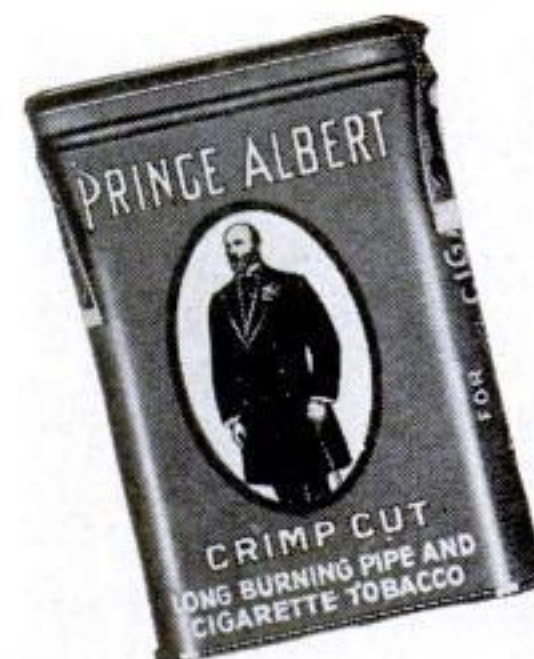
These things happened during months when the Soviet armed forces in Germany were seriously demoralized, their heads turned by victory and contact with the luxuries of Europe. There was trouble in many units, but Vassili had far more of it than most commanding officers because of his habitual brutality. In the fall of 1947 several men in Vassili's unit wrote letters of complaint



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CONTINUED ON PAGE 40

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the exact consistency of
Playtex® Superfoam Pillows
were determined by scientific research
in thousands of tests.
Pillows that were thicker or
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did not give maximum rest
and comfort to these people.
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Super buoyant.
Fits all standard pillow cases
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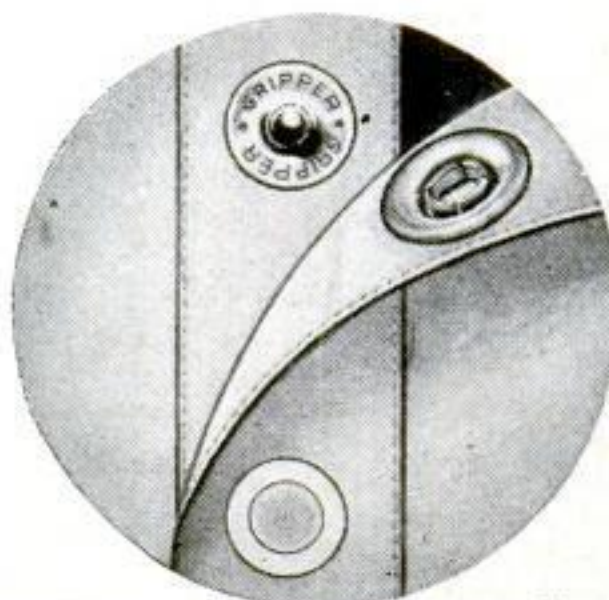
The greater convenience and longer flex life that only a waist-opening (with GRIPPER* fasteners) can give!

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FASTENERS



THE LAUNDRY-PROOF SNAP FASTENERS THAT END 'BUTTON BOTHER'!

A PRODUCT OF SCOVILL

LIFE'S REPORTS CONTINUED

to Moscow. Soon Vassili was recalled for reassignment.

He flew off in a two-motored plane with his family. Landing at Tushino field near Moscow, he overshot the runway and his wife was injured. No news of her condition reached Germany, but it has recently been rumored that Vassili is contemplating marrying Svetlana Molotov.

Shortly after returning to the capital, Vassili began his sudden climb into the spotlight of the country's controlled press. Though previously the members of Stalin's family had barely been mentioned by the press and never associated with the *vózhd* in any dynastic way, Vassili was showered with honors and attentions. In the old days the members of the czar's family received every consideration; yet the late Nicholas II had reached only the rank of colonel in the army when his father died. Vassili Stalin received his lieutenant generalcy at the tender age of 29 while his father was still firmly seated in the Kremlin.

Some doubt that even in the rough and tumble of Soviet politics a character as unsavory as Vassili could be allowed to rise to the top. Such doubters perhaps forget the vigorous traditions of Russia's rulers. Once when Ivan the Terrible was brought a message which displeased him he reacted by jamming his staff clear through the messenger's foot into the floor. Peter the Great was an ostentatious drinker who liked to yank the long beards of his boyars and wrestle with his soldiers. Josef Stalin has followed these traditions in his own way.

Now 69, Stalin has publicly admitted serious illness and must have been considering the problem of his successor or successors. Communists, rewriting their own history like the party organization of Novelist George Orwell's 1984, can make a tin god of Vassili any time they choose.



VASSILI'S WIFE, who had fled his abuse, was sent back to him by her father, old Marshal Timoshenko.

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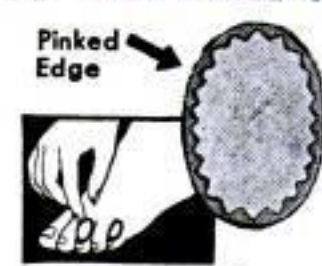


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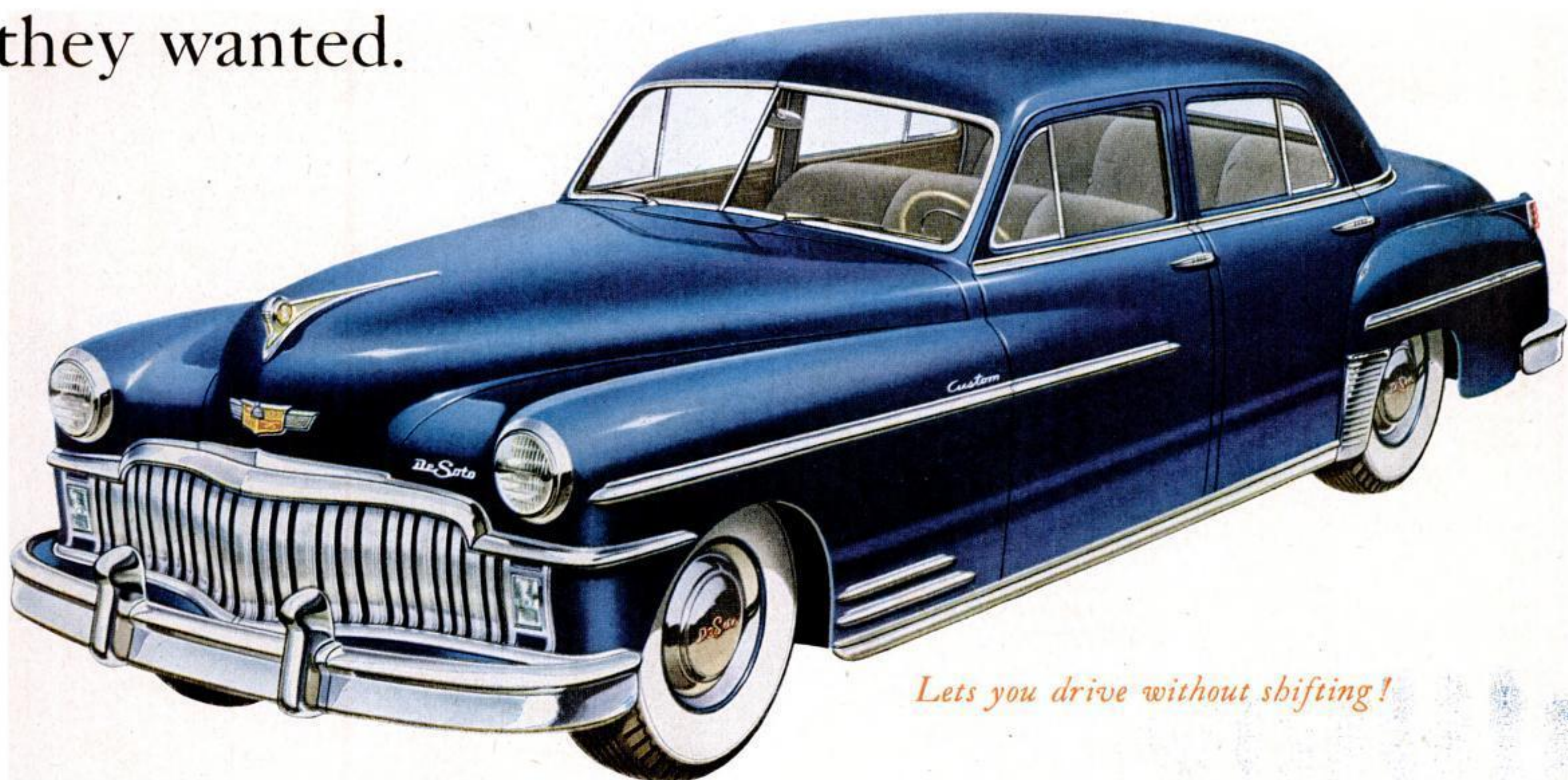
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LIFE'S COVER

Blue-eyed Arlene Dahl, whose picture appears on this week's cover, has also appeared in six movies before *The Outriders* (pp. 156-162). Twenty-three and unmarried, she was a high-school drum majorette in her native Minneapolis and then a high-priced New York model. "Point a camera at her," observed LIFE's Jon Brenneis, who photographed her, "and she lights up like a Christmas tree." Brenneis was referring to her grace before the camera. Arlene lit up later for another reason. Her transparent skin is so sensitive she developed a fine sunburn posing for pictures at 5:30 in the afternoon.

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Of course you do. Out of many things . . . your love, your protection, your support. You make the sunshine of happiness for your children.

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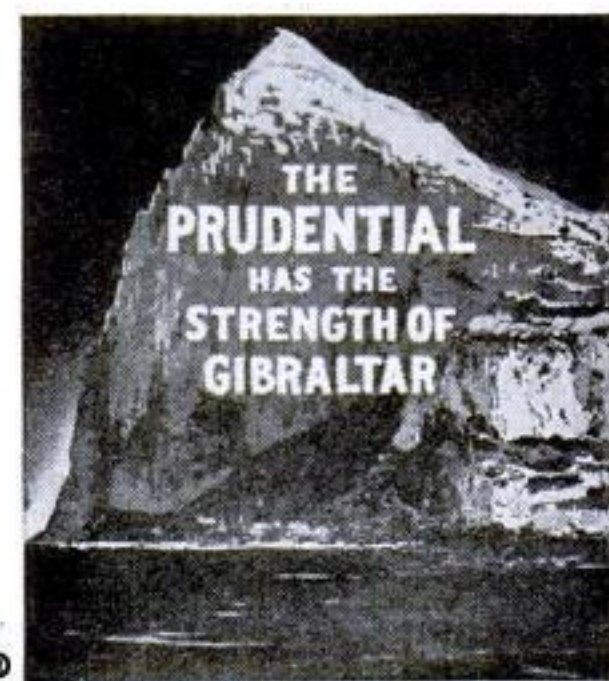
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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



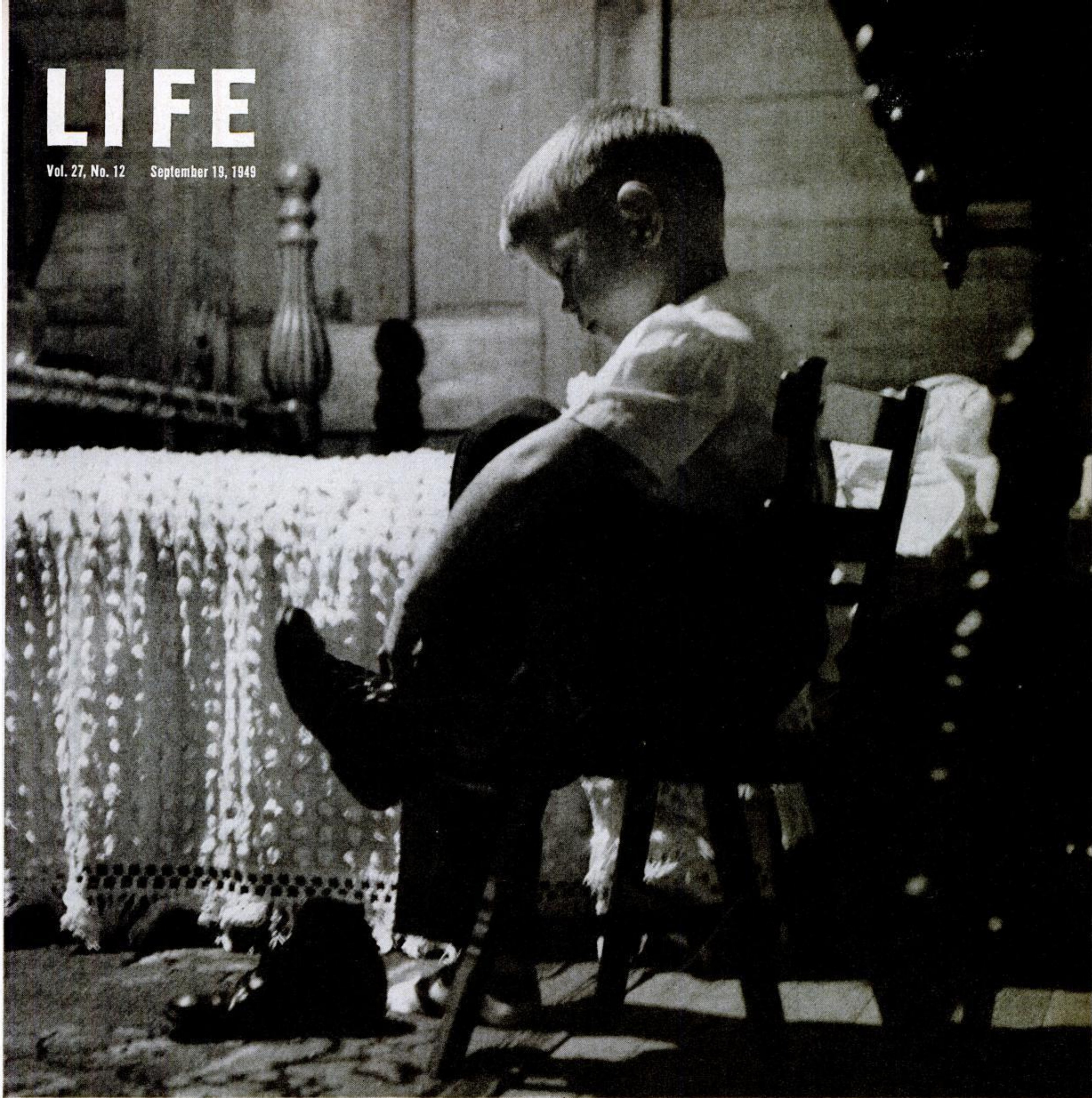
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DOUGLAS CARROLL BALLARD OF JONESBORO, GA. GETS DRESSED ON SEPT. 7 TO GO TO SCHOOL FOR THE FIRST TIME. HE WAS BORN ON CHRISTMAS DAY 1943

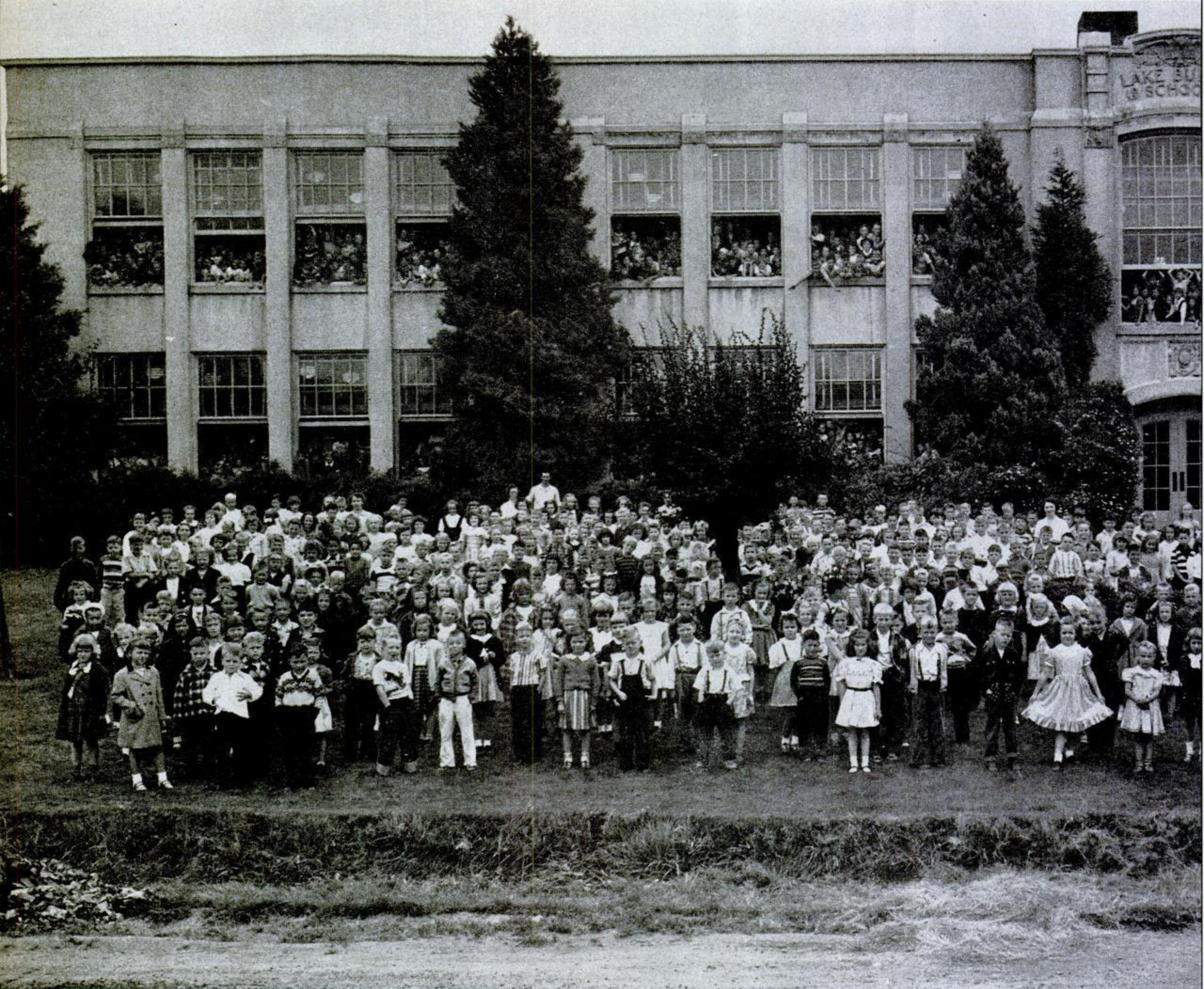
THE WAR BABIES HIT THE FIRST GRADE

All over the U.S. last week little children like Douglas Ballard (*above*) pulled on their best shoes and set off for school for the first time. They were pushed by their parents into crowded classrooms. They met their teachers timidly, often in tears. They put some new scratches on old desks. They scuffled and threw chalk. They sharpened miles of new pencils, and they made millions of trips to the water fountain. Their arrival in the classrooms has pushed elementary school enrollment to 23 million. To Douglas and his friends school is a great adventure, but in the already bulging schools each

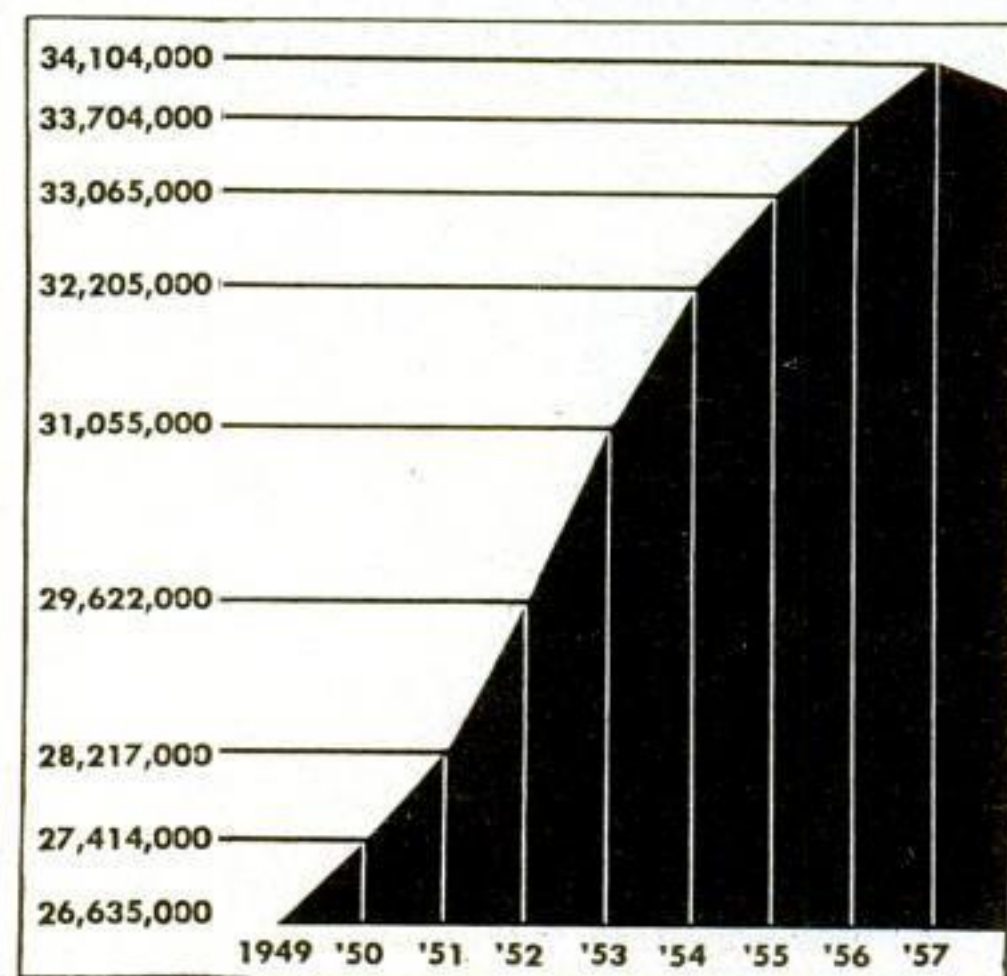
child is another straw on the camel's sagging back.

What is swamping the elementary schools is a bumper crop of war babies born during the hectic years between 1941 and 1947 when the national birth rate jumped from 2.5 million to a startling 3.7 million. This year, for the first time in U.S. history, first-grade enrollment has hit the 4 million mark. Shaken by last year's better than 10% increase in the first grade, most cities have put in a busy summer. Detroit has rushed new buildings, hired 400 new teachers and plans to hire 400 more each year for the next 10 years. Los Angeles has

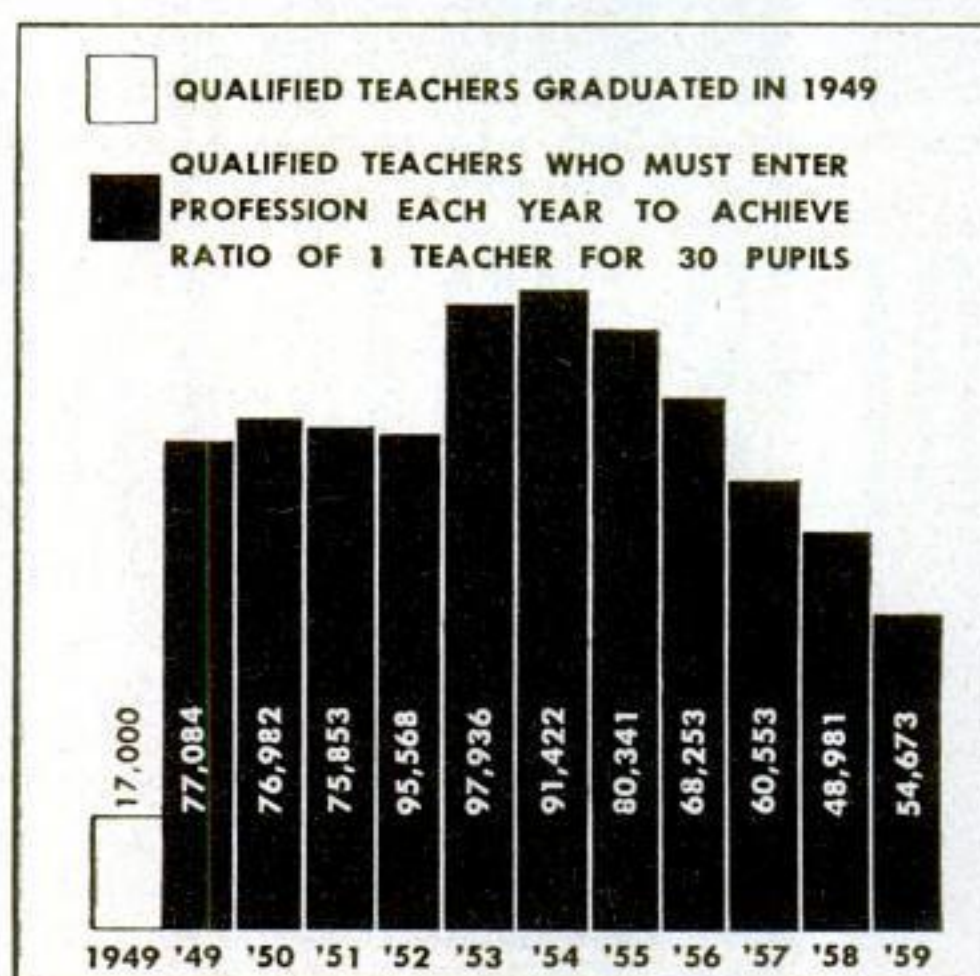
built more than 1,000 new classrooms since October. But these efforts are merely stopgaps. There is still a shortage of 125,000 qualified teachers in the elementary schools. Hundreds of thousands of children are learning under emergency conditions. Next year it will be worse, still worse the year after. By 1960 elementary school enrollment will be bigger by 7 million children. As the graphs on the following page show, the U.S. will have to get a million new qualified teachers and spend \$10 billion on classrooms merely to maintain the educational standards it enjoyed in the years before the war.



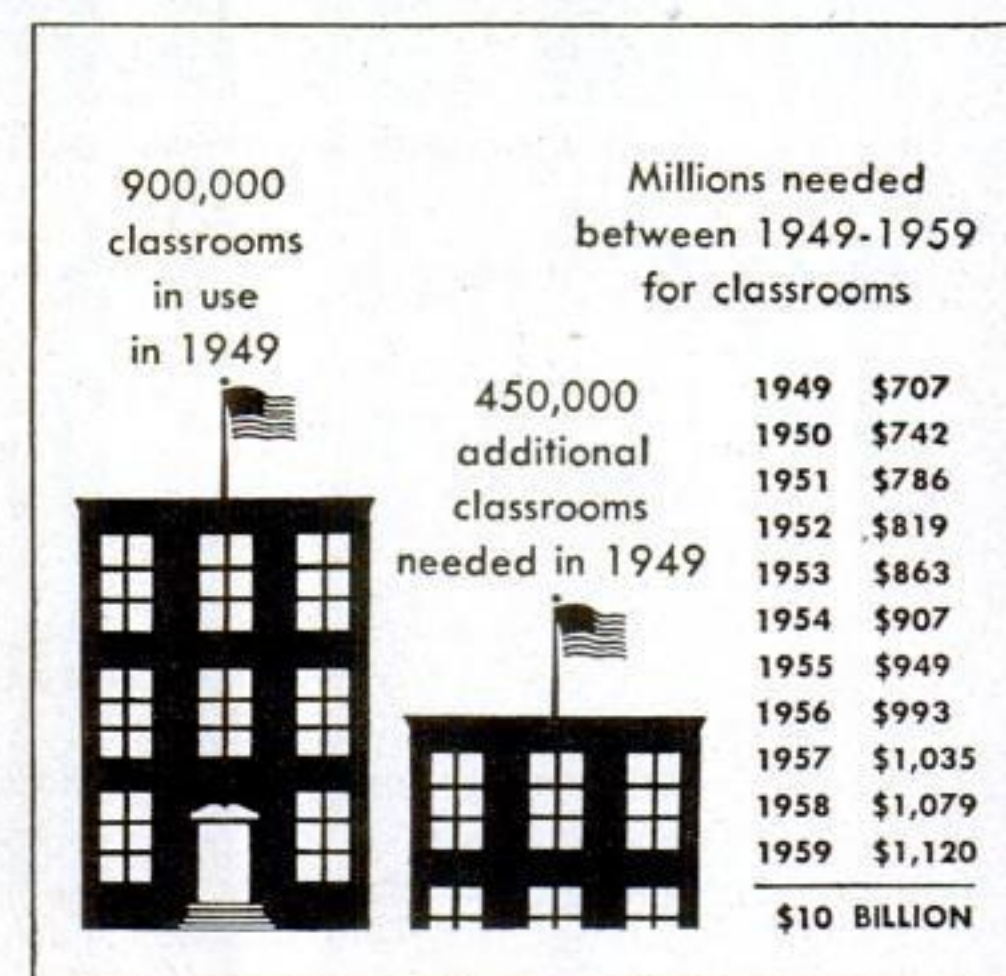
LOOKING OUT OF THE WINDOWS OF THE LAKE BUR IEN SCHOOL, NEAR SEATTLE, ARE THE 390 CHILDREN SCHOOL WAS DESIGNED TO HOLD. OUTSIDE ON LAWN ARE THE



PUPIL INCREASE is shown on this graph of enrollment in the elementary and secondary schools. The first war babies will reach high school in 1956. An even larger post-war baby crop will hit first grade at about the same time.



NEED FOR NEW TEACHERS in elementary schools is caused by the great increase in number of pupils and the annual 7% loss due to death and retirement. As the small white bar at left shows, it is not being met today.



NEED FOR CLASSROOMS was aggravated by building shortages during war and high costs afterward. Dollar figures are taken from *School Life*, published by Office of Education, and are based on present construction costs.



457 ADDITIONAL CHILDREN WHO WILL SOMEHOW BE CROWDED INTO THE BUILDING

SCHOOLS GET BY WITH MAKESHIFTS

Although double shifts in classrooms, cockeyed bus schedules and new-teacher problems have had school superintendents' tongues hanging out, and although the appalling future (*graphs on opposite page*) has them positively goggle-eyed they are still in there trying. Where skeptical taxpayers refuse to give them new schools, they have moved classes into temporary quarters—a church in Seattle, a library outside Boston, an empty store in San Francisco and an old arsenal in New Castle, Del. In many schools, as in the Burien School (*above*) at Lake Burien City, Wash., they have made one plant do the work of two by creating classrooms out of auditoriums, cafeterias, playsheds and hallways. The problem is at its worst where the population has shifted suddenly since the end of the war. Detroit, hurriedly rushing school-building in the suburbs, finds itself with 195 empty classrooms downtown and eases the congestion by shuffling the children around in buses. Dallas and Seattle are using transportable schoolroom units which can be moved from one place to another with the population. In Connecticut early this month a class of 53 would-be elementary teachers qualified for their emergency certificates on a Friday and started teaching the following week. At the same time a teacher's agency in Newark was crowded with unemployed teachers from as far away as Kansas. They were looking for jobs near New York.



CHANGING THE SHIFTS at the Thomas Elementary School in Denver, the afternoon class files in as the morning class files out. Last year in Denver 2,658 children studied in shifts; this year the figure will be doubled. Denver is building 31 new schools.



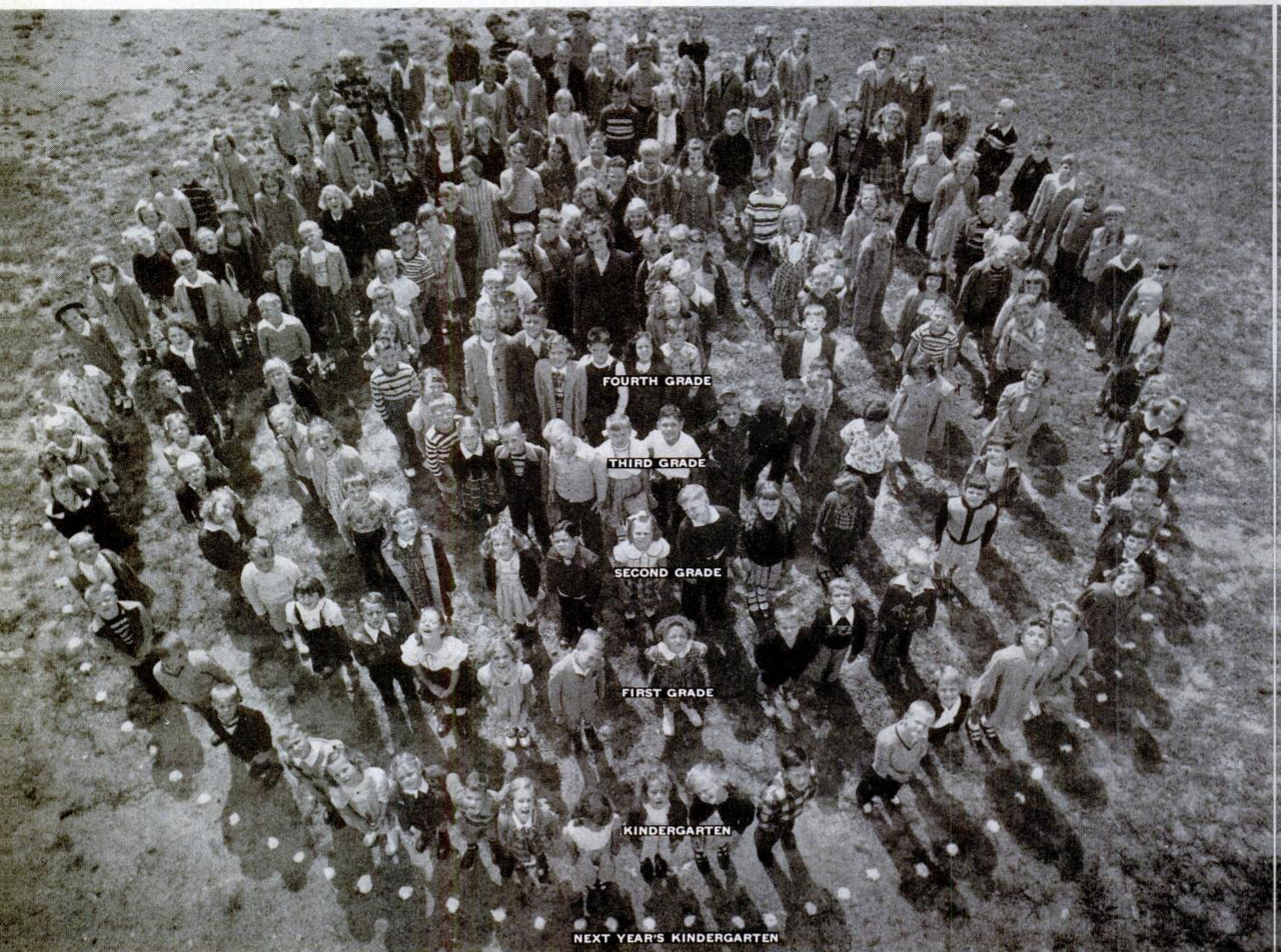
TWO BIG NEW SCHOOLS opened this month in Crane, Texas, only town in Crane County (pop. 3,000). In center of picture is L-shaped elementary school, in background is new high school. Most of money came from oil companies, the principal taxpayers.



SHIFTING THE LOAD, Detroit "buses" 5,200 children from fast-growing areas to older areas where school space is still available. Here 17 busloads of students are unloaded at Tappan Intermediate School, where they were moved to make room for war babies.



PACKED INTO A SCHOOL BUS, NINE DETROIT FIRST-GRADERS HAPPILY STICK THEIR HEADS OUT OF ITS WINDOWS AS THEY TRAVEL HOME AFTER THEIR FIRST DAY



HOW THE GRADES GROW is demonstrated by the ever-increasing circles formed by these children of the Pleasant Valley School at Groton, Conn. Around the teacher in the center are 22 fourth-graders. In the next circle are the 28 members of third grade.

Then comes the second grade of 32, already swelled by war babies. Circling them is the first grade, swollen to 44. Next year's first-graders, 59 kindergarten kids, stand in outside circle. And next year's kindergarten class of 100 is indicated by white dots on the ground.

"FIRST DAY" IS STILL THE TRADITIONAL BLEND OF JOY AND FRUSTRATION



COMBING HAIR before a mirror, war-baby Douglas Carroll (p. 45) gets ready to enter the first grade at Jonesboro, Ga.



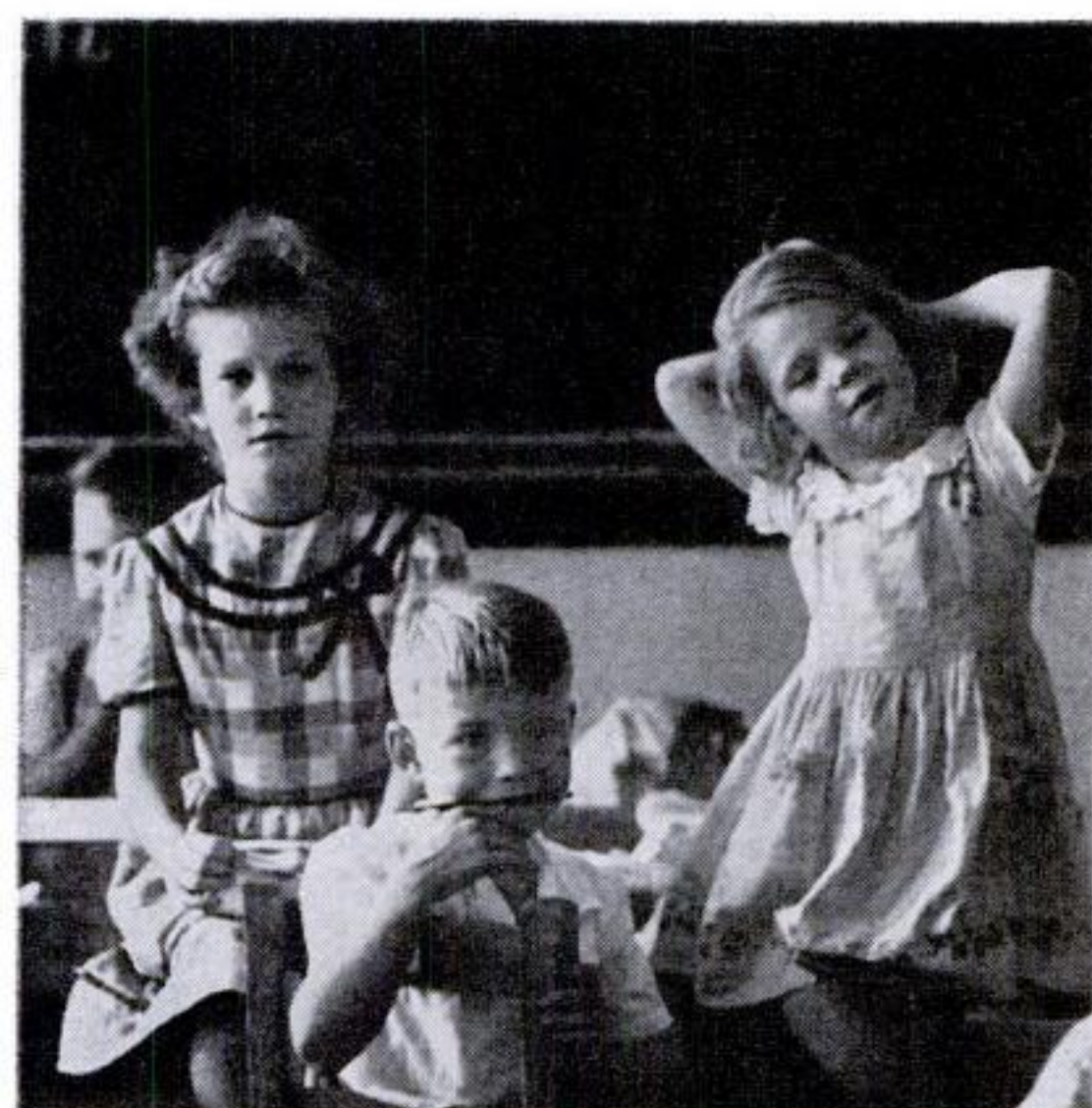
FEEDING DOG Butch, Douglas pours an extra large helping, knowing he won't see his pet again until late that afternoon.



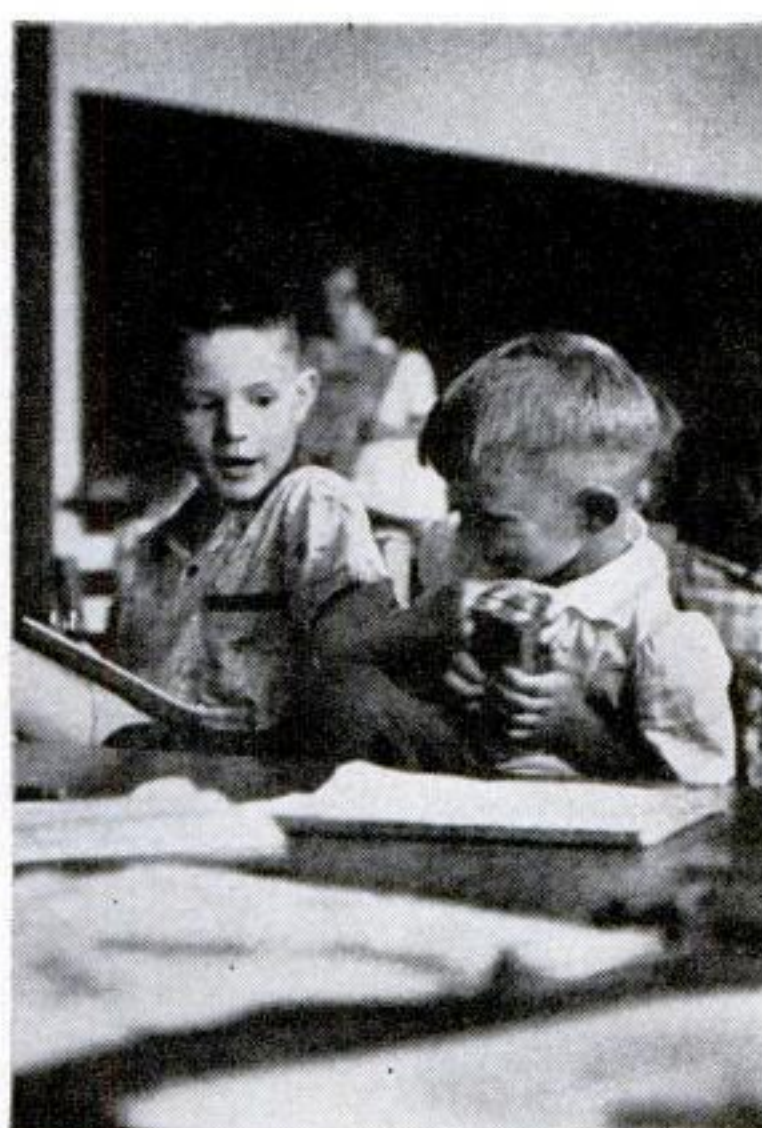
KISSING MOTHER goodbye at the bus stop, he begins to wonder whether going to school will be all it is cracked up to be.



ENTERING SCHOOL after the morning recess, Douglas (foreground) and classmates still feel rather shy with each other.



IN CLASSROOM, surrounded by his friends, Douglas happily chews on a new pencil while the first grade listens to a story. During his first day he made many trips to the pencil sharpener.



A SCUFFLE breaks out between Douglas and his next-seat neighbor over who will get to hold the blackboard erasers. Douglas won.



AT LUNCH Douglas empties his prized possession, a brand-new lunch box, while a new-found friend calmly helps himself. As soon as the lunch was gone, friend lost interest in Douglas.



AFTER SCHOOL, waiting for the bus, Douglas squares off (left) to settle schoolyard argument. His shoes are off by now. A knockdown (right) is scored by his opponent, who rubs it in by pulling Doug's leg. Their fight is ignored by ring-around-rosy dancers.



UNDISCOURAGED by defeat, Douglas is soon involved in another fight. This time he picks on a dressed-up boy who is not quite his own size, but he is licked again and retreats in pain. By now Douglas is ready to go home, having learned enough for one day.



FOR A NEW TEACHER THE FIRST DAY OF SCHOOL CAN BE DIFFICULT, TOO

Like thousands of other coeds Mary Anne Wickersham was well on her way to graduation from the University of Michigan before she gave much thought to what she wanted to do with herself. Then she took vocational tests, learned that she was "good with people," had plenty of initiative

and leadership and should take a job offering her self-expression and freedom. She decided that, like her mother and two aunts, she would take up teaching. Last week, at 21, Mary Anne embarked on her career. Full of hope, nervousness and an idealistic wish to help "mold young lives and do some good

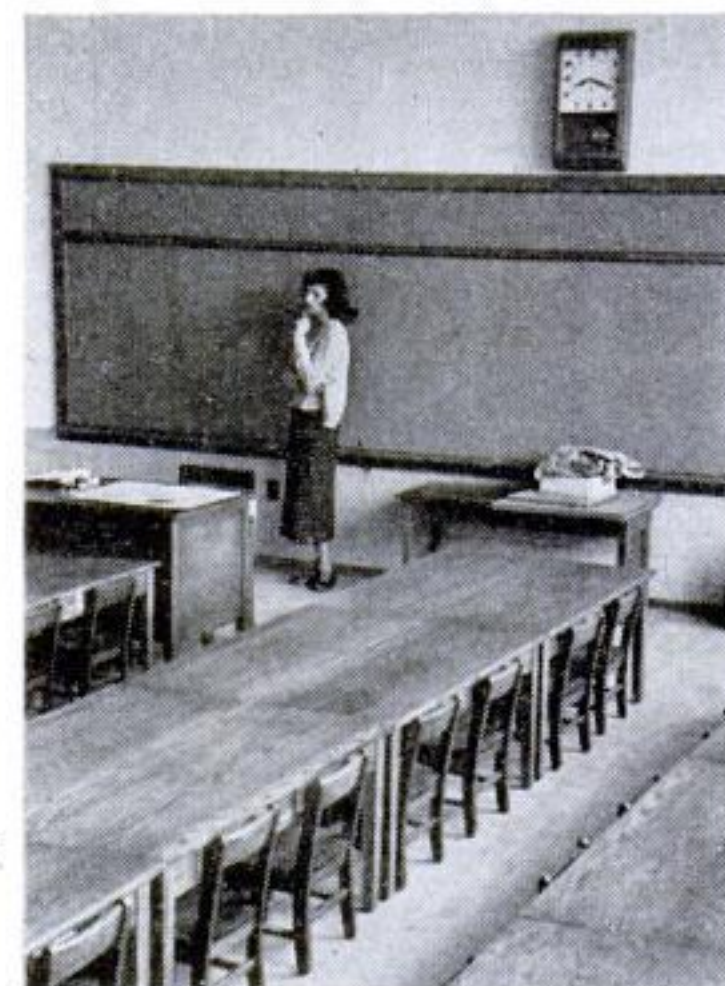
in the world," she marched into a classroom in the Burbank School in Detroit and faced her first class. It was a shattering experience. But within a very few days she had created some smattering of order among her charges and was beginning to feel that she was earning the \$75 a week she was being paid.



AT BREAKFAST with her uncle, before braving her first day at Detroit's Burbank School, auburn-haired Mary Anne Wickersham is so full of tension that she can hardly touch her food. The very thought of facing a roomful of first-graders fills her with panic.



OUTSIDE SCHOOL, after bus ride from home, Mary Anne forces a smile as mothers and kids swirl around her.



IN CLASSROOM, waiting for children, she fidgets, tells herself to keep her head no matter what crises the day may bring.



CHILDREN RELAX after their anxious mothers have left as she calls for, and demonstrates, a stretch and deep breath.



CONFIDENCE is established for pupil and teacher as this first-grade boy tells about his summer vacation experiences.



DURING REST PERIOD in mid-morning Mary Anne welcomes a chance to bury her head in her arms while the children follow her example. Other silences were more awkward, with youngsters coolly looking her over while she thought what to do next.



ON STAIRWAY Mary Anne, shepherding her brood to another classroom, has to ask an older teacher how to get there.



AT LUNCH in a nearby milk bar Mary Anne feels headachy and a little wild-eyed but is determined to get through her day.



DURING AFTERNOON children are attentive as the teacher beguiles them with a reading of *Little Black Sambo*.



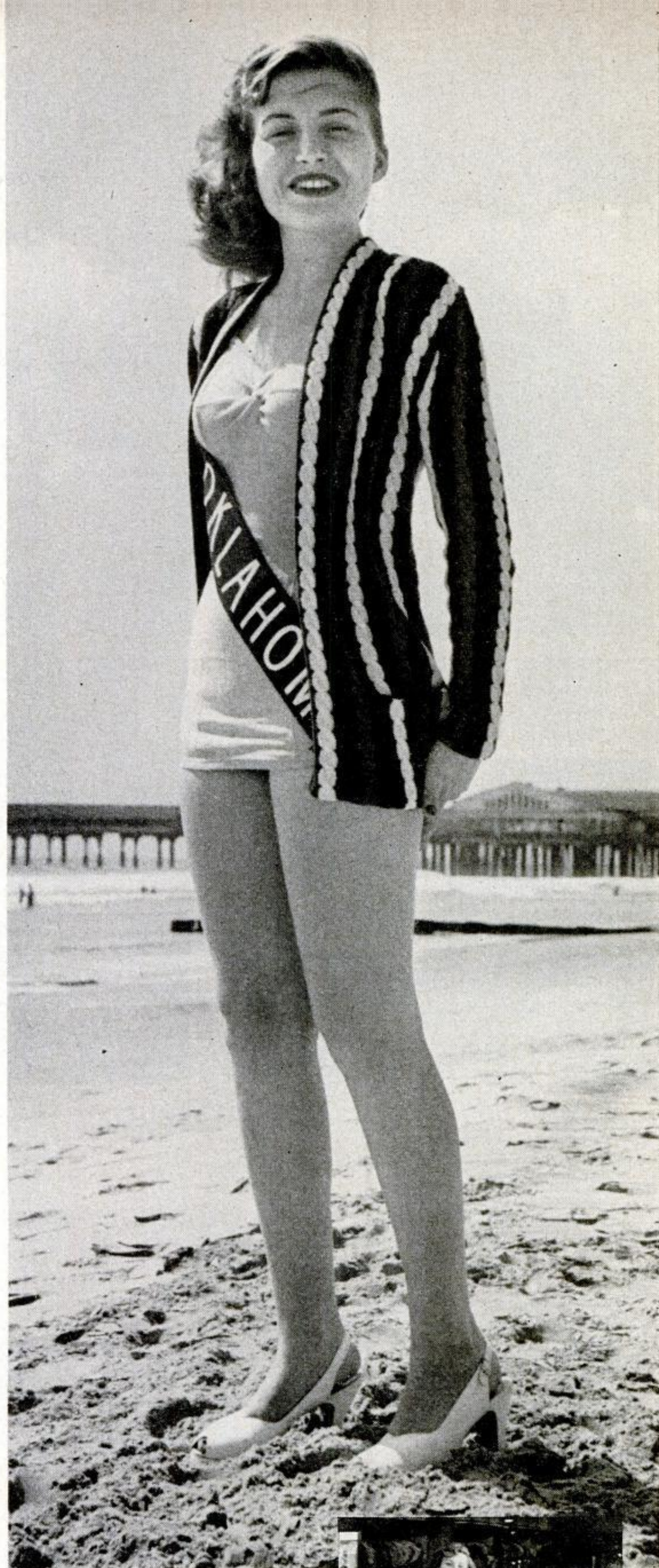
AT DAY'S END exhausted Mary Anne goes home with fiancé Neil Migan Jr., who surprised her by meeting her at the school.



MISS MISSOURI

Mary Jane Stone

Jane, who is called "Cuddles" by her friends was the happy University of Missouri coed in a controversial story (LIFE, May 9) about whether a girl should go to a coed or a woman's college. Although 19-year-old Cuddles studied journalism, she could figure out no way to make this pay off at Atlantic City. For the talent contest she executed a dance interpreting spring.



MISS OKLAHOMA

Georgine Ruth Leeka

Georgine, 20, was the harassed heroine of a LIFE story (above, Aug. 29) which described her troubles as a Tulsa University beauty queen intent on becoming Miss Oklahoma. At Atlantic City Georgine found that she still had troubles. One day, after a boardwalk parade, she wailed, "We smiled for two hours and four miles. I don't know whether I can ever smile again."





FACELESS GARBO Greta Garbo was in Rome, making a movie, when photographers spied her. To elude them, she hid in her hair as a friend ran interference.



CHANNEL SWIGGER A Belgian made the year's giddiest Channel swim. Fernand du Moulin (sweatsuit) began with champagne, grunted ashore 22 hours later.



TRUMAN IN RAIN Home briefly in Independence, President Truman did himself as much political good through the circumstance of changing weather as he

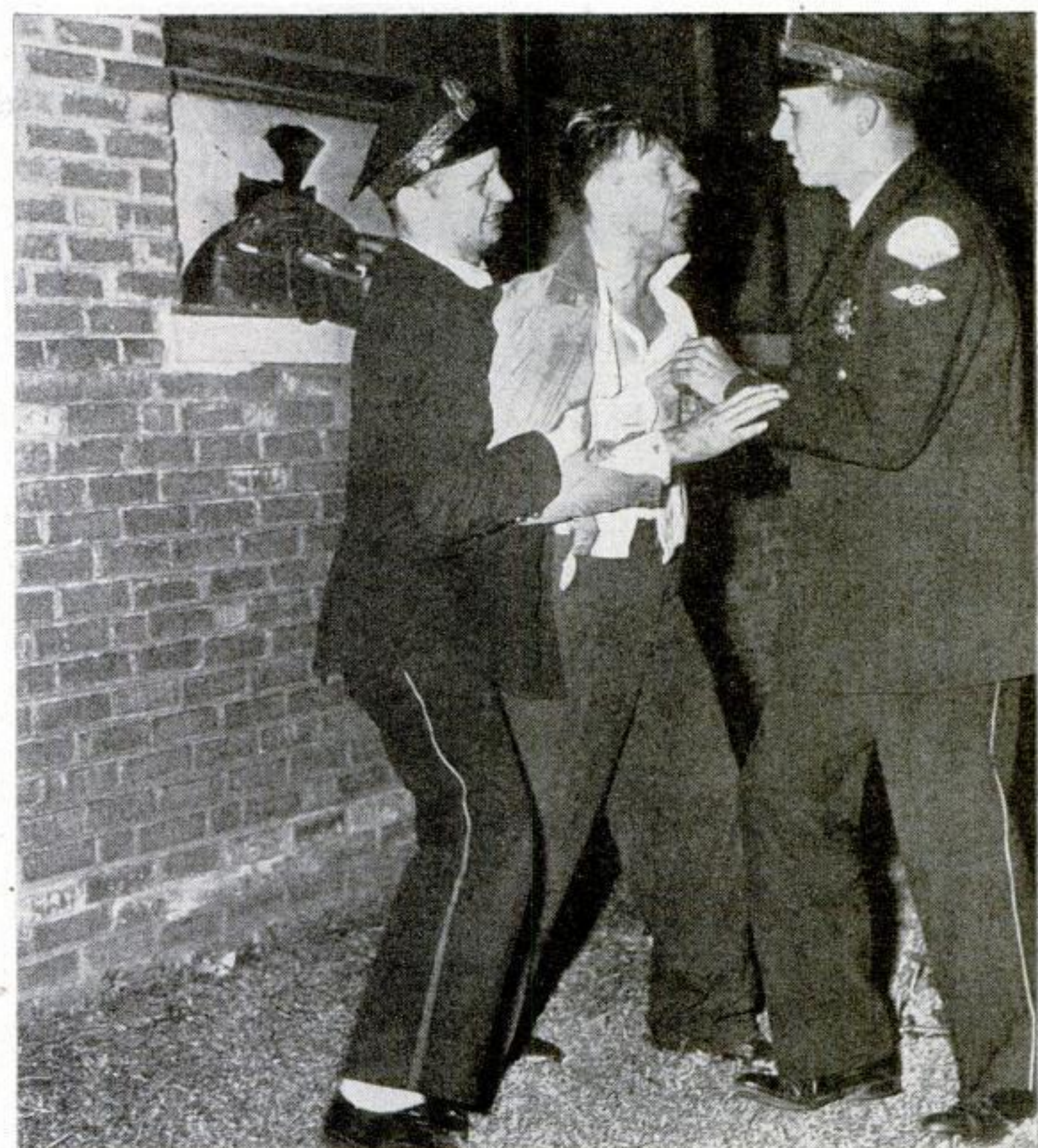
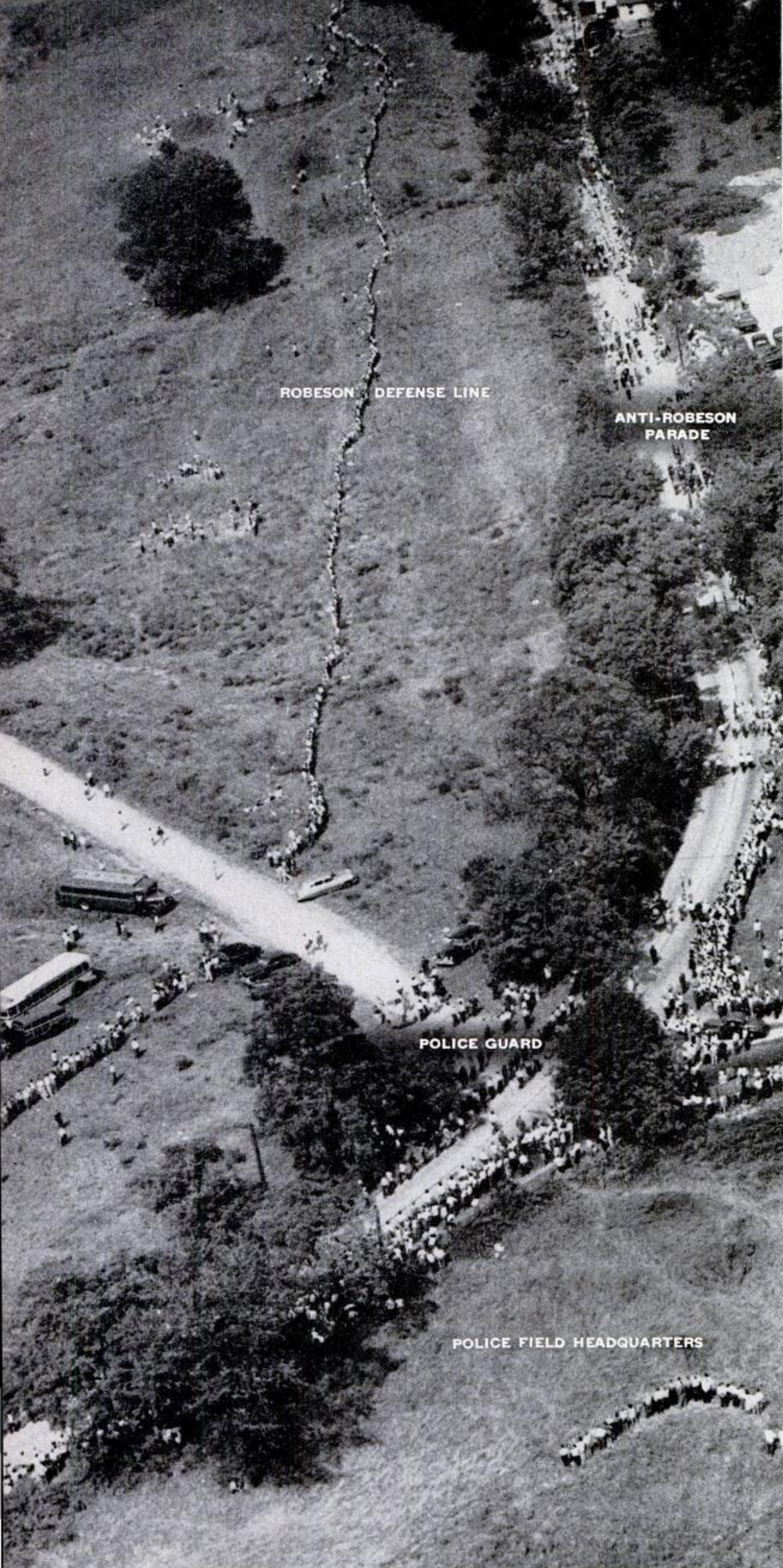
did in his Labor Day speeches (p. 58). Caught in a storm, he borrowed a lady's plaid umbrella, carried it with an aplomb that other males, who would rather get soaked than use such female frills, could envy.



JAPANESE TYPHOON Weather experts nicknamed the typhoon "Kitty." It swept out of the Pacific in gales of 80 miles an hour and gusts of 100, threw 50-foot waves against the shores of Tokyo Bay, clawed the roofs off houses and the sides out of dikes. At Kiryu (left),

about 60 miles north of Tokyo, the Waterase River poured into the streets, and in Tokyo itself when rivers overflowed thousands of homes were wrecked by flood. When the storm quieted, citizens waded chest-deep with rescued belongings on their heads (right) in search of drier homes. Final toll: 78 dead, 364 injured.





CHICAGO "MISTAKE" Somebody was wrong. The police suspected it was Frank Zukosi. His mistake, they said, was entering a Chicago factory after socking the watchman, who revived and called police who met Zukosi as he was heaving burglar tools out a window.

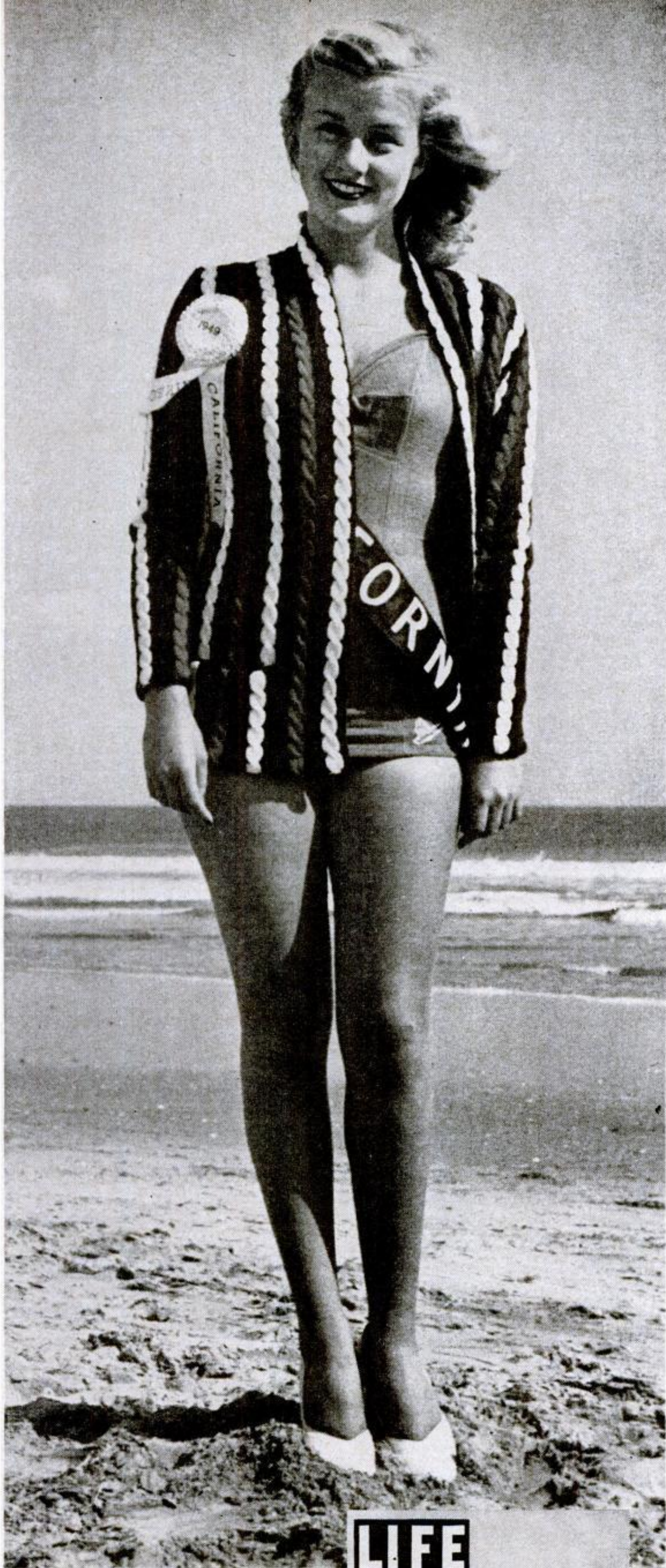


CZECH TRAGEDY The Prague girls at the right have just heard that relatives and friends are among the six who have been sentenced to hang as ringleaders for what the government characterizes as an armed revolt. Note contrast with stoical expression of girl guard at left.

PEEKSKILL BATTLE LINES On the ragged grass of an old golf course near Peekskill, 40 miles north of New York City, 3,000 young men stood in line facing a highway. On both sides of the highway state troopers and local police formed another protective force. Two hundred yards back of them, where some 15,000 people stood or lay on the grass, Paul Robeson was singing. Down the highway, waving small American flags, came a parade. Not long after that, when Robeson had quit singing and his audience started home, the Second Battle of Peekskill broke out. As in the first battle a week earlier, a Communist-line concert by Paul Robeson set the scene of conflict. Content to parade and taunt the left-wing audience while Robeson was singing, the anti-Robeson forces stoned their buses, overturned private cars and chased the Robesonites after the singing ended. At least 145 people were hurt. In scheduling the concert the party-liners had hoped for just such a chance to become propaganda martyrs, so there was a tendency to conclude that "they asked for it." But the Communists got more help from the hoodlums who stoned the buses than they did from their own fellow travelers.



DESERTED BY MOTHER AND LITTLE BROTHER,
5-YEAR-OLD SCREAMS IN MARY ANNE'S ARMS



MISS CALIFORNIA Jone Ann Pedersen

Eighteen-year-old Jone has appeared in *LIFE* twice before, once on the cover with a deer (Aug. 23, '48), and again when she was graduated last summer from Santa Rosa High School. Jone's mother went on the Atlantic City trip as an official chaperone, and her father tagged along as a sort of unofficial one. But he was badly outnumbered by the ladies, hardly ever saw his daughter.



AFTER VICTORY ON SEPT. 10: JACQUE MERCER, LITCHFIELD, ARIZ.

THREE "LIFE" GIRLS REACH BEAUTY FINALS

We regret none of them won, but "LIFE" congratulates the 1949 "Miss America," Jacque Mercer of Arizona

Last week, at Atlantic City's 29th annual Miss America contest, *LIFE* discovered, with proprietary pride, that three girls who had appeared in its pages were among the 52 finalists. *LIFE* readers will remember Georgine Leeka (Miss Oklahoma) for her precontest sufferings. There were also two cover girls, Jane Stone and Jone Pedersen—Miss Missouri and Miss California. The five-day ordeal featured the usual round of bathing suit and talent contests and practically no remarks from garrulous Bebe Shopp, last year's Miss America (who distinguished herself in England with a blast against falsies). The three girls, like the other 49, were smothered with decorum—each had been provided with two sharp-eyed chaperones. But when the judging was done all three could go right back to Oklahoma, Missouri and California. Miss Arizona had won the title.



FULLY DRESSED BEAUTIES parade in Convention Hall before judges, who feel that Miss America must look just as fetching in an evening gown as she does in a swim suit.



STATE CHIEF JUSTICES

These 32 make an historic portrait of judicial power

The lined and attentive faces on these pages represent the greatest concentration of American judicial power ever assembled in one spot. The picture, taken in the Court of Appeals in St. Louis' skyscraping Civil Courts Building, is an historic group portrait of the highest ranking jurists of 32 states. They met last week at the first Conference of Chief Justices, held concurrently with the convention of the American Bar Association. Together with their colleagues these judges of the state courts of last resort are the final arbiters (subject in some cases to review by the U.S. Supreme Court) of all legal problems arising



under the civil and criminal laws of their states. Thus they influence by their decisions the lives and liberties of the 150 million citizens who live under the American governmental system of checks and balances. And even without their judicial robes they manage to convey—as they have to the thousands of lawyers who have faced them in their own courts—a sense of the majesty of the law. In their courts, thanks to the Topsylike growth of Anglo-Saxon jurisprudence, there is more diversity than uniformity. The courts have from three justices to 16; the chief justices serve anywhere from two years to life in their pres-

tigious jobs which pay as little as \$6,500 a year (for Kentucky's Justice Sims), and as much as \$28,500 (for New York's Justice Loughran). Sixteen of these 32 have attorney sons and one has a daughter practicing law. President Haymond of West Virginia's Supreme Court of Appeals also had a father, grandfather and great-grandfather who were judges. At their meeting the justices appointed a council to study appellate procedure with an eye to simplifying appeals, speeding up the wheels of the law and saving money for litigants and the states. Next year the justices will meet again when the A.B.A. convenes in Washington.

IN PRAISE OF SELFISHNESS

A TOUCH OF IT IS GOOD FOR EVERYBODY, INCLUDING MR. TRUMAN

WHO'S SCARED OF WORDS?

We are always glad to help out the President of the U.S., and Mr. Truman needs some help with his serious reading. He confessed last week that he just can't find satisfactory definitions of "the welfare state," "collectivism" and "statism." In fact, he said, they are "scare words" used by people who don't know and don't care what they mean. Such terms are loosely used at times. But they have meanings, they have been defined in words which should not scare Mr. Truman. Economist Sumner Slichter has a pretty good definition of THE WELFARE STATE: one in which the individual's income is determined by need rather than by his contribution to society. The *Dictionary of Modern Economics* defines COLLECTIVISM as follows: "A political or economic doctrine which maintains that the ownership of property, especially land and capital, should reside in the community as a whole or in the state as the designated agent of the people." In the same tome STATISM is defined: "A theory which maintains that the state should control the major phases of the economic and political life of the people."

By coincidence we were looking all this up when John Foster Dulles of New York used the word STATISM in his announcement that he is willing to run for the U.S. Senate (where he is now serving by appointment). So we asked Senator Dulles what STATISM means to him. His reply was a humdinger and should impress our Baptist President. Senator Dulles said, "Statism represents man's conceit that he can build better than God. God created men and women with great moral possibilities—industry, thrift, creativeness, self-control, compassion, love of God and fellow man. These qualities are the foundation of every good society; and government should be a way to give these qualities cooperative expression. But sometimes those in power lose faith in their fellow men. So they take more and more of the fruits of human labor so that they may, as they think, do more and more for human welfare. That process destroys the individual's incentive to produce and destroys his sense of social responsibility. It makes human beings into mere cogs in a manmade machine."

Okay, Mr. President?

President Harry S. Truman's two Labor Day speeches, one delivered at Pittsburgh, the other at Des Moines, were models of their kind—as effective, perhaps, as the best of his campaign speeches of 1948. His theme was self-interest and the alleged evils thereof. "The organized conspiracy of the selfish interests," Mr. Truman told his audience at Pittsburgh, "has gone right on working against the common good, in spite of the election returns." This "conspiracy," according to the President, is trying to sabotage an effective price support program for farmers by shouting "socialism." It is trying to kill off "a better Social Security system, improved education and a national health program" by crying up fears of "the welfare state."

At this sort of thing Mr. Truman is very good. He knows how to identify himself with people, to convey the impression, for example, that his farm program is everybody's farm program. His implicit assumption is that any contrary ideas are bad, worthless, "selfish." All the unselfish people in the U.S. are presumed to be on the Truman side. It is the "selfish interests" who constitute the sole opposition, and because of their selfishness they have no case, no philosophy of government or life that is based on reason. They cannot be permitted to talk back to the judge, for they do not come into court with clean hands.

Mr. Truman's Labor Day arraignment of selfishness was made for the specific delectation of farmers and workers. Well, let's stop and think about this idea of selfishness for a moment. Just how absolutely unselfish is a farmer who wants a crop support? How unselfish is a worker who is about to ask for a Fourth Round raise? How unselfish is a family that is looking for a good rent in a public housing project? Anybody who hopes to gain any material advantage for himself must have some measure of selfishness in his system, and if we believed in the *tu quoque*, or "You're another," approach to debate we might drop the matter right here. But that would be unfair to the idea of selfishness, which has more to be said for it than Mr. Truman imagines. In being selfish the farmer and the worker are not being criminally abnormal. Even a president is selfish enough to enjoy certain perquisites of his office.

In praising selfishness we do not mean thereby to exalt hoggishness or to decry the saints. Truly unselfish people are the glory of humanity. But no political system can provide for human liberty without taking selfishness—or incentives—into account. (The alternative is to forget liberty and whip people to work.) As "enlightened self-interest," selfishness has a perfectly respectable lineage dating back to the 18th Century, which was the Age of Enlightenment. Both the French Revolution (Rights of Man) and the American Revolution (Declaration of Independence) were based on the theory that men are capable of seeking their own enlightened self-interest instead of being told what to do by autocrats and kings. The early the-

oreticians of a free society—Adam Smith, John Stuart Mill, William Graham Sumner—stressed the value of self-interest as the prime motor power of political economy. They felt it was the one thing needed to spark the "simple system of natural liberty" which, if pursued under the "invisible hand" of Providence (meaning with due deference to morality), would result in a maximum of benefit to all. The phrase "natural liberty" as the theoreticians used it did not mean liberty to rob, cheat, despoil or enslave, for that would have implied that natural liberty consists of invading the natural liberties of others. When the early theoreticians of a free society talked of "natural liberty" they were careful to view it from within the framework of an enlightened civil law designed to protect the natural rights of everybody and anybody. Thus in the old philosophy the pursuit of self-interest was freed from a paradoxical conclusion in slavery or a return to the jungle.

The old philosophy may be dead as a door-nail in the 20th Century, but even in a world of increasing state intervention the average human being still likes to keep a good slice of what he gets for honest effort. For ourselves, we hope that the average person will continue to achieve a certain amount of protective selfishness. The normal man, since he isn't a yogi or a ghost, must practice at least some measure of self-regard in order to live. He cannot replenish his powers by letting a proxy eat for him; he cannot cure himself of sickness by giving his medicine to a stand-in. The same rules apply to people in high places: President Truman himself cannot keep in training for his job by turning his weekend yacht over to Senator Taft. Without a saving modicum of primary selfishness the human race would soon obliterate itself—which would do no good to anybody but the worms. Some Oriental philosophers do, of course, take the side of the worms, but the Democratic party is not an ascetic order, the White House is not a lamasery and Mr. Truman has never run for President of Nirvana.

On the whole we are inclined to praise Mr. Truman for raising the issue of selfishness. It might be a good thing if everybody—the farmer, the worker, the businessman, the writer, the politician—were called upon to testify to his own particular brand of self-interest. With every type of selfishness out in the open, the voters could then make up their minds as to which kind is the most "enlightened"—i. e., the least damaging to the functioning of a society that aspires to preserve a good blend of basic liberties and material well-being.

A 1950 campaign fought out along these lines would be refreshingly free from cant and "holier than thou" arrogance. Such a campaign is unlikely, the political animal being what he is. The self-proclaimed saints and angels will probably go right on attacking the presumptive knaves and devils. However don't let anybody jettison the concept of "enlightened self-interest." It made the U.S. what it is today.

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HEARTY MAN-SIZE MEAL . . . IN 15 MINUTES!
Minute Rice Dinner Plate. Here's a delicious dish that would take *twice* the time and *three* times the effort with oldtime rice! See how quick and easy it is with amazing new Minute Rice! Just start a pre-cooked ham steak frying; dump Minute Rice into water, bring to a boil and remove from heat. While it sits 10 minutes, cook quick-frozen peas . . . and presto! An appetizing, perfect meal!

BUDGET PLEASER . . . IN 30 MINUTES!
Minute Rice with Meat Balls. Sauté meat balls ($\frac{3}{4}$ lb. beef) in 3 tablespoons fat with 2 tablespoons each chopped green pepper and onion. Add 8-oz. can tomato sauce, $1\frac{1}{2}$ cups water, $1\frac{1}{2}$ cups Minute Rice, $\frac{1}{2}$ teaspoon salt. Bring to full boil, cover, remove from heat, and let stand 10 minutes. Minute Rice absorbs *all* the liquid and flavor . . . packs a taste-thrill no other rice can boast. Serves 6.



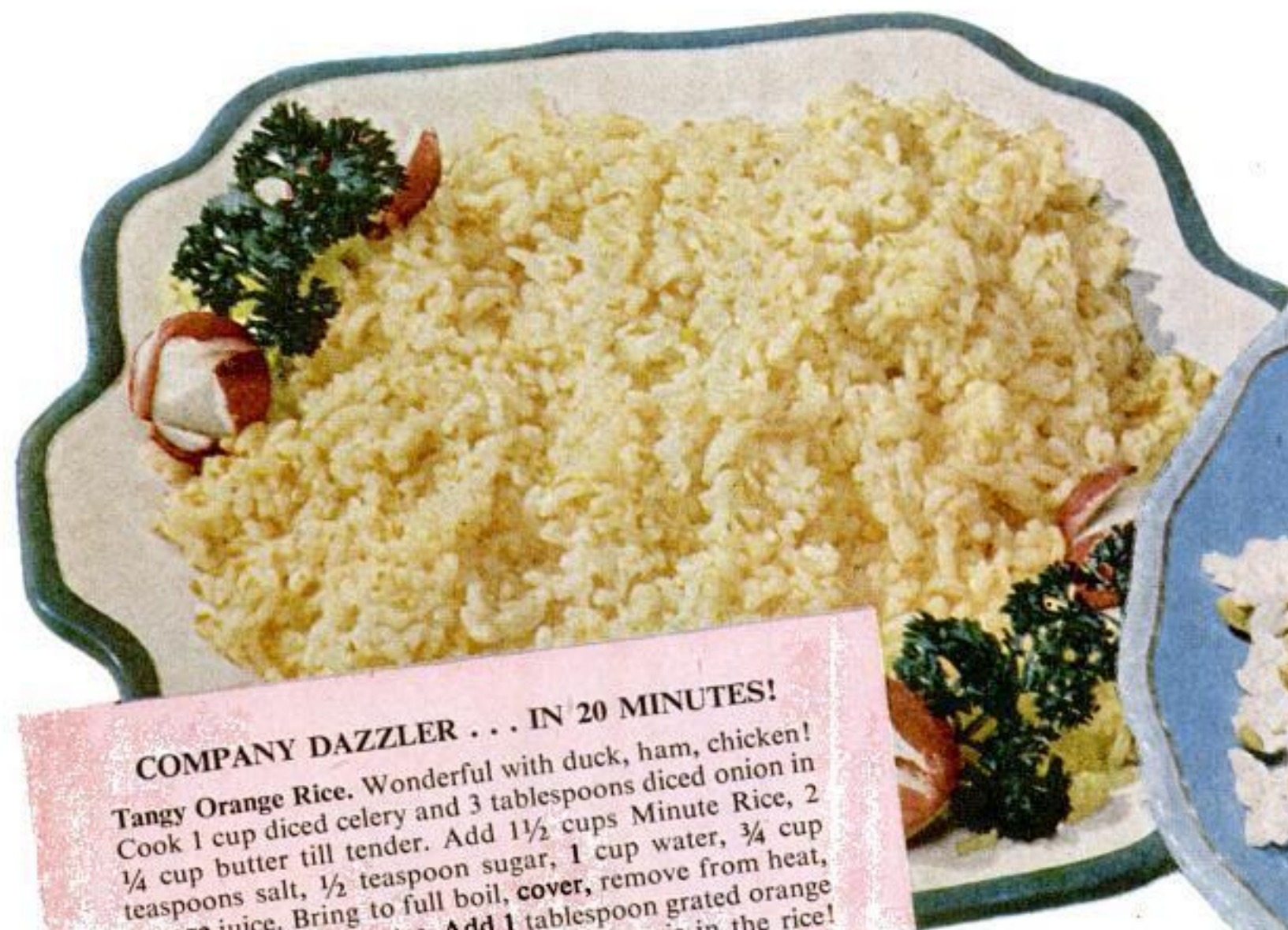
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Simply bring Minute Rice to a boil—no more cooking needed—and you have the finest, tastiest, snow-white rice *every time!*

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COMPANY DAZZLER . . . IN 20 MINUTES!
Tangy Orange Rice. Wonderful with duck, ham, chicken! Cook 1 cup diced celery and 3 tablespoons diced onion in $\frac{1}{4}$ cup butter till tender. Add $1\frac{1}{2}$ cups Minute Rice, 2 teaspoons salt, $\frac{1}{2}$ teaspoon sugar, 1 cup water, $\frac{3}{4}$ cup orange juice. Bring to full boil, **cover**, remove from heat, and let stand 10 minutes. Add 1 tablespoon grated orange rind and fluff. Now *all* the orange flavor is in the rice! Now—taste lusciousness that *only* Minute Rice can give you! Serves 6.

SUNDAY NIGHT SNACK . . . IN 15 MINUTES!
Olive Rice with Tomato Rarebit. And only Minute Rice can make it so *fast* and good! Dump $1\frac{1}{2}$ cups Minute Rice in $1\frac{3}{4}$ cups water, add $\frac{3}{4}$ teaspoon salt, and bring to full boil. Remove from heat, let stand, covered, 10 minutes. Heat a can tomato soup, add 2 cups grated sharp cheese, $\frac{1}{2}$ teaspoon mustard, cook and stir till cheese is melted. To rice, add $\frac{1}{2}$ cup chopped stuffed olives, 2 tablespoons butter. Serve with sauce. Serves 4.



For tastier,
quick-quick meals

MINUTE RICE

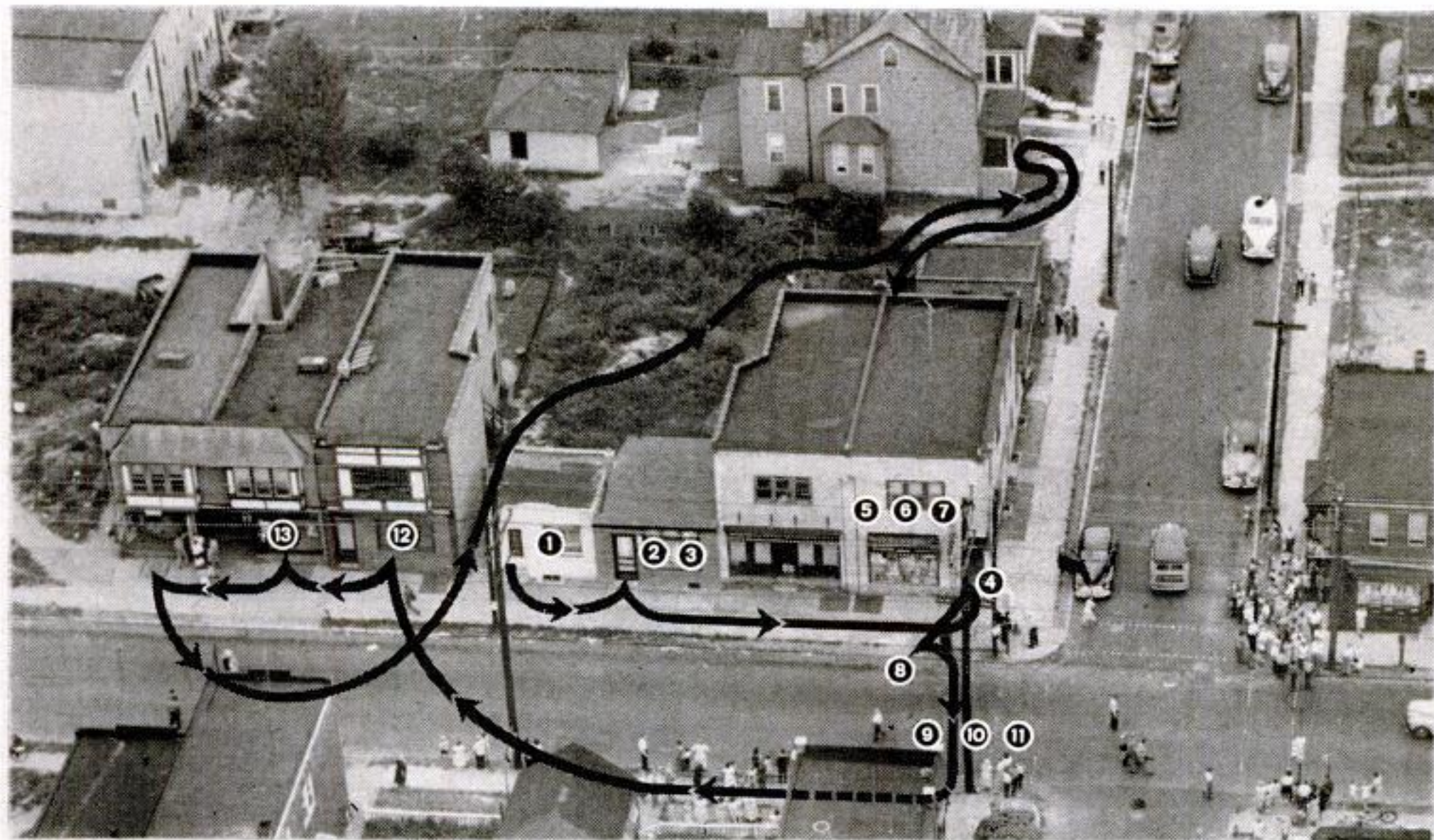
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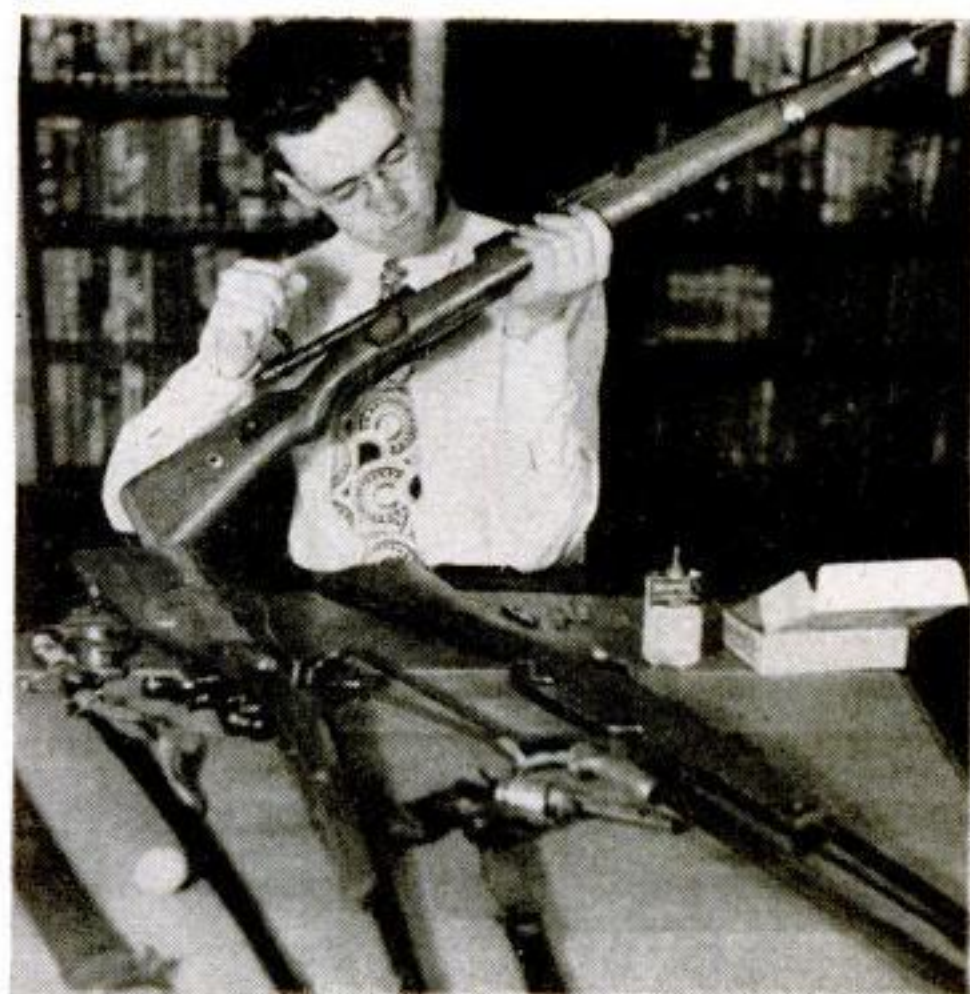


DRUGGIST MAURICE COHEN LIES DEAD IN A GUTTER WHILE CAMDEN POLICE CLOSE IN ON UNRUH'S HOME.



BLOODY PATH of the murderer starts at shoe-repair shop at left center (1), goes down street, doubles back through an areaway and ends at his home in right center. Numbers indicate the places and the order in which vic-

tims were killed. Before killing the first, Unruh stood on street corner (near 4), fired twice at a truck driver, and missed. Loop at upper right, just before trail ends, indicates where Unruh wounded two of his other victims.



HOWARD UNRUH shows off his prized collection of war souvenirs in snapshot taken before his mad rampage.

12 MINUTES OF MURDER

War veteran runs amok in Camden and kills 13 with a German pistol

Howard Unruh of Camden, N.J. is a quiet, 28-year-old man who is fond of music, the Bible, flowers and guns. No one knows of any trouble he ever had with anybody, except for a small misunderstanding with the people next door, the Cohens (No. 6 at lower left). Unruh liked to walk through their yard to reach his house instead of having to go the long way round, and the Cohens objected. This misunderstanding and Unruh's feeling that "the neighbors have been saying bad things about my character" are the only known motives for the most concentrated series of crimes ever committed in the U.S.

At 9:20 a.m. on Sept. 6, after a restless night, Unruh left his house in a middle-class, cinder-block-and-stucco section of Camden. He carried a 9 mm. German Luger pistol, part of his collection of war souvenirs. He walked over to John Pilarchik's shoe-repair shop and went in. Without a word he shot Pilarchik dead. Then, pistol in hand, Unruh began a terrible tour of the neighborhood (*below, left*), shooting everyone he sighted. He killed a barber, a tailor's wife, an insurance agent, four passing motorists and two little boys. He went to the drugstore owned by the Cohens, the people who did not like him to walk through their yard. Of the four people in the building, he killed three.

By 9:32 a.m. Unruh had killed 12 people and wounded four, one of whom was to die within 24 hours, and he had exhausted his ammunition. He trotted back to his house, the sound of police sirens in his ears, and barricaded himself in his second-floor room. But tear gas soon drove him out and he was captured with only a slight wound in his hip. His bloody foray had taken only 12 minutes.

The police took Unruh to Camden's Cooper Hospital, where they posted extra guards to protect him from the relatives (*p. 64*) of those he had killed. Psychiatrists began to test him to determine his sanity—most laymen had no doubt as to the verdict, but Unruh maintains he has "a good mind."

MEMO

Sunday Dinner! Elwoods coming and Aunt Kate!



Phone Jane for her Chicken and Wine recipe

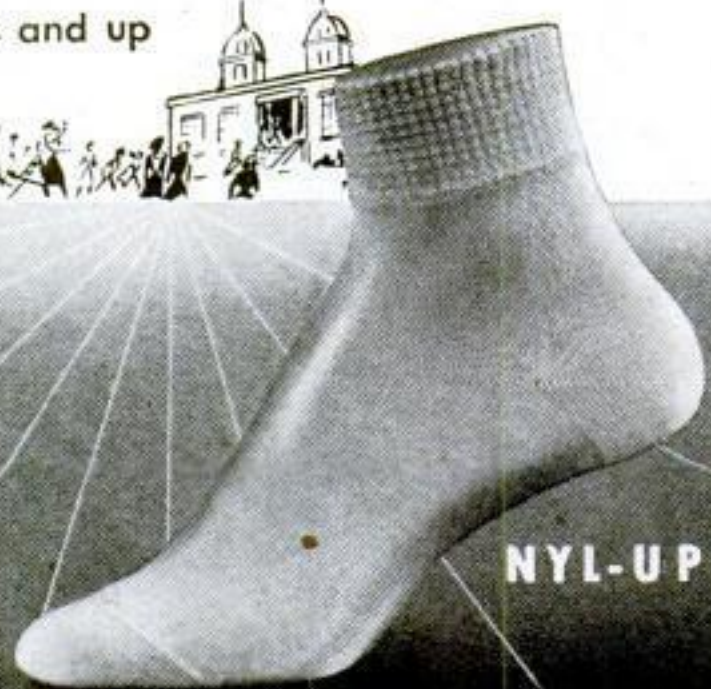
SIMPLE! Just chill and serve Sauterne Wine with the chicken. UM! UM-M-M!

Surprising! When you entertain—the wines of California cost so little...and add so much!

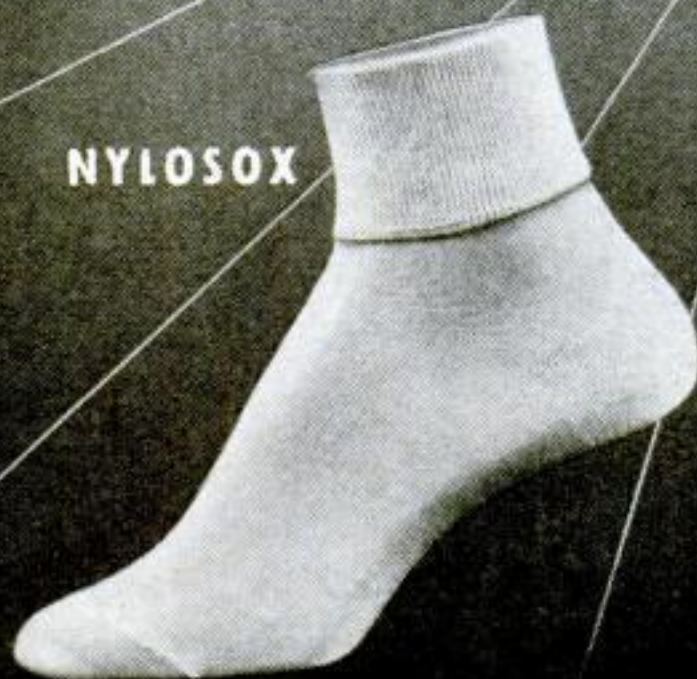
Wine Advisory Board, 717 Market St., San Francisco 3, California

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Murder in Camden CONTINUED



BARBER'S HOBBYHORSE is splattered with blood of 6-year-old Orris M. Smith, who was getting hair cut for return to school when Unruh killed him.



UNRUH IS CAPTURED by Camden police as he emerges from the door of tear-gas-filled house. Police at left are tense, and man on roof has gun ready.



HE STARES BLANKLY at photographers as police twist his arms. He did not mention wound in his hip until police saw blood seeping through his suit.

CONTINUED ON PAGE 64



1. Mystic Mike, Magician, complete with hat and rabbit, Like many knowing travelers, had the stay-at-Statler habit. "I always head for your hotel," says Mike, "for I like best The magic way you make me feel I really *am* a guest."



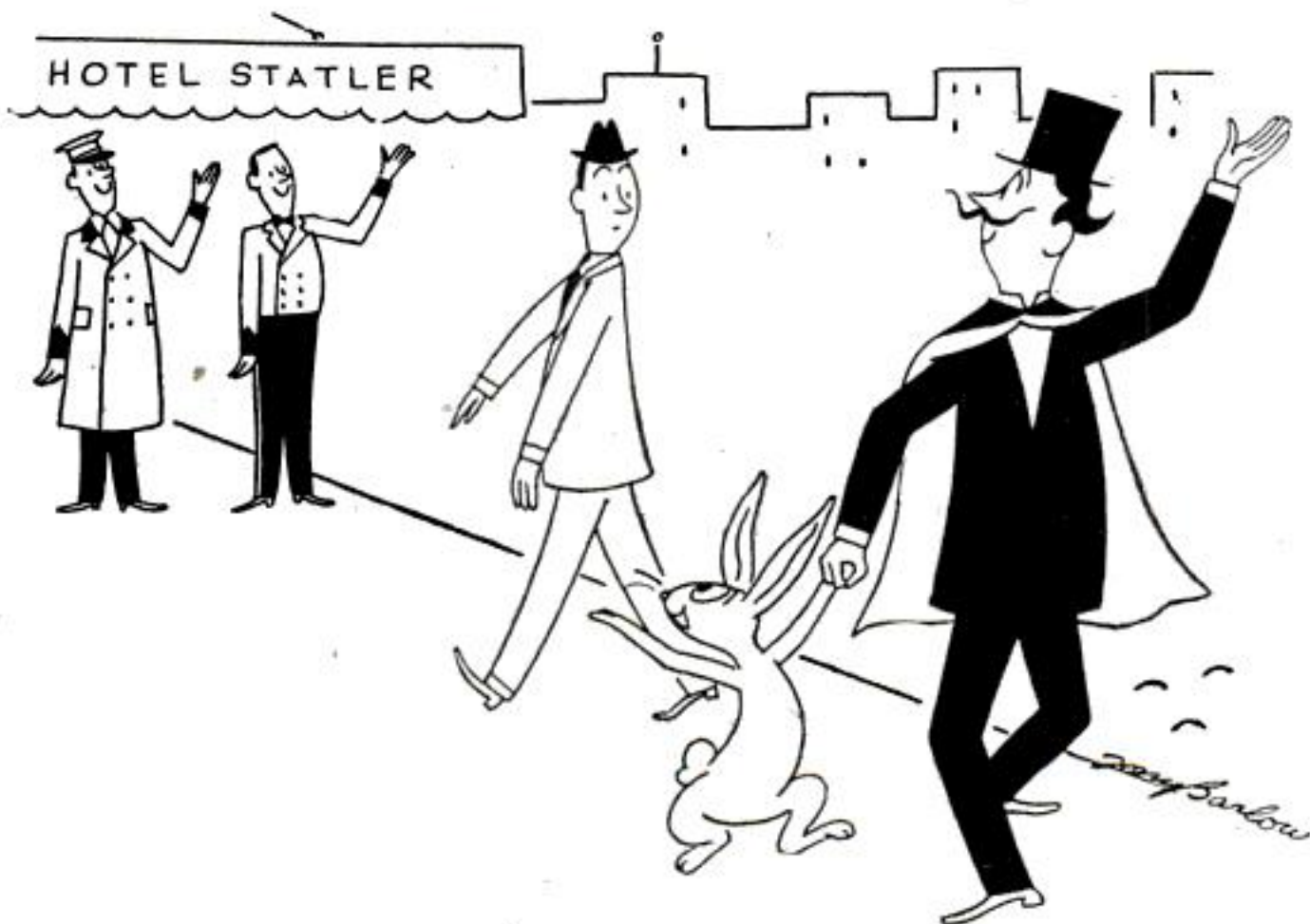
2. "The way those Statler chefs can make a meal so good to eat Is magic of the finest kind," says Mike. "I can't compete. Each dish is perfectly prepared to tempt my appetite. With me around, the Statler food just disappears from sight!"



3. "I know a magic trick," says he, "that lets me sleep on air. But Statler's bed feels softer, so I'll do my sleeping there. Eight hundred thirty-seven springs must be a magic number, I just lie down and—*presto*—I'm set for night-long slumber."



4. "Now here's an easy trick," adds Mike, "There's really nothing to it. If you want breakfast in your room, well, here is how you do it. Just wave this wand, and piping hot your food rolls in the door. (And if you like, your order can be made the night before!)"



5. "There is no need to 'magic' up a coach and four," says Mike. "The Statler's in the heart of town, and *that* I really like! Why don't *you* head for this hotel, and you'll discover, too, The magic touch of Statler makes a pleasant trip for *YOU*!"



STATLER HOTELS: **NEW YORK** (FORMERLY HOTEL PENNSYLVANIA)
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SALON-SAFE FOR "HARD-TO-WAVE" HAIR SALON-SMART FOR EVERY HEAD

"Problem" hair requires the kindest, safest, gentlest type of home permanent. And the Richard Hudnut Home Permanent is as *safe* for all textures and conditions of hair as science can possibly make it!

To make sure you get soft, natural-looking waves...real "salon-type" results, the new improved Richard Hudnut Home Permanent uses the same sort of preparations...even the same improved cold wave process found best for waving thousands of heads in the Richard Hudnut Fifth Avenue Salon!

No fear of harsh, frizzed ends, thanks to the gentler, *cream* waving lotion. No worry about being able to do a good job. *If you can roll your hair on curlers, you'll manage beautifully!*

There isn't a lovelier, more luxurious, softer home wave for any head! Price, \$2.75; refill without rods, \$1.50. (Prices plus Tax.)



HERE'S WHY USERS PREFER HUDNUT!*

1. Gives you the wave you wish you were born with — soft, luxurious, natural-looking.
2. Doesn't dry hair or split ends.
3. Fast and easier, too! Special Hudnut pre-softening makes winding easier; ends less difficult!
4. Exactly the type curl you desire — tight or loose — but never a frizz on the ends!
5. Lasts longer — gives weeks more pleasure and prettiness!
6. Includes Richard Hudnut Creme Rinse, wonderful for making hair lustrous, soft, more "easy to do."
7. More manageable — greater coiffure variety.

*As expressed by a cross section of Hudnut Home Permanent users recently surveyed by an independent research organization.

Accepted for Advertising by the Journal of the American Medical Association.

New! Improved! Richard Hudnut Home Permanent

Just follow the crystal clear directions for the simplest, easiest, most successful home permanent ever.



Murder in Camden CONTINUED



MRS. JOHN J. PILARCHIK JR. lost her husband, a shoe repairman who had set himself up in business three months ago. At right is the victim's father.



MRS. ALVIN M. DAY JR. lost her husband. He stopped his car to aid fallen Hutton and was killed when Unruh walked up and fired through window.



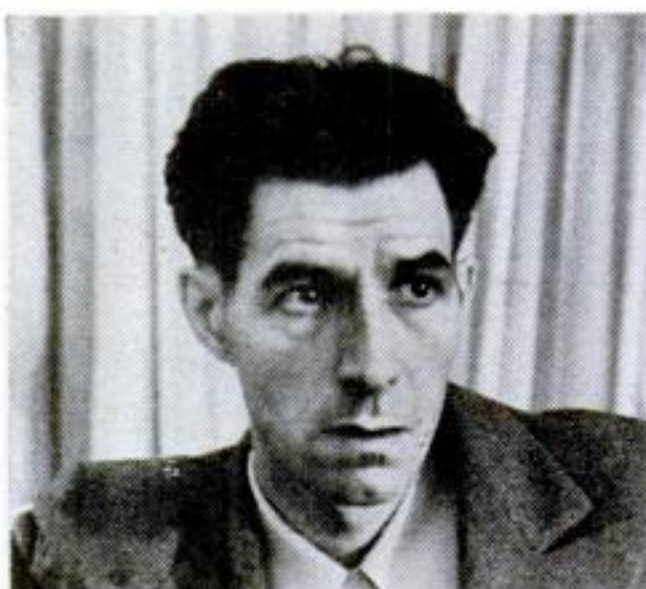
WILLIAM HOOVER (left) and his brother Ronald lost their father, Clark Hoover, who was killed as he trimmed Orris Smith's hair in his barbershop.



MRS. JAMES W. HUTTON lost her husband. He was standing in a doorway, did not move fast enough when Unruh started to enter, and was killed.



CHARLES COHEN, 13, lost mother, father, grandmother. He escaped only because his mother hid him in a closet as Unruh was coming up stairs.



THOMAS ZEGRINO lost his wife, whom he had left in charge of his tailor shop while he went on an errand. They had been married for 10 weeks.



GARLAND WILSON lost his entire family—his wife, his 10-year-old son and his mother-in-law, who were shot when Unruh spotted them in their car.



MR. AND MRS. JOSEPH HAMILTON lost their 2-year-old son Tommy. Unruh saw child through a window, aimed and fired two shots through screen.



Hospitality in your hands

It's so easy to pick up a case of Coca-Cola at your neighborhood store.

Your refrigerator makes it easy to keep Coke ice-cold always.

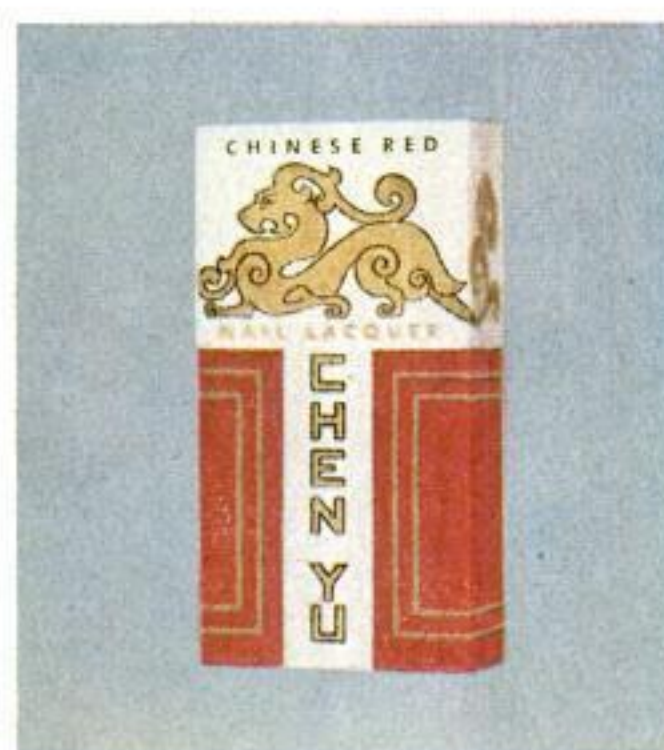
Your guests make it plain that you've pleased them and
refreshed them...and that's what Coca-Cola is for.



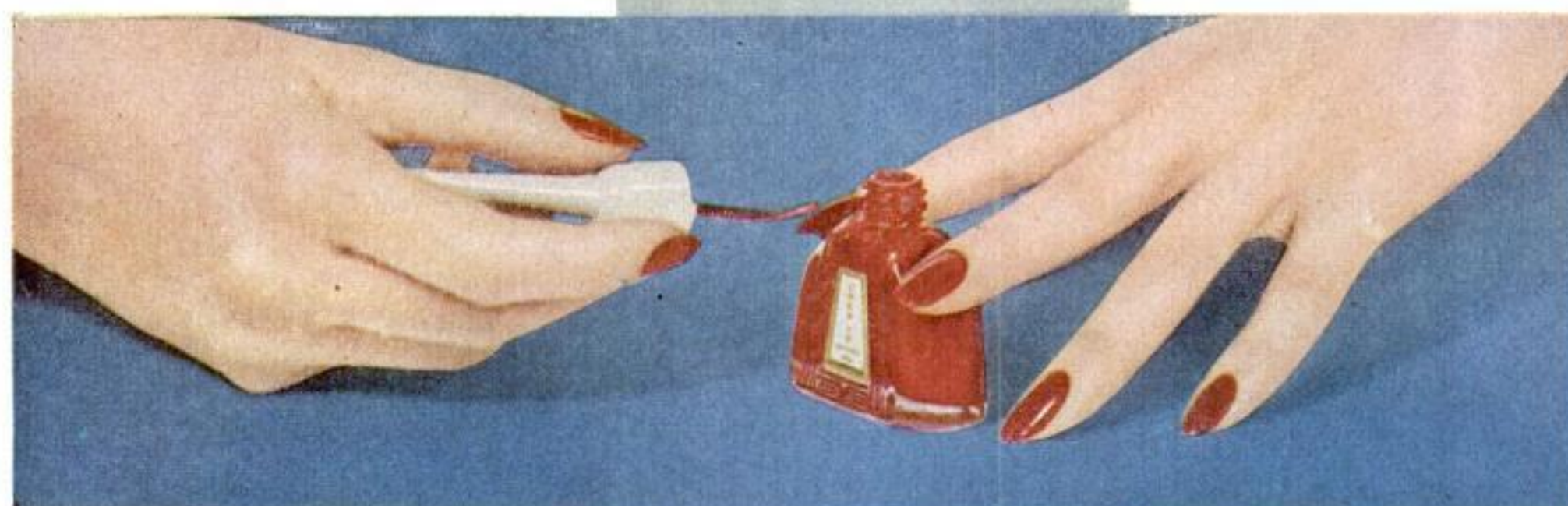
Announcing the new new new

C
H
E
N

NEW...Chen Yu's miracle formula.
Faster drying, harder setting,
super brilliant, it's genuine lacquer.
*Made to last longer. Extra safe,
extra protective, extra beautiful.*
For finger tips that stay lovelier
longer, the new word is Chen Yu!



Longer-lasting, it's genuine lacquer

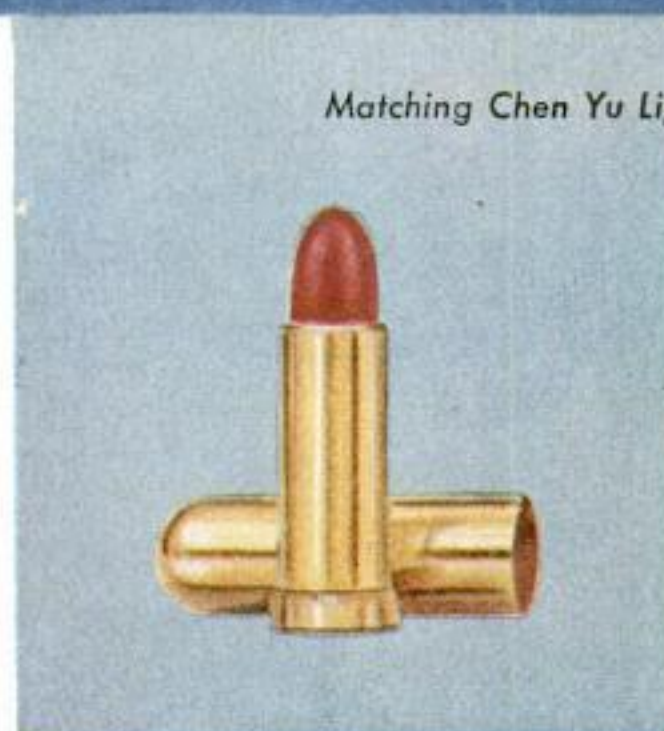


Chen Yu Nail Lacquer, 60¢*

Y
U

Matching Chen Yu Lipstick with the stay-fresh look, \$1.00*

NEW...Chen Yu's colors!
Fabulous true reds, blue reds, corals,
pinks...all costume color-schemed
to set you dreaming of new
fall clothes. Brighter, clearer,
fashion smarter...they're the way
you'll want to look this fall!



*PRICES PLUS TAX

NEW...Chen Yu's functional finger-rest
container with the finger-guide brush made of
the finest quality selected natural hair, and
the plume that's not too long, not too short, just right
for clean, quick, easy application. Look for
the new Chen Yu red, gold and antique white package
for nail make-up that's everything new!

CHEN YU, INC., A DIVISION OF RICHARD HUDNUT



SHE'S WEARING CHEN YU'S WONDERFUL NEW "CHINESE RED" IN NAIL LACQUER AND MATCHING LIPSTICK.

LUCKIES PAY MORE

to give you a finer cigarette!

L. G. GRIFFIN, veteran independent auctioneer of Clarksville, Va., says: "Season after season I've seen the makers of Luckies buy fine tobacco—prime, ripe, golden leaf. I've smoked Luckies for 14 years." Here's more evidence that Luckies are a finer cigarette.

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco—and pay millions of dollars more than official parity prices to get it! So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are—how much *more* real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! You'll agree it's a finer, milder, more enjoyable cigarette!



L.S./M.F.T. — Lucky Strike Means Fine Tobacco

So round, so firm, so fully packed—so free and easy on the draw

COPR., THE AMERICAN TOBACCO COMPANY



NEW DALLAS EXPRESSWAY

It will move traffic out of downtown at 50 mph

Dallas, Texas, whose narrow streets and alleyless downtown probably make it the most congested city in the Southwest, has done something about its traffic troubles. Last month, to the blare of bands and joy of its citizens, it opened the first two-mile link in the \$21 million, 11-mile Central Expressway, consisting of two main, separated roadways, each served by a subordinate road (*above*). This will speed motorists out of the city's heart at 50 mph and, as Mayor Wallace H. Savage observed, get them home at night in a far more relaxed frame of mind.

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

A SPECIAL PREPARATION FOR SHAVING

*It Needs No Brush
Not Greasy or Sticky*

MODERN LIFE now demands at least 1 man in 7 shave *every day*. This daily shaving often causes razor scrape—irritation.

To help men solve this problem, we perfected Glider—a rich, soothing cream. It's like your wife's vanishing cream—not greasy or sticky.

SMOOTHS DOWN SKIN

You just wash your face thoroughly with hot water and soap to remove grit and the oil from the skin that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers—never a brush.

Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to *glide* over your skin, cutting your whiskers close and clean *without scraping or irritating the skin*.

Especially for the 1 man in 7 who shaves daily

For men in responsible positions—doctors, lawyers, businessmen and others who must shave *every day*—Glider is invaluable. It helps eliminate the dangers frequent shaving may have for the tender face and leaves your skin smoother and cleaner. Glider has been developed by The J. B. Williams Company, who have been making fine shaving preparations for over 100 years.

TRY GLIDER FREE

You can get Glider at any toilet-goods counter. Or, because we're so positive that Glider will give you more shaving comfort than anything you've ever used, we'll send you a guest-size tube **ABSOLUTELY FREE**. No stamps—no cartons—no dimes. You get the tube—enough for three full weeks—at no cost to you.

Just send your name and address to The J. B. Williams Company, Dept. LG5 Glastonbury, Conn., U.S.A., and we'll mail you postpaid your tube of Glider. On this **FREE** trial test, we rest our case entirely.

Don't delay—send us your name and address today! This offer is limited to one tube per user and all letters or postcards must be postmarked not later than Dec. 31. (*Good only in U.S.A. and Canada.*)

Charles S. Campbell -
PRESIDENT
THE J. B. WILLIAMS CO.



SKIRTED AND BEWIGGED, Cary Grant appears for a wardrobe test in Wac's uniform he wears in scenes

at end of film, when he disguises himself in a last desperate effort to board the ship that is taking his bride home.

MOVIE OF THE WEEK:

I Was a Male War Bride

Cary Grant as a Wac's husband stars in a broad and funny film

People who have been going faithfully to the movies week in and week out in the hope of seeing something funny now have a reward. *I Was a Male War Bride* began as the actual story of a Belgian army officer named Henri Rochard (turned into a Frenchman for the movie) who married a Wac (in Europe) and came to the U.S. by taking advantage of the law designed to speed up the immigration of American soldiers' wives. It has been turned into a collection of familiar but sprightly gags about Army red tape and bickering lovers and, mostly, about newlyweds who are continually being frustrated in their attempts to spend their wedding night together. Cary Grant breasts the sea of troubles besetting the hero with urbane distaste and the aplomb of a first-rate comedian, until he ends the picture by locking himself in a ship's cabin with his bride, Ann Sheridan. Equally a hero is Director Howard Hawks who, maneuvering the frequently broad humor through his film, keeps it sparkling without letting it get offensive.



SAILORS' WHISTLES embarrass disguised husband as he stoops to adjust a garter on his way to the ship.

[CONTINUED ON PAGE 73](#)

LUCKY DOG!



*...gets as much
nourishment
in PARD*

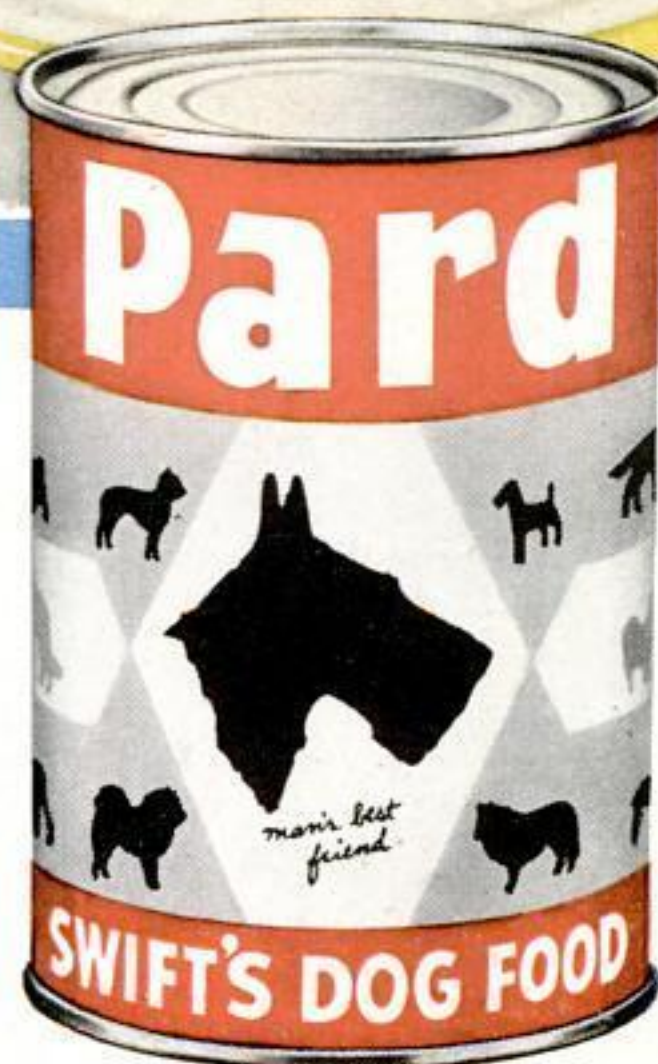
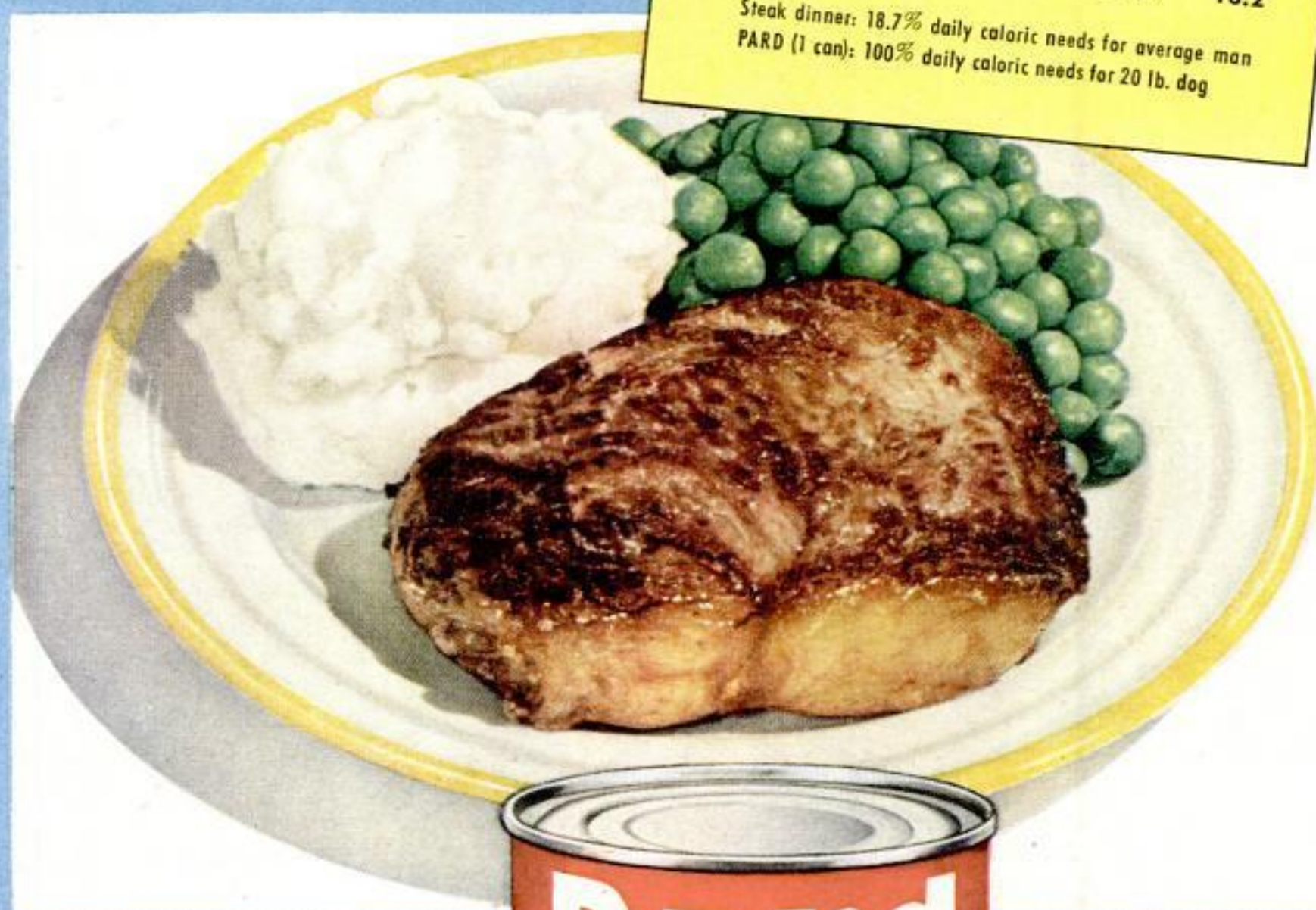


Look how these dinners compare!

		CLUB STEAK DINNER	PARD (1 CAN)
Protein	(gms.)	35.7	52.8
Carbohydrates	(gms.)	45.9	45.7
Fat	(gms.)	26.4	14.7
Iron	(mgs.)	5.6	22.7
Calcium	(gms.)	0.05	2.0
Phosphorus	(gms.)	0.41	1.59
Vitamin A	(units)	499.0	550.0
Vitamin B	Thiamine	(mgs.) 0.50	1.41
	Riboflavin	(mgs.) 0.33	1.86
	Niacin	(mgs.) 8.35	18.2
Energy			

Steak dinner: 18.7% daily caloric needs for average man
PARD (1 can): 100% daily caloric needs for 20 lb. dog

*...as you get in
this dinner
costing \$1⁰⁰
or more!*



PARD provides the complete balanced diet every dog needs every day

It's surprising—but true! Standard laboratory nutrition tests prove that one can of Pard provides *more* nourishment than the tasty club steak dinner shown above. It's better balanced, too. Gives your dog *all* he needs of *all* the known essential nutrients.

Swift laboratories, by test-feeding generations of dogs, have made and kept Pard the *complete* food every dog needs every day.

Swift nutritionists, physiologists as well

as veterinarians work together to give Pard *extra* elements of vital nourishment—added minerals and vitamins—which your dog needs for full, red-blooded health.

Yes, Pard—the one-dish-dinner—is completely nourishing. Its ingredients are as pure and wholesome as those you serve to your family. That's why when you feed Pard—America's outstanding dog food—*no additional meat is ever needed!* Feed Pard, and your dog requires nothing more... he can get nothing better.

Pard is made by Swift & Company

**NO ADDITIONAL
MEAT ...
NOTHING MORE...
IS EVER NEEDED!**



They're New! Colorful! Unbelievably Wonderful!

PYREX Hostess DISHES



The handsomest dishes you've ever seen—for
your oven and your table! Beautiful in design!
Exciting in color! Wonderful to use!

THEY'RE the grandest thing that's happened since
Pyrex Ware itself . . . these glamorous Hostess
beauties!

They're strikingly designed—perfect with any table
setting! So bright, so *gay*—in autumn-red or harvest-
yellow.

They're wonderful, wonderful Pyrex Ware—such a
joy to bake in! So easy to clean! So *sturdy* . . . 2½ times
as strong as ordinary glass!

New Pyrex Hostess Oven-and-Table Set! →

A beautiful 2½-quart bowl plus four ever-so-useful individual
dishes! Wonderful for baking, for your party table! Choose your
gift-boxed set in autumn-red or harvest-yellow.

HOSTESS OVEN-and-TABLE SET **\$2.95**
Large bowl, 4 individual dishes

Set comes in this
attractive gift box



New Pyrex Hostess Casserole! ↑

Such handsome modern design—with streamlined cover to keep
food hot for second helpings. Autumn-red or harvest-yellow.
2½-quart size.

HOSTESS CASSEROLE with cover **\$2.50**



New Pyrex Hostess Bowl!

The handsome 2½-qt. open bowl shown in Oven-and-Table Set
above. Buy it separately—in autumn-red or harvest-yellow.

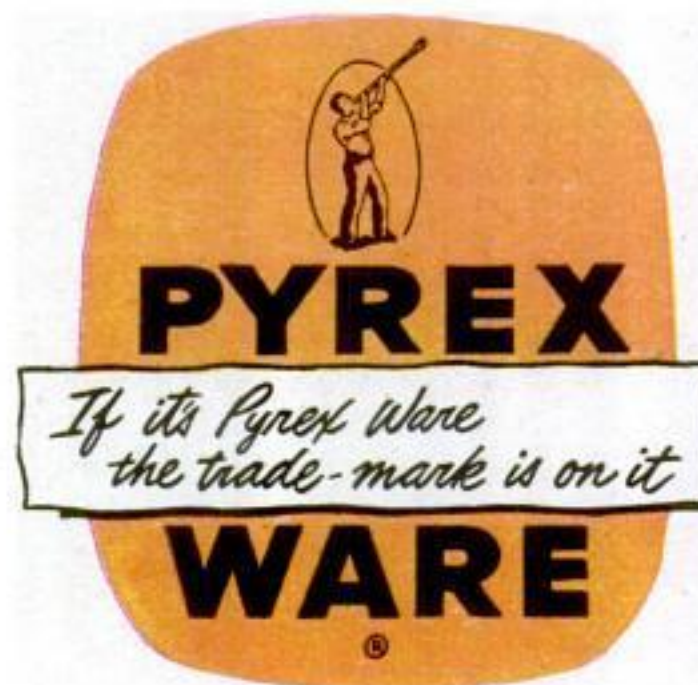
\$1.39

New Pyrex Hostess Individual Dishes!

They're the beautiful smaller dishes pictured with the Hostess
Bowl. 12-oz. size. Autumn-red or harvest-yellow.

39¢

**SEE THEM ALL TODAY AT YOUR
NEAREST PYREX WARE COUNTER!**

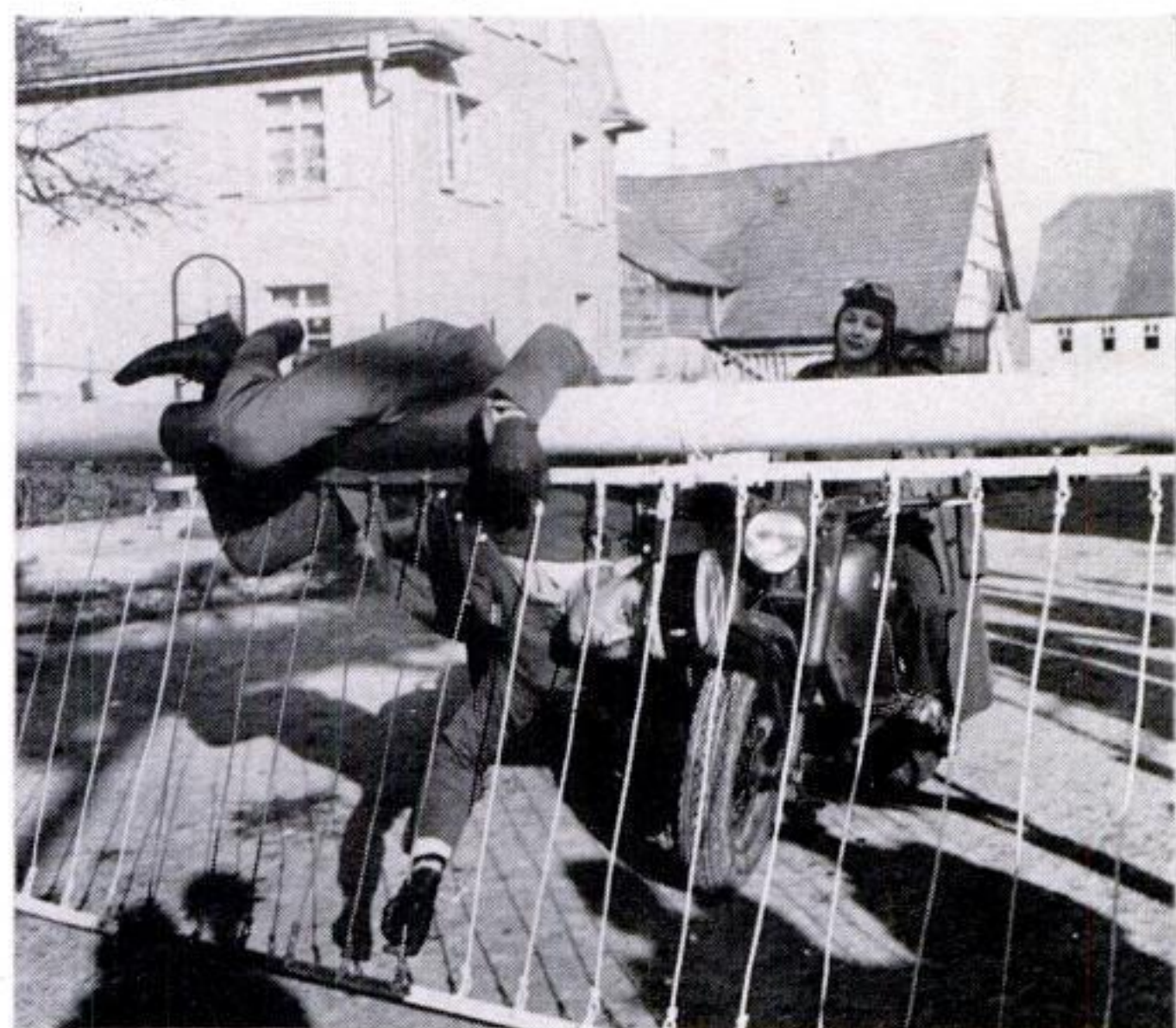


A Product of
CORNING GLASS WORKS

"Corning," "Pyrex," and "Double-Tough"
are trade-marks in the U. S. of Corning
Glass Works, Corning, N. Y.



PREMARITAL TROUBLES of Captain Rochard include being poked in the face by an irate mop-wielding landlady. She mistakenly believes that he is climbing into his Wac companion's bedroom with dishonorable intentions.



LINE-OF-DUTY TROUBLES include attempt by the captain to retrieve the Wac's lipstick from under a railway gate while she is driving him around Germany on a motorcycle. The gate promptly rises and lifts him up into air.



POSTMARITAL TROUBLES dog newlyweds as they trudge around town looking for place to spend wedding night. They finally find haven in a crowded WAC billet, but bride has to sleep with another Wac and groom in the bathtub.



STYLE 3629

This season...it's Johnsonian

for **STYLE** • for **COMFORT** • for **WEAR**

Walk in style—that clicks with every eye. Walk in comfort—that lets you *forget* your feet. Walk into the best investment you ever made in fine leather and honest workmanship—priced to save you real folding money! Walk in and see the new fall Johnsonians! For name of your nearest dealer, write: Endicott Johnson Corp., Endicott (1), N. Y., St. Louis (2), or New York (13).

\$8⁹⁵ to \$9⁹⁵
Johnsonian
 "THE SMARTEST SHOES ON THE SQUARE"



And for boys,
 Johnsonian Jrs.



HISTORIAN Edwin Cerio, shown with the 22-year-old student whom he is teaching to write, is Capri's unofficial greeter.



ENGLISH NOVELIST Norman Douglas, now 81, first visited Capri in 1888, immortalized it in his book, *South Wind*. Here he chats with his host, Kenneth MacPherson.



U.S. MOVIE STARS Joan Fontaine and Joseph Cotten (left) visited Capri with Producer Hal Wallis (dark glasses) to shoot, on location, scenes for a new motion picture.



NEW YORK MODEL Elaine Shephard rides donkey, chats with Army officer, who finds Capri receptive to Alpine costume.

Capri

Since Ulysses' day the island has been hard to leave

Capri, a rocky speck in the Bay of Naples, is frequently identified as the Sirens' Isle from which Ulysses found it so difficult to get away. Most people regard this Homeric episode as fiction, but those who have visited Capri know better. The island is one of the rare spots on earth which makes even casual visitors feel so pagan that they shed cares, customs and often clothes. They find it impossible to leave the lazy south wind, olive groves and sweet-grass fields, the secluded swimming coves, fine restaurants and hotels (opposite), where a life of luxury costs only \$3.50 to \$6 a day. Even more, Capri offers a blandly open mind to the strange dress, bibulousness and frank lovemaking that usually are adopted by its guests, who include European nobility, U.S. movie stars, plain tourists and that bizarre collection of "names" and social scramblers known as the International Set.



MUSSOLINI'S DAUGHTER, Edda Ciano, who leads a swimming, partying, card-playing life, strolls with shopkeeper friend.



PRINCESS Pignatelli d'Aragona Cortez, whose title is an important one on an island filled with titles, always wears a black clown costume, grotesque, blackened eyes.



VIENNESE SCULPTRESS Lilo Wahl came to Capri three years ago for a vacation, is still there. She wears fish-net under her native hat to keep off the numerous flies.



A THOUSAND FEET ABOVE THE SEA tourists and socialites dance and lounge on the terrace of the Hotel Cesare Augusto, named for the emperor whose statue overlooks the terrace. On the horizon (*extreme left*) is Italian mainland.



BUTLER AIRS THE DOGS in the garden of Il Fortino, villa owned by Mrs. Harrison Williams, perennial U.S. "best-dressed woman." She keeps a year-round staff of five servants in Capri and spends part of late fall and winter there herself.



TERRACE LUNCHEON, behind arch of bougainvillea, is served by Prince Gaetano Parente in his villa, high above Capri's main piazza. The prince, a popular bachelor, is a frequent host to members of U.S. cafe society and movie stars.

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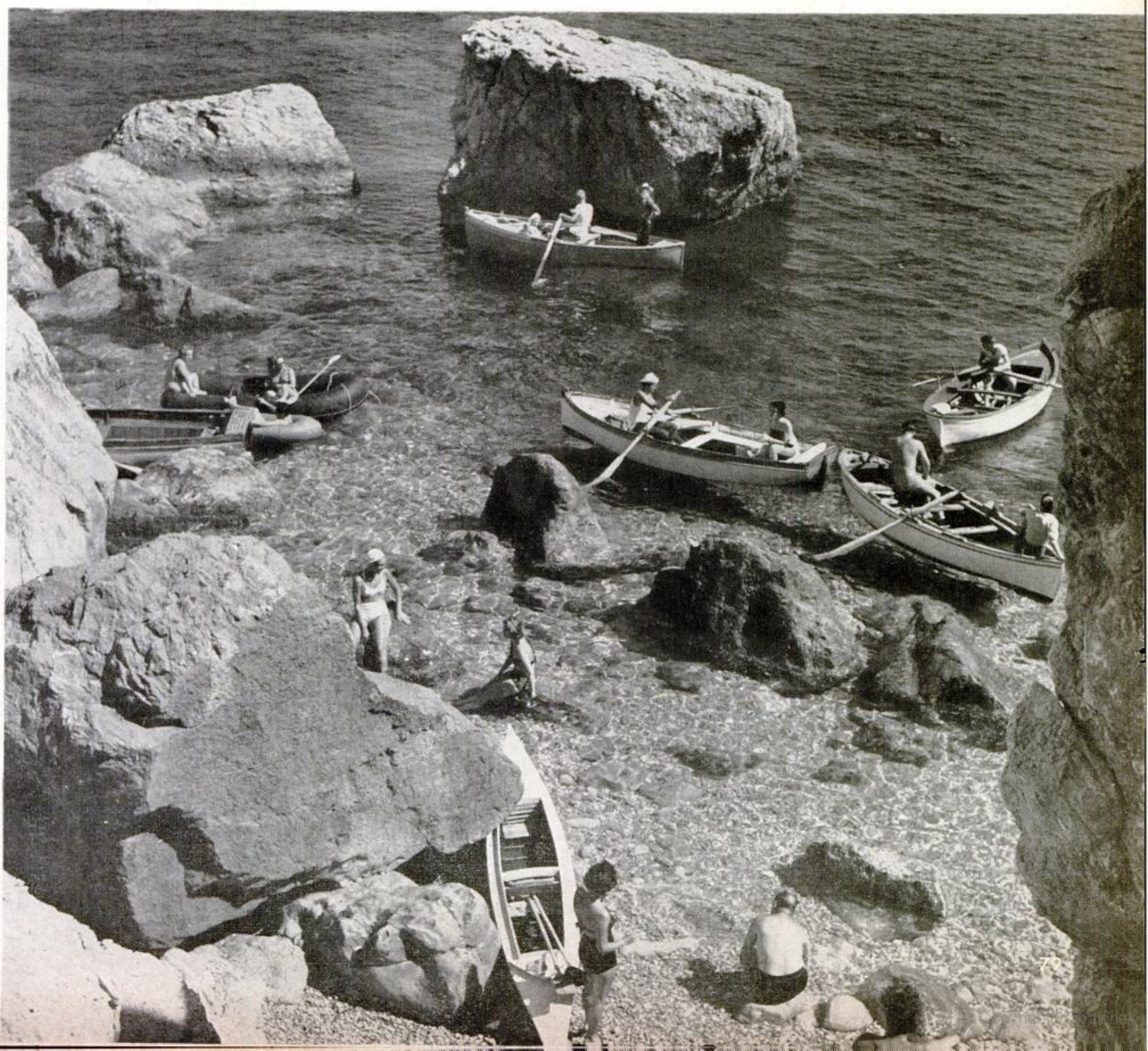


BLUE GROTTO, famed for the strange color of its water, has been painted by many artists and is Capri's most popular attraction. Visitors row in through a small opening (*background*), are sometimes trapped temporarily by heavy seas.

THE DOGS of Capri enjoy life on the island, which is one of the few spots in Italy where they can legally run around without leashes. Here Sculptress Wahl (*p. 74*) tries to coax three black poodles back into the water off Marina Piccola.



THE BEACHES of Capri are all pebbly, and many bathers prefer to swim from their rowboats or Italian-style kayaks (*sandalinos*), like that drawn up on the beach in foreground. But residents like to sit on the pebbles to drink and picnic.



Grant's



Largest-Selling
8 and 12 YEAR OLD
Scotch Whiskies
in America*

FAMOUS LORE OF SCOTLAND

The pearls of Scotland have been known from the days of Julius Caesar, just as the Scotch art of distilling has been world famous since the Fifteenth Century.



* Every drop of GRANT'S is either 8 or 12 years old. Wm. Grant & Sons are the exclusive proprietors of the Balvenie-Glenlivet and Glenfiddich distilleries. 86 Proof

SOLE U. S. DISTRIBUTORS **Austin, Nichols & Co., Inc.** BROOKLYN - NEW YORK

CAPRI CONTINUED

ISLAND NONSENSE

The carefree attitude which Capri induces in its visitors leads them to acts of nonsense they would not dream of committing anywhere else. Recently, in a silly scene for an Italian film being made on the island, a comedian named Toto had to fling himself fully clothed into the water. Capri tourists who watched him were so overcome by the idea that they invented a new summer game: a swimming party where everyone had to plunge in with straw hats, handbags and trousers (below).



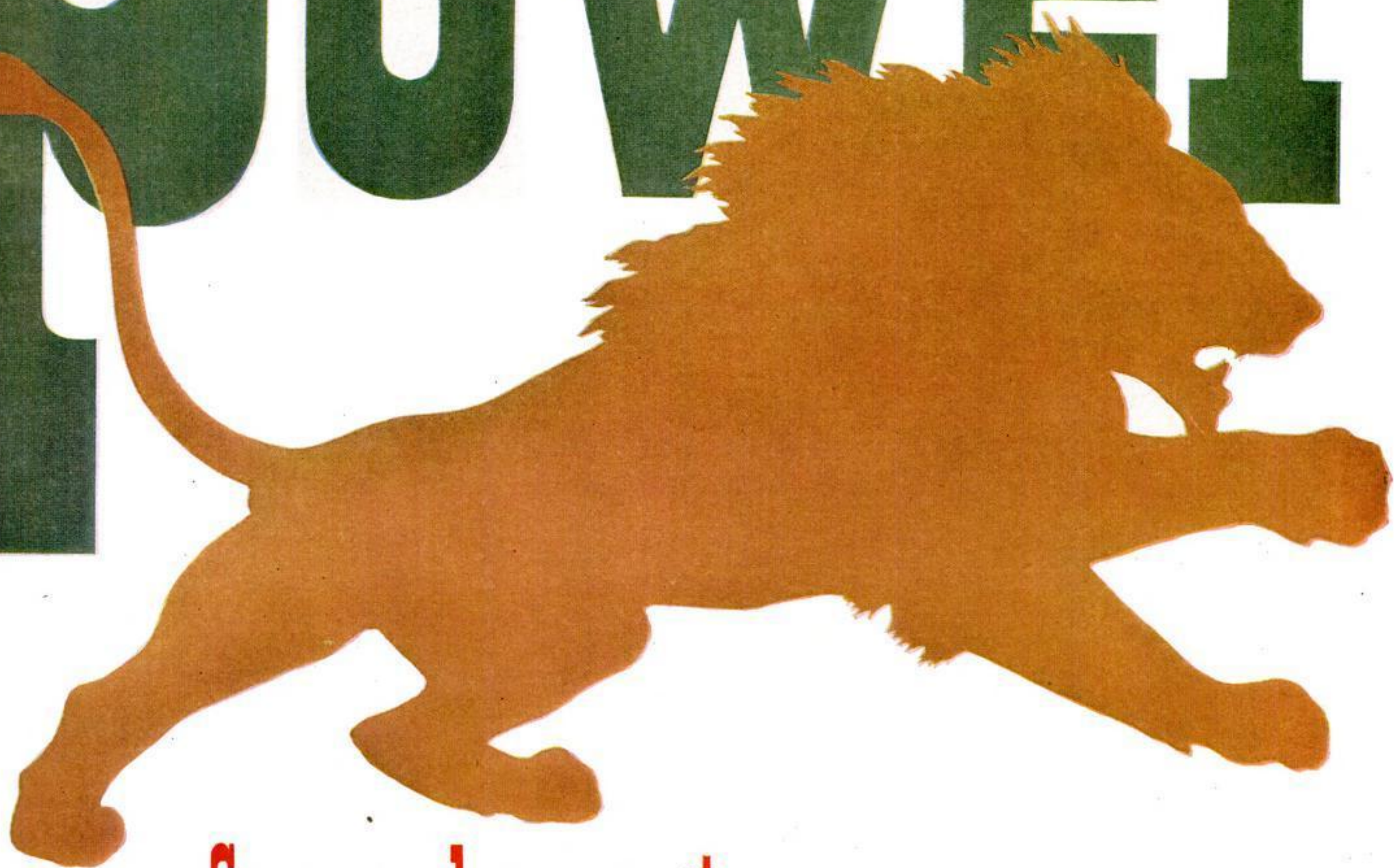
FULLY CLOTHED, two men jump off the rocks at Marina Piccola and just miss hitting a boat in water. They look like clowns at U.S. diving exhibitions.



PARTIALLY CLOTHED in a beach robe but wearing a hat, a summer resident strides in to join friends, who are already swimming in suits and dresses.

get
quick, surging

Power



...from a clean engine

That's why it pays to use Havoline Motor Oil

You feel the surge of live power when the engine is free of gummy carbon and sludge. Havoline Motor Oil acts as a gentle purge — keeps engines cleaner and better lubricated, guards against corrosion and harmful acid formations. So gas mileage goes *up* along with driving pleasure — and overhaul costs go *down*. Get Havoline today* from your Texaco Dealer, *the best friend your car ever had*.

THE TEXAS COMPANY
TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada





IN A BLEAK AND LONELY NORWEGIAN FJORD NORTH OF TROMSÖ, SALVAGERS HAMMER AT THE CAPSIZED HULK OF THE ONCE-PROUD GERMAN BATTLESHIP "TIRPITZ"



THESE BOMBS LEFT THE EVIDENCE SEEN ON OPPOSITE PAGE

SALVAGE OF TIRPITZ

The saga of war's most frustrated ship is ended

The rusting hulk shown being torn apart on the opposite page is all that remains of the mighty battleship *Tirpitz*, which began her career in arrogance as the pride of Adolf Hitler's navy and ended it in disgrace as the most frustrated fighting ship in modern naval history. After British bombs ripped her open in Tromsø Fjord in 1944, she lay for three years with her dead crew rotting within her, until four enterprising young Norwegians bought her for salvage (p. 84). They paid the Norwegian government \$2.1 million for the remains and expect by 1954, after expensive operations, to have retrieved at least \$12 million worth of scrap steel, machinery and technical equipment.

Launched in April 1939, the *Tirpitz* put out to sea in 1941, a short time after her sister ship, the *Bismarck*, had gone down in the Atlantic through the combined efforts of the RAF and 48 British naval vessels. Like the *Bismarck*, she was so big (45,000 tons) and so powerful a threat that her destruction was a primary aim of the Royal Navy. Her mere existence was enough to keep two British battleships tied up at every danger point within her striking area. In terms of men and materials she was the equivalent of 30 submarines. But the merciless chase to which the Royal Navy subjected her so hampered her movements that she was never more than a threat-in-being and only sputtered her guns a few times, mostly while retreating.

In the spring of 1942, on her first major venture into fighting waters, the *Tirpitz* consumed so much fuel oil that all the rest of the German navy's capital ships in Norway had to sit in harbor until stocks could be replenished. On her next trip she set out after a big Allied convoy bound for Archangel. But the convoy scattered, and the *Tirpitz* turned back without having fired at a single Allied vessel. Going back, she was hit by a Soviet submarine.

That fall the British nearly got her again in Norway with a fishing smack that had two man-carrying torpedoes lashed beneath its keel. This tiny craft hoodwinked three German control points and was almost within firing range when a sudden storm tore the torpedoes loose.

From then on the *Tirpitz* spent all her time on the run from British attacks. She hid first in one fjord, then another, but was always smoked out. At one time British planes even tried to get her by dropping land mines and depth charges which rolled down a cliff beneath which she was hiding. She escaped but was caught again by midget submarines that crippled her for six months. The end came in November 1944, when she was in Tromsø Fjord. On a crystal-clear day she was attacked by 32 RAF Lancasters. For some reason the *Tirpitz* failed to lay down a protective smokescreen. After a wild, initial burst of antiaircraft fire she just lay and took it. At least three 6-ton bombs hit her squarely, and before the roar of the attacking planes had died away she had rolled over with 1,000 men aboard, a ship that had never known a moment of glory.

CONTINUED ON NEXT PAGE

Rise and Shine!



Try this drugless way to sound refreshing sleep

IF you are troubled with restless sleep, if you wake up listless in the morning, you should not only try Ovaltine—but you should also know *why* it receives such universal recognition.

First of all you should know—for your own safety—Ovaltine contains no drugs of any kind. It acts by helping you to relax in a perfectly natural way. You take it as a soothing hot drink at bedtime. It

helps to break down nervous tensions built up during the day—induces relaxation and sleep.

Moreover, Ovaltine contains a wide scope of important food elements. Equally important, Ovaltine has been processed in such a way that it is digested and absorbed very readily *even as you sleep*—and thus helps to replace and rebuild worn-out body tissue.

You Can Tell Very Quickly

You can tell in three nights whether Ovaltine will help in your situation. Just purchase a small-size jar for a trial. You will find it inexpensive. Remember that Ovaltine is not habit-forming, but it may be a very good habit to form.



Ovaltine

PLAIN AND CHOCOLATE FLAVORED



Likes her sand without spinach ...and vice versa

Everybody knows Baby wouldn't like sand in her spinach. But everybody doesn't know how to get all the sand out—and keep nourishment in.

Who does know? We at Gerber's do. What's more, we know how to retain a high degree of vitamins and minerals in a wide variety of vegetables and fruits from peas to peaches. You see, tending to Baby's nutritional needs is something we've been doing steadily for more years than you can remember, probably. And, making nothing but

Baby Foods has also taught us how to keep the natural goodness, the True-Flavor that makes babies really go for Gerber's—meal after meal.

Starting Cereals to Junior Meats, Gerber's 45 Foods are constantly checked with an eye toward improving flavor and texture. We're always finding new ways to make every mouthful extra tasty, extra nourishing. So you see why so many babies, doctors and mommies keep beaming over Gerber's—from Maine to California.

Gerber's

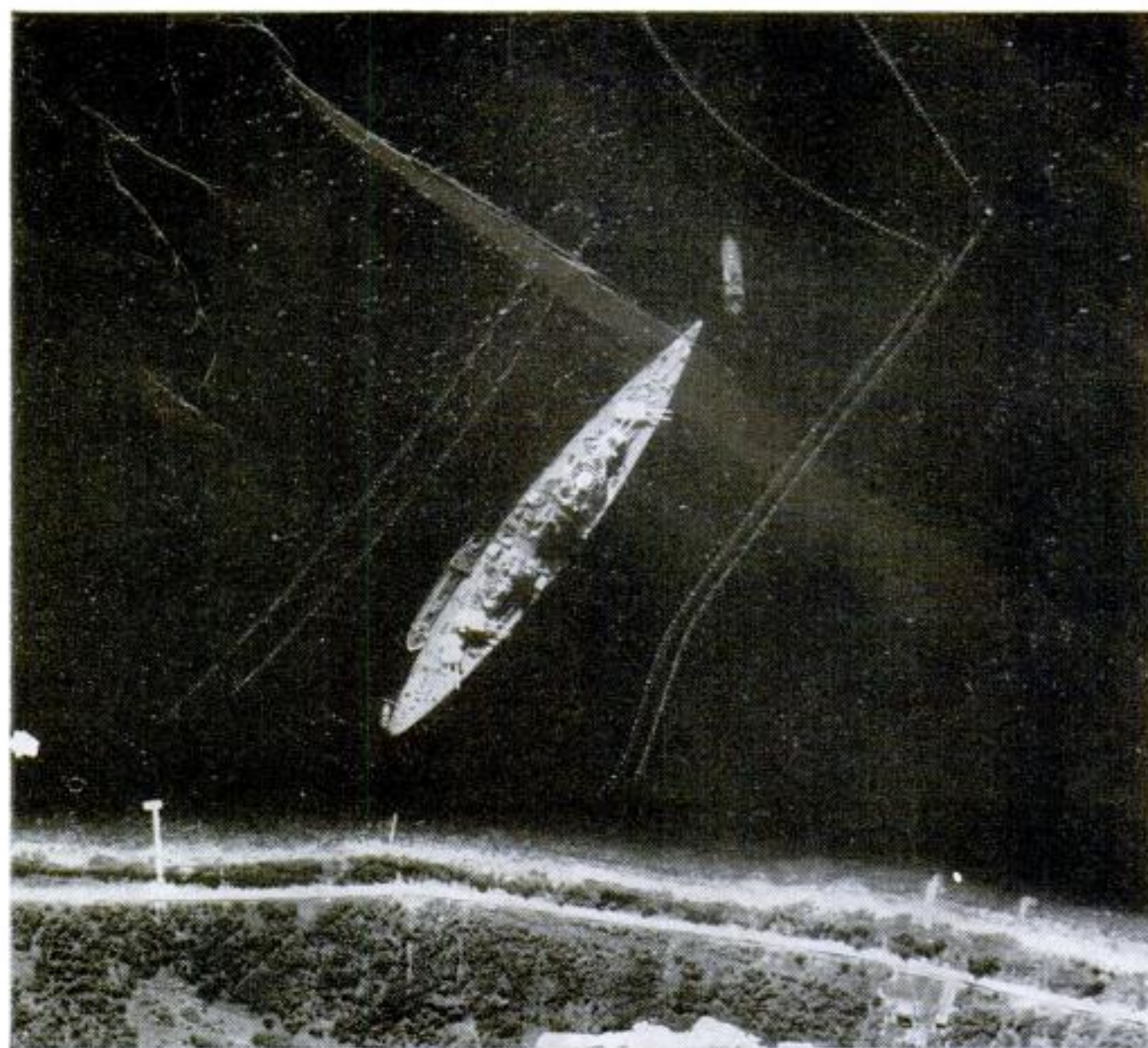
BABY FOODS
Fremont, Mich.



Babies are our business...our only business!

FREE CEREALS! Write to
Dept. LF9-9, Fremont,
Michigan. In Canada,
Gerber's Toronto.

Tirpitz CONTINUED



HIDING OUT near Narvik, in July 1942, *Tirpitz* was surrounded by anti-torpedo nets and small vessels. The steep fjords made the bombing difficult.



SALVAGE JOB of *Tirpitz* is enormous, but so is her scrap value. Much of the machinery is well preserved by spilled oil, which also imperils the workmen.



SOUVENIRS from the ship include helmets, gas mask (upper right), photos of *Tirpitz* and sailors' families (lower left). Bodies in the hull are buried ashore.

Kodak



Keep your memories fresh in snapshots

Through the months and years, snapshots can keep a wonderful day as *alive* as the day you're living right now! That's the reward you get for taking pictures at every opportunity!

With your camera ready, and two or three extra rolls of Kodak Film on hand, you can make the most of every picture chance. You can delight your family and friends, too, by getting extra prints for them . . . Remember, the snapshots you'll want tomorrow, *you must take today*.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.



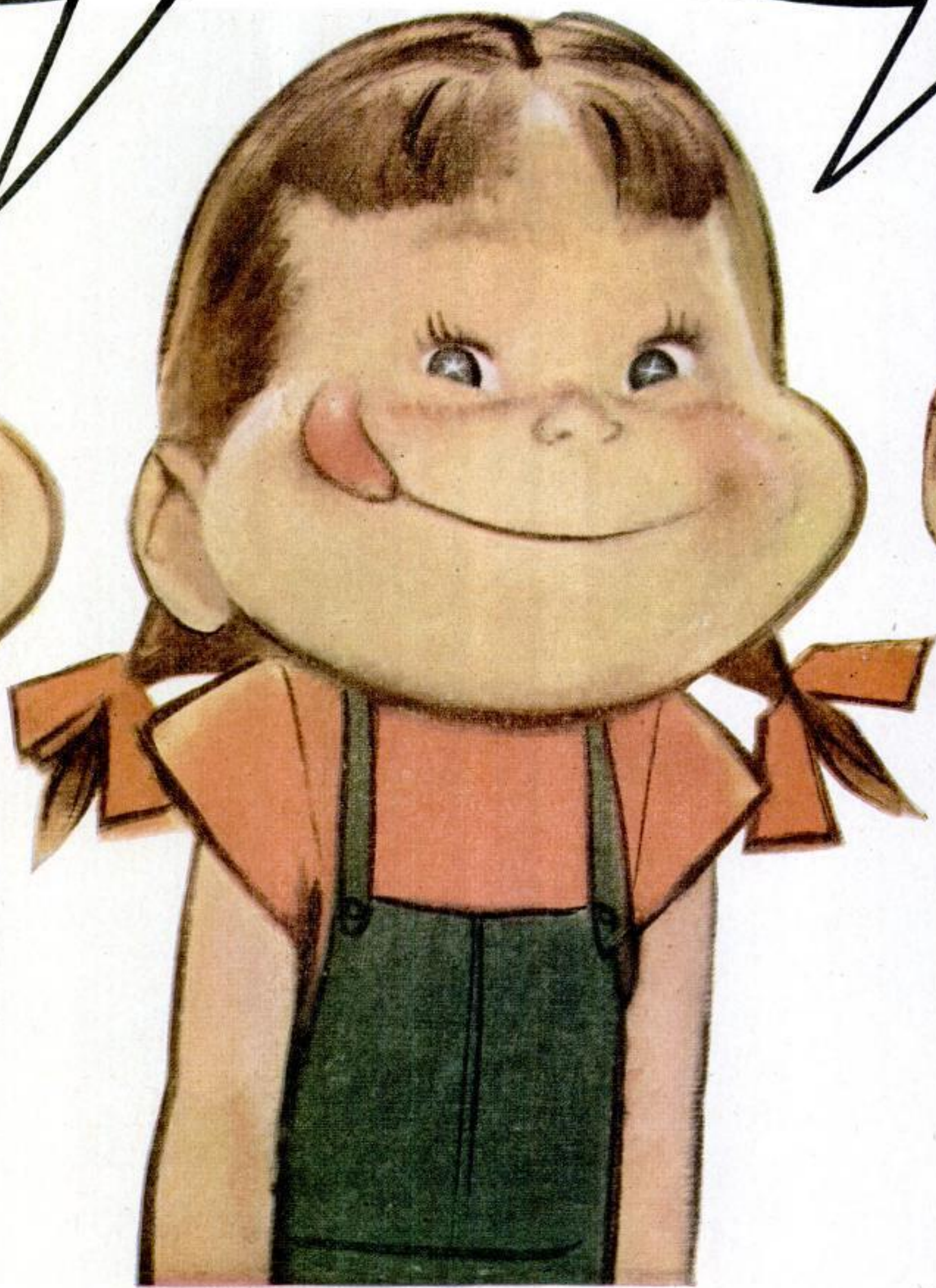
The smart new Kodak Tourist Camera makes good snapshots easier than ever. Negatives $2\frac{1}{4} \times 3\frac{1}{4}$. From \$24.50 to \$71, including Federal Tax.



Only Eastman makes Kodak Cameras and Kodak Film

BETTER

BU



BIRDS EYE FRUITS
ARE THE PICK OF
PREMIUM CROPS!

Take those famous Birds Eye Strawberries which 8 out of 10 users say taste as good or *better than fresh berries* . . .

Only the perfect berries are hulled, washed, sliced, sugared and quick-frozen for you. And Birds Eye takes the same care with *all* its sun-ripened Fruits and Berries!



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ARE GUARANTEED TO
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A Birds Eye Vegetable hasn't a chance to be anything but best-of-its-kind . . .

Grown from seed developed on Birds Eye farms . . . Harvested and quick-frozen with magic speed to capture farm-fresh flavor and vitamin goodness . . . Guaranteed the best vegetables you ever ate, *or your money back!*



BIRDS EYE!



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BRAND
FROSTED
FOODS

BIRDS EYE POULTRY
IS BRED TO GIVE MORE
AND TENDERER MEAT!

Every Birds Eye bird is guaranteed to be a "top half of Grade A" bird. Fed a diet to produce tender, full-of-flavor meat. Every bird is Government-inspected, too.

Birds Eye Poultry is always uniform, always dependable. Comes to you really clean, really waste-free, ready to pop in the pan!



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IS REALLY
OCEAN FRESH!

Birds Eye snatches the fish from cold waters where they thrive best. Rushes 'em to be cleaned, boned and quick-frozen before they lose a whiff of their ocean-freshness.

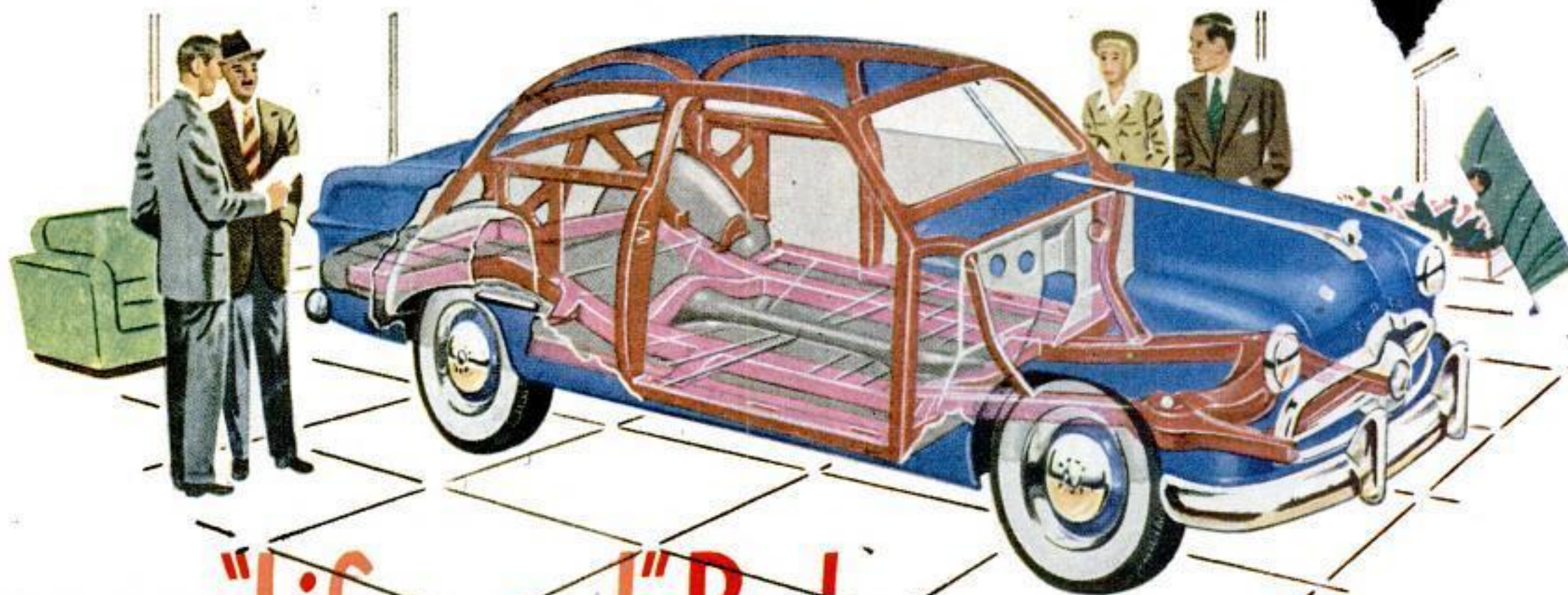
Keep a supply—solid-frozen—in your freezing compartment for easy, economical meals.

NO WONDER
BIRDS EYE IS FIRST
WITH HOUSEWIVES!



NO WONDER
WOMEN INSIST ON
BIRDS EYE
—IT'S BOUND TO
BE BETTER!

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The new "Lifeguard" Body is part of the new Ford "Feel"

Fords feel safe—Fords ARE safe. Ford bodies are "Lifeguard" bodies—heavy-gauge steel bodies. Together with Ford's own 5 cross-member box-section frame you get a structure that's 59% more rigid—and wonderfully quiet to drive!

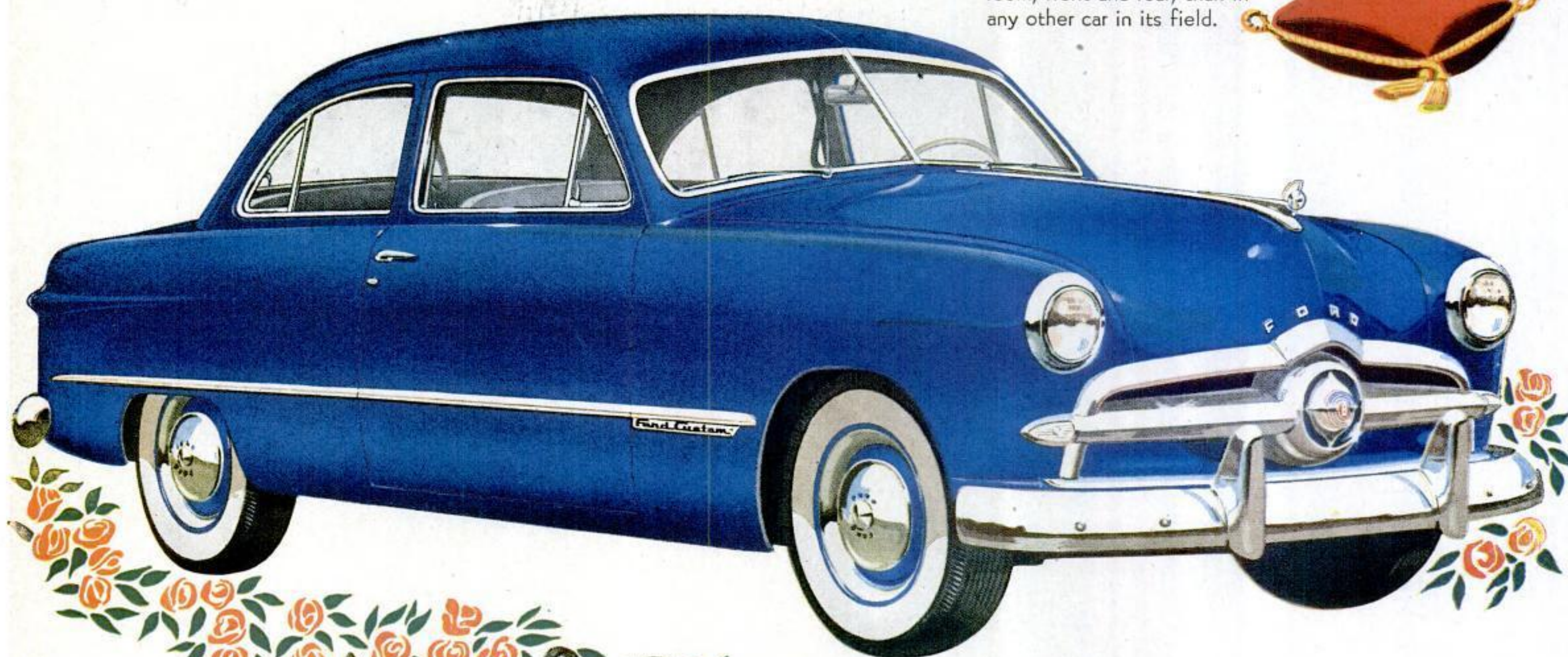
Take the wheel—try the new Ford "Feel." Ford's "Finger Tip" Steering and Shifting give you positive, effortless control!



Try the brakes—feel that 35% easier stopping action! Yes, Ford's King-Size "Magic Action" Brakes are brakes you love to touch!



Feel those sofa-soft, sofa-wide seats! More hip and shoulder room, front and rear, than in any other car in its field.



Feel that "Mid Ship" Ride softly cushioned by new "Hydra-Coil" Springs in front, new "Para-Flex" Springs in rear!

Yes, the new Ford "Feel" adds up to a brand-new kind of driving—with new ease of control, new performance, new roadability, new security. Try it!

NEW
There's a **Ford** in your future

White side wall tires optional at extra cost.

Awarded The Fashion Academy Gold Medal as the "Fashion Car of the Year."

NEW HORMONE FOR ARTHRITIS

Drug from hog glands supplements
the supply of scarce Compound E



HILLS WINCES AS HE GETS INJECTION

For the seven million people in the U.S. suffering and crippled with arthritis, 1949 is proving a memorable year. Last May, after years of fruitless research, the Mayo Clinic announced that spectacular results had been procured by treating arthritics with a hormone called cortisone, or Compound E (LIFE, June 6). Now results just as exciting are being obtained with ACTH—adreno-cortico-tropic hormone. Last week Ernest J. Hills, a 55-year-old Chicagoan who was so stiffened with a gout form of arthritis that he required 15 minutes to hobble 10 feet, was treated with ACTH at a Chicago hospital. Within an hour after his first injection (*above*) the pain was subsiding. "I could feel it leaving," he said. Within 48 hours the pain had disappeared, and he was able miraculously to stroll through the hospital (*right*).

The experiments with cortisone and ACTH indicate that rheumatoid arthritis and related diseases such as gout and rheumatic fever are caused by a hormonal deficiency. Compound E supplies the needed hormone directly. ACTH stimulates the adrenal glands to secrete their own healing hormone. Defects of both drugs are that in most cases they must be given continuously, and both are extremely difficult to produce.

But the production news during the past few weeks has been promising. The Armour laboratories have found a practical way to extract ACTH from the pituitary glands of hogs. While this supply will permit wider experimental use of ACTH, it will not be enough for general distribution to arthritics. Other laboratories have discovered two potentially unlimited cortisone sources, a vine growing in Africa and a yamlike plant growing in Mexico, from which they may be able to produce the drug more efficiently than it is now (*next page*).



WALKING WITHOUT PAIN after two injections of ACTH, Hills takes a stroll in hospital corridor. Though

pain is gone, his hands and feet are still gnarled and swollen. He may get more ACTH when next attack comes.



Aunt Harriet never used Tampax!

Aunt Harriet is a good soul—very useful and handy to have around. But you wouldn't ever call her modern. She doesn't take to new ideas herself and she loses patience with others when they keep looking for a better way or a quicker way to do anything.

Well, Tampax has never been able to convert Aunt Harriet! But we have persuaded millions of other women to switch to Tampax for monthly protection.... Made of pure absorbent cotton, Tampax is worn internally, without belts, pins or external pads. No odor; no chafing; no ridges under clothing.

Tampax is doctor-invented. Comes in patented applicators for quick and dainty insertion. Month's average supply slips into purse. Disposal is easy; only one-ninth the bulk of external kinds. Sold at drug and notion counters in 3 sizes: Regular, Super, Junior. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising
by the Journal of the American Medical Association

TAMPAX INCORPORATED LFE-19-99-T
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name _____

Address _____

City _____ State _____



A HOOKED KNIFE REMOVES GLAND FROM HOG'S HEAD



ARMOUR'S IS BESIEGED WITH LETTERS ASKING FOR ACTH



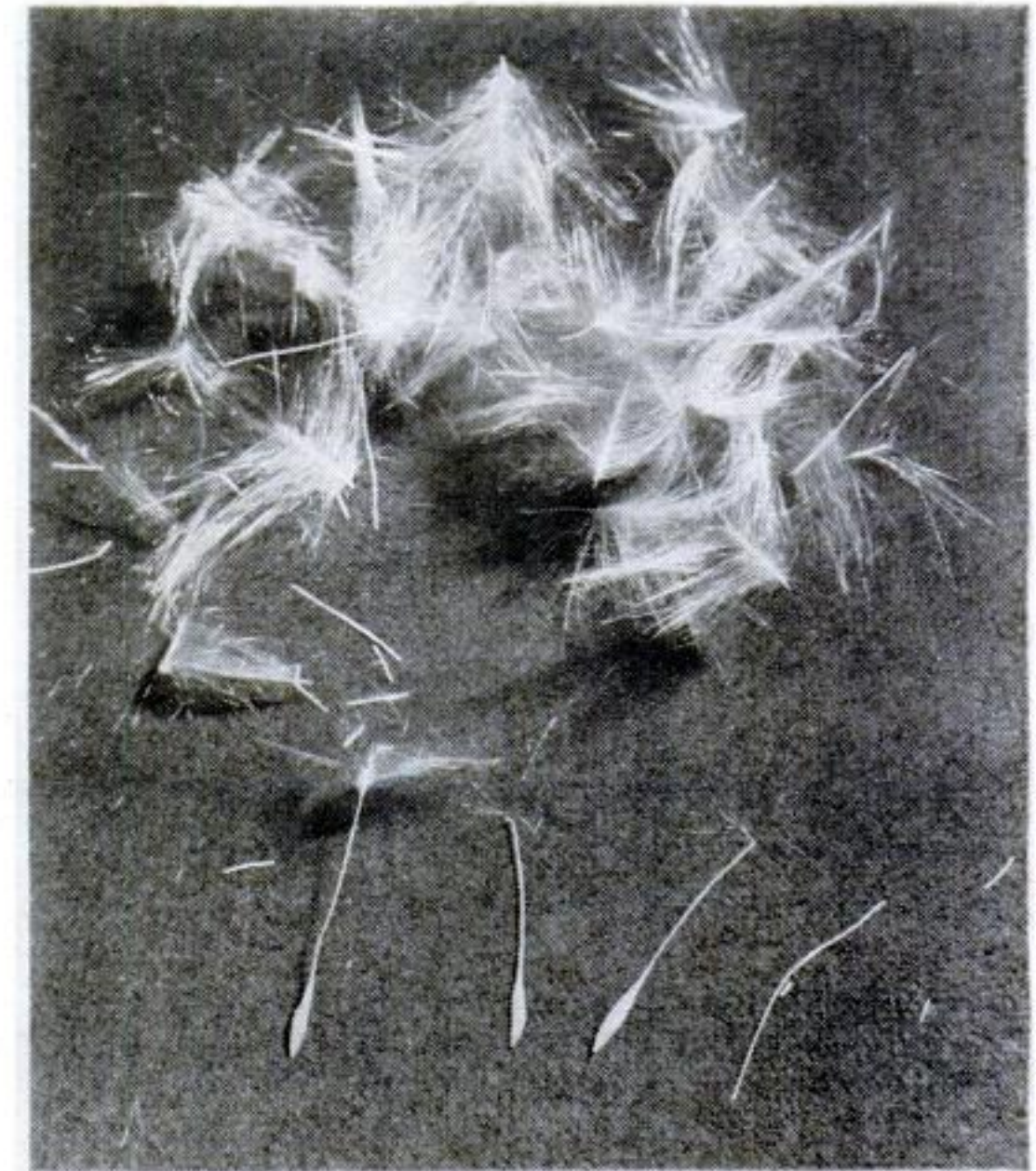
ACTH FROM 200,000 HOGS

GLANDS OF 200,000 HOGS YIELD ONLY HALF POUND OF ACTH

The hog pituitary gland from which ACTH is extracted is tiny, about the size of a pea; and only a fraction of it, the anterior lobe, contains the hormone. About 200,000 hogs are required to produce half a pound of the fluffy white drug, so that even with present mass-production methods Armour's will extract only about 60 pounds during the coming year. This 60 pounds should be good for about 600,000 doses, which will be distributed to 45 major hospitals throughout the country for extensive clinical tests. "ACTH is a wonderful research tool," says Dr. John R. Mote, Armour's medical director, "because it can be used like a faucet to turn the body's glandular systems off and on. It will help us to go a long way to find out why we get sick and why we get well."



STROPHANTHUS VINE GROWS IN N.Y. BOTANICAL GARDEN



HORMONE COMES FROM SLENDER STROPHANTHUS SEED



YAM IS SOURCE OF DRUG

TWO PLANTS MAY SPEED UP PRODUCTION OF COMPOUND E

Cortisone or Compound E is now synthesized from a chemical derived from ox bile. The process is long and costly, requiring nearly six months and 37 chemical steps. Hence the possibility that the hormone can be got more cheaply and with fewer chemical steps from an African plant called *Strophanthus sarmentosus* and a tropical yam called *Dioscorea mexicana* is of major medical importance. The Federal Security Agency is planning to spend \$1.75 million to further cortisone research and has sent scientists to Africa to bring back seeds and cuttings of the strophanthus plant (above) for transplanting in this hemisphere. Meanwhile the Tremond Company of New York is preparing to produce the drug from the dioscorea yam (left), which already grows abundantly in Mexico.

"We first tried it while away on a camping trip"

"Good coffee is important in our family," writes Mrs. H. S. Riley of Williamsburg, Va., "because we drink it all day long. But I always hated pulling out the coffeepot and then washing it every time. We first tried Instant Chase & Sanborn on a camping trip. It was so good that now it's our family coffee all the time . . . at breakfast and all our meals."



A cup of coffee
as fine as money
can buy...and you
save up to
20¢ a pound
over ground coffee

Now...thousands
prefer this new
Instant as their

*Breakfast
Coffee!*

So wonderfully clear, fresh and delicious
always . . . yet so magically easy and quick
—compared to the "old-fashioned" way!
... And just imagine—*saving up to
20¢ a pound over ground coffee!*

BIGGEST COFFEE NEWS in years! So good,
this Instant Chase & Sanborn, that it
has captured the taste of Americans all over
the nation.

Yes, *such* a perfect cup every time that
many who tried it at first for convenience
—or for occasional use—now make it a
breakfast "must."

But there's *more* news—Instant Chase &
Sanborn actually saves up to 20¢ a pound

over ground coffee. That's something, in
these days of high coffee prices.

It's easy to see why Instant Chase &
Sanborn has doubled in popularity just
within the past year. So free *yourself*, once
and for all, from messy coffee grounds . . .
from old-style methods.

Turn now to this amazing "Instant" that
is as taste-perfect as it is quick and easy.
Make *all* your coffee occasions—at meals,
in-between meals, *whenever* coffee is served
—Instant Chase & Sanborn time.

Made by the makers of
famous Chase & Sanborn
Coffee . . . Fine coffee
roasters since 1864.



ONE Use one rounded teaspoon
per cup (more or less according
to strength desired).



TWO Add hot water. Stir until
dissolved. Use cream and sugar to taste.



THAT'S
ALL
YOU
DO!

INSTANT Chase & Sanborn Coffee
WITH DEXTRINS, MALTOSE AND DEXTROSE ADDED

with film accessories of
Firestone *Velon* *

... and my dinette seat is covered with beautiful, washable *Velon* upholstery material.

Here's my practical way to keep pretty. I whisk my gay *Velon* film make-up cape over my shoulders to keep my dress immaculate while I do my face and brush my hair.

I use *Velon* film refrigerator bowl covers to keep all kinds of food and leftovers fresh much longer—to keep odors and flavors from mingling with each other.

My *Velon* film shoe bags lead a double life. In my closet, they protect my shoes from dust and scuffing—in my suitcase, they protect my clothes from soiling.

Once I was ashamed of my closet. Now *Velon* garment bags with matching hat, glove and purse bags give my closet a "decorated" look—keep clothes in press and safe from moths.

My husband says I look so fresh in *Velon* aprons. And I keep fresh-looking too, because *Velon* won't absorb grease or water splatters that penetrate ordinary aprons.

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Monday Evenings Over N B C

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Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREON

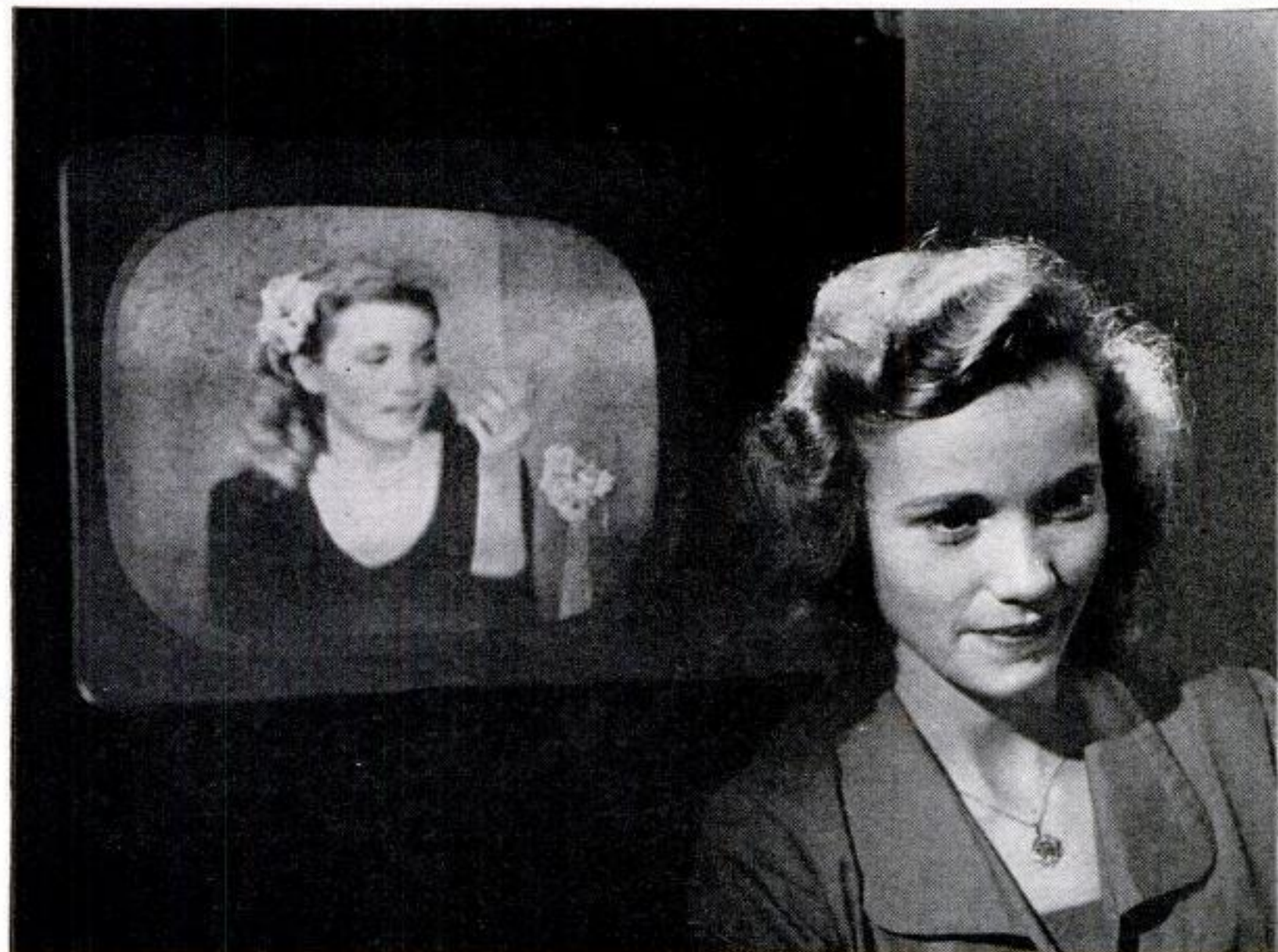
*TRADEMARK ©1949, FIRESTONE PLASTICS CO., POTTSTOWN, PA.

Look for this tag on the plastic products you buy

The image consists of three vertical panels, each with a title at the bottom and an illustration above it.

- FLEX:** The illustration shows two brown suitcases, a blue armchair, and a red bag with a yellow ribbon.
- YARN:** The illustration shows a blue and white checkered curtain, a yellow and orange patterned sofa, and a spool of red yarn.
- SCREENING:** The illustration shows a purple house with a green lawn, a green screen, and a green screen.

Your Assurance of first quality material



WATCHING HERSELF PERFORM on a playback of *Celebrity Time* television show, Actress Eva Marie Saint finds herself amused, sobered, bewildered and winds

up asking, "Is *that* how I look?" Here she sits with a television set in front of her, at which she is looking, and another one in back of her, which can be seen in photograph.

Breaking into Television

A young actress has to work seven hours and walks four miles a day just looking for jobs. But she may be a star if her arches hold up


by ERNEST HAVEMANN

THE name of Eva Marie Saint may someday be a household word like Bankhead, Bergman or Berle. On the other hand it may never become known at all outside a few casting offices in New York City and may perhaps even disappear completely, as the names of aspiring young girls have a way of doing after a few years of pursuing a career. The mathematical odds against Miss Saint, a 25-year-old blonde who is now in her third year of trying for fame in television, are terribly large. Last month she auditioned for the part of the blond Daisy Mae in a new ABC television series based on the *Li'l Abner* comic strip. When she arrived at the studio she found more than 30 other young women waiting to be tried out for the same role. She also learned that 1,500 had been tested on previous days, and there were so many additional applicants that auditions would continue for at least another month. Since only young blondes could apply—and since blondes are outnumbered by brunets even in the acting profession—the implications were frightening.

NBC has a file of about 900 young women in New York who classify as the same type as Miss Saint (ingenue) and have sufficient experience to be

considered radio and television professionals. In addition new hundreds are entering the field every week. CBS alone gets an average of 600 requests for auditions a month from people who are taking their first crack at bigtime television. About half of the 600 are ruled out because they have had no professional background whatever, but the other half get a chance to show what they can do—and thus are added to the list of Miss Saint's competitors.

Naturally only optimists can survive, and Miss Saint, like the other young women who are making a living of sorts out of television and praying for the Big Break, is incurably optimistic. This probably dates back to her days at Bowling Green State University in Ohio, where she blossomed into the prettiest girl in her class. When she was a freshman she was elected Dream Girl of the Pi Kappa Alpha fraternity, and after that the titles came thick and fast. She was campus Sweater Queen, half of the Moonlight Couple, May Queen attendant and finally May Queen. She also played the lead in three campus dramas, on one occasion receiving seven bouquets of roses—one from her sorority, one from her family and



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water softening
bath crystals
apple blossom


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to soften and scent your bath \$1
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Hardest water turns soft as summer rain... sweet-scented with Wrisley Bath Crystals. Your skin will show smooth signs of such soft-water kindness... your tub will show no signs at all. Five fragrances.

Four Superbe Wrisley Essentials to add rest and zest to your bath.


You're more beautiful when you're rested... and you're more rested after a Wrisley Superbe Bath.

For Wrisley Bath Essentials make your tub so soft and fragrant that tiredness just floats away. You'll wonder how, after so few, such delicious minutes, you could feel (and look) so refreshed.




**WRISLEY
BATH SUPERBE SOAP**
once again at its wonderful thrift price \$1
4 big bars

So smooth and lavish and lasting. Rich with fragrance and foam right down to the very last sliver. Hard-milled of superbe ingredients... gentle blessing for your skin. Six fragrances.



**WRISLEY
PINE BATH OIL**
... pure pine, and is anything in this world more restful? A few drops will fill tub with tranquility. Beauty balsam for your bath. \$1
Large bottle...
plus tax



**WRISLEY CRYSTAL
BATH BUBBLES**
... to froth your tub with bursting-with-fragrance bubbles. Soft luxury. Box of twenty packets, assorted fragrances... \$1
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CHICAGO, NEW YORK
WORLD'S LEADING MANUFACTURER OF BATH REQUISITES



OUT JOB HUNTING, Eve stands on third floor of RCA Building where radio and television actors gather to exchange shop talk and wait for interviews.

TELEVISION ACTRESS CONTINUED

the rest from hopelessly smitten young men. By the time she got her diploma in 1946 she had acquired a self-confidence which has proved impervious ever since. Her mood is best illustrated by a letter she wrote to a college friend that summer of 1946, in her first weeks of seeking to become an actress in New York. The letter, which has fortunately been preserved, went as follows:

"It all started on a rainy Tuesday evening around 8 o'clock just off Times Square. The date: August 10, 1946.

"My date and I had just finished a delicious dinner in the Blue Ribbon Restaurant. It is a quaint German place located on W. 44th near 6th Avenue. We were standing in front of the building waiting for the rain to stop and trying to decide what we would do the rest of the evening. After standing there for only a few minutes we were suddenly interrupted by a dark-haired gentleman. He approached me by saying, 'Pardon me, but are you a professional actress?'

"Naturally I was taken aback for a minute. However I did manage to reply, 'No, but someday I would like to be.'

"The man seemed pleased with the reply and he answered, 'Good! I knew that you were interested in the theater.'

"Just how he knew I'll never know. At this point an explanation was in order and one quickly followed. It seemed that this gentleman and his two gentlemen friends had seen me leaving the restaurant and had followed my departure. He introduced himself as Mr. Frederick Kohner and explained that he was co-author of the new play called *The Birds and the Bees*. They were looking for a young girl about my age and size for one of the parts. He requested that I stop in at the Shubert Theater on the 4th floor, Thursday around 3 o'clock.

"Somehow I rendered a response by saying, 'Thank you, I shall be there.'

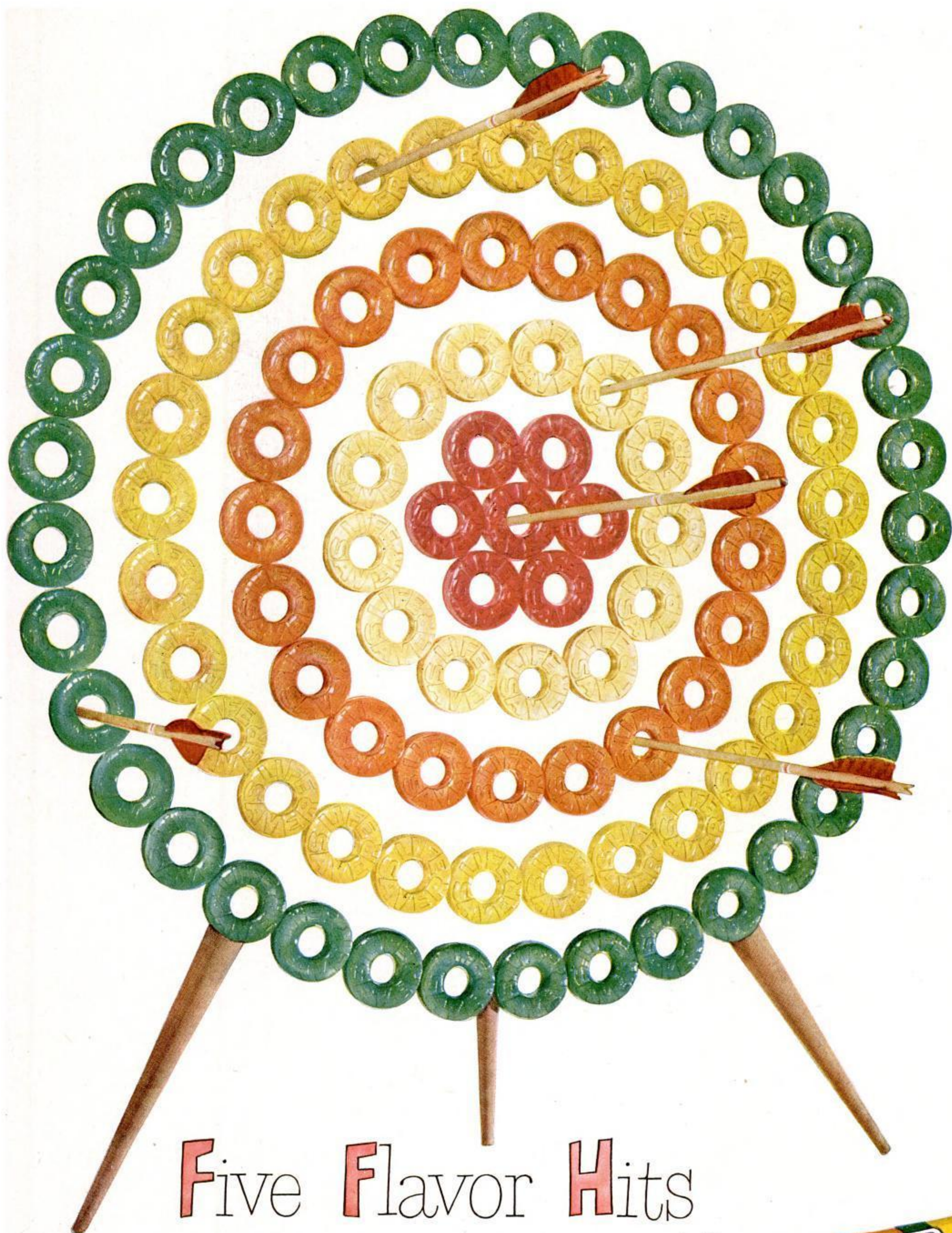
"He went back to his two friends and all three talked in muffled tones for a minute or more. Presently the three of them came over and introduced themselves one by one. They asked me if I would come to the theater the next day at 3 instead of Thursday. I eagerly agreed and the three quickly said goodbye, caught a cab and were soon out of sight."

Why actresses talk too much

HAD it really happened?" the letter went on. "As a matter of fact we just didn't know what to make of it. Almost automatically both of us started walking west on 44th Street past Times Square and toward Shubert's Theater. To say the least I was excited. I could tell that my date was also more than a little concerned by the happenings of the previous hour.

"The next afternoon found us both at the designated spot at 3 o'clock. We found the waiting room full of young girls and boys all shapes and sizes. My boyfriend and I began conversing with the young actors and actresses seated around us. I think that everybody talked with each other to keep from becoming too nervous. I'm sure that is why I talked too much!"

CONTINUED ON PAGE 99



Five Flavor Hits

Lime, Lemon, Orange, Pineapple, Wild Cherry . . . You never miss when you pass around "the candy with the hole." They score every time!

The candy with the hole



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FOR FALL Arrow Classics

shirt styles come, shirt styles go. A few solid favorites—hardy perennials—remain high in the favor of well-groomed men. Around these classics, men like to build their wardrobes. Here they are...



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Here is one of the finest pastel shirts ever made by Arrow: Arrow's *Arotints*. Available in 17 soft shades—broadcloth or oxford. \$3.95. Arrow "Satinwood" tie and handkerchief harmonize with the shirt.



at your local Arrow dealer's

Here is another Arrow's *Arotints* with the wide-spread *Sussex* collar in light gray. Notice the ties—Arrow's solid color barathea \$1., a striking foulard beauty \$2., and the classic paisley, \$1.50



at a Broadway theater

Here is America's most popular white shirt, bar none! It's Arrow *Dart*, featuring the non-wilt collar, medium points. Quality broadcloth. \$3.65. Tie: that ever-popular classic—Arrow polka dots. \$1.50



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Here are the stripes well-dressed men favor. Arrow *Candy Stripes* with the flawless wide-spread collar! \$3.65. Styled to go with the shirt are these Arrow ties—a neat foulard and a bold printed satin. \$1.50



on Park Avenue, New York

Here is another Arrow *Candy Stripe* shirt. This time the collar is Arrow *Kent*, with short, spread points in Arrow's "non-wilt" construction. \$3.65. Tie: Arrow dark maroon Charvet. \$1.50



at your local Arrow dealer's

Here is Arrow's *Aratone* shirt in one of five solid colors available in broadcloth. Collar: Arrow *Bruce*, low neckband, long points. \$3.65. Tie: Arrow all-silk repp. \$2.00. The crisp handkerchief 55¢.

NOTE: All Arrow shirts boast *not only* the world's best-looking collar, but the body-tapered fit (MITOGA trade-mark)—and are *Sanforized* (fabric shrinkage less than 1%).

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Handkerchiefs • Underwear • Sports Shirts



CONSTANT COMPANION on Eve's rounds of casting offices is briefcase full of portraits and calling cards—for producers who cannot be seen in person.

TELEVISION ACTRESS CONTINUED

The rest of the letter was an anticlimax. Miss Saint reported that she read for the part, was nearly selected and then after an almost interminable series of readings was finally turned down because the producers wanted a bigger "name." Yet instead of being disappointed she was quite buoyed up. She concluded her letter by saying, "The whole experience was wonderful and served as a shot in the arm! It was all very encouraging and something I won't soon forget. Would you?" When the play later opened on Broadway under the new name of *The Bees and the Flowers*, and proved to be a 28-performance flop, she actually felt sorry for the authors and producers instead of taking a sour-grapes delight.

At about the same time Miss Saint was discovering the facts of life about the radio and television profession. She found that Dr. Frank Stanton, the president of CBS, was not especially eager to audition her personally even though she had the recommendation of her college dramatics teacher, who had once known Stanton in earlier days. She discovered, indeed, that it was difficult to see anyone but the receptionists in radio offices, and that after you did get inside there could be a lapse of several months before the first preliminary audition. Even if you passed the audition, nothing seemed to happen. At that period Miss Saint's parents were in New York City and she could live at home, but she was determined to make her own way and she began taking modeling jobs to augment her earnings from acting, which for a long time remained absolutely zero.

Four miles to a foot doctor

JUST looking for radio and television jobs proved to be hard physical work. The trick for a young actress was—and is—to make an appearance every day at all the offices where a job might possibly crop up. She soon got into the habit of making what radio and television people call "the rounds," which means starting at Radio City with all the casting offices on the various floors of the RCA Building, walking over to CBS on Madison Avenue and then tramping up and down Madison to a dozen advertising companies which produce radio and television shows. One day recently Miss Saint got hold of a pedometer and discovered that on her rounds, which take from 10 a.m. to 5:30 p.m. with a brief stop for a drug-store lunch, she has been walking more than four miles a day. In the earlier days of her career she was not aware of the distances involved, but she did discover that she was doing enough walking to make her back ache. She went to a chiropractor who took X-rays and gave her treatments. (The X-rays showed that she had only 11

CONTINUED ON NEXT PAGE

Trailer Living



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comfort, beauty, economy!**



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This is today's housing or vacation bargain! For whether you use your gleaming trailer coach to see America or sink your roots into a single community, you enjoy good living at lowest cost! And as little as \$695 buys some vacation models!

Think of it! You can have a home-on-wheels with completely-furnished living and dining room, bedroom and kitchen. Included are the newest work-saving appliances: electric refrigerator and gas range. Furniture and draperies are smartly styled by decorators. You can have a modern toilet and bath. And efficient insulation, heating and ventilating systems give comfort in any climate.

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FOR FLEAS—Sergeant's SKIP-FLEA* Soap for the bath—Sergeant's SKIP-FLEA Powder dusted on regularly between baths. Both kill and repel fleas.

FOR EAR TROUBLES (internal and external ear cankers)—Sergeant's Ear Creme brings safe, speedy relief.

FOR WORMS... which may prove fatal and which infest nearly all puppies and most grown dogs... Sergeant's SURE SHOT* Capsules for large dogs—Puppy Capsules for pups and dogs under ten pounds.

FREE: The most important things you need to know to give your dog the care he deserves. Get your free copy of Sergeant's Dog Book at drug or pet store. Or write Sergeant's, Richmond 20, Va.

* Polk Miller Products Corporation

Sergeant's* **DOG CARE PRODUCTS**



IN AGENT'S OFFICE Miss Saint talks about new theatrical season with Charley Baker, who is trying to get her a part in a Broadway play this fall.

TELEVISION ACTRESS CONTINUED

pairs of ribs instead of the normal 12, a fact which has intrigued her ever since.) Finally the chiropractor decided that the trouble was caused by her feet and sent her to a podiatrist, who found that the constant sidewalk pounding was too much for her arches. He prescribed corrective shoes and for a long time she dutifully wore them although they were about as ungainly as a pair of GI boots. "I used to pray for rainy days," she recalls, "because then I could wear galoshes to cover the shoes. And I used to wonder if perhaps I would have to give up acting just because I couldn't walk enough. I kept thinking, wouldn't it be funny if I wrote back to the dramatics teachers at Bowling Green and said don't worry about whether your students can act—just test their arches."

It was not until Sept. 11, 1947, about a year after she started looking for work as an actress, that Miss Saint landed her first radio assignment. This was in the soap opera *Rosemary*, and she was cast in the microscopic role of telephone operator. She had 18 words to say. First she asked, "Number, please?" Then, after waiting a decent interval, she announced, "I'm sorry; the line is busy." A little later, changing her voice slightly, she impersonated a long-distance operator and said, "I'm sorry; I get a d.a. on that number."

On the day of the broadcast Miss Saint was tucked away all by herself in the studio observation booth, separated by glass from the rest of the actors. She had a filter microphone to make her voice sound like one heard over a phone and was under strict instructions to keep it exactly 1½ inches from her lips and to speak softly. Sitting there Miss Saint began telling herself, "Maybe I'll miss my cue. Maybe I'll talk so soft nobody can hear me. Maybe I won't be able to talk at all. Good heavens, I'm in here all alone and nobody can help me! I could drop dead right this minute—and nobody would know it until I didn't come in on cue!" By the time she was supposed to speak, however, she had overcome her stage fright and the 18 words came out in good style. Afterward she went up to the director of the show, Leslie Harris, and told him, "Thanks. That was my first show, you know." Harris, who had seen her making the rounds so often that he had thought she was a veteran, turned completely white and was unable to think of a suitable reply.

A \$10 spoon of mayonnaise

MISS SAINT has now played in 50 radio shows and 130 television shows. She has long since modified her original graduation-day idea, which was that she would appear only in big dramatic parts, and has undergone a complete change of heart about the income she could expect. Her smallest role to date has been as a pair of hands on television, spooning mayonnaise on a salad; for this role, in which of course she was not required to speak at all, she received \$10. Her largest role was as the ingenue Edna in a one-hour adaptation of Ring Lardner's old play *June Moon* on CBS' *Studio One* show. For this role she had to rehearse four to five hours a day for nine days before the actual performance. Her pay, television's scale being what it is right now, was \$125.

Besides the *June Moon* show she has had good dramatic parts in television programs like the *Chevrolet Theater*, *Kraft Theater*, *The Clock* and *Lights Out*. But between the big jobs she has been only too glad to take smaller ones. She once had a steady job on an early tele-

CONTINUED ON PAGE 103

"I'm from Milwaukee, I ought to know..."

*Blatz is Milwaukee's
Finest Beer!"*

SAYS

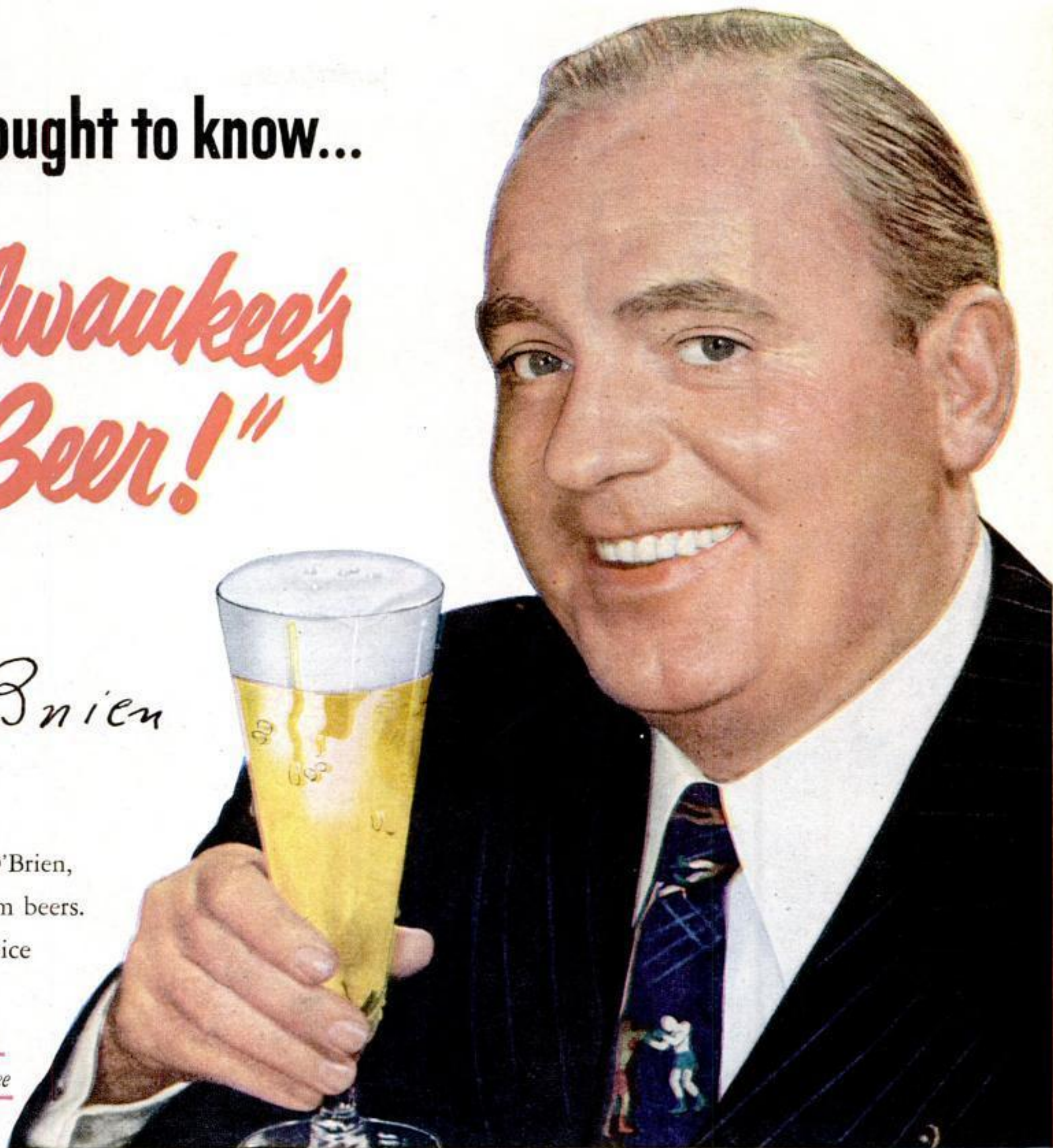
Pat O'Brien

co-starring in "The Bail-bond Story," an RKO Production

"My home town of Milwaukee," says Pat O'Brien,
"is also the home town of America's finest premium beers.

Naturally, folks who live there have their choice
of the best. And, of them all, my favorite is Blatz,

Milwaukee's finest beer!" Yes—official figures
show that Blatz is the largest-selling beer in Milwaukee
and all Wisconsin! Try Blatz Beer, today!



Pat O'Brien's trophy room is filled with priceless mementos from the world of sports. "And," says Pat, "the refrigerator is always amply stocked with Blatz, Milwaukee's *finest* beer."



Take a tip from Pat O'Brien. Ask for Blatz at your favorite club, tavern, restaurant, hotel, package store or neighborhood grocer's.



*Blatz is Milwaukee's
First Bottled Beer!*

Happiness is sure headin' your way!

Will you be happy!—when you and your family get to know the fun and joy that Crosley True-Picture Television brings into your home! Pictures as crystal clear as a mountain pool . . . FM radio as static-free as a whippoorwill's warble . . . entertainment as deep-down thrilling as your first three-ring circus! Yes, Crosley gives you "the true picture" in television enjoyment, performance, and value! And, whether it be television or radio—an electric range—a gleaming new refrigerator—or an economical kitchen freezer—you'll find *all* Crosley products *better* made, for *happier* living. Visit your near-by Crosley dealer and you'll see what we mean!



"Budget" Happiness comes into your home with this time-saving, low-cost Crosley Kitchen Freezer. Stores *over a hundred pounds* of frozen foods, leftovers, and "plan-overs." Keeps rainy days and unexpected guests from getting you down! And it fits your kitchen—takes up no more room than a small table. Top is a finished linoleum work surface.



Mealtime Happiness starts with a Crosley Electric Range in your kitchen—the electric range with "*beauty and brains*." Automatic controls. Deep well cooker. Seven heat speeds in all surface units. Jumbo, balanced-heat oven—and many other work-saving, time-saving features that make your cooking *quicker, cooler, cleaner, easier!*



"Listening" Happiness is the gift of this amazing new *low-priced* Crosley Radio Phonograph. Automatic record changer loads *ten* of the new 45rpm records—plays *continuously* (and *marvelously*) for 50 minutes! Plus brilliant Crosley Radio reception!



"Front-Row" Happiness is the exclusive feature Crosley gives you in *any* Shelvador* Refrigerator you select. Stores *twice* as much food where you want it—in *front, in sight, in reach*. Keeps *little* things from "getting lost"! Big, big freezer compartment. Separate MOIST-COLD compartment for foods that need *controlled* high humidity. You'll agree that "Crosley's got the woman's angle!" See the wonderful new 1949 Crosleys—*beautiful* to look at—*economical* to own and operate.

*MADE ONLY BY CROSLEY, T. M. REG. U. S. PAT. OFF.



CROSLEY DIVISION 
Better Products for Happier Living



EVA'S FIRST PART was in campus theatrical at Bowling Green State University. In tight dress, she played the female menace in *Personal Appearance*.

TELEVISION ACTRESS CONTINUED

vision show called *Campus Hoop-la*, in which she was cast as a cheerleader for the commercial. She yelled, "Keds are keen, Keds are neat; Keds are best for the family's feet—WEAR 'EM!" and for this received \$16.10 a week after withholding taxes. (She also nearly broke up the show one night by appearing in a bathing suit of light peach, a color which the television cameras are absolutely incapable of seeing.) At various times she has demonstrated how to set up a Motorola portable television set (\$25) and walked into a drugstore to buy Yankee Clover toilet water (\$30 plus a free bottle). For eight weeks she even had a singing commercial on television in behalf of Bonny Maid linoleum (\$25). This last job was a lucky accident. When she was called to the audition she had never had a singing lesson in her life and had no idea that she was expected to carry a tune. The man at the piano asked her what key she sang in and she could only stammer, "Give me one about in the middle." She still



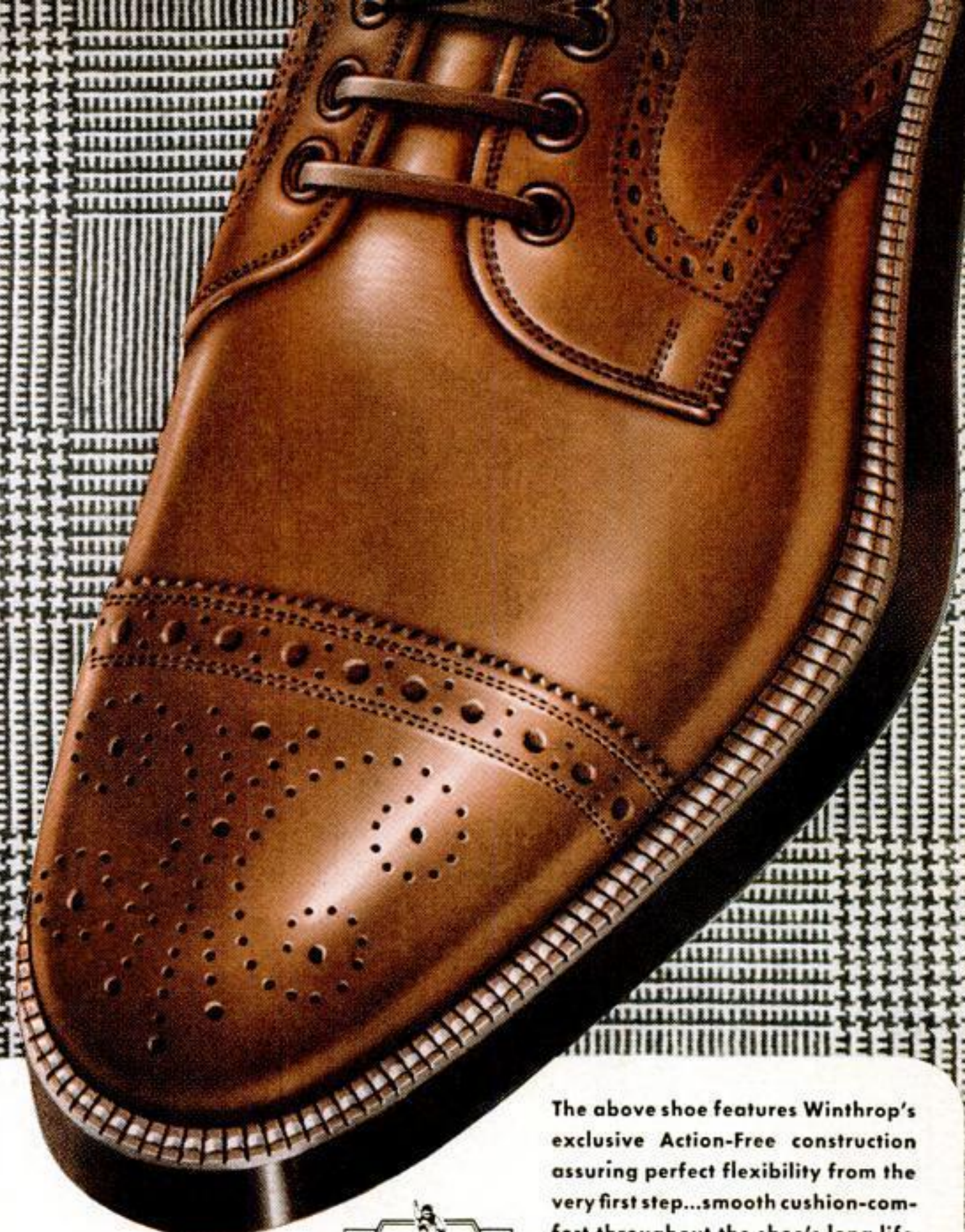
HER BIGGEST CHANCE arrived when she was picked as the nurse with Henry Fonda in *Mister Roberts*. But she lost the part.

has no idea what key he actually played for her, but she did all right and got the part. The experience was chastening, however, and ever since then she has been taking singing lessons four times a week. In radio she has been a telephone operator, college girl and young housewife on various dramatic shows and has also spoken a few words in commercials for Tide (\$21.75), Vel (\$60), Pepto-Bismol (\$29) and Bromo Seltzer (\$43.50). One of her steadiest roles (\$32 a week) was on the old Jean Sablon show on Sunday nights, where she was introduced as a young lady sitting at her dressing-table mirror.

She would say in a dreamy voice, "I wish I may, I wish I might, have lovely starbright hair tonight." When she finished this little rhyme the announcer would tell her that she could indeed have lovely starbright hair if she used Hudnut's egg-cream shampoo. On other occasions she has helped do commercials for Drene (\$21.75) and Prell (\$7.82), which are also shampoos. (She herself uses a shampoo called Wybrant No. 6, blended for fine, oily hair.) In college Miss Saint believed that the acting profession was compounded of bouquets, penthouses, breakfasts in bed, fantastic salaries and trips on the Super Chief. She has yet to receive a bouquet on Broadway. Instead of a penthouse she lives in a basement apartment, for which she and her roommate Peggy Lobbin, a promising young radio actress, pay \$80 a month. She and Miss Lobbin cook their own breakfast, rushing it a little so that they will have time to wash the dishes, make their beds and iron their dresses before they set out on the day's work. Miss Saint's income last year averaged just over \$50 a week gross, and she has had periods of as long as three months when she earned nothing whatever and was glad to apply for \$25 a week of New York unemployment insurance. She rides subways and the Madison Avenue buses, which are a nickel cheaper than the more fashionable buses a block away on Fifth Avenue, and she has reached the point where she considers a taxi ride a memorably ostentatious event.

Yet all in all she manages to get along very nicely, and even if the

CONTINUED ON NEXT PAGE



The above shoe features Winthrop's exclusive Action-Free construction assuring perfect flexibility from the very first step...smooth cushion-comfort throughout the shoe's long life.



WINTHROP

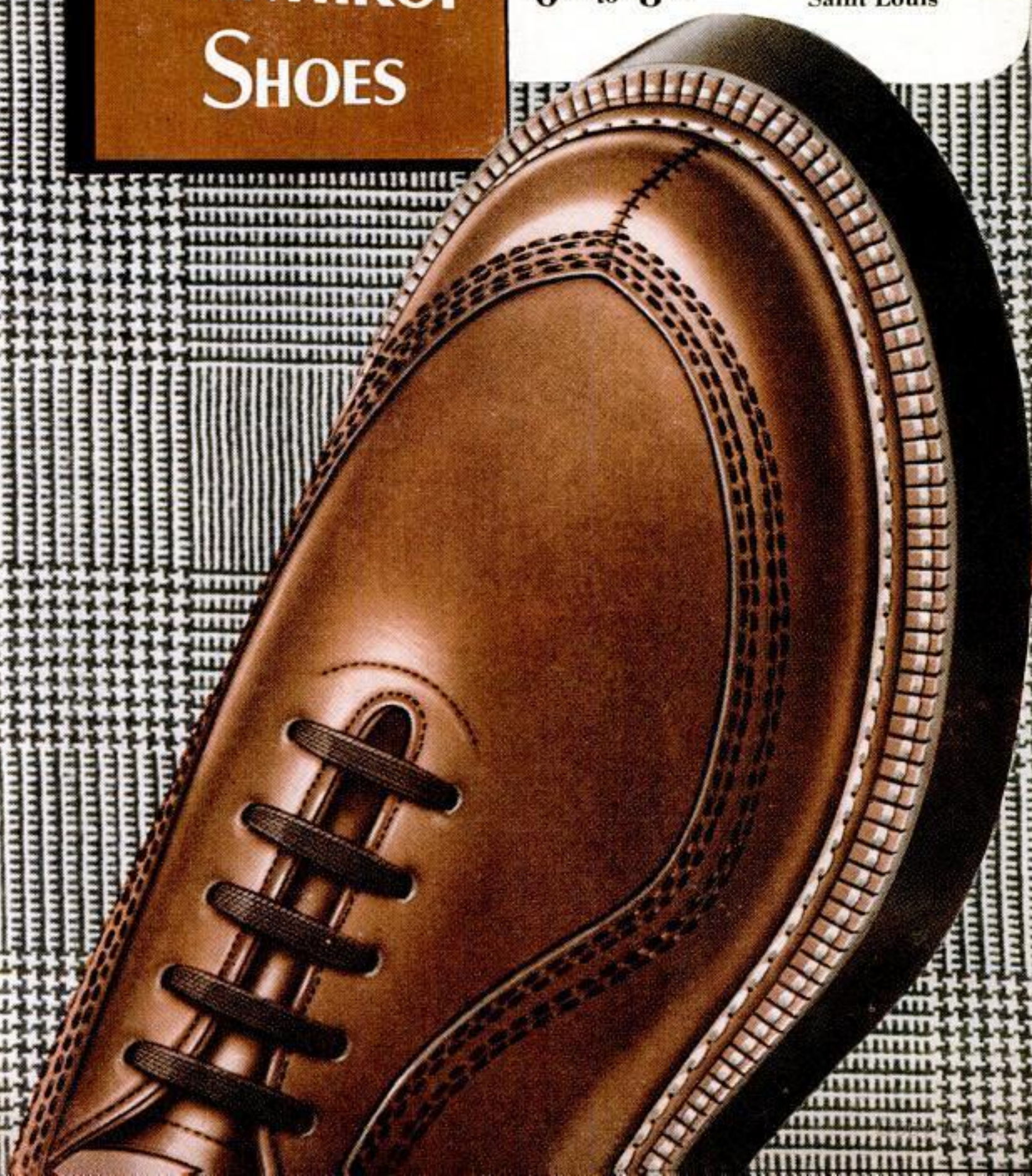
"HEAVY-WEIGHTS" FOR FALL

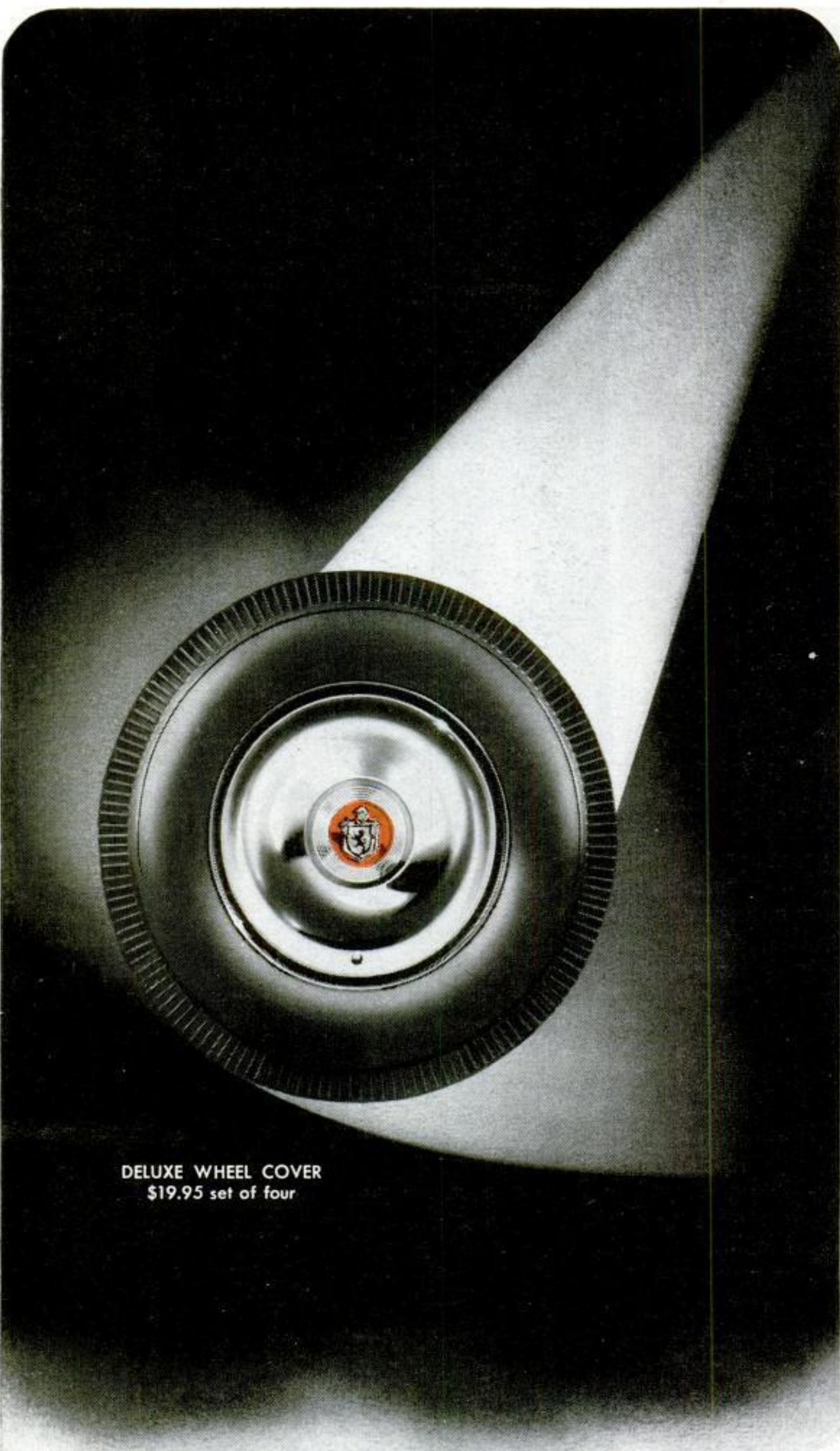
Fall wardrobes call for heavy-type shoes. With these two "heavies" in your closet you'll be ready for most any Fall occasion...dress or business (top)...knockabout (below). Let your Winthrop dealer bring your wardrobe up to par.

WINTHROP SHOES

\$8.95 to \$15.95
(Some Higher)
Winthrop Jrs.
for Boys
\$6.95 to \$8.95

Write Dept. I for dealer's name
Winthrop Shoe Co.
Div:
International Shoe Co.
Saint Louis





DELUXE WHEEL COVER
\$19.95 set of four

Modernize Your Car with

Bright, Smart

WHEEL ACCESSORIES BY LYON



ALL-METAL WHITEWALL
Standard \$7.95, Deluxe \$11.45
sets of four

STANDARD WHEEL COVER
\$14.95 set of four

COMBINATION WHEEL COVER
\$17.95 set of four

Sold at most gas stations, tire and auto-accessory stores.

LYON INCORPORATED
13881 W. Chicago Blvd., Detroit 28, Michigan



All products shown are Fair Traded where such laws apply. Prices slightly higher in Canada.

No. 1 PRODUCER OF NEW CAR WHEEL ACCESSORIES!

TELEVISION ACTRESS CONTINUED

lightning never strikes she will probably do all right by herself. She cheerfully works seven hours a day just looking for jobs, plus the time she spends at singing lessons, dramatic classes at the American Theater Wing, rehearsals and appearances on shows. She tries just as hard on a one-minute commercial as on an hour dramatic show. ("No matter what you do," she says, "and no matter how small the part is, it all adds up to experience. Most of the young people starting out in radio and television are too choosy. I started out to be choosy too—but I learned better.") She is also an excellent budget-keeper. While she was living with her parents she managed to build up a bank account of \$500. Her father, an executive with The B. F. Goodrich Co., was transferred to Philadelphia in 1947, and she had to go out on her own. Since then her savings account has gone as low as \$65, but she still keeps it and as of last week had built it up again to \$350.

Toward the end of 1947, when the hit play *Mister Roberts* was in rehearsal stage, Miss Saint nearly fulfilled her dream overnight. She auditioned for the part of the nurse, which is the only female role in the play, and after a few readings was signed to a contract. She went to the famous clothing store of Brooks Brothers to be fitted for a uniform; she had publicity photographs made, and when she went home she found that her family had put a big gold star on her bedroom door.

Unknown to Miss Saint, however, the role of the nurse was causing the authors and producer a good many sleepless nights. As people who have seen the play will remember, the nurse is invited aboard a wartime Navy ship by a young ensign with extremely dishonorable motives. Yet all in all the young ensign is a likable, if somewhat wolfish chap, and unless the audience sympathizes with him the play is ruined. If the nurse is too raffish, the ensign seems to lack discrimination. If the nurse is too innocent, he seems to be a thoroughgoing cad. It developed that Miss Saint, who looks like an idealized version of a younger sister, made the ensign appear to be not merely a cad but an utter dog. At the last moment, before the play opened in Philadelphia, she was replaced by Jocelyn Brando, a tomboyish young woman who can simultaneously look pure as the driven snow and yet completely capable of taking care of herself.

Miss Saint went through a horrible 24 hours. She had to sign a new contract as understudy, at \$60 a week, instead of her original contract at \$100 a week. She had to tell her family to take down the gold star. When she arrived in Philadelphia—which had not had time to adjust to the change in cast—she had to look at her picture in the newspapers and in front of the theater, knowing all the while that she had been demoted and that the public would never see her. In subsequent months she tried to revise her original reading of the role, and she managed to make herself more tomboyish by the day. But it turned out that Jocelyn Brando was a woman of indestructible health, and in six months of understudying Miss Saint never once had a chance to appear on the stage. Finally she gave up waiting and quit the job.

"After a few years," Miss Saint has said, "you get used to the fact that you have to take some hard knocks. This isn't college, and you have to recognize it. I cried for two hours the day I lost the job in *Mister Roberts*, but now I realize I was lucky even to see a show like that get born. If you want to put it in the kind of language the radio commercials use, how many other girls can make that statement?"



AT HOME after shower Miss Saint runs from tiny bathroom at front of living room to bedroom at rear of apartment. Other girl is roommate Peggy Lobbin.



*Head of
the Bourbon
Family*

Give Yourself the Best of it

Sometime when you feel that you owe yourself something special, call for Old Grand-Dad. Let its mellow, heart-warming flavor tell you why bourbon has become America's favorite whiskey—and why Old Grand-Dad has long remained the Head of the Bourbon Family.

National Distillers Products Corporation, New York, N. Y.



OLD GRAND-DAD





GREAT GUELPH STATUE

It is touring the U.S.,
fund-raising for Italy

During the 13th Century a shy young prince, Louis of Anjou, turned his back on the world and became a Franciscan friar. Louis belonged to a noble family allied with the Guelphs, a political faction warring with its rivals, the Ghibellines, for control of Europe's city states. After his death at 23, he was canonized San Ludovico and chosen patron saint of the Guelphs. In 1422, when the Guelph party held sway in Florence, the great Donatello was commissioned to do a 10-foot gilded bronze statue of San Ludovico (right), details of which are shown above and on the opposite page. Not long after it was completed, the De Medici family seized Florence. The statue, a hated symbol of Guelphic tyranny, was moved to an obscure niche in another church. There it remained for centuries gathering dirt and green crust. Recently the Italian government had it scrubbed bright again and, to raise money for war-damaged Florence, sent it on tour through the U.S., where it is dazzling spectators as it once did the Guelphs themselves.



RONSON®

world's greatest lighter

All for one—one for all!
That's the Ronson story.
For most smokers, no
matter what their brand of
smoke, prefer the World's
Finest Lighter . . . Ronson,
of course, with its famous
one-finger, one-motion
safety action:
"press...it's lit!
release...it's out!"
Safely out the instant
you lift your finger."

lights them all...

Illustrated are just
three of the many handsome
and efficient Pocket
Ronsons. Your dealer has
these and other
smart Ronsons, precision-
built to fine
jewelry standards—
for pocket and
purse, \$6 to \$200;
for table and desk,
in heavy silver plate,
from \$8.50 (plus tax).

Tune in Ronson's "20 Questions"
Saturday nights (Sunday nights
Pacific Coast), Mutual Network
and Ronson's "Johnny Desmond Show"
Sunday nights (Monday nights
Pacific Coast), Mutual Network.
See and hear Ronson on Television, too.

RONSON, Newark, N. J. • Toronto, Ont. • London, Eng.



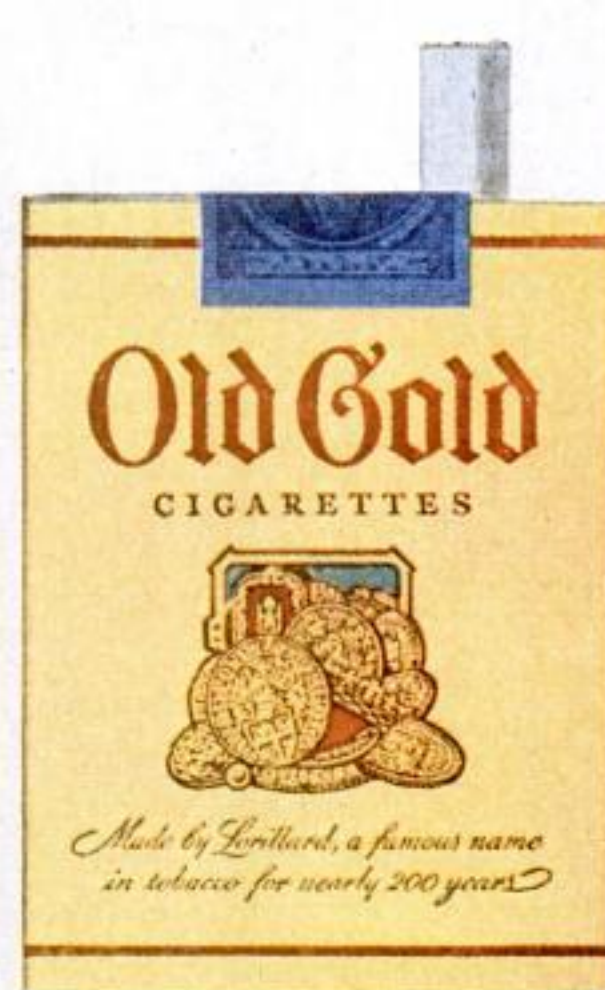
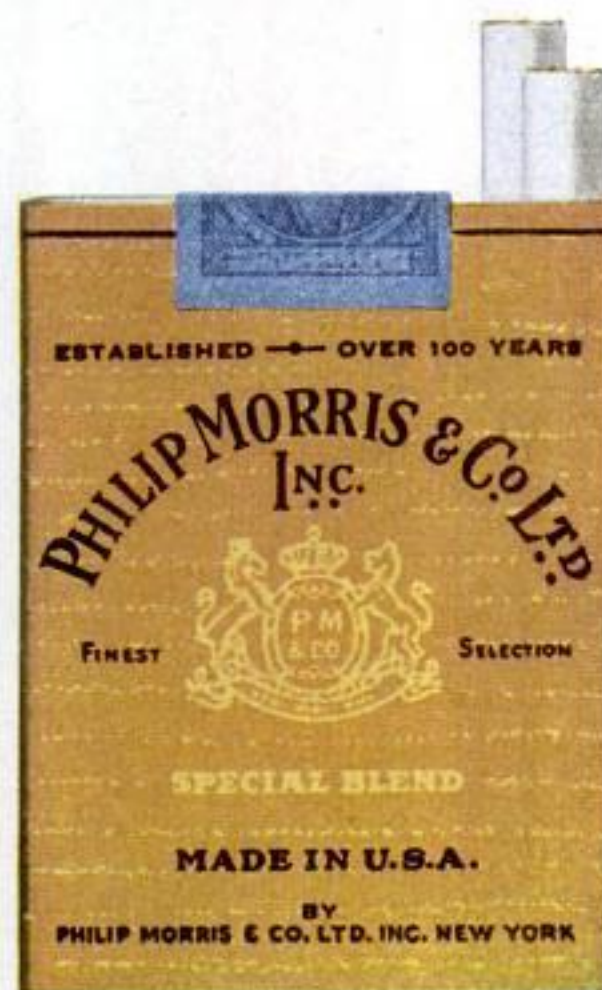
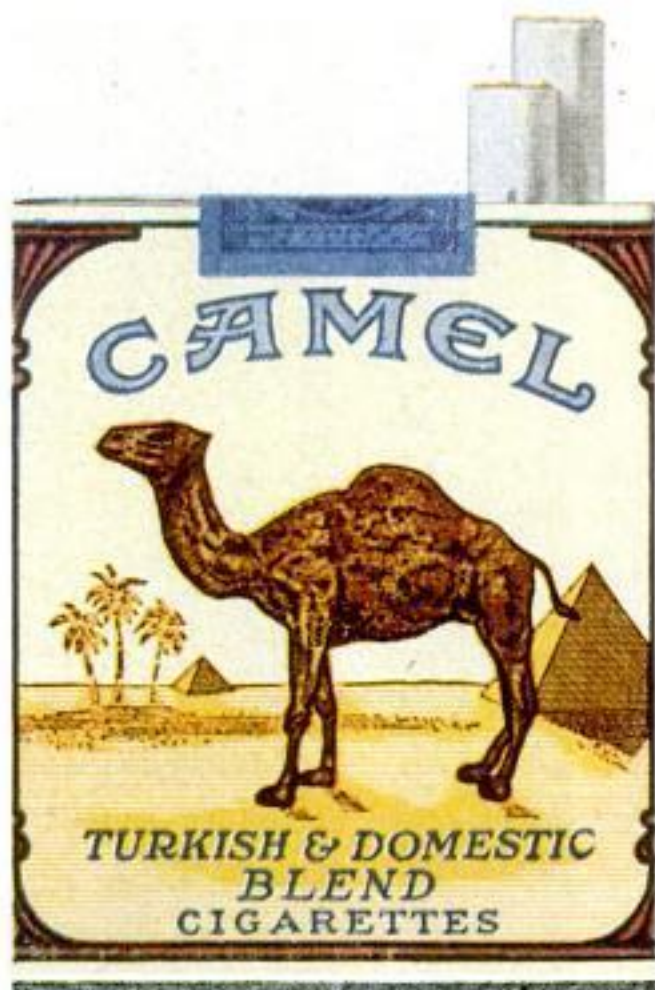
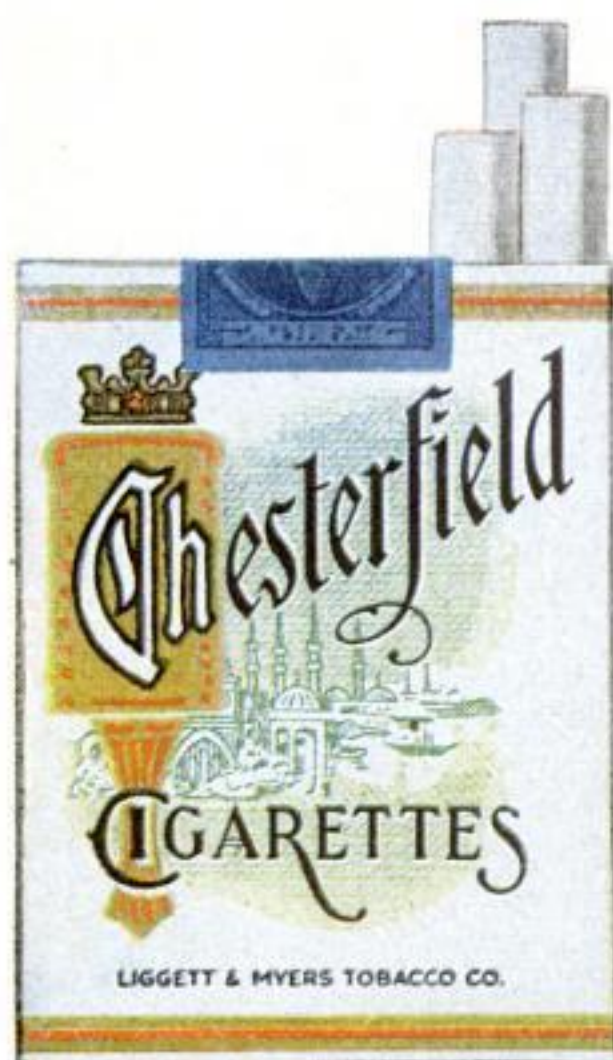
Ronson WHIRLWIND,
windproof lighter,
disappearing windshield.
Genuine pigskin.
\$9.00. Other finishes,
from \$7.50

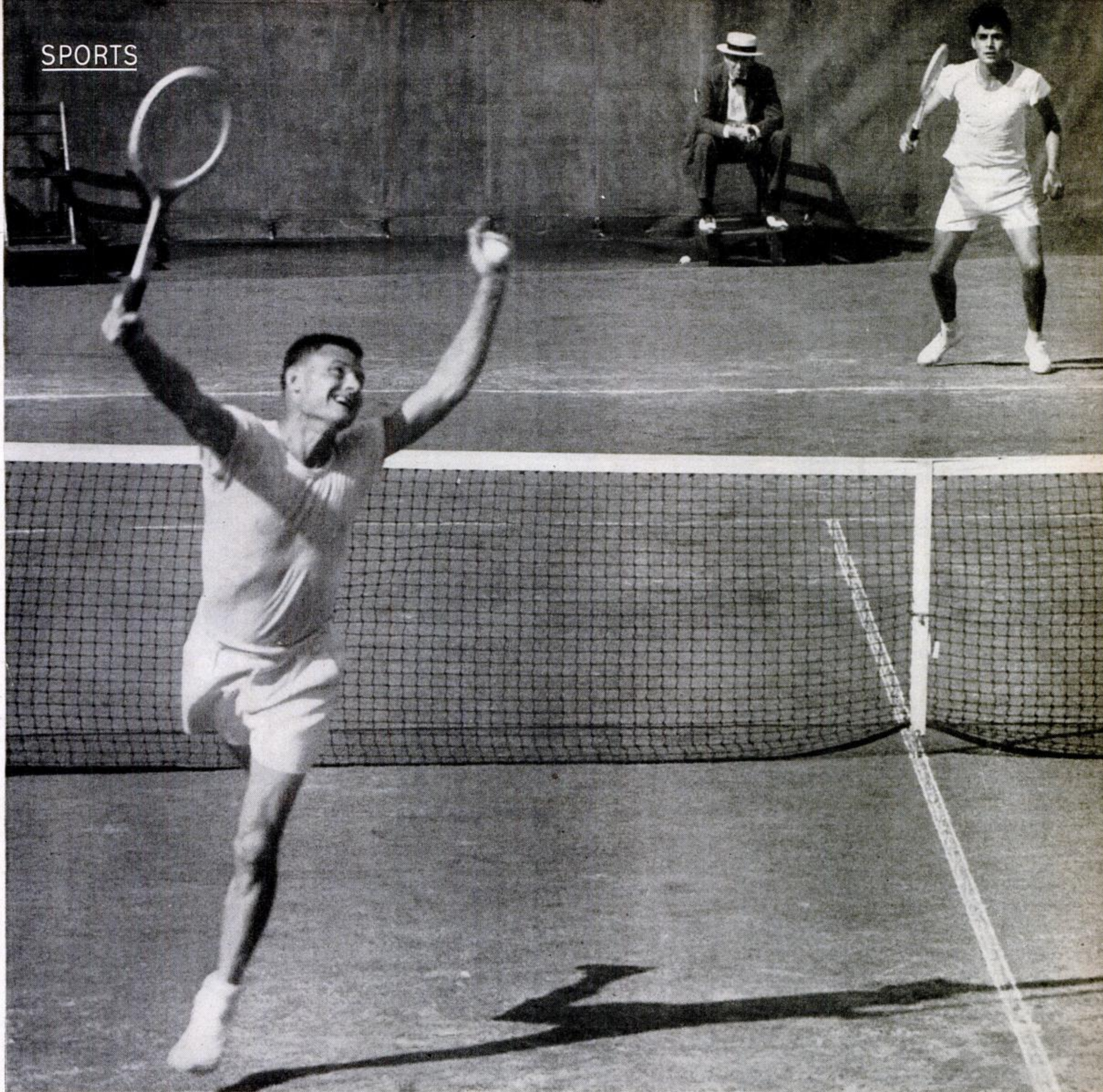


Ronson STANDARD,
engine turned design.
\$6.00. Other finishes,
\$6.50 to \$7.50



Ronson ADONIS, slim
as a fine watch, tortoise
enamel finish. \$12.50.
Other finishes,
\$10 to \$200





LEAPING LIKE A BALLET DANCER, SCHROEDER EXECUTES A SUPERB BACKHAND VOLLEY TO RETURN ONE OF GONZALES' HARD-HIT DRIVES DURING LONG FIRST SET

LONGEST CHAMPIONSHIP SET

Schroeder wins 34-game battle, but Gonzales keeps U.S. tennis title

At Forest Hills, N.Y., on Labor Day, an emotional young man from Los Angeles played a cool fellow Californian for the tennis championship of the U.S. Richard ("Pancho") Gonzales (LIFE, June 6) was the defending champion, but he was seeded No. 2 by tournament officials. They felt that Frederick ("Ted") Schroeder, who did not compete in the Nationals in 1948 but who won the Wimbledon title this year, was still the best U.S. amateur.

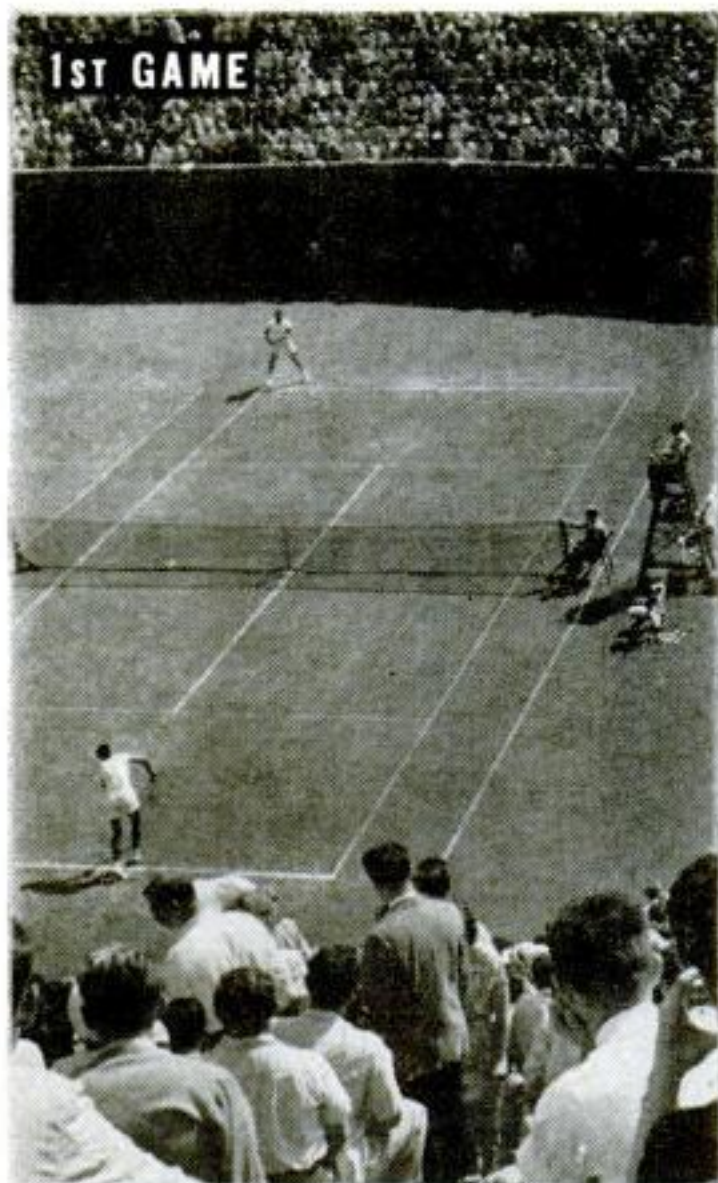
For slightly more than an hour, as 13,000 persons watched, both Gonzales and Schroeder were invulnerable on service (p. 110). Then, in the 33rd

game, with the score 16 all, Schroeder finally broke through Gonzales' service and went on to win the first set at 16-18. It was the longest set ever played in a National final, displacing the record 16-14 set won by John Doeg over Frank Shields in 1930. For Gonzales it was a heartbreaker. Deep in gloom, he listlessly surrendered the second set, 2-6. He won the third, 6-1, as Schroeder tired, and the fourth 6-2. Pancho had regained his normal confidence. With the fifth set at 4 all, he broke Schroeder's service and won 6-4 to avenge the slight by the seeding committee and save his championship.



VICTORY HUG is the 21-year-old champion's reward from emotionally exhausted wife Henrietta after last set.

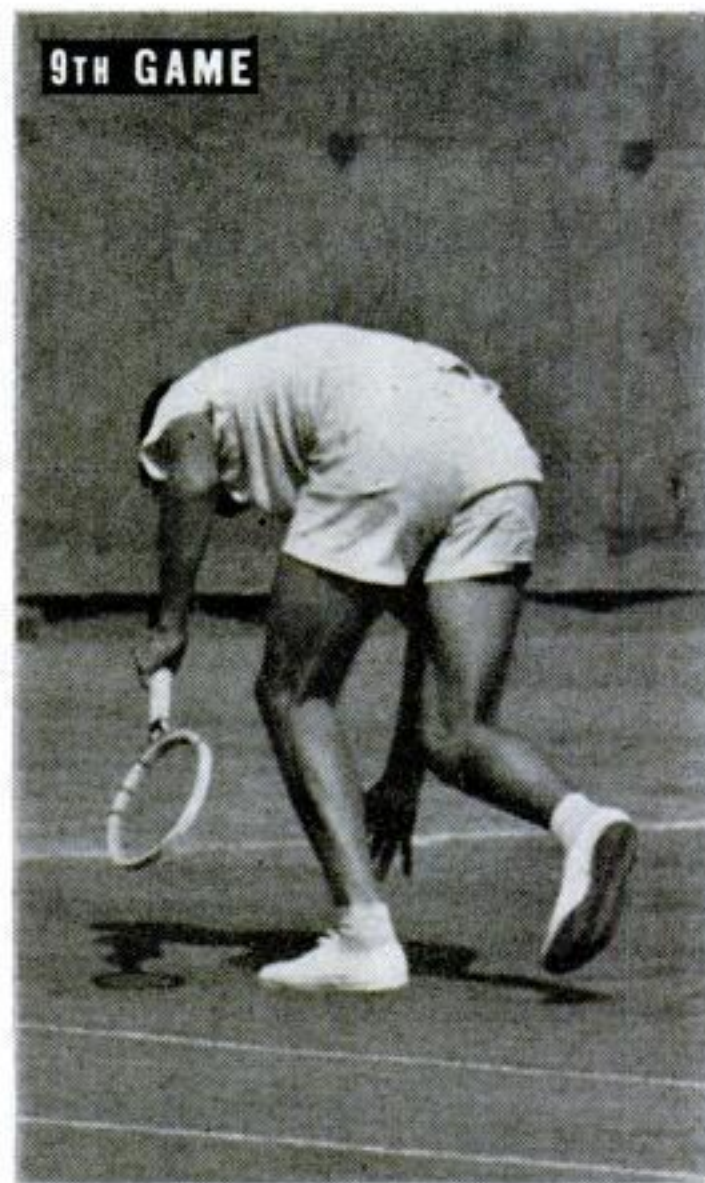
THE RECORD FIRST SET WAS EXHAUSTING TEST OF NERVE AND SKILL



THE SET BEGINS with Pancho (near court) smashing a service ace past Ted.



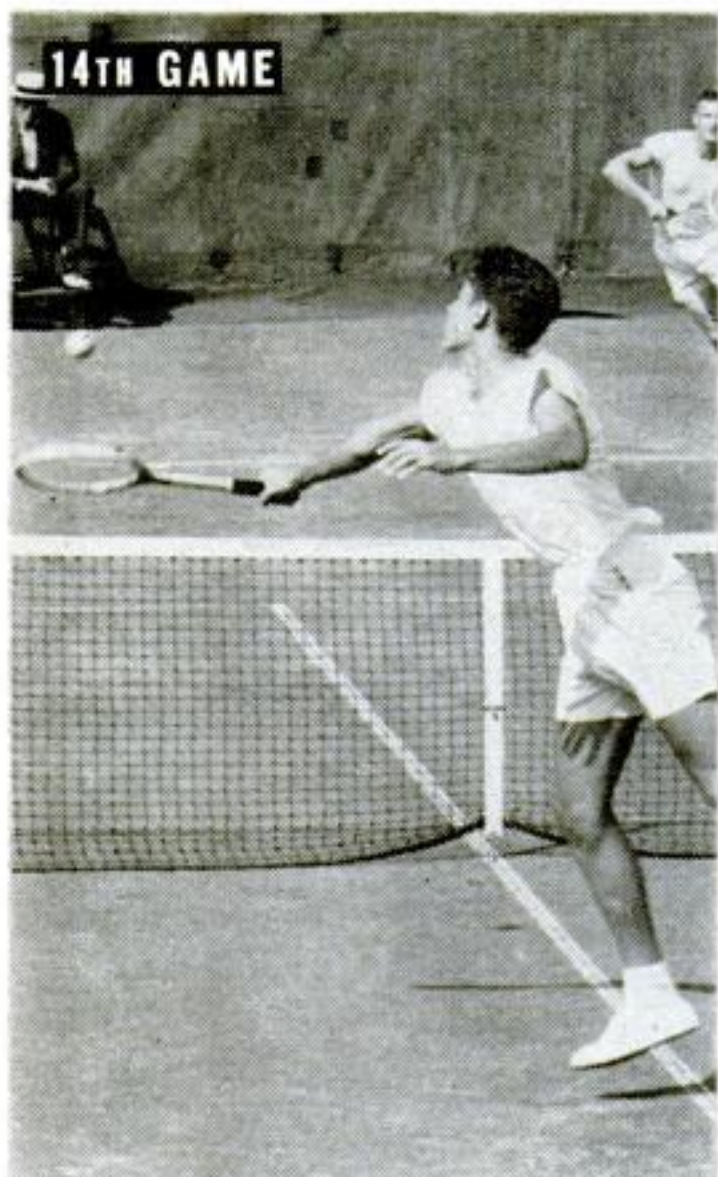
TED SALUTES as Pancho puts placement beyond his reach with the score 2-2.



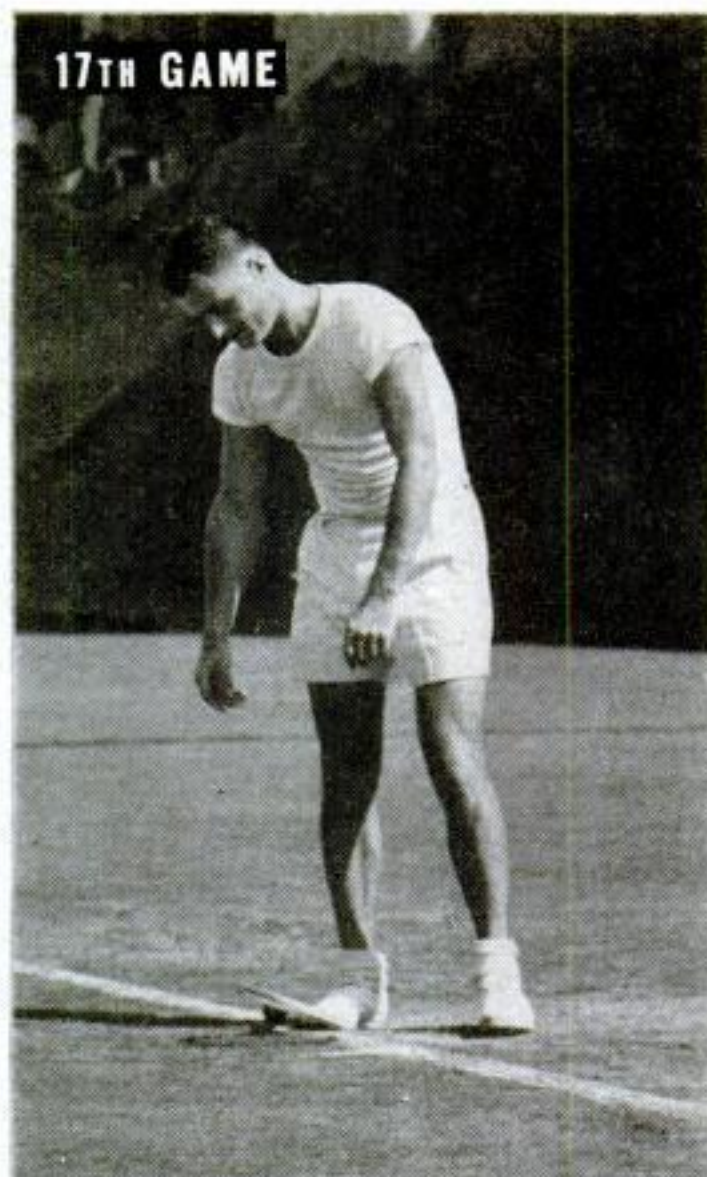
PANCHO STUMBLES going after perfect lob and shifts racket to his left hand.



MIGHTY SMASH by Schroeder disposes of weak return to tie score at 6-6.



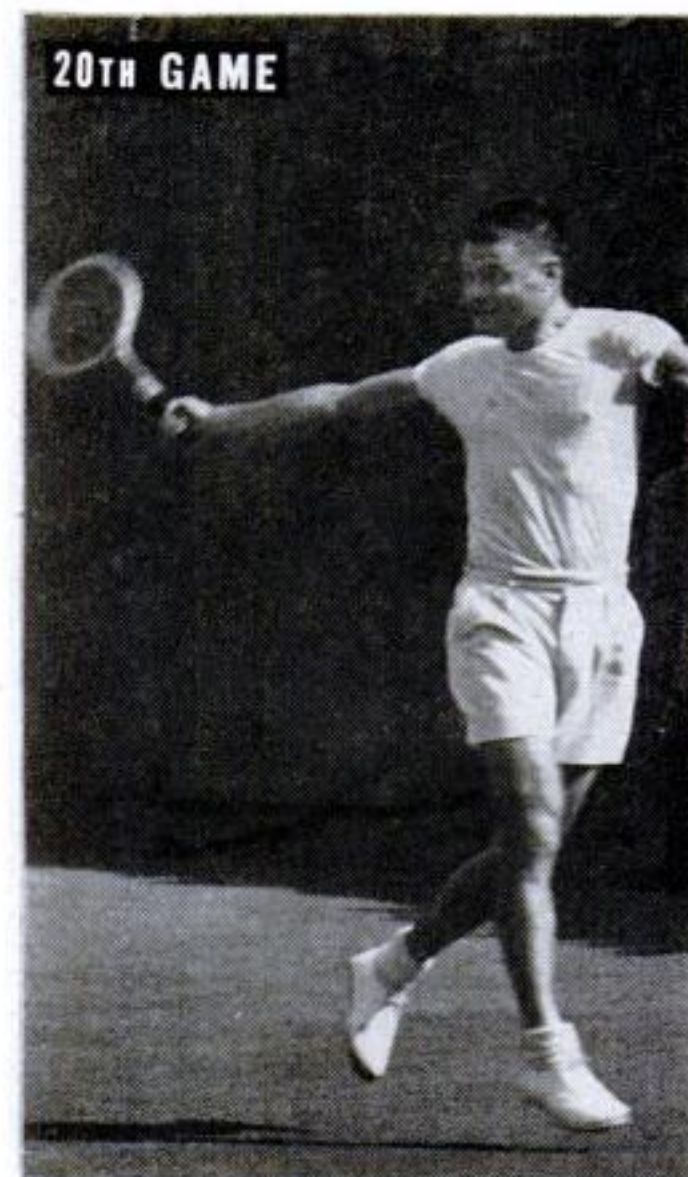
AT THE NET Gonzales stretches to cut off Schroeder's attempted passing shot.



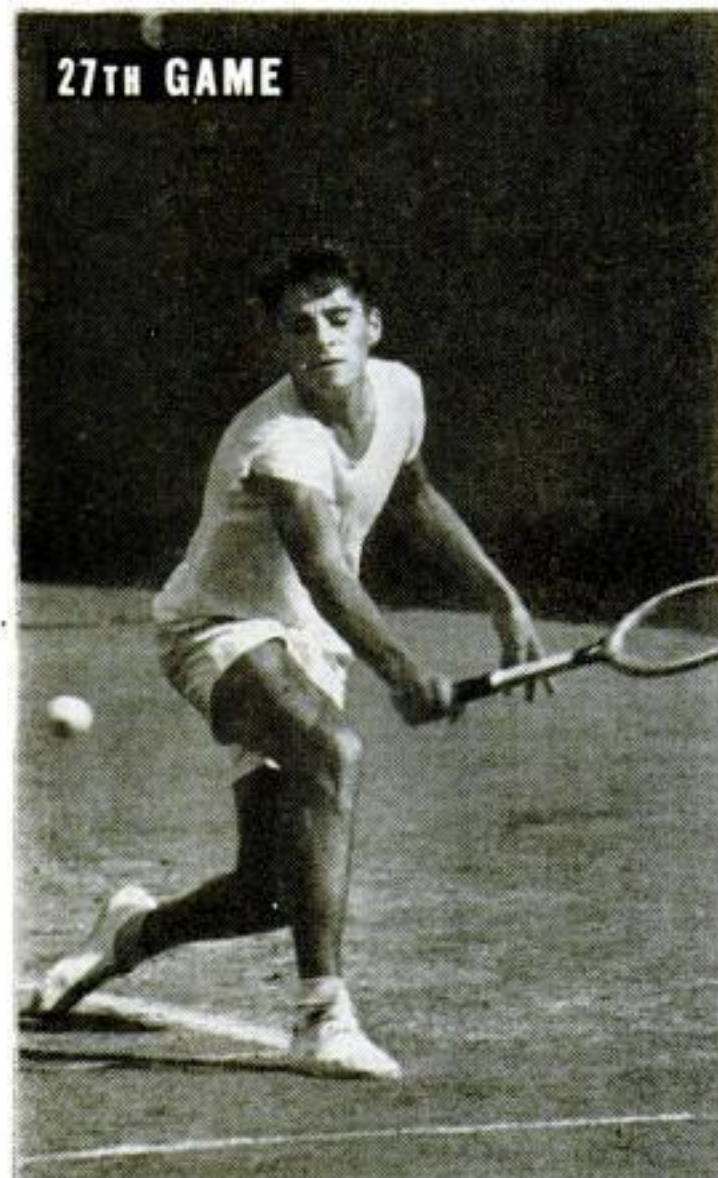
WEARY TED drops racket after driving the ball into net with score now at 8-8.



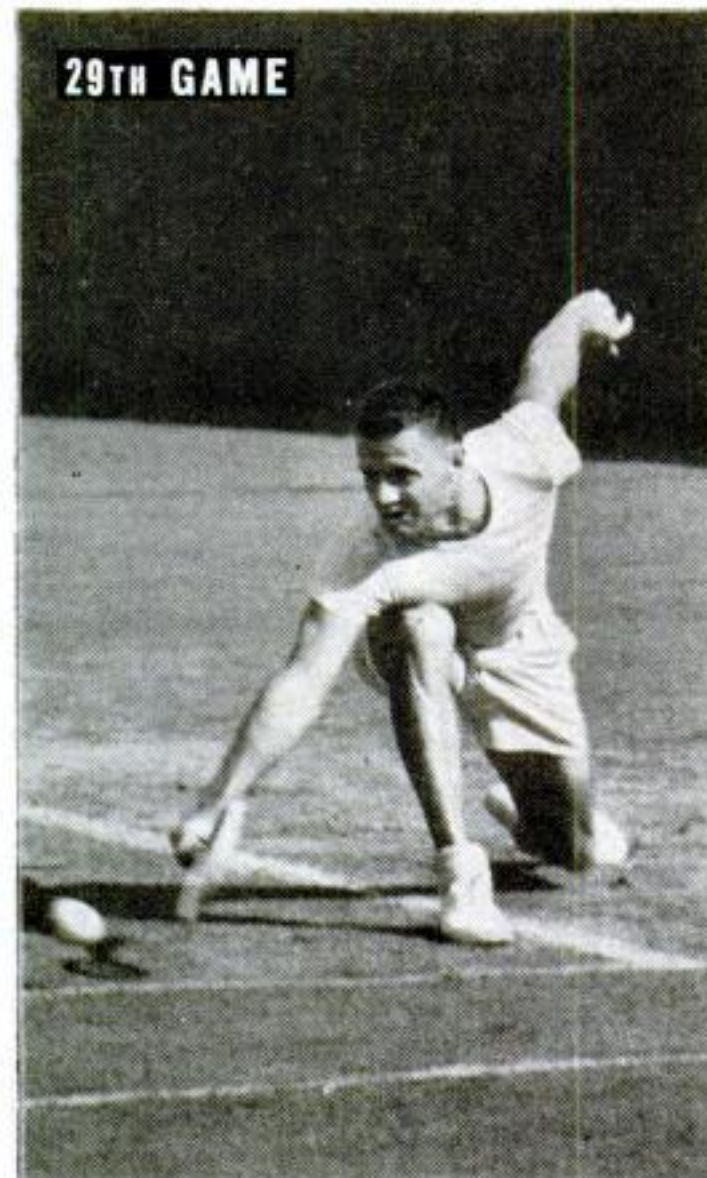
TIRED PANCHO walks listlessly along the base line to receive the next service.



PLAYING DEEP, Schroeder slashes a backhand drive to the opposite corner.



STRAIN SHOWS, with score at 13 all, as Pancho gets set to hit from backhand.



FACE CONTORTED, Schroeder drops to one knee reaching for deft placement.



FRANTIC PANCHO lifts hands after a miss that helped put Ted ahead 16-17.



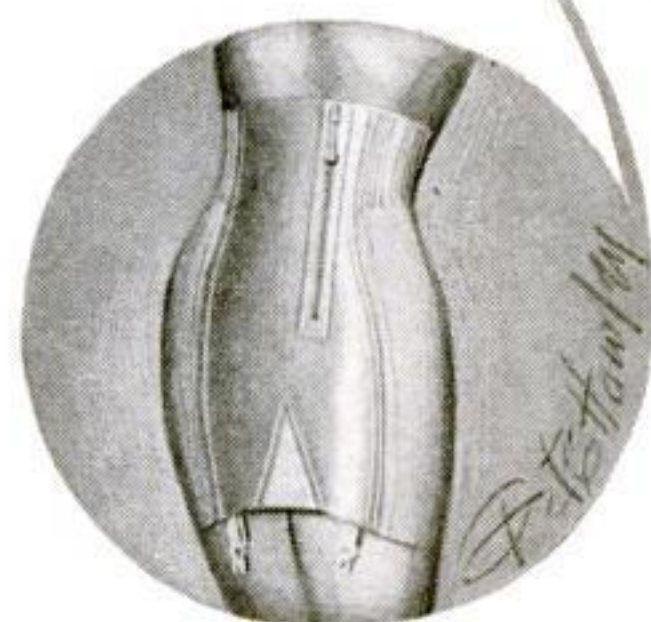
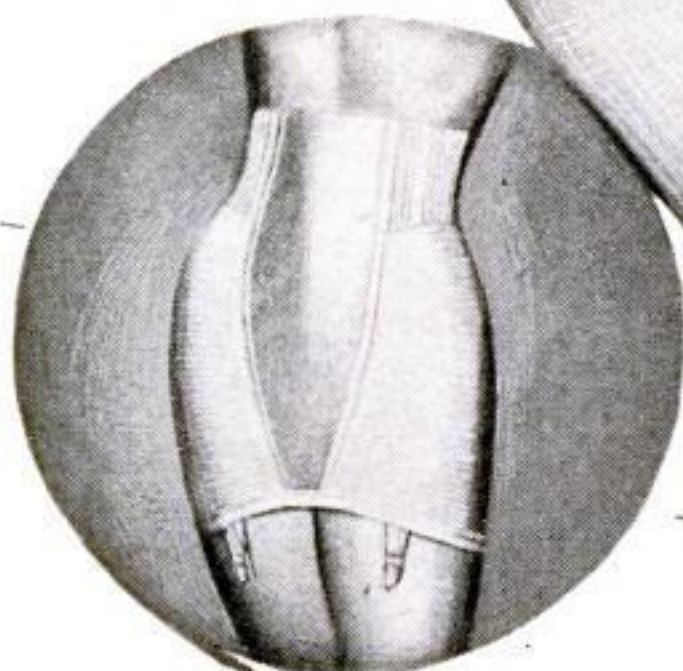
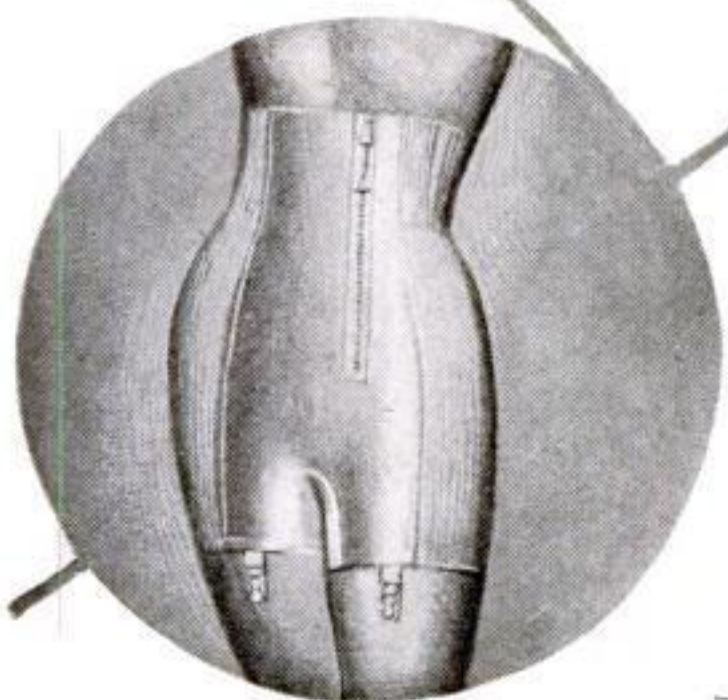
THE SET ENDS at 16-18 as Schroeder volleys sharply from mid-court line.

CONTINUED ON PAGE 112

figure-oh!

figure-oh!!

figure-oh!!!



you'll sing, too, once you're under the influence of this latest Jantzen reformer, this cincher-topped stroke of genius, this very efficient little rib-trimmer, waistline-slimmer that begins to work several inches above the waistline to give you the loveliest figure you've ever had. The top is a marvelous thing...with fine, lithe, supple boning knit-in by a special Jantzen process so that it gives you the Empire silhouette, flattens your ribs, takes inches off your waistline, even starts your hips on a smooth career... and what's more, it's wonderful to wear. You get it only in Jantzen girdles and panty-girdles in the lightest Jantzen elasticized nylon net or silky-smooth elasticized Leno...Talon-fastened or step-in styles with two-and-one-half or three-and-one-half-inch tops...7.50 to 10.00...really marvelous values.

Jantzen[®]
girdles
and panty-girdles
by the makers of
Jantzen swim suits

JANTZEN FOUNDATIONS DIVISION,
EMPIRE STATE BUILDING, NEW YORK

Fleischmann's makes America's most delicious Gin Drinks... **BECAUSE...**

It's the **Gin** that gives you all **4...**

Ask First For
FLEISCHMANN'S
America's First Gin



QUALITY



SMOOTHNESS



TASTE



MIXABILITY

*FIRST GIN DISTILLED IN AMERICA • DISTILLED FROM AMERICAN GRAIN • 90 PROOF.
THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.

New and Wonderful! ... by BENEX Brushless



Puts 3 STRIKES ON TOUGHEST BEARDS!

PATENTED "WETTING AGENT" IN NEW BENEX SOAKS ANY BEARD SOFTER—ACTUALLY MAKES BEARD $\frac{1}{3}$ WATER!—SO RAZOR WHIZZES THROUGH!

SMOOTHER, EASIER SHAVES BY TEST!

IN ACTUAL SHAVING TESTS BY HUNDREDS OF MEN, NEW BENEX WON OVER EACH LEADING BRAND TESTED!

At drug counters... or try sample...

EASY ON—EASY OFF—DOES NOT CLOG RAZOR

EXTRA COMFORT!
AFTER-SHAVING ACTION LEAVES SKIN FEELING FINE!



FREE! Send for generous tube! A full month's supply!

Paste on penny postcard if you wish. (This offer expires Dec. 31, 1949.)

Bristol-Myers Co., Dept. L-992
630 Fifth Ave., New York 20, N. Y.

Name _____

Address _____

City _____ State _____

(Offer limited to residents of U.S.A.)

GET BRISTOL-MYERS' BRUSHLESS WONDER TODAY!

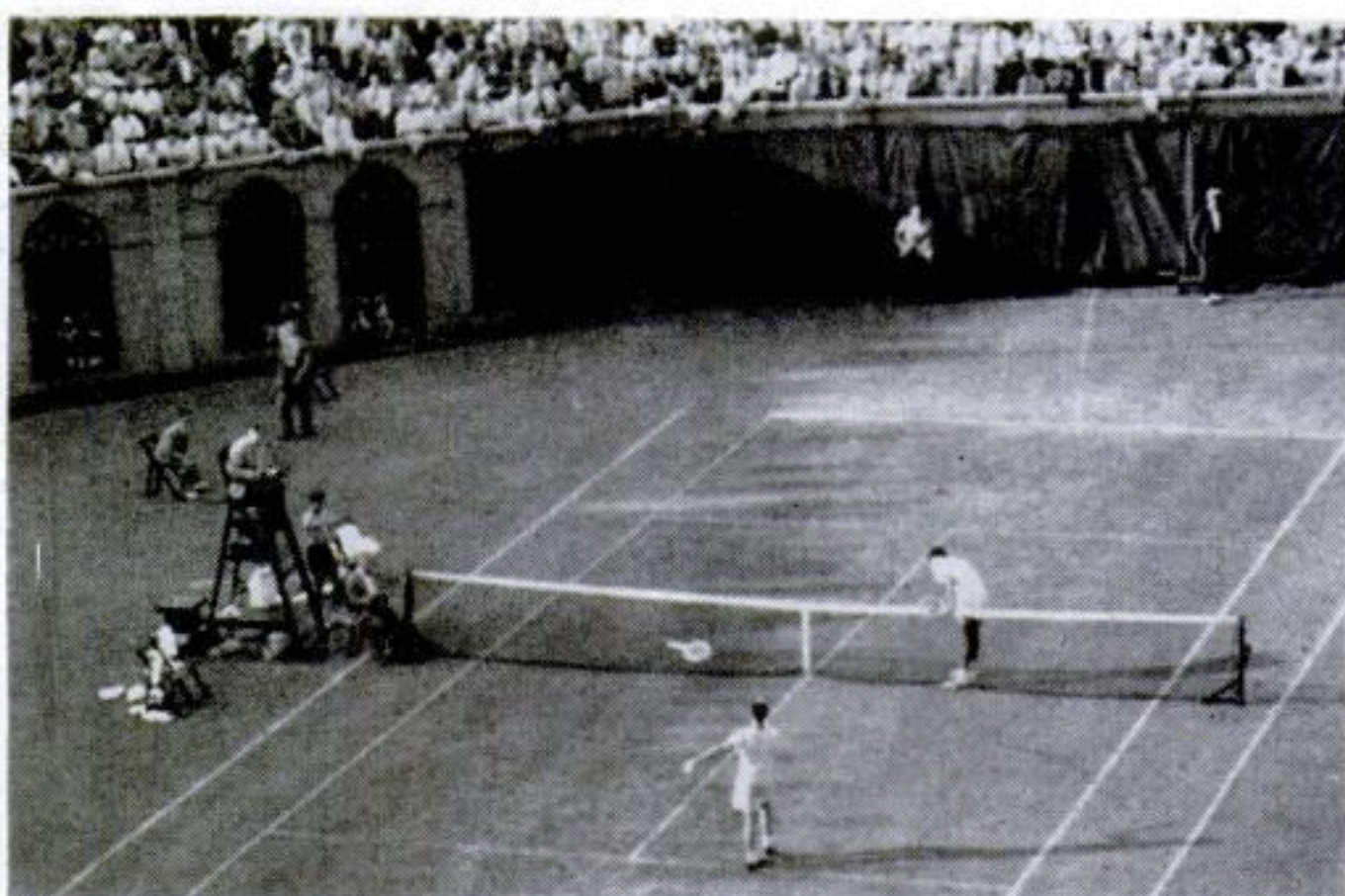
Longest Set CONTINUED

THE END OF A GRUDGE MATCH

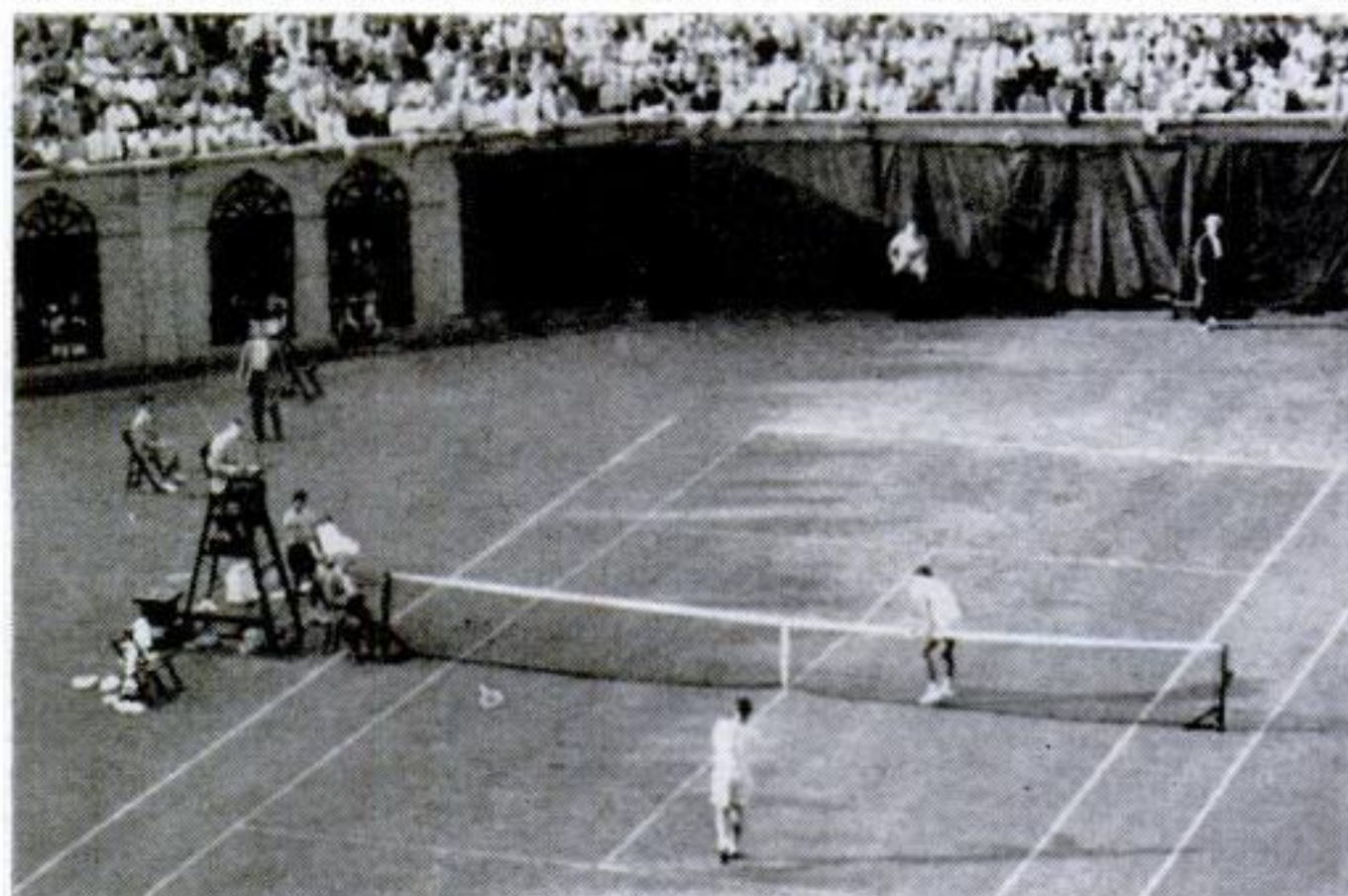


PANCHO GRINS as Ted drives out during the service break in final set.

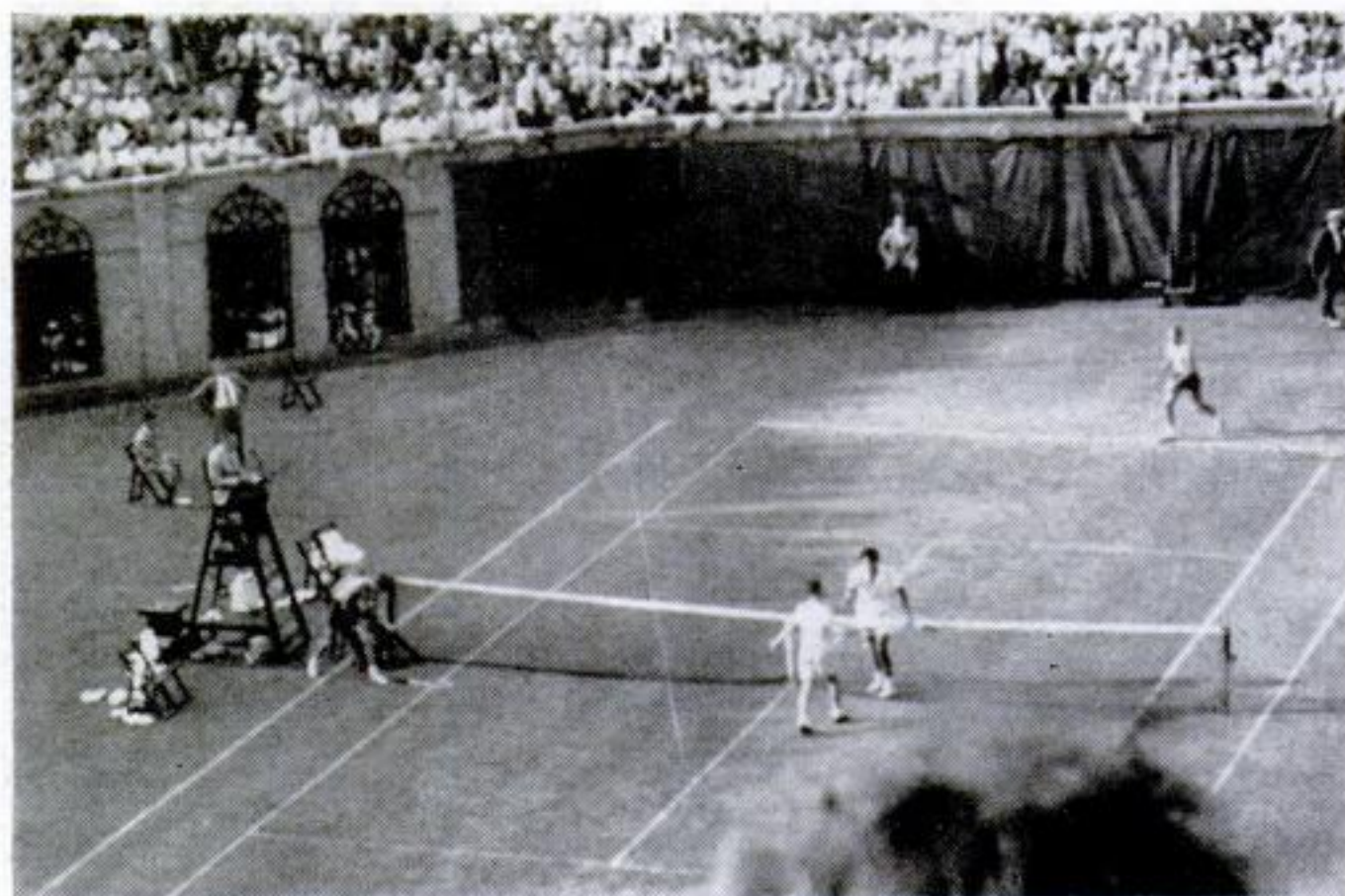
Before they met in the dramatic Forest Hills final Gonzales and Schroeder had played eight times and Schroeder had won seven of these contests. This dismal memory rankled. During the arduous week of tournament play that preceded the final Gonzales was quoted in a New York newspaper as predicting victory over Schroeder because "I'm smart and he isn't." Naturally this sort of publicity did not please Schroeder. It also helps explain why Pancho ducked (*below*) when Schroeder threw away his racket after losing the deciding point of the championship match.



PANCHO DUCKS AS ANGRY SCHROEDER THROWS RACKET AFTER LAST SHOT

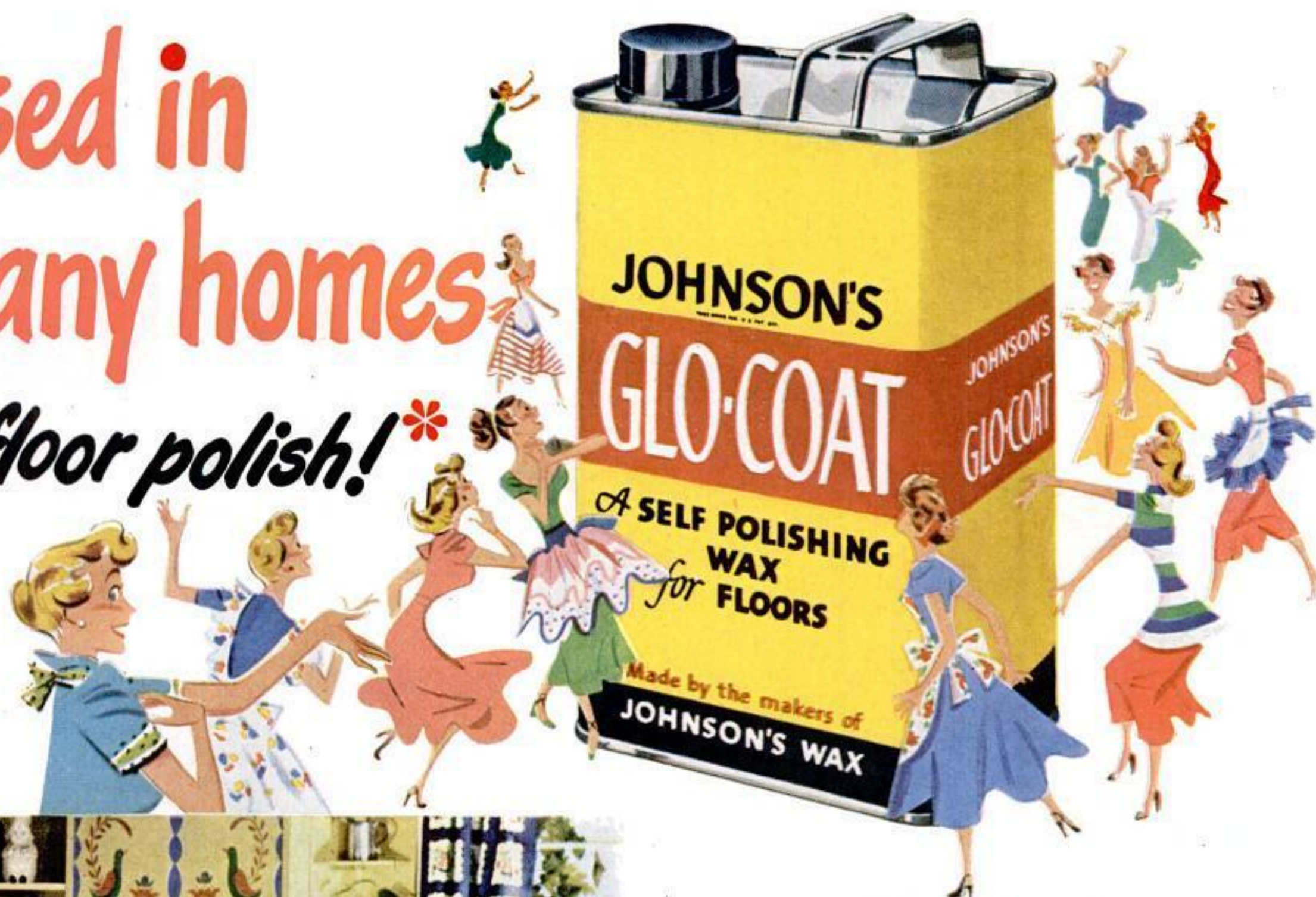


RACKET FALLS NEAR SIDELINE, BUT PANCHO IS STILL APPREHENSIVE



HIS FEARS UNREALIZED, PANCHO STRAIGHTENS TO RECEIVE HANDCLASP

Now used in
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DURING HURRICANE "MARAVAL'S" DORY FIGHTS SURF TO CATCH LINE THROWN FROM CLIFF BY EXPEDITION'S DOCTOR

Labrador Mission

A ship and a doctor do a bleak, heroic job

PHOTOGRAPHS FOR LIFE BY GEORGE SILK

Labrador is a land of tundra and rock, of bitter cold and desolation. It lies on the eastern coast of Canada, extending northward for 750 miles from Newfoundland as far as the southern tip of Greenland. Inland it is uninhabited. Its 5,500 people are scattered along the jagged coast where, exposed to the endless icy wash of the North Atlantic, they eke out a submarginal

existence fishing for cod. The population is almost static, a high birth rate being balanced by disease and the numbing rigors of the weather.

Fifty-seven years ago a young English doctor, Wilfred Grenfell, set out to spend a summer in the primitive land. When he saw how the inhabitants lived, he stayed, devoting the rest of his life to their welfare. Today Grenfell's work

is carried on by the International Grenfell Association, which each summer sends the 70-foot motor vessel *Maraval* along the Labrador coast with a doctor and medicines (*following pages*).

As a ship, the *Maraval* is stubby and homely. But she is rugged and reliable. So is her doctor, Anthony Paddon. The fishermen call him "a real man." In Labrador there is no higher praise.

CONTINUED ON NEXT PAGE 115

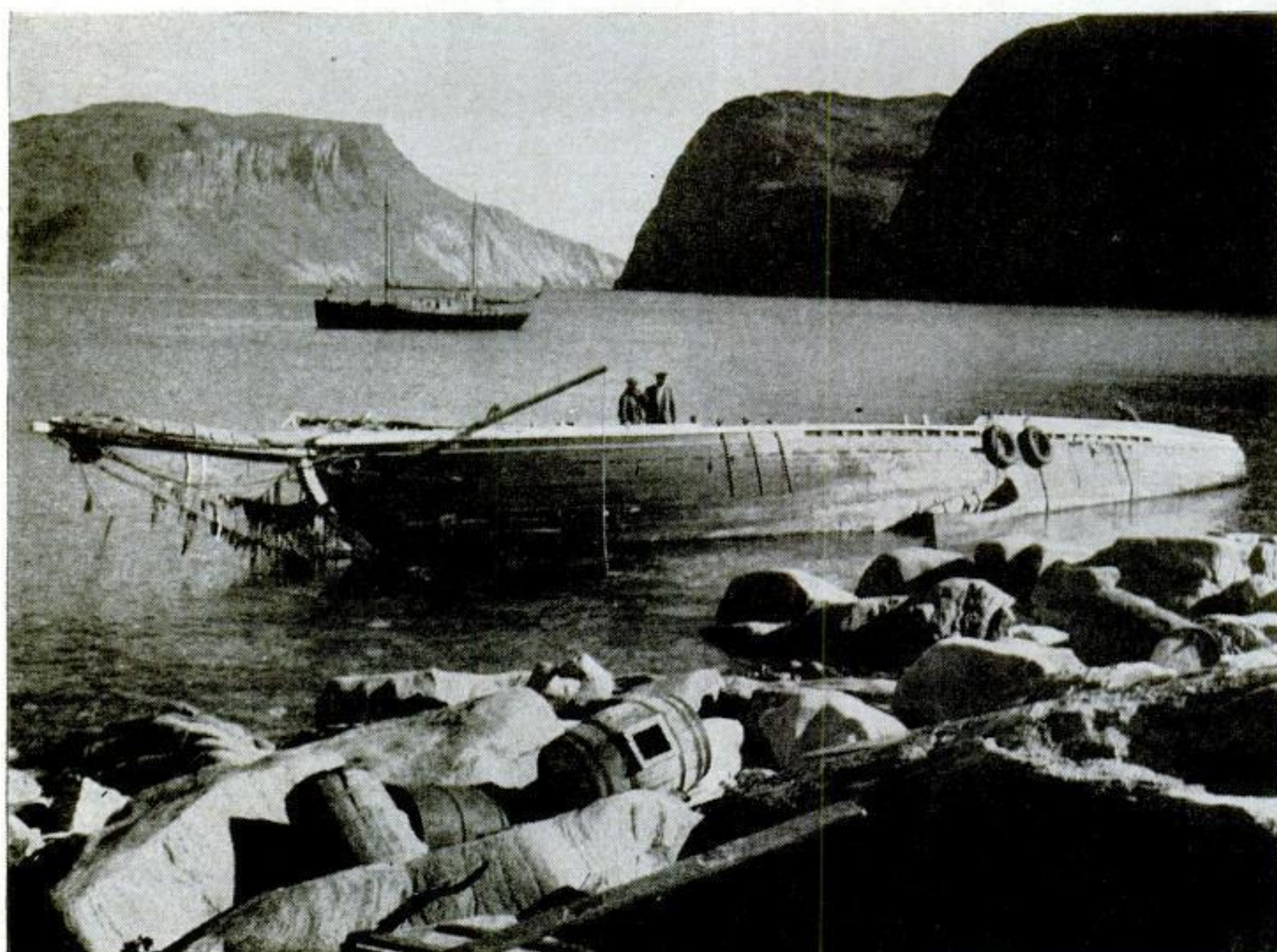


CAUGHT IN HURRICANE, the *Maraval's* crew strains to hold vessel fast by taking up the line which

it had secured ashore (preceding page). Even in this sheltered cove waves 18 feet high battered the ship.

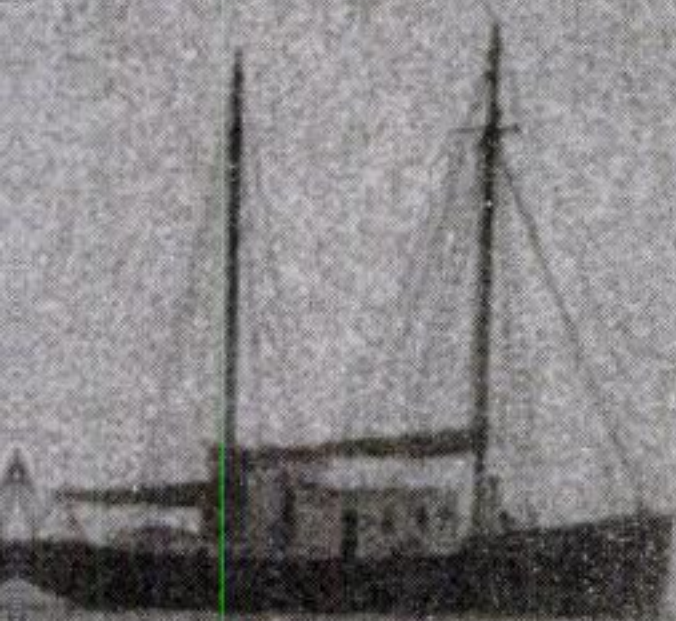


AFTER HURRICANE fishermen draw alongside in their motorboat to ask if *Maraval* knew how the other vessels fared.



"MARAVAL" LIES FOGBOUND in bay north of Hopedale. These thick "pea soupers," a curse of the Labrador coast, delay the ship's schedule as she threads her way in and out of the coves and inlets.

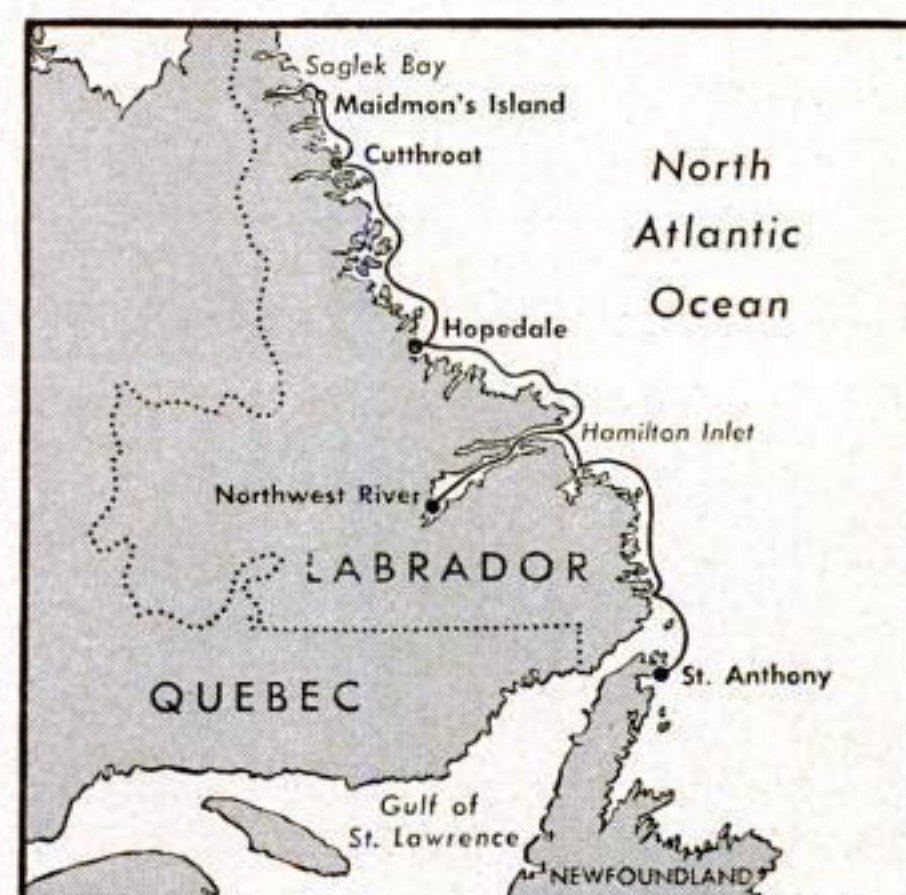
CASUALTY of hurricane, a Newfoundland fishing schooner lies wrecked in Shark Gut. Coming in to offer help, *Maraval* found that all aboard had escaped. Shore all along the coast is strewn with ships' debris.



“Maraval” fights fog and storm

The *Maraval*'s voyage north starts in July, as soon as the rotten ice is gone from the bays. It lasts about two months, during which time every settlement on the coast is visited, even to desolate headlands where only a single family may be living. In a half century of operating along the lonely and treacherous coastline the Grenfell Mission has lost 10 ships to the many hazards of the sea. On this summer's voyage, considered routine, the *Maraval* was almost broken up twice. After six weeks out, she was driven onto a reef by pack ice and lay there helpless, on her side, for three days before getting off. Six weeks later, between Cutthroat and Saglek Bay, she ran into a hurricane. The barometer fell to 28 and the wind went up over 100 mph.

In mountainous seas Skipper Barbour was able to bring the *Maraval* into a small rock-infested bay. With a line ashore, two anchors out and her engine running intermittently, she held her position against the wind for 12 hours. Then the shore line parted. One anchor broke and, with the other dragging, the *Maraval* drifted across the cove onto some rocks. There she was pounded by the heavy sea while the skipper gave the order to prepare to abandon the ship. But with a slight lull in the hurricane she managed to claw her way into deep water and, after several attempts by crewmen in a dory, got another line ashore. Thirty-six hours later the storm had blown itself out and the *Maraval*, scarred but sound, was heading for Saglek Bay.



“MARAVAL’S” RUN is shown from St. Anthony, Newfoundland, to Saglek Bay, 1,000 miles to north.



DR. PADDON EXPLAINS in simple careful terms to a white fisherman what should be done for a pregnant Eskimo woman lying inside a tent in the Eskimo village of Cutthroat. Her baby will not be born un-

til some weeks after the *Maraval* has gone south down the coast. When her time comes the old man, who serves as a voluntary interpreter to the Eskimos, will repeat Dr. Paddon's instructions to a native midwife.

Whites fish and fight illness

Most of the inhabitants of the Labrador coast are whites, whose lives are as bleak as the land they live in. All year long they prepare for the feverish three weeks when the codfish run is heaviest. Then they work around the clock to handle the huge nets on which their livelihood depends. The grueling hours, plus a dreary unbalanced diet of fresh fish in summer, dried fish in winter and flour and tea all the time, make the people especially vulnerable to tuberculosis, pneumonia and scurvy. Illness is always with them. When

the *Maraval* put in at the village of Cutthroat virtually every one of the 60 residents came aboard for treatment of some sort.

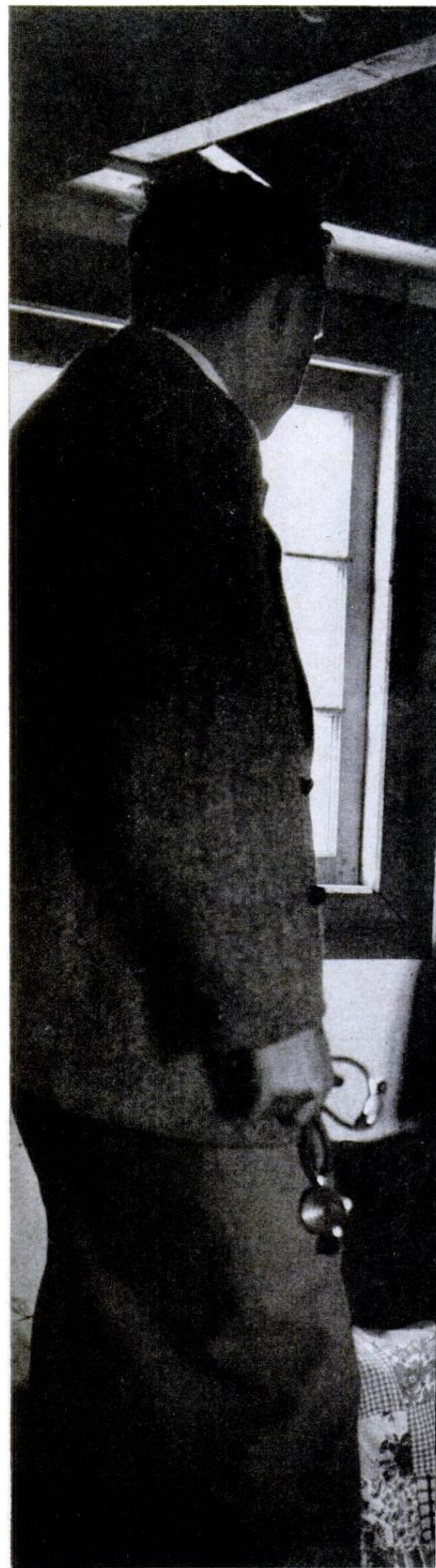
During the two-day stop Dr. Paddon pulled 51 teeth, helped a pregnant woman, treated two pneumonia cases and a cancer patient and did the best he could for others with rickets and heart conditions. He also X-rayed 17 tuberculosis suspects, of whom 13 had active cases. Of these the *Maraval* took three to one of the mission's hospitals. The others were too far gone.



DOG'S PAW is tied up to neck to keep it from fighting, as husky fights usually end in death. Few huskies are fed. They scrounge for fish heads and, when starving, have even been known to kill and eat children.



CHILDREN PLAY with fish as toys. They squeeze them, pet them, pull at their eyes and tails, and sometimes bash them against the rocks—simply because they have little else to occupy their time and hands.





DYING OF PNEUMONIA, this gaunt-eyed 29-year-old woman listens in apathy as Dr. Paddon tells her she must go to a hospital. For 45 minutes she resisted the idea. "Who will look after my husband and baby?" she asked, and pleaded poverty. When Paddon accepted two seal skins as payment she consented to go.



NETTING FISH, a 14-year-old boy works feverishly to fill his dory with capelin, small fish something like smelts which appear occasionally in huge schools. When the capelin are running, the water is almost an endless blanket of them, and everybody turns out to dip them up with nets, baskets and even their bare hands.



AT FISHING STAGE, a shanty on the water's edge, cod are split on an open-air platform, the heads and guts tossed below where they are nosed over by dogs. The cod will be salted, stored in the shanty until sold and picked up by a government boat. Most Labrador cod is sent to Mediterranean countries and Brazil.



RESIGNED TO DYING, an Indian squats on deck of the *Maraval*, waiting his turn to see Dr. Paddon. So depressed by his life that he believed himself incapable

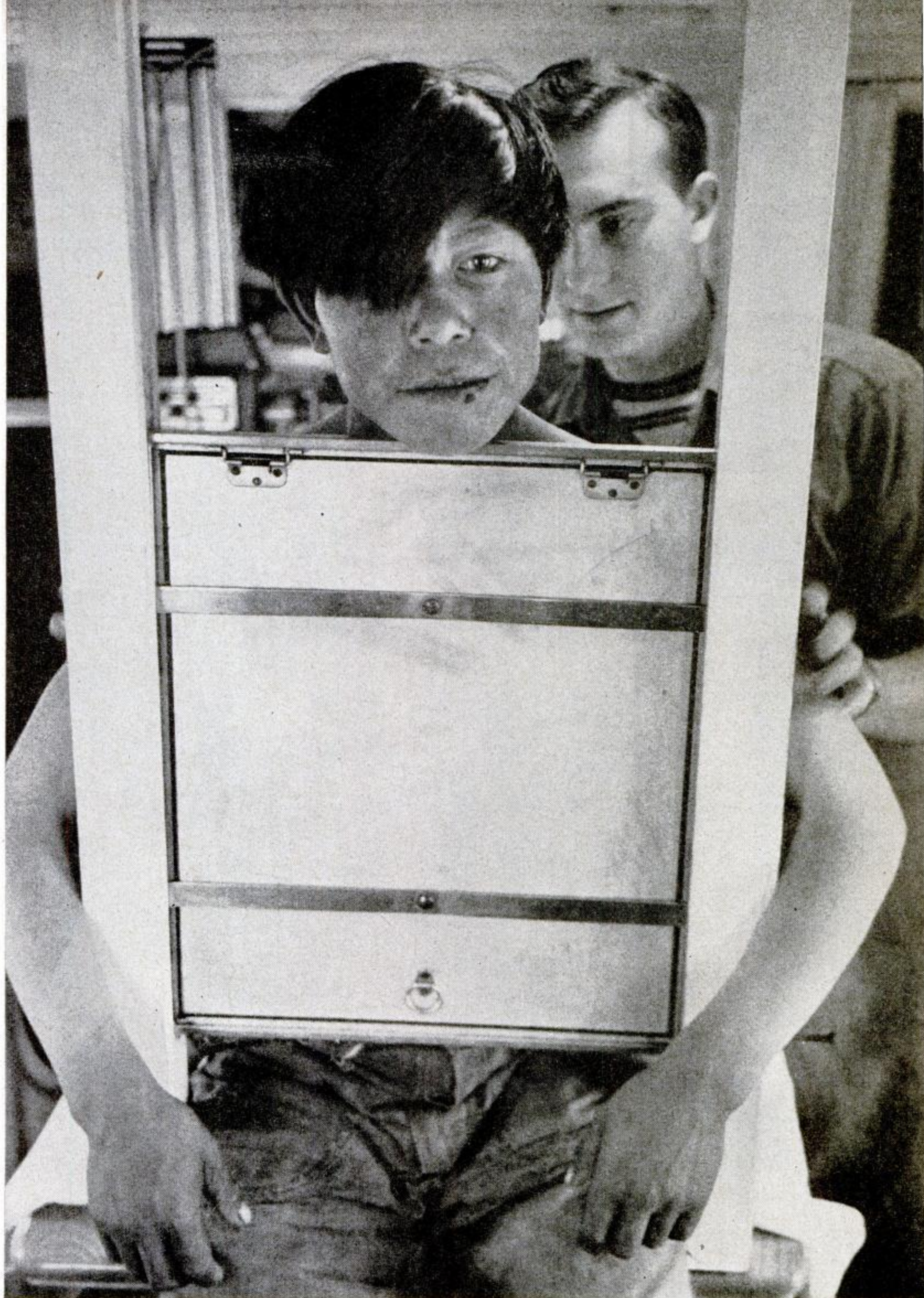
of walking, he had to be carried aboard the vessel, but after a thorough physical examination and some basic psychology applied by Paddon he walked off unaided.



"IT ACHES wonderful bad," this boy told Paddon, who once pulled a record total of 300 teeth in one day.

The natives suffer more

Bad as the white man's lot is in Labrador, it is almost happy compared to that of the Eskimo and the Indian, both of whom were adjusted to their environment before the sealers and fishermen came from England. Chained to the coast by his way of life, the Eskimo was hounded from his ancient fishing grounds, cheated mercilessly by traders, riddled by liquor and by new diseases against which he had no resistance. He soon slipped into a state of abject apathy and was in danger of extermination until Moravian missionaries moved in a century and a half ago to halt his exploitation. Later, when the Grenfell medical program was established, he began to pick up. Today, with a government program to help his development as a commercial fisherman, he is far better off than the Indian, who remains what he always was—a nomad. The Indians fish on the coast in summer, wander inland in winter in search of deer. Their contact with the white men is intermittent and unsatisfactory. Every year many of them starve to death. By now they have nearly vanished.



HIS FIRST X-RAY turned out well for this Eskimo boy. Harvard medical student Alfred Senft (rear),

a volunteer on *Maraval* voyage, was able to give the boy the good news that he did not have tuberculosis.



WAITING FOR THE VERDICT, an Eskimo named William Lamp watches tensely (first two pictures) as Dr. Paddon examines his X-ray negative. When

Paddon picks up film to read it Lamp strains with unbearable anxiety (third picture), finally scratches his head in despair as Paddon tells him he has dreaded TB.



WITH TRAGIC EYES a young girl stares through the screen door of the family hut as her tubercular father leaves the tiny settlement of Winter's Cove and goes aboard the *Maraval* on his way to hospital.



ENCASED IN PLASTER from neck to waist, these Labrador children suffering from tuberculosis of the spine relax in the sun outside the mission hospital at St. Anthony, where they will stay for two years.



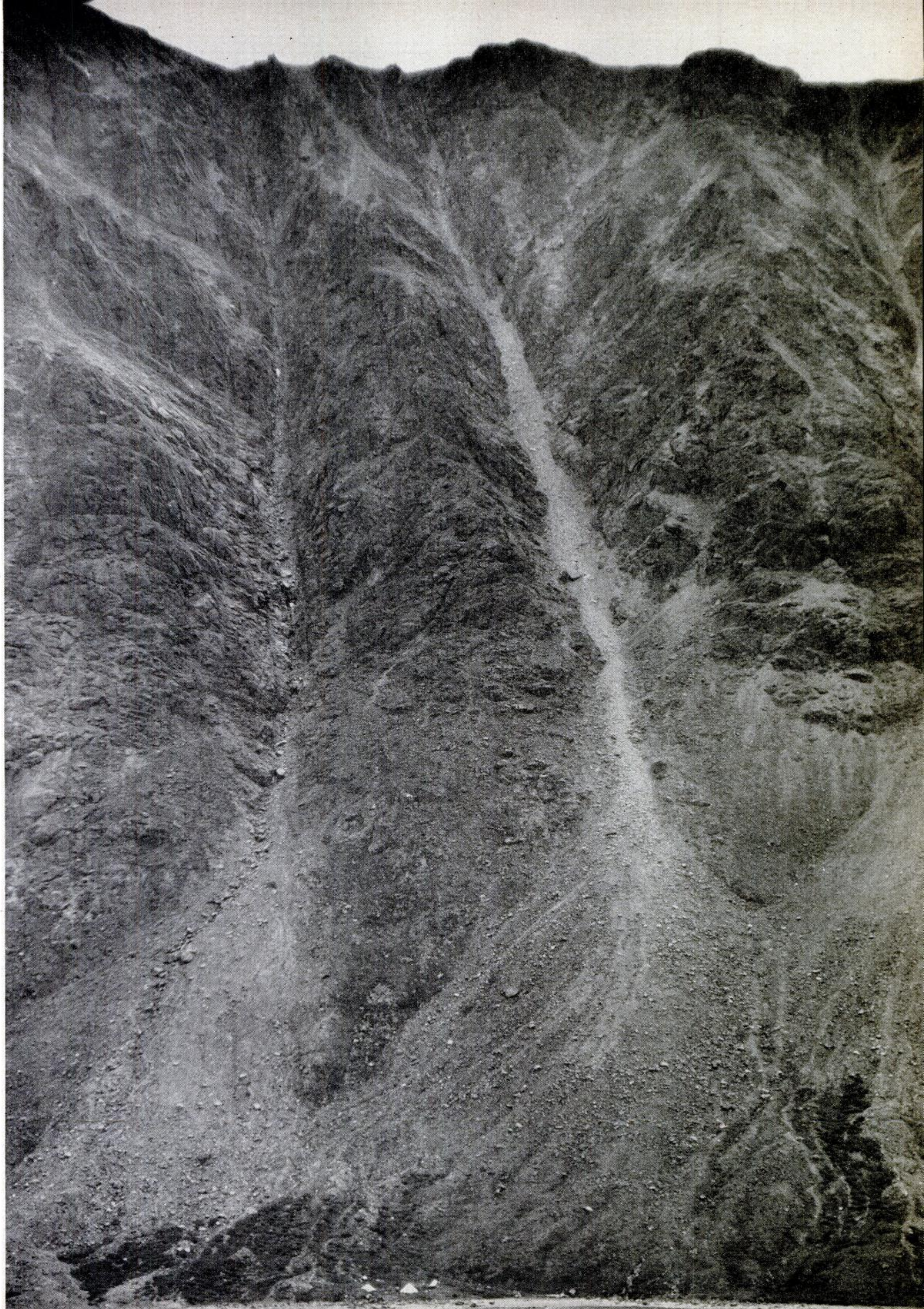
AGRIM GOODBY is said by these Eskimo youngsters sitting in a small boat and watching their sick mother wave to them from the deck of the *Maraval*. They probably will not see her again for two years.



← **QUOTATION** from Bible on convalescent home at St. Anthony was put there by Sir Wilfred Grenfell, who was a crusading missionary as well as a doctor. Building at left is the community cooperative store.

LONELIEST SETTLEMENT in Labrador is this group of three Eskimo tents (opposite page), huddling in shadow of the almost perpendicular 3,000-foot peaks of Saglek Bay. No man lives north of here. →

CONTINUED ON PAGE 124





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LABRADOR MISSION CONTINUED



WORDS OF COMFORT are spoken by Dr. Paddon to a pregnant woman in tent where baby will be born several weeks hence with help of a midwife.

Dr. Paddon was born for the job he holds



SIR WILFRED T. GRENFELL

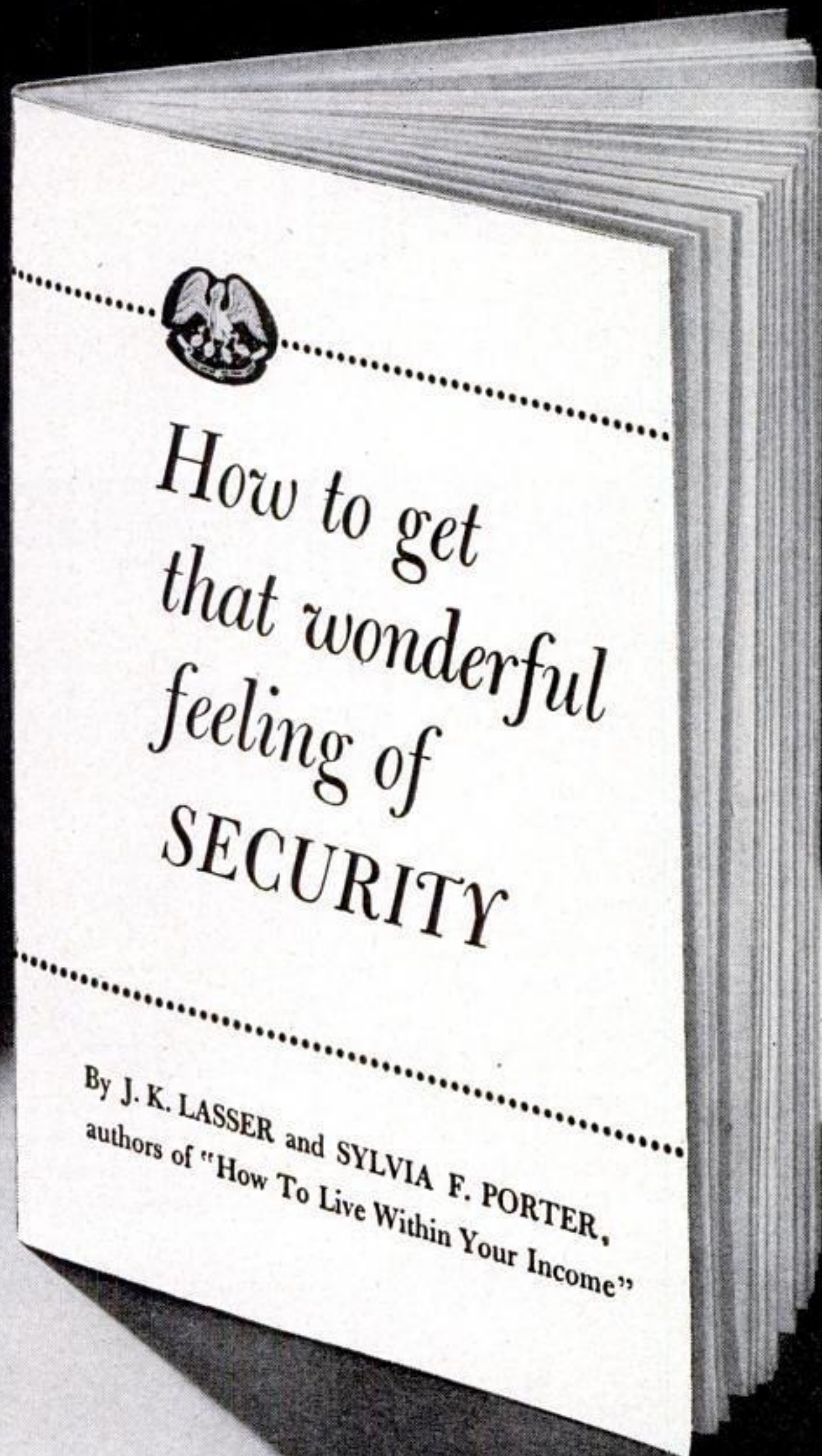
Sir Wilfred T. Grenfell, founder of the Labrador Mission, was a man of enormous physical strength and burning religious conviction. His strength carried him through the first terrible years when he did his job singlehanded, and his conviction persuaded others to help. Facing hardships which would have killed an ordinary man, Grenfell himself was nearly killed several times. His closest call came on Easter Sunday 1908, when he set out to perform an emergency operation 60 miles away. Traveling by dog team, he cut across a frozen bay, but

the weather was getting dangerously warm and the ice broke up. He and eight dogs were carried out to sea on an ice pan only a dozen feet long. Soaking wet and nearly frozen, he killed three of the dogs and made a flagpole of their leg bones. He waved this every two minutes until spotted and rescued 24 hours later.

When Grenfell died in 1940, the mission at St. Anthony, which had grown to include a hospital, children's home, store and school, was turned over to Dr. Charles Curtis, its present head. Running the mission takes up all Dr. Curtis' time. The man who is following Grenfell's footsteps north among the Indians and Eskimos is the *Maraval's* doctor, Anthony Paddon. Known up and down the coast simply as Tony, he was born to his job, in the mission hospital at Indian Harbor, Labrador. His father was a medical officer for Grenfell, and his mother was one of Grenfell's first nurses. Except for college and medical school in the U.S. and war service in the Canadian navy, Tony has spent his entire life in Labrador. Like Grenfell, he is far more than a doctor—he is an adviser to his patients, an agent for Lloyds of London, a justice of the peace and a lay preacher. His doctor's salary is \$3,000 a year.

Also like Grenfell, Tony has had his close shaves. He visits his patients each winter with a perilous dog-sled journey, and one day last January he fell into deep snow. His dogs, sensing his plight, tried to eat him. But as the lead dog jumped for him, Paddon smashed its nose with a broken branch to show he was still boss. The dogs kept away until he could get up. Paddon points out that he still likes the dogs and does not blame them a bit. They were hungry, and he was potential food.

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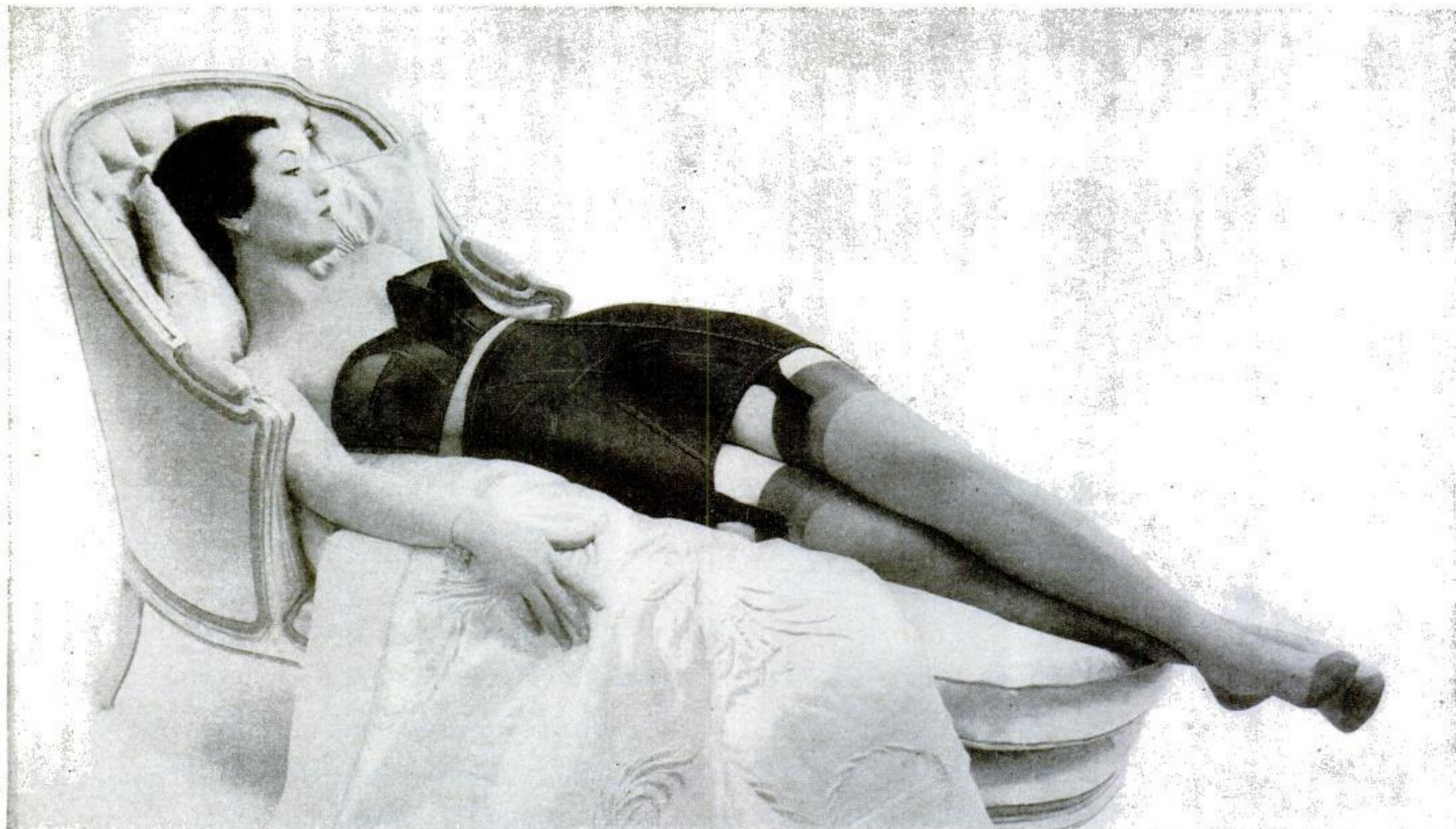
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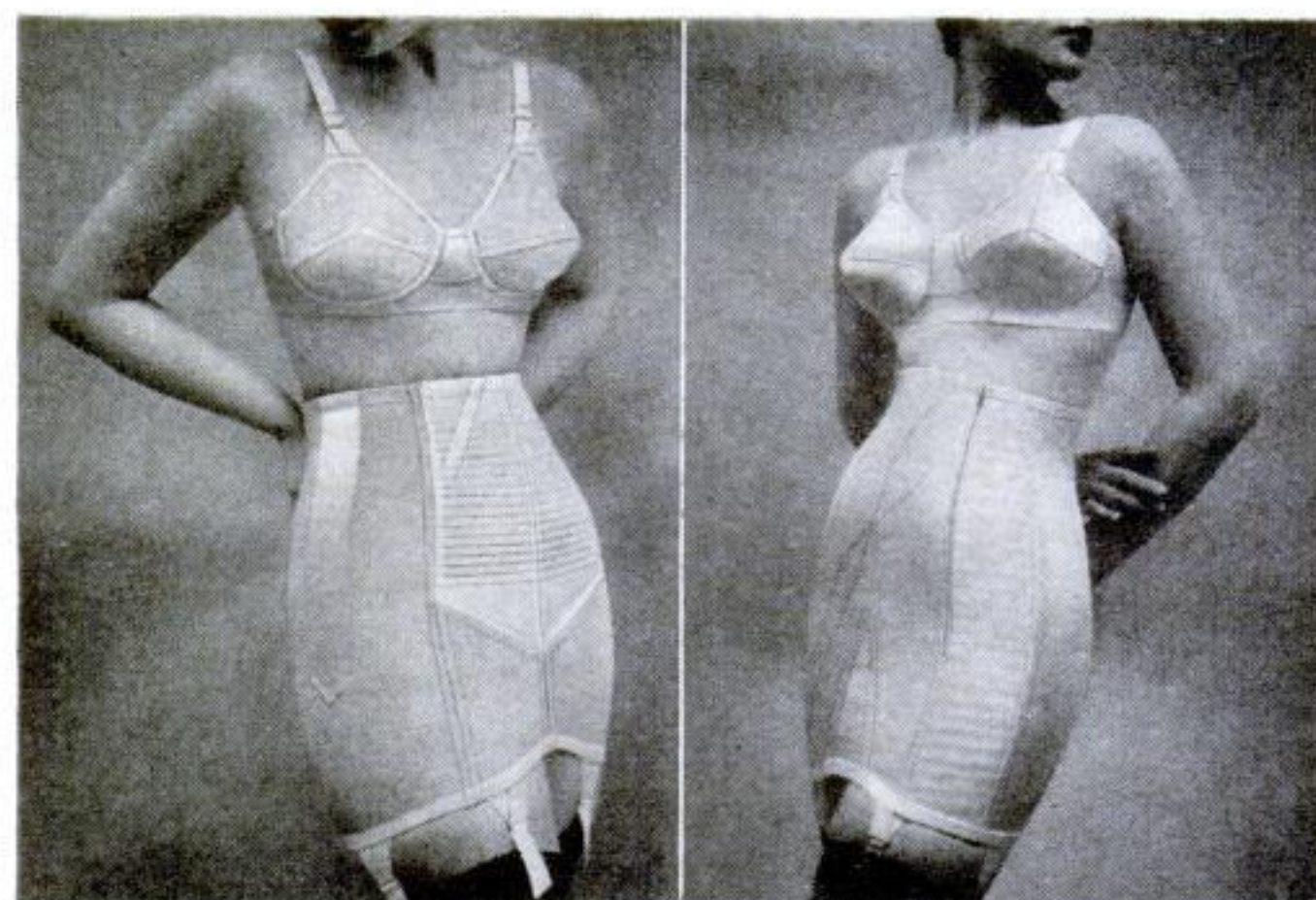
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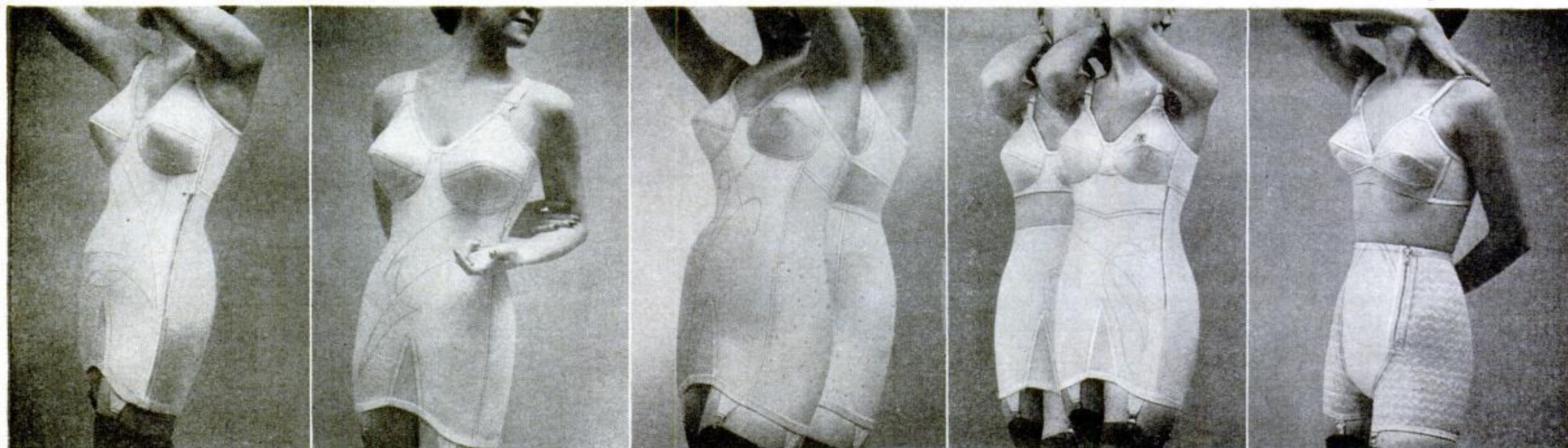


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RICHARD STRAUSS



STRAUSS IN HIS EARLY 30S

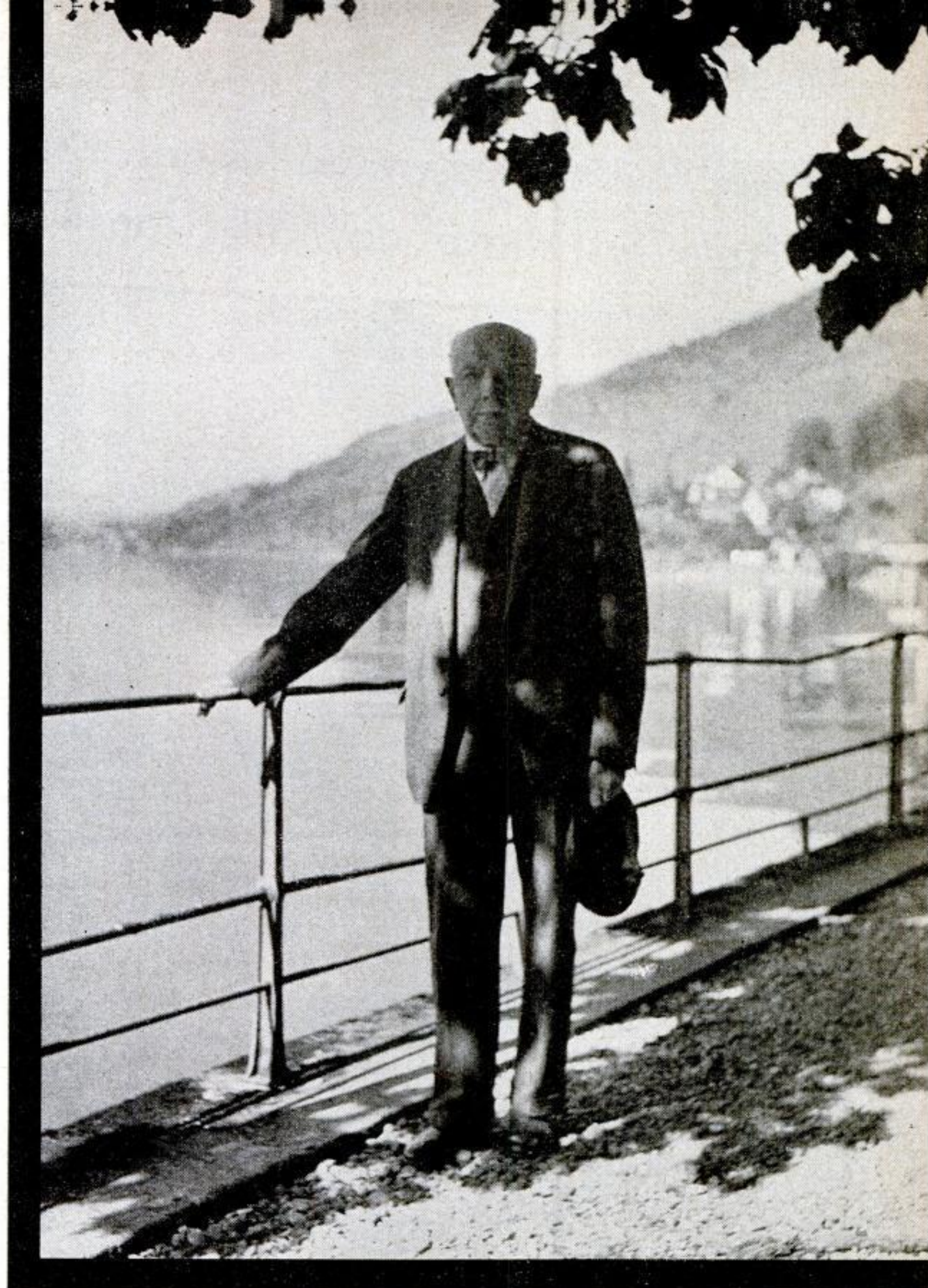
Germany's romantic musical era comes to an end
with the death of a great symphonic composer

Last week, at his home in the Bavarian ski resort of Garmisch-Partenkirchen, death overtook the last of the great German romantic composers, Richard Strauss. For serious music lovers all over the world his death marked the close of an epoch. Strauss, though the profundity of some of his work has been questioned, was one of the long and celebrated line of composers who, from Bach onward, made 18th and 19th Century German and Austrian music one of the great cultural features of Western civilization. His *Rosenkavalier* (first produced in 1911) remains the last really successful opera written anywhere, and his numerous orchestral tone poems (*Till Eulenspiegel*, *Don Juan*, *Ein Heldenleben*, *Also Sprach Zarathustra*, *Don Quixote*, etc.) are among the last compositions to attain universal popularity in the world of high-brow symphonic music. To a smaller audience he has an assured rank among the great composers of *Lieder* that began with Franz Schubert.

To the man in the street Richard Strauss's name was often confused with that of Johann Strauss, the great popular waltz writer of 19th Century Vienna. But he was not related to Johann nor was he a Viennese, and his only famous waltzes were the relatively high-brow tunes that were scattered through the score of his great comedy opera *Rosenkavalier*.

Born in 1864, Strauss was the son of the first French-horn player of Munich's court opera. His mother was the daughter of one of the town's most celebrated brewers. He spent most of his life in solid and prosperous bourgeois surroundings, kept a shrewd business eye on his professional earnings and probably made more money out of music than any other symphonic composer in history. Following a precocious childhood (he was a pianist at 4, a composer at 6), he launched himself on a double career as conductor and composer, reaching fame first with his orchestral tone poems, which alternately startled and impressed the Germany of the 1890s and soon earned him the nickname Richard II (Richard Wagner had been Richard I). In some of them he flouted traditional proprieties by writing naturalistic descriptions of mundane scenes and events into his symphonic scores. In his tone poem *Don Quixote* muted French horns bleated in exact imitation of sheep; in his *Symphonia Domestica* he devoted the resources of a gigantic symphony orchestra to reproducing the sounds of a baby in a bathtub. Though critics deplored these tricks occasionally, they had to admit that he was one of the most phenomenal masters of orchestral technique in the history of music.

In opera Strauss was equally sensational. His *Salome*, with its dance of the



IN HIS DECLINING YEARS STRAUSS OFTEN WALKED ON SHORES OF LAKE GENEVA

seven veils and its necrophilic finish where the heroine makes violent love to the severed head of John the Baptist, was withdrawn after its initial performance in New York in 1906 because of public indignation and only became popular later when the famous diva, Mary Garden, undertook the role. An early performance of his *Rosenkavalier* in Germany resulted in a similar scandal because its first-act curtain rose on a large and elegantly rococo bed on which the hero and heroine reposed. The stage arrangements of *Rosenkavalier* were suitably altered, and both it and *Salome* subsequently became great hits.

World War II spelled disaster to Strauss as it did to most Germans. An old man, he remained in Germany after Hitler's rise to power, continued to compose and conduct under Nazi auspices. His standing in the international musical world was such that he suffered no loss of popularity, and in the U.S. he was played as much as ever even during the war years. But German inflation and the loss of his enormous U.S. royalties put a serious crimp in Strauss's affluent habits. He moved to Switzerland, where for some years he existed as a nonpaying guest at a hotel run by an old friend and admirer. His death followed close on his return, last summer, to his old home in Garmisch.

But to Strauss the vicissitudes of politics in Weimar and Nazi Germany were merely disturbing ripples in a world to which he scarcely belonged. The world he had written virtually all of his important music for was the world of Kaiser Wilhelm II and of Franz Josef's happy-go-lucky neighboring Austro-Hungarian Empire which often took a melody more seriously than a manifesto. One thing that world understood was music, and it has left a heritage that musicians may well struggle long to equal. Strauss's exact position in this heritage will probably be discussed for a long time. He had his weaknesses. Sometimes, like many a late romantic composer, he erred in the direction of pomp. He had no profound gift for tragedy. His tragic operas, *Elektra* and *Salome*, were melodramas, long on shock value and short on humanity. His most successful and best-loved works were his gayer and more ingratiating ones: among them the tone poem *Till Eulenspiegel* and the comedy opera *Rosenkavalier*. Few concertgoers would rank him with Beethoven and Wagner, but many would find him an honored place on the level of the Mendelssohns and Schumanns. Even in his more debatable works Strauss showed a consummate craftsmanship and a gift for original and heart-warming melody that rank him permanently among the immortals. And the best of his compositions have already taken their place among the established classics.—WINTHROP SARGEANT

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Because, you see, Sanka Coffee is caffeine-free! So all your worry about losing sleep—all your fear of getting nervous and irritable from drinking too much coffee—is *gone*! Sanka Coffee won't make you jittery—or keep you awake. It just

can't—because 97% of the caffeine has been taken out!

REAL COFFEE- 97% CAFFEIN-FREE

But removing the caffeine doesn't detract a bit from Sanka's rich, full-bodied flavor, its tempting aroma. When you drink Sanka, you still get the wonderful taste-goodness—the wonderful sense of satisfaction and bracing cheer that only coffee can give you!

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Sanka Coffee

Real coffee with the worry taken out.
Drink it and sleep!



Products of General Foods



MOST SUCCESSFUL ready-to-wear suit in Hattie Carnegie's collection is dark gray flannel with sloping shoulders and paradoxical rhinestone buttons.



EXTRA-LONG jacket of a gray sharkskin suit (Etta Gaynes, about \$70) is worn with pearl studs on meticulously tailored shoulder tabs, has flat collar.

CONTINUED ON PAGE 133

THE SHOE OF YOUR DREAMS AT AN EVERYDAY PRICE!

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Especially designed for All American women.

Approved by outstanding American fashion authorities.

Luxurious through and through, regardless of cost.

America's comfortable, comfortable Walking Shoes.

Black, Cognac Brown
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(Also White Deerskin)
Sizes 3 to 11, AAAA to D
At good stores everywhere

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Enna Jetticks
America's Smartest Walking Shoes

Some ENNA JETTICK Styles
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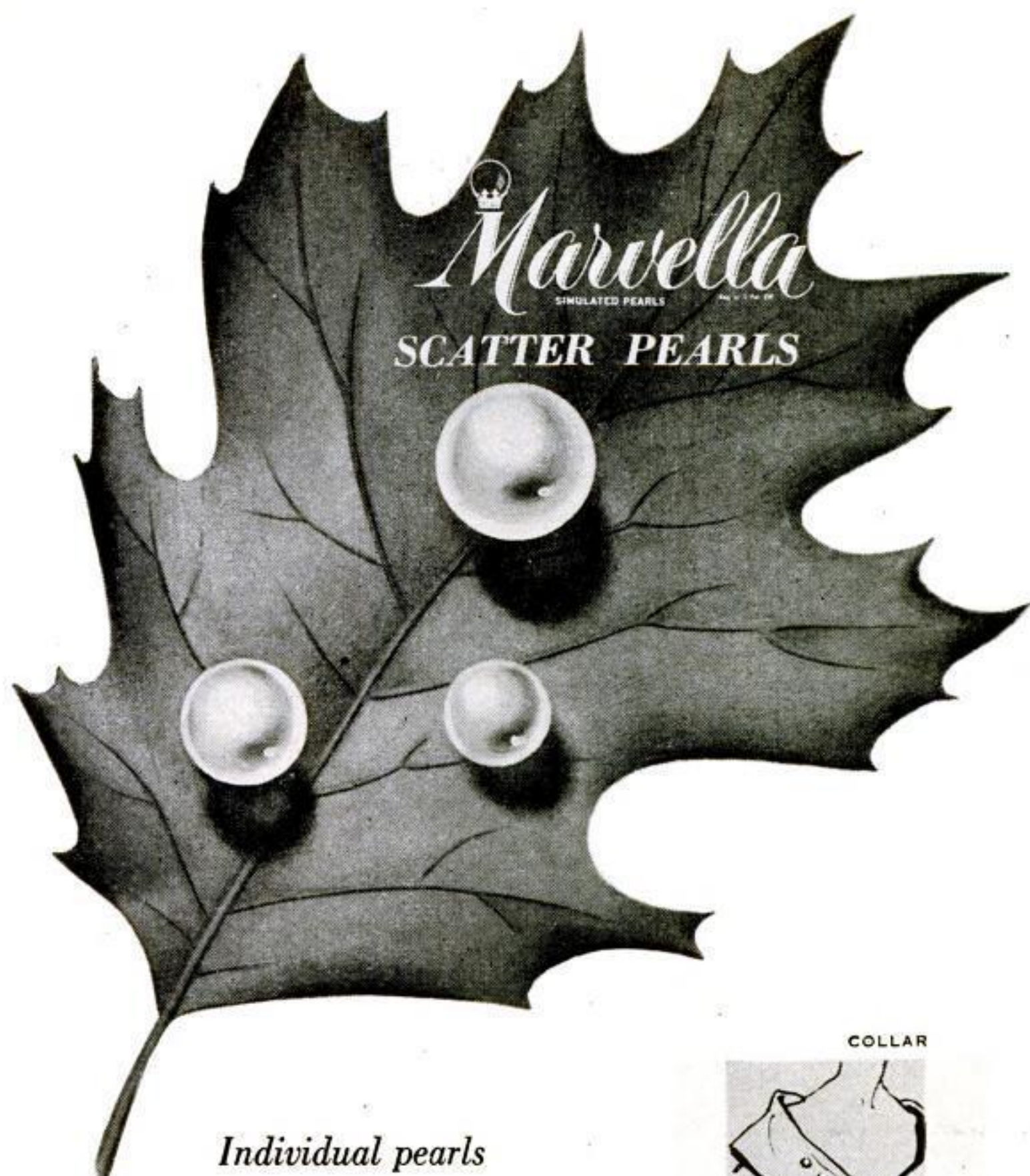
Individually wrapped and sterile, BAND-AID Adhesive Bandages are convenient protection for small cuts, blisters, and abrasions.

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COCKTAIL SUIT (Trigère) with grosgrain lapels and link buttons closely copies man's dinner jacket, is made feminine by rhinestone studs, padded hips.



*Individual pearls
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worn anywhere.

A wonderful

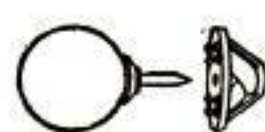
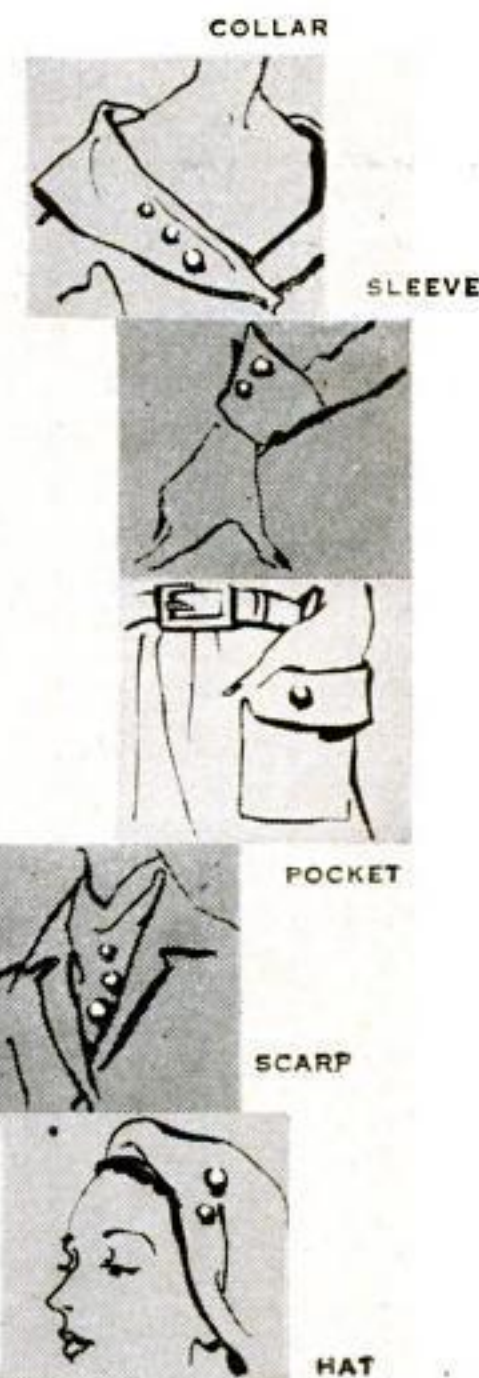
Fall touch

for sleeve.

for collar,

for where one's fancy

directs.



*Look for Marvella Scatter Pearls,
easily attached with*

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THE WAUGH FAMILY walks on the lawn at Piers Court, a partly Tudor, partly Georgian mansion near Stinchcombe, a village in Gloucestershire. Harriet Mary is on

pony; the others (*from left*) are Maria Theresa, Mrs. Waugh, Margaret, Mr. Waugh and James. The elder son, Auberon Alexander, was away when this picture was taken.

The AMERICAN EPOCH in the CATHOLIC CHURCH

A famous writer and convert finds that his Church here is maturing as its zealous educators seek to raise its proletariat to a bourgeoisie

by EVELYN WAUGH

Evelyn Waugh is familiar to the readers of LIFE as a best-selling English novelist (*Decline and Fall*, *Brideshead Revisited*), a Roman Catholic (converted in 1930 at the age of 27) and a tradition-minded European gentleman who has always written with discernment, and often with biting wit. *The Loved One*, a satire dealing with Hollywood's burial customs, was the product of a seven-week sojourn in California in 1947, about which Mr. Waugh first unburdened himself in an article written for LIFE (Sept. 29, 1947). Last winter Mr. Waugh spent four months visiting Catholic communities throughout the U.S. He lectured at institutions like Notre Dame at South Bend and Loyola in Baltimore and interviewed Catholic leaders, both lay and clerical. Here LIFE presents Mr. Waugh's reflections on the Catholic Church in the U.S. He writes of course as a European observer, and his remarks are in that sense addressed to Europeans, but American readers will find them as informative as they are provocative.—ED.

A. D. OR B.C.?" How often among the monuments of the Old World the dazed sightseer asks this question, interrupting the guide's flow of dates! How often he wearily leaves it unasked! One hundred A.D. or 100 B.C.; a span of two centuries; what does that matter, one way or the other, compared with the huge, crowded interval between then and now?

For most people the birth of Christ is a chronological device, used beyond the bounds of Christendom in Delhi and Moscow; a dateline as arbitrary as the meridian of Greenwich. It is not even accurate, for Christ was born four or five years before the traditional date. From time to time politicians have sought to impose an exploit of their own—the first French Republic, the Fascist March on Rome—as a more notable event from which to number the years. The old calendar came back for reasons of convenience rather than piety. But the Christian, when he dates his letters from the Year of Our Lord, is affirming his Faith. He is placing the Incarnation where for him it must always stand, in the center of human history. Before that Year of Grace man lived in the mists, haunted by ancestral memories of a lost Eden, taught enigmatically by hints and portents, punished by awful dooms. The Incarnation restored order. In place of his bloody guilt offerings man was given a single, complete expiation; in place of his magic, the sacramental system, a regular service of communication with the supernatural; in place of his mystery cults, an open, divinely constituted human Society in which to live and multiply. All his history from then onwards, seen through Christian eyes, all the migrations of peoples and the rise and fall of empires, comprise merely a succession of moods and phases in the life of that Society, the Church Christ founded.

In this deep perspective it seems that in every age some one branch of the Church, racial, cultural or national, bears peculiar responsibilities toward the whole. Vitality mysteriously waxes and wanes among the peoples. Again and again Christianity seems dying at its center. Always Providence has another people quietly maturing to relieve the decadent of their burden. To a Christian of the Fourth Century the seat

of authority at Rome must have seemed almost on the frontier; France, Spain and Germany were crude, missionary countries while all that was subtle and gracious in the Faith flourished in the Southern and Eastern Mediterranean. For him it was barely possible to conceive of a Church which had lost Constantinople, Alexandria and Carthage. To Louis XIV the Faith of those places belonged to remote history. He could not think of Christendom without France. Yet in less than a century France was officially atheist. Challoner, the saintly Catholic leader of 18th Century England, would have thought it a preposterous forecast that the grandchildren of his dim, disheartened little flock would see the bishops restored and the religious orders flourishing again in every county. So the battle continues, one that can never be lost and may never be won until the Last Trump. No loss is impossible, no loss irretrievable, no loss—not Rome itself—mortal. It may well be that Catholics of today, in their own lifetime, may have to make enormous adjustments in their conception of the temporal nature of the Church. Many indeed are already doing so, and in the process turning their regard with hope and curiosity to the New World, where, it seems, Providence is schooling and strengthening a people for the historic destiny long borne by Europe.

Hope and curiosity. At first sight, hope is subdued by many features of American history and psychology. Indeed it could be quite plausibly argued that the people of the United States were resolutely anti-Catholic. Although most of the great adventures of exploration in the new continent were made by Catholics, the colonists (except in Maryland) were Protestants whose chief complaint against their mother country was that she retained too much traditional character in her Established Church. School textbooks do not make much of the fact, which research abundantly proves, that it was the Quebec Act, tolerating Popery in Canada (picture, p. 138), quite as much as the Stamp Act and the Tea Duties, which rendered George III intolerable to the colonists. The Constitution-makers little thought that in separating church and state they were laying their country open to the prodigious Catholic growth of the 19th Century, and in 1948 the Supreme Court has shown in the McCollum case

THE FACE OF CATHOLICISM IN AMERICA: SOME PRIESTS WHO



ENGLISH

THE REV. THOMAS A. WHELAN, BALTIMORE, IS PART IRISH, MOSTLY ENGLISH



POLISH

THE REV. JOSEPH C. RUTKOWSKI, CLEVELAND, IS A FIRST GENERATION AMERICAN



SPANISH

THE REV. SEBASTIAN MOZOS, SAN FERNANDO, CALIF., WAS BORN IN CENTRAL SPAIN



IRISH

THE REV. MICHAEL J. HOULIHAN, BOSTON, WAS BORN IN HAVERHILL, MASS.

REPRESENT NATIONAL GROUPS



GERMAN

THE REV. FREDRICK JOSEPH SPRENKE, ST. LOUIS, IS STRAIGHT GERMAN STOCK



FRENCH

THE REV. PAUL J. GAUDIN, MARRERO, LA., IS OF FRENCH-CANADIAN ANCESTRY

CATHOLICS IN THE U.S. CONTINUED

(p. 138) that the phrase may be interpreted to the Church's injury. In foreign policy, when religious questions were involved, America has usually supported the anti-Catholic side, particularly where she is most powerful, in Mexico. President Wilson did nothing to oppose the disastrous anti-Catholic prejudices of Lloyd George and Clemenceau in 1919.

Moreover the individual qualities that are regarded as particularly characteristic of Americans, their endemic revolt against traditional authority, their respect for success and sheer activity, their belief that progress is beneficent, their welcome of novelties, their suspicion for titles and uniforms and ceremonies, their dislike of dogmas that divide good citizens and their love of the generalities which unite them, their resentment of discipline—all these and others are unsympathetic to the habits of the Church. Mr. Geoffrey Gorer* has discerned deep in the American soul a psychopathic antagonism to paternity and all its symbols; Catholics call both their priests and their God, "Father." The language of the Church is largely that of the court; her liturgy was composed in lands where the honorific titles of royalty were accepted naturally and it abounds in phrases which sound strange on republican and democratic lips. Many pages could be filled with instance of this kind proving on paper very cogently that America can never play an important part in the life of the Church. It would be a fatuous exercise for already at this moment Catholics are the largest religious body in the United States, the richest and in certain ways the most lively branch of the Catholic Church in the world.

Fifty years ago it even looked as though America might soon become predominantly Catholic. That hope, or fear, is now remote. Immigration from Catholic Europe has dwindled, peasant stock has lost its fertility in the cities, conversions, as far as I could find, barely keep pace with apostasies. Humanly speaking it is now certain that the Church is stabilized as a minority, the most important in the country, but subject to both the advantages and disadvantages of an unprivileged position. There is a paradox inherent in all her history that the Church, designed in her nature to be universal, remains in most places a minority. We are inclined to think that from the age of Constantine to that of Luther there was a single, consistently triumphant, universally respected authority and to wonder why, in fact, she made such poor use of her opportunities. In fact, of course, the Church has always been at grips with enemies inside or outside her body, has never enjoyed that serene rule her constitution expects, has repeatedly suffered disasters from which it seemed barely possible she would recover. Her position in America cannot be understood unless her previous history is kept always in mind. From time to time, from place to place she has been in hiding; and she has been on the throne. In America her problems are less simple. There she is firmly grounded in a neutral, secular state.

"In the bar anyone may quietly blaspheme"

THE United States does not form part of Christendom in the traditional sense of the word. She is the child of late 18th Century "enlightenment" and the liberalism of her founders has persisted through all the changes of her history and penetrated into every part of her life. Separation of church and state was an essential dogma. Government, whatever its form, was looked upon as the captain of a liner, whose concern is purely with navigation. He holds his command ultimately from the passengers. Under his immediate authority the public rooms of his ship are used for religious assemblies of all kinds, while in the bar anyone may quietly blaspheme. That is the ideal relationship between ruler and ruled, between the individual *qua* citizen and the individual *qua* immortal soul, as conceived by doctrinaire liberals of the period when the United States was founded. Men required and tolerated very little from their government. The realm of "private life" was large and inviolable. And the division of church and state is feasible only under those conditions. Today in most nations the analogy between state and ship has broken down. In some places the captain has developed the mentality of Bligh of the *Bounty*; in others the passengers have been more or less willingly pressed into the crew; all are continuously occupied in keeping the ship running; the voyage is no longer a means to an end but an end in itself. As the state, whether it consist of the will of the majority or the power of a clique, usurps more and more of the individual's "private life," the more prominent become the discrepancies between the secular and the religious philosophies, for many things are convenient to the ruler which are not healthy for the soul.

The tragic fate of Europe is witness to the failure of secular states. But America through the unique circumstances of her growth has so far been proof against this decay and is thus the center of hope even for those who are most critical of her idiosyncracies.

These idiosyncracies are now the object of boundless curiosity. A generation ago they caused mild amusement as the eccentricities of a likable but remote people. Today they are studied as portents of the development

*English cultural anthropologist, author of *The American Character* (LIFE, Aug. 1, 1947).—ED.

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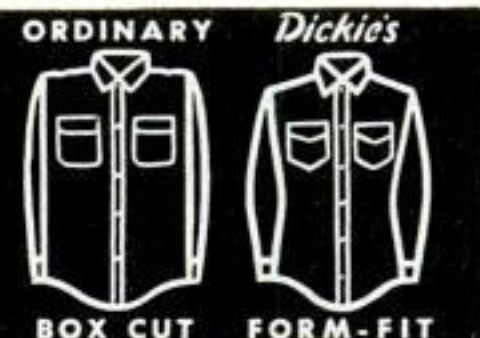
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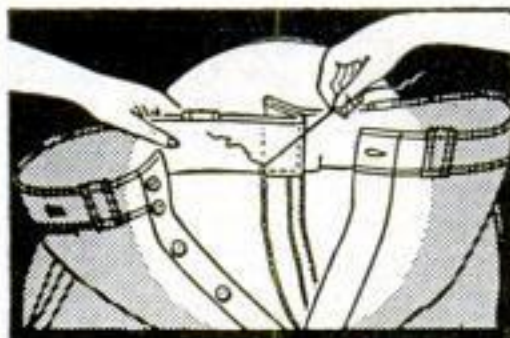
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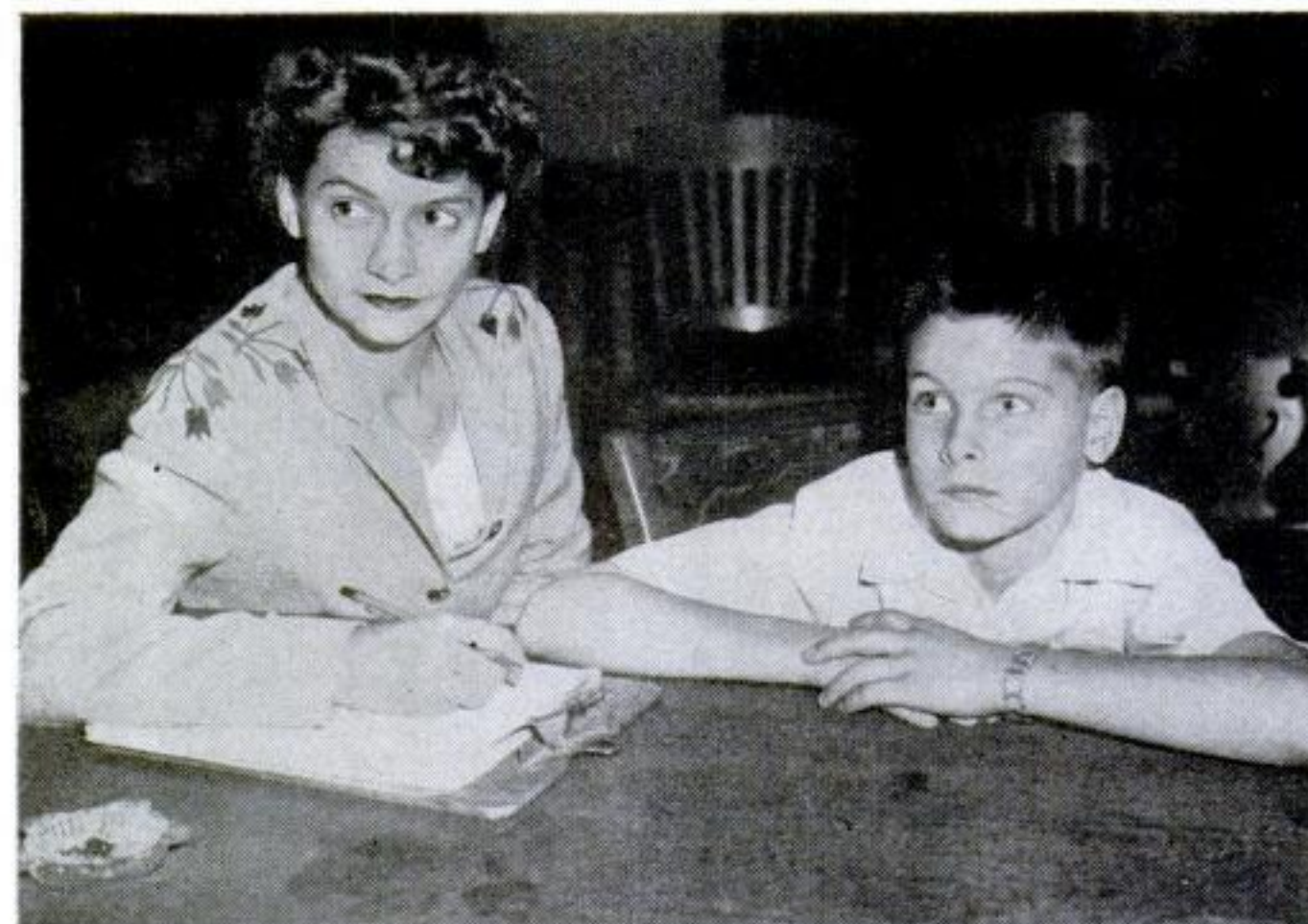
THE QUEBEC ACT or bill is welcomed by dancing bishops in this 1774 American cartoon. The act allowed the Catholics religious freedom in Quebec.

CATHOLICS IN THE U.S. CONTINUED

of the whole Western world. Catholics in particular study them, for it is a necessary consequence of the universality of the Church that she should develop marked superficial variations in her different branches. The Mass as offered, in, say, St. Patrick's in New York or in a Tyrolean village or a Franciscan mission in Africa, is barely recognizable by the uninitiated as the same sacrifice. Mr. Aldous Huxley, no fool, writes in *Ends and Means*: "Christianity, like Hinduism or Buddhism, is not one religion but several. A Christian Church in Southern Spain, or Mexico, or Sicily is singularly like a Hindu temple. The eye is delighted by the same gaudy colors, the same tripe-like decorations, the same gesticulating statues; the nose inhales the same intoxicating smells; the ear and, along with it, the understanding are lulled by the drone of the same incomprehensible incantations, roused by the same loud, impressive music. At the other end of the scale, consider the chapel of a Cistercian monastery and the meditation hall of a community of Zen Buddhists. They are equally bare. . . . Here are two distinct religions for two distinct kinds of human beings." Only a very learned man can be quite as hopelessly and articulately wrong as that. Any altar boy could tell him that the "incantations" of the Mass are identical whether in Guadeloupe or Gethsemani, Ky. and are comprehensible or not simply so far as one understands Latin. The action is comprehensible to any child who has attended catechism. Cistercian incense smells the same as Jesuit. There is high farce in his picture of a homesick Andalusian in India frequenting the rites of Juggernaut in preference to the more severe devotions of the mission church. But it is palpably true that each culture gives an idiosyncratic local flavor to its church.

We differ most, perhaps, in our notions of reverence. I have seen a procession of the Blessed Sacrament in Spain which the people applauded by exploding firecrackers under the feet of the clergy. It was done with genuine devotion but to a Northern mind the effect was disconcerting. In the same way it strikes Europeans as odd that Americans find the voices of film stars on the radio an aid to saying the rosary. American manufacturers of "religious goods" offer many ingen-

CONTINUED ON PAGE 140



McCOLLUM CASE began when Mrs. Vashti McCollum sued to have religious instruction barred from Champaign, Ill. public schools attended by her son James. The case was fought through the courts for two and a half years, ended in 1948 when the Supreme Court decided in Mrs. McCollum's favor.

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TWO \$1 ZIPAKS

(10 blades each)

\$2 VALUE!

**BOTH
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Also available: Two regular 50¢ pkgs. with total of 10 blades — Double or Single Edge

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Personnas—recognized as the world's finest blade—now are actually improved!

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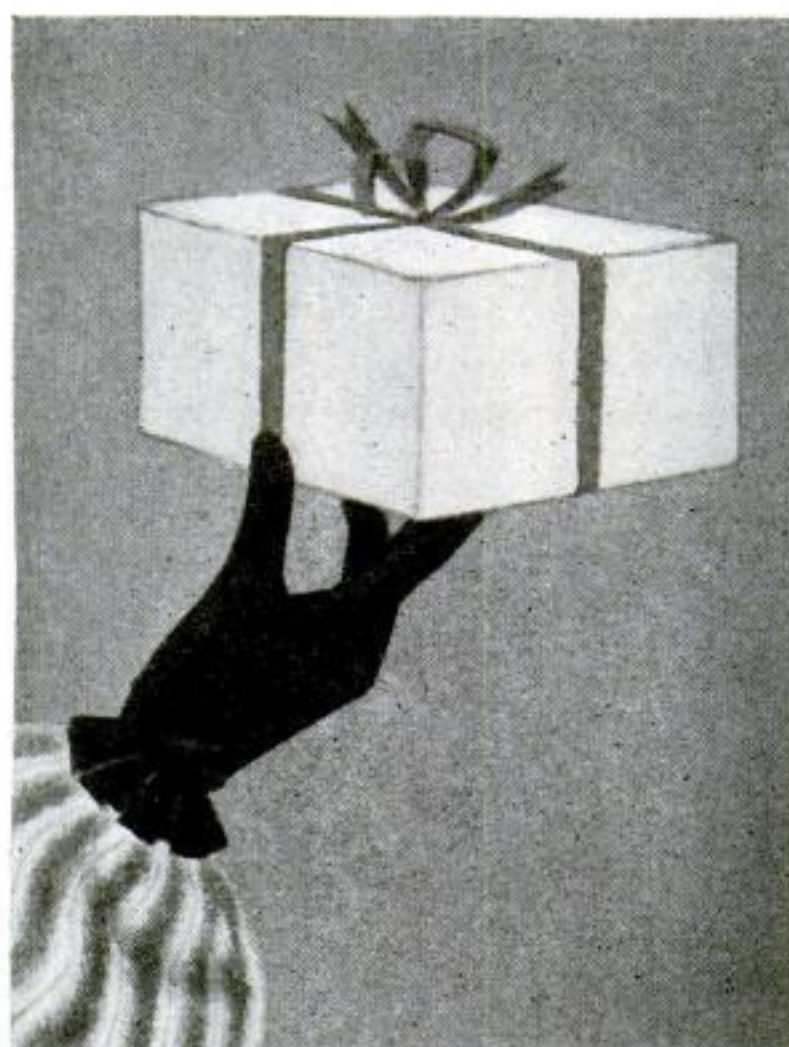
*What a
Whale of a
Difference
HOLLOW
GROUND
Blades make!*



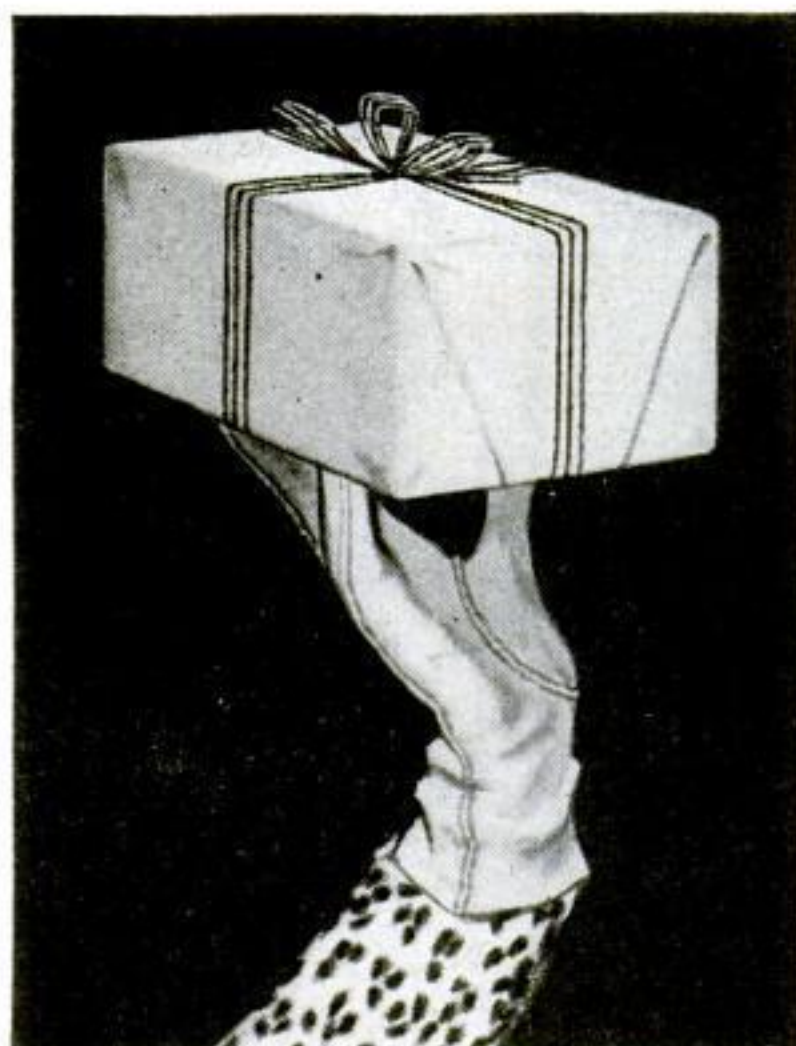
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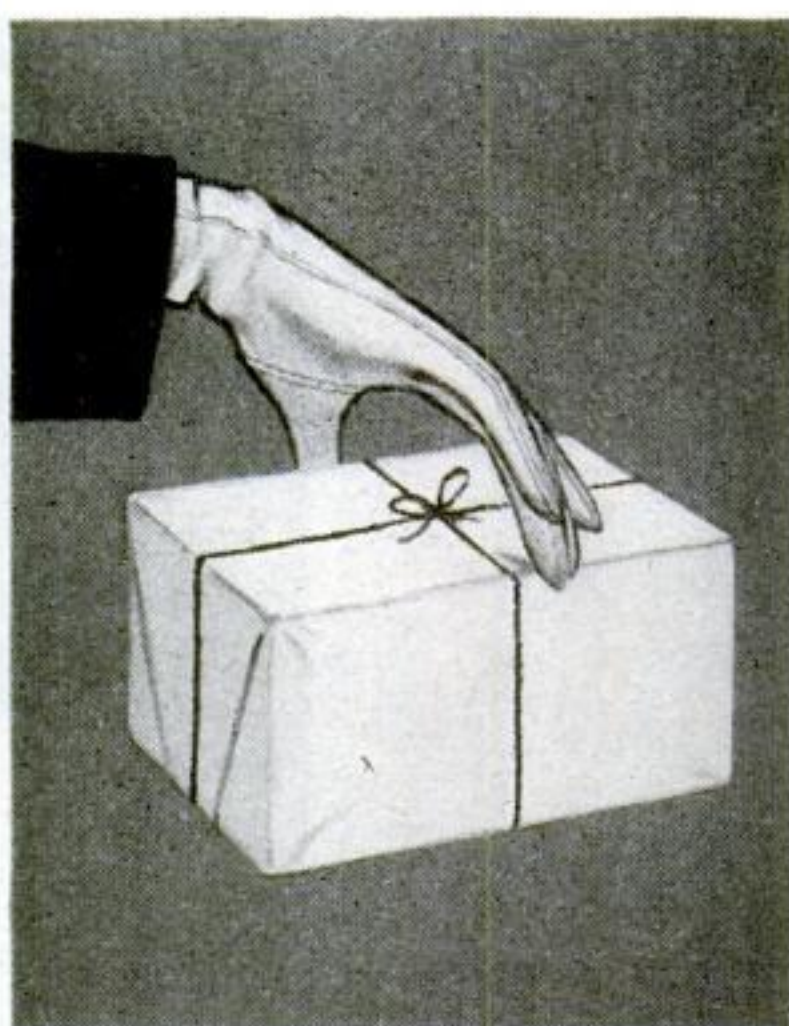
Wrapped,
it looks like
a box of...



...note paper



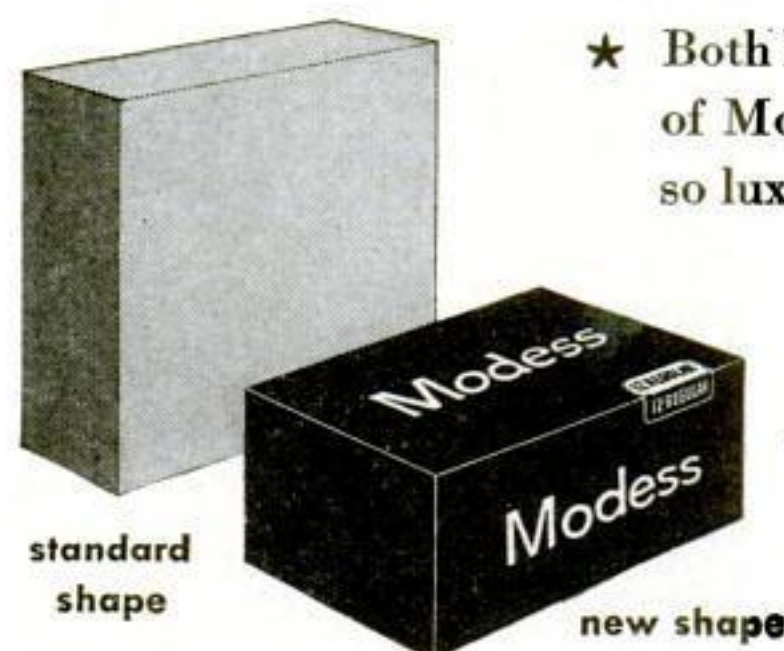
...or bath salts



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- ★ Both boxes contain the same number of Modess napkins, so soft, so safe, so luxuriously comfortable.

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ITALIAN FILM "PAISAN" shows three U.S. Army chaplains on a visit to a monastery. The Americans (from left) are a Jew, a Catholic and a Protestant.

CATHOLICS IN THE U.S. CONTINUED

ious novelties, including a "rosary aid," which records each "Ave" on a dial with a sharp click, and a plastic crucifix which, I was assured, had the advantage that you could "throw it on the ground and stamp on it." But I remembered that in France I had seen children eating gingerbread Madonnas. All these observations add to the charm of travel. But there is also "flavor" of a more philosophic kind.

Europeans are very anxious to catch the American flavor for they believe that for two or three generations it will predominate. They ask countless questions about it and get some very misleading answers, for one can find instances to give color to almost any generalization. I saw both in London and Chicago the Italian film *Paisan*, one incident of which portrays, with fewer anomalies than usual, the life of a small Franciscan community in a remote mountain district. Three American chaplains arrive there and are warmly welcomed. It transpires that only one is Catholic, the other two being respectively a Protestant and a Jew. The friars are disconcerted and impose a fast on themselves for the conversion of their non-Catholic guests. In London the audience was mainly non-Catholic but its sympathy was plainly with the friars. In Chicago the audience was composed mainly of Italian speakers, presumably Catholics of a sort, and to them the friars seemed purely comic. It would be easy to generalize from this contrast that American Catholics care little for doctrinal niceties or the ascetic life; that they exalt the natural virtues above the supernatural, and consider good-fellowship and material generosity the true ends of man. That is, in fact, just the kind of generalization which is current in Europe. Yet at that very time Boston was being torn by theological controversy, a contumacious Irish priest proclaiming damnation on all heretics and the authorities reaffirming the possibility of salvation outside the Church in the orthodox terms, which are generous but strict.* And all over the country monks and nuns were quietly going about their business of the *Opus Dei*, singing their office and living by medieval rules, in just the fashion which excited laughter in a Chicago theater.

The two chief impressions which I brought home from America were, first, that there is as great variety there between the outward forms of Catholicism as can be found in Europe; and second, that Catholicism is not something alien and opposed to the American spirit but an essential part of it.

To enlarge on these two propositions. In vast areas of what is now the United States, Catholicism was in colonial times the established religion. It was loosely established and in most of those areas now survives mainly in picturesque, ruined or restored, missions. Only three states can be said to have a strong, continuous Catholic tradition—Louisiana, Maryland and New Mexico. In the first of these the Church has never known persecution or even discouragement and over a length of time that is not an entirely healthy condition. Catholics need to be reminded every few generations that theirs is a challenging creed. In no European country have the faithful been subject to so enervating a toleration as

* The Church holds that in certain circumstances salvation of the soul is not necessarily denied to non-Catholics. Father Feeney took the position that only Catholics could be saved. Two weeks ago Father Feeney and four teachers who were dismissed from Boston College for upholding his views were warned by the Holy Office of the Vatican to return to the Church in belief and practice "at the peril of their souls."—ED.

CONTINUED ON PAGE 143

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NEW ORLEANS SHRINE of the kind referred to by Mr. Waugh is St. Raymond Chapel. It is more or less Catholic in appearance but has never been authorized by the Church. Its four altars, like the one above, are heavily adorned with lights, statues and pictures by its supporters, most of whom are Negroes.

CATHOLICS IN THE U.S. CONTINUED

have the inhabitants of New Orleans. It is therefore not surprising that they take their faith easily and sentimentally, with some skepticism among the rich and some superstition among the poor, of the kind that was found in France before the Revolution. It is one of the Devil's devices to persuade people that their religion is so much "in their bones" that they do not have to bother; that it is in rather poor taste to talk too much about it. Marital confusions, the material advantages of secular education, the mere lassitude induced by the climate, keep many from practicing their religion. There is a strange shrine there, unrecognized by the clergy, where the decoration and forms of prayer are Catholic, to which the colored people resort for cures and favors. There is witchcraft in New Orleans, as there was at the court of Mme. de Montespan. Yet it was there that I saw one of the most moving sights of my tour. Ash Wednesday: warm rain falling in streets unsightly with the dragged survivals of carnival. The Roosevelt Hotel overflowing with crapulous tourists planning their return journeys. How many of them knew anything about Lent? But across the way the Jesuit Church was teeming with life all day long; a continuous, dense crowd of all colors and conditions moving up to the altar rails and returning with their foreheads signed with ash. And the old grim message was being repeated over each penitent: "Dust thou art and unto dust shalt thou return." One grows parched for that straight style of speech in the desert of modern euphemisms, where the halt and lame are dubbed "handicapped"; the hungry, "underprivileged"; the mad, "emotionally disturbed." Here it was, plainly stated, quietly accepted, and all that day, all over that lighthearted city, one encountered the little black smudge on the forehead which sealed us members of a great brotherhood who can both rejoice and recognize the limits of rejoicing.

"Jesuit missionaries moving in disguise from family to family, celebrating Mass"

THE history of Maryland has been different. Catholicism was never established there as an official religion as it was in the French and Spanish colonies. The state was founded by Catholics as a place where they could practice their religion in peace, side by side with Protestants. The peace was soon broken and the Church persecuted and subdued. But it survived and emerged at the Declaration of Independence in much the same temper as in England at the Catholic Emancipation Act.* The old Catholic families of Baltimore have much in common with the old Catholic families of

*In 1829 the last of the restrictive laws passed against Catholics after the Protestant Revolution of 1688 was removed, restoring to them most of their civil rights and liberties.—ED.

CONTINUED ON NEXT PAGE



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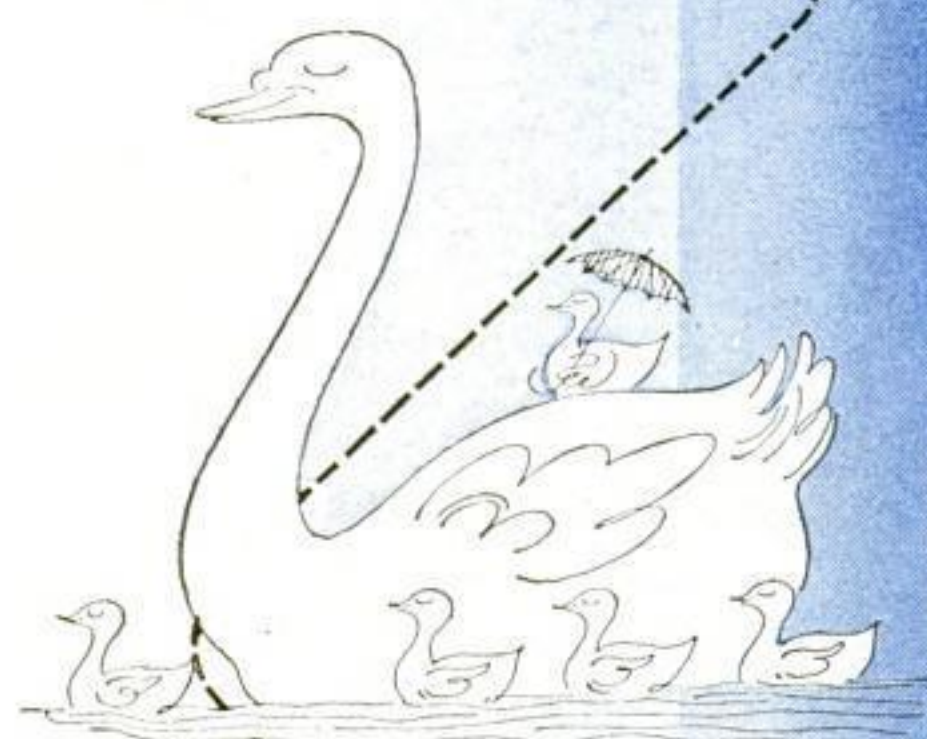
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Lancashire. The countryside round Leonardstown has the same tradition of Jesuit missionaries moving in disguise from family to family, celebrating Mass in remote plantations, inculcating the same austere devotional habits, the same tenacious, unobtrusive fidelity. That peninsula between Chesapeake Bay and the Potomac is one of the most fascinating areas for the Catholic visitor, and one of the things which inspires him most is the heroic fidelity of the Negro Catholics. The Church has not always been a kind mother to them. Everywhere in the South, Catholic planters brought their slaves to the sacraments, but in the bitter years after the Reconstruction few whites, priests or laity, recognized any special obligation toward them. Often they could only practice their religion at the cost of much humiliation. Some drifted from the Church to preposterous sects or reverted to paganism, but many families remained steadfast. Theirs was a sharper test than the white Catholics had earlier undergone, for here the persecutors were fellow members in the Household of the Faith. But, supernaturally, they knew the character of the Church better than their clergy. Today all this is fast changing. Catholics are everywhere leading the movement to make amends and in another generation, no doubt, those scandals will seem to belong to the distant past. But in the effort to forget them, honor must never be neglected to those thousands of colored Catholics who so accurately traced their Master's road amid insult and injury.

"A refuge full of familiar things in a bewilderingly new world"

EXCEPT in Louisiana and Maryland, Catholics form a negligible part of the *haute bourgeoisie* of the country clubs and social registers. Most of them, Irish apart, grew up to the sound of foreign languages spoken by parents or grandparents in the home. Some, in the Southwest, are survivors of Spanish colonization; most descend from the great waves of immigration from central and southern Europe. To the newly arrived immigrant his Church is especially dear. It unites him in prayer and association with the home he has left; it is a social center where he meets his own kind; it is a refuge full of familiar things in a bewildering new world. But the second and third generations have no tender memories of Europe. They have been reared on tales of the oppression and squalor from which their parents courageously rescued them. They want to be purely American and they develop a raw and rather guilty resentment against the Old World which, I think, explains the loud Sicilian laughter I heard in the Chicago cinema. There is a temptation to identify the Church with their inferior station; to associate it with the smell of garlic and olive oil and grandfather muttering over the foreign language newspapers; to think of it as something to be discarded, as they rise in the social scale, as they discard their accents and surnames. Some, of course, do so. It is rare to find formal apostates, but occasionally parents who have ceased to care about their religion have their children brought up by Episcopalian or Baptist, in the belief that it gives them a better start in life and that, anyway, it is the child's business to choose for himself later on. But not often: it is one of the prime achievements of the American Catholic clergy that they have reconciled those first stirrings of a new loyalty with the ancestral faith, and Europeans should remember the problem that had to be solved before they look askance at the cruder expressions of nationalism which get quoted.

"All their ancient grudges and the melancholy of the bogs"

THE Irish, on the other hand, present a precisely contrasting problem. They have never suffered a prick of shame in avowing their origins. Indeed the further they move in time and place from their homeland the louder they sing about it. Should they ever return they would be shocked by the cynicism of their Dublin cousins. The problem with the Irish is to guard them from the huge presumption of treating the Universal Church as a friendly association of their own, and that problem has not been solved. In New York on St. Patrick's Day, among the green carnations first invented by the Irishman, Oscar Wilde, for quite another significance; in Boston on any day of the year; the stranger might well suppose that Catholicism was a tribal cult. Only when he comes to study American hagiology does he learn that other races have their share in Pentecost. To the European it seems that the Irish have been led to betray their manifest historical destiny. When Englishmen in the last century founded a review which was to be for Catholics what the *Edinburgh Review* was for rationalists, they called it the *Dublin*

CONTINUED ON PAGE 146



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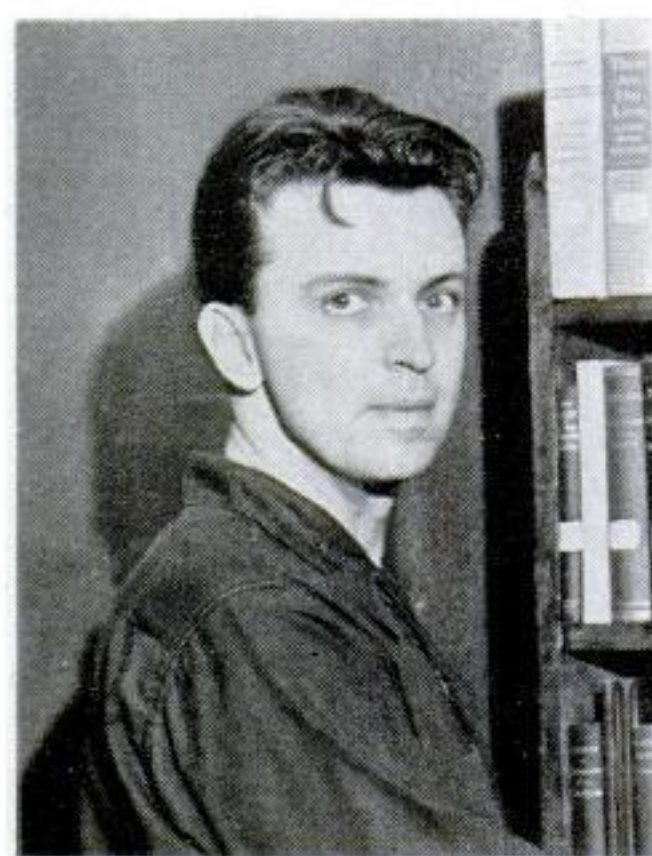


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J. F. POWERS, 32, won high praise for collection of short stories, *Prince of Darkness*. Most of them deal with American Catholic subject matter.



HARRY SYLVESTER, 41, is the author of three novels. The best known is *Moon Gaffney*, a story of a Catholic youth in a corrupt New York milieu.

CATHOLICS IN THE U.S. CONTINUED

Review. When there was a project for a national Catholic University, Newman went to Ireland. Had Ireland remained in the United Kingdom, Dublin would today be one of the great religious capitals of the world where Catholics from all over the British Empire resorted for education and leadership. That splendid hope was defeated by the politicians. What Europe lost, America has gained. The historic destiny of the Irish is being fulfilled on the other side of the Atlantic, where they have settled in their millions, bringing with them all their ancient grudges and the melancholy of the bogs, but also their hard, ancient wisdom. They alone of the newcomers are never for a moment taken in by the multifarious frauds of modernity. They have been changed from peasants and soldiers into townsmen. They have learned some of the superficial habits of "good citizenship," but at heart they remain the same adroit and joyless race that broke the hearts of all who ever tried to help them.

It is one of the functions of an upper class to remind the clergy of the true balance between their spiritual and their temporal positions. In most Catholic communities in the United States, so far as there is an upper class at all, the clergy themselves comprise it. From one year to another they never meet anyone better informed or more elegant than themselves. The deference with which they are treated on purely social occasions would tend to spoil all but the most heroic humility.

"Anticlericalism where Irish priests are in power"

THE presbyteries of Mr. Harry Sylvester's *Moon Gaffney* and Mr. J. F. Powers' *Prince of Darkness* (above) are not mere literary inventions. Reading those admirable stories one can understand why there is often a distinct whiff of anticlericalism where Irish priests are in power. They are faithful and chaste and, in youth at any rate, industrious, but many live out their lives in a painful state of transition; they have lost their ancestral simplicity without yet acquiring a modest carriage of their superior learning or, more important, delicacy in their human relations, or imagination, or agility of mind. To them however, and to the Germans, must go the main credit for the construction of the Church in America. Without them the more sensitive Latins and Slavs would have at first huddled together in obscure congregations, then dispersed and perhaps have been lost to the Faith. The Irish with their truculence and practical good sense have built and paid for the churches, opening new parishes as fast as the population grew; they have staffed the active religious orders and have created a national system of Catholic education.

This last achievement is indeed something entirely unique. Without help from the state—indeed in direct competition with it—the poor of the nation have covered their land with schools, colleges and universities, boldly asserting the principle that nothing less than an entire Christian education is necessary to produce Christians. For the Faith is not a mere matter of learning a few prayers and pious stories in the home. It is a complete culture infusing all humane knowledge. It is no doubt true that some branches of specialized scholarship can best be learned in the vastly richer secular institutions. The Catholic colleges do not set themselves the aims

CONTINUED ON PAGE 149

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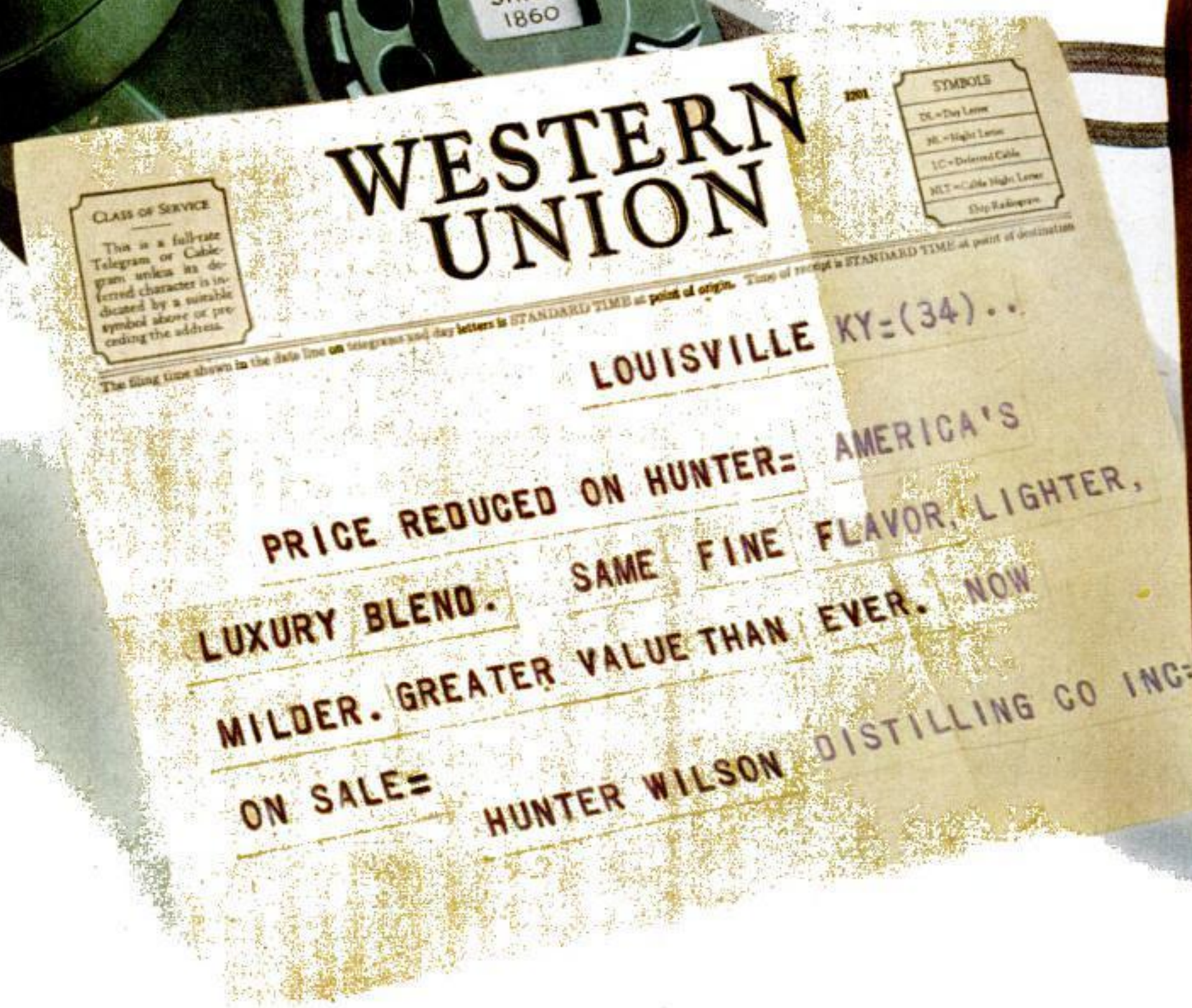
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CATHOLICS IN THE U.S. CONTINUED

of Harvard or Oxford or the Sorbonne. Their object is to transform a proletariat into a bourgeoisie; to produce a faithful laity, qualified to take its part in the general life of the nation; and in this way they are manifestly successful. Their students are not, in the main, drawn from scholarly homes. Many of them handle the English language uneasily. The teaching faculties are still dependent on European recruits for many of the refinements of learning. But, when all this is said, the Englishman, who can boast no single institution of higher Catholic education and is obliged to frequent universities that are Anglican in formation and agnostic in temper, can only applaud what American Catholics have done in the last hundred years. It is a very great thing that young men who are going out to be dentists or salesmen should have a grounding of formal logic and Christian ethics. "Prove syllogistically that natural rights exist"; "Give the fundamental reason why usury is wrong"; "What is the difference between soul and mind?"; "Give and explain a definition of sacrifice"—these are questions chosen almost at random from the examination papers of a Jesuit college.

"A question which only the God-fearing can answer"

I HAVE heard it said that American adolescents tend to "learn the answers" parrotwise without much speculation. This was not the impression I formed in talking with them, but even if it were so, they have learned something which most Europeans ignore. It is a great gain, while the memory is active, to store up formulas. Experience will give them life and later, when he is confronted with a problem, phrases from his college days will come into a man's mind with sudden vivid importance. I noticed this enormous advantage which religiously educated American adults enjoy over their more learned fellows from the secular universities. With the latter, when discussions became general, one got the impression that outside their particular subjects everything was shapeless and meaningless. Nuclear fission threatens material progress; they apprehend this and are at once in despair. What are they here for if not to participate in a benevolent scheme of evolution? It is a question which only the God-fearing can answer. The Catholic remembers the phrases of his youth, which at the time, perhaps, seemed a mere combination of words to be memorized for the satisfaction of an examiner, and suddenly the words have topical significance. He can tap at will the inexhaustible sources of theology.

This fine work of education is, at the moment, somewhat precarious. In America, as elsewhere, the independent schools are in the position of a poker player among men much richer than himself who are continually raising the stakes. The apparatus of education is becoming exorbitantly expensive. The Catholic colleges cannot long hope to compete with the state in providing the engines of modern physical science. There is moreover a powerful group in the nation who openly aspire to uniformity as to something good in itself. I met many anxious Catholic educationalists, but I left with confidence that those who have achieved such stupendous feats in the recent past will somehow triumph over their enemies.

"The Church . . . exists to produce saints"

THERE is no doubt that the Catholic colleges maintain a remarkably high standard of duty and piety. The holy places of Notre Dame are crowded before a football match. The number and frequency of communions are startling to a European. The habit thus inculcated often continues through life as any visitor to any church can recognize. The quantity is there. No one can judge the quality. Every soul in his traffic with God has his own secrets. A youth who is inarticulate in conversation may well be eloquent in prayer. It would be an intolerable impertinence to attempt to judge. What is plain to the observer is that throughout the nation the altar rails are everywhere crowded. It is normally from just such a deep soil of popular devotion that the fine flowers of the Faith grow. The Church does not exist in order to produce elegant preachers or imaginative writers or artists or philosophers. It exists to produce saints. God alone knows his own. Without doubt lives of deep, unobtrusive sanctity are being lived in all parts of the U.S., but it is true that the American Church up to the present time has produced few illustrious heroes or heroines. Archbishop Cicognani in his *Sanctity in America* lately collected 35 brief biographies of men and women of eminent holiness who worked in the U.S. Of these, 31 were foreign-born and foreign educated. Of the four natives (p. 150) none, it may be noted, was of Irish extraction. Two, Catherine Tekakwitha, the Indian, and Mother Elizabeth Ann Seton, the

CONTINUED ON NEXT PAGE

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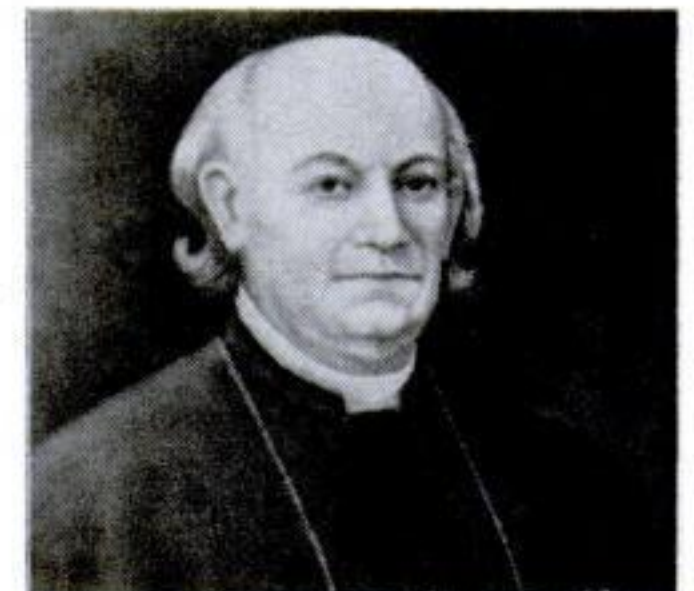
CATHERINE TEKAKWITHA



SISTER MIRIAM TERESA



MOTHER SETON



BISHOP RICHARD MILES

"**EMINENT HOLINESS**" distinguished these Americans: Catherine Tekakwitha (1656-80) an Indian girl; Sister Miriam Teresa Demjanovich (1901-27), a teacher; Mother Seton (1774-1841), who founded Sisters of Charity in the U.S.; Bishop Miles (1791-1860), "The Father of the Church in Tennessee."

CATHOLICS IN THE U.S. CONTINUED

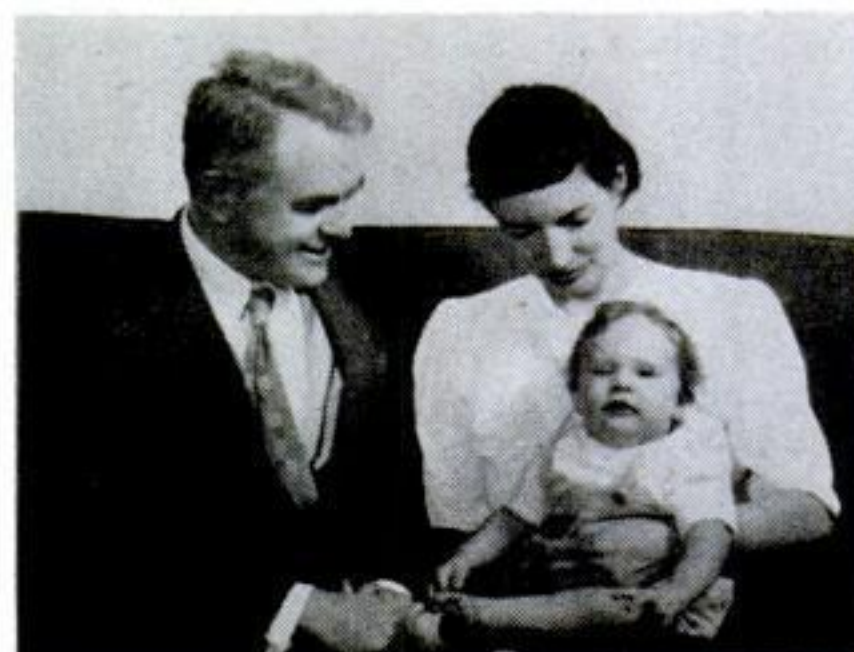
foundress of the Sisters of Charity, were converts. Bishop Richard Miles, the Dominican of Tennessee, was a zealous and devoted pastor and administrator. One, Sister Miriam Teresa Demjanovich, was a teaching novice. None was a pure contemplative.

The contemplative life is, of course, only one form of the Christian life. It is a matter of observation, however, that the health of religion in any place and age may be fairly judged by the number of contemplative vocations. Until recent years America has a poor record in this matter but lately there are signs of change. The case of Thomas Merton has aroused wide interest but he is merely one, unusually articulate, representative of a wide and healthy movement. New Trappist houses are being established, postulants for Carmel exceed the accommodation.* Man is made for the knowledge of God and for no other purpose. Where that purpose is recognized there will always be found many who seek Him in the cloister, from which grace spreads to an entire people.

The Church and the world need monks and nuns more than they need writers. These merely decorate. The Church can get along very well without them. If they appear, it is a natural growth. They are not much in evidence in America at the moment and the well-meant attempts to produce them artificially by special courses of study seem to me unlikely to succeed. A more fruitful source of such luxuries is the variety of interests which Catholics have developed—the small magazines devoted to the liturgy, to social studies, to the translation and explanation of foreign literature and so forth; the works, for example of *Commonweal* in New York, of John and Mary Ryan in Boston, of John Pick in Milwaukee; the Grail move-

* For Thomas Merton and the Trappists, see LIFE, May 23. The Carmelites are an austere order established in the 12th Century.—ED.

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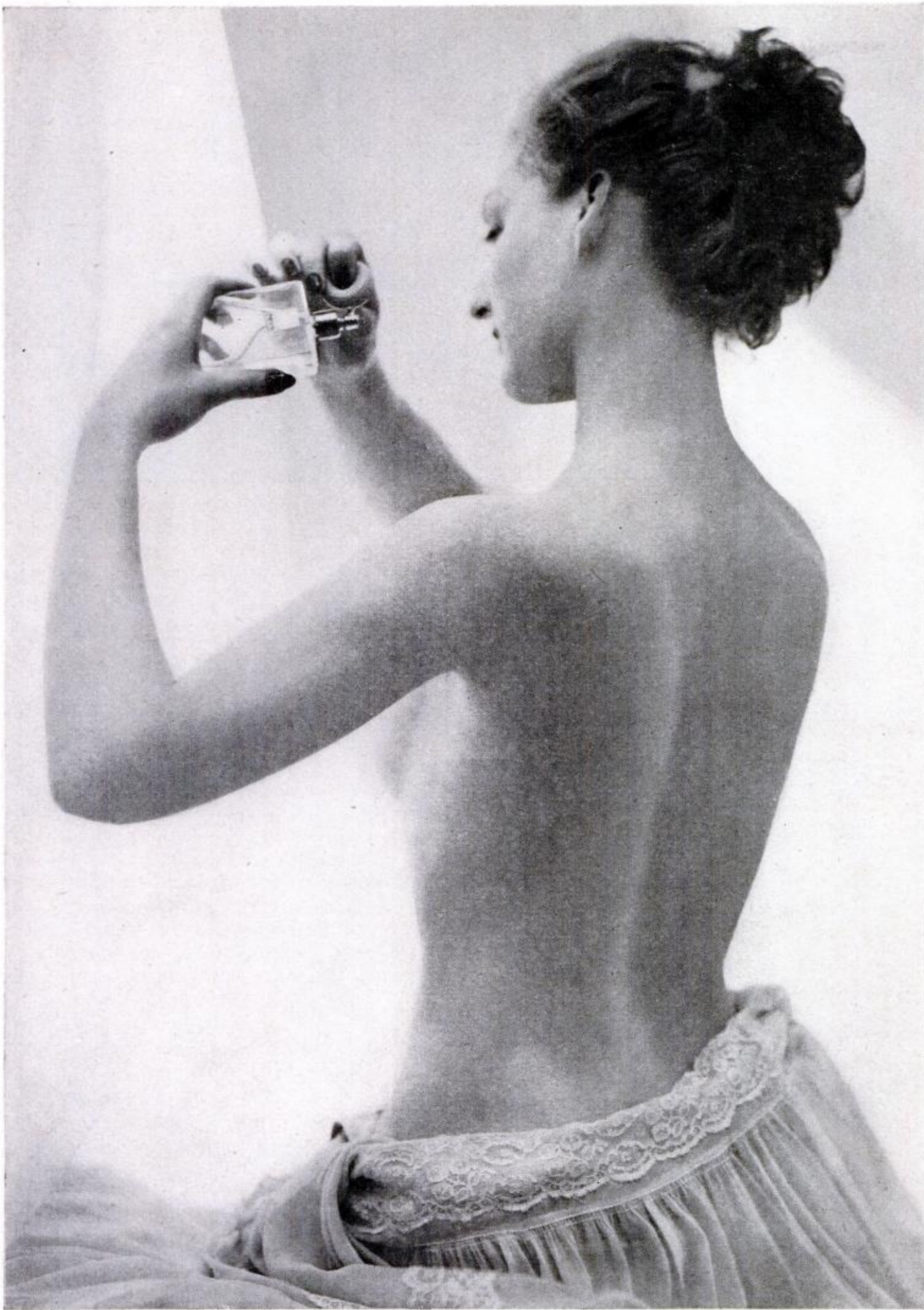


JOHN AND MARY RYAN, shown with their son Jonjo, write on Catholic education, liturgy.



JOHN PICK of Marquette U. edits Catholic journal.

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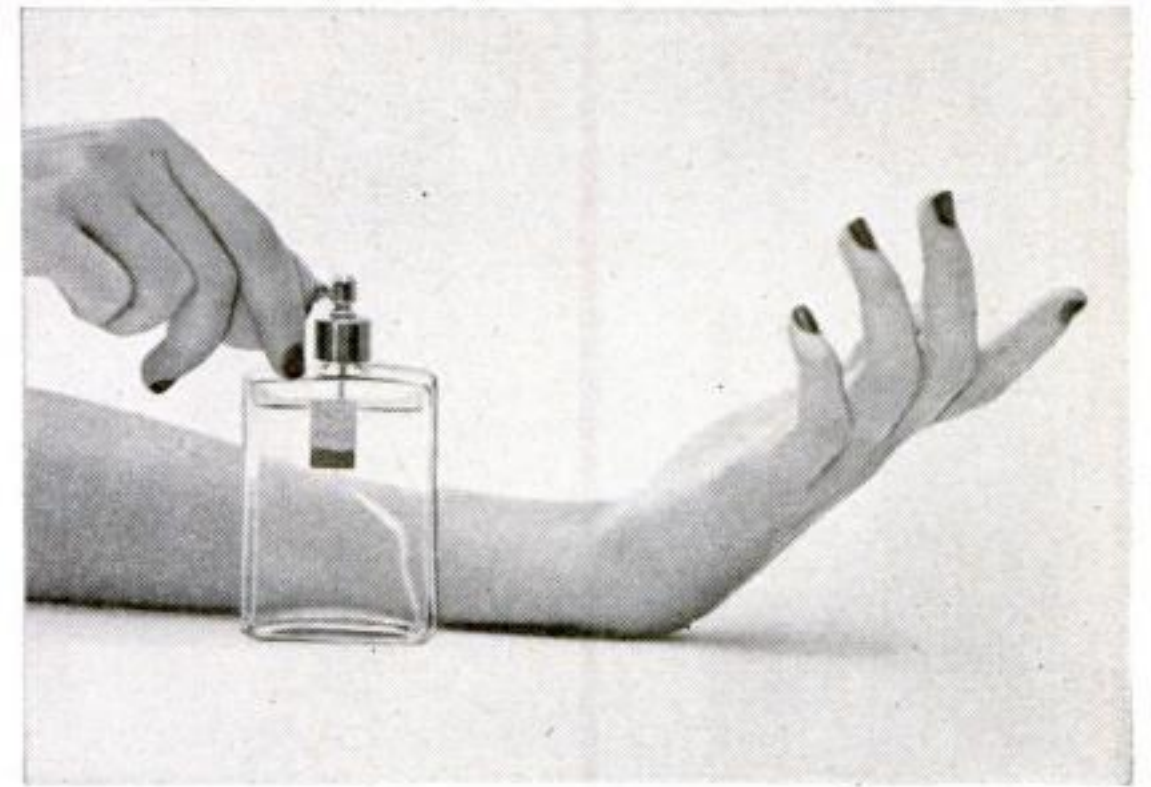


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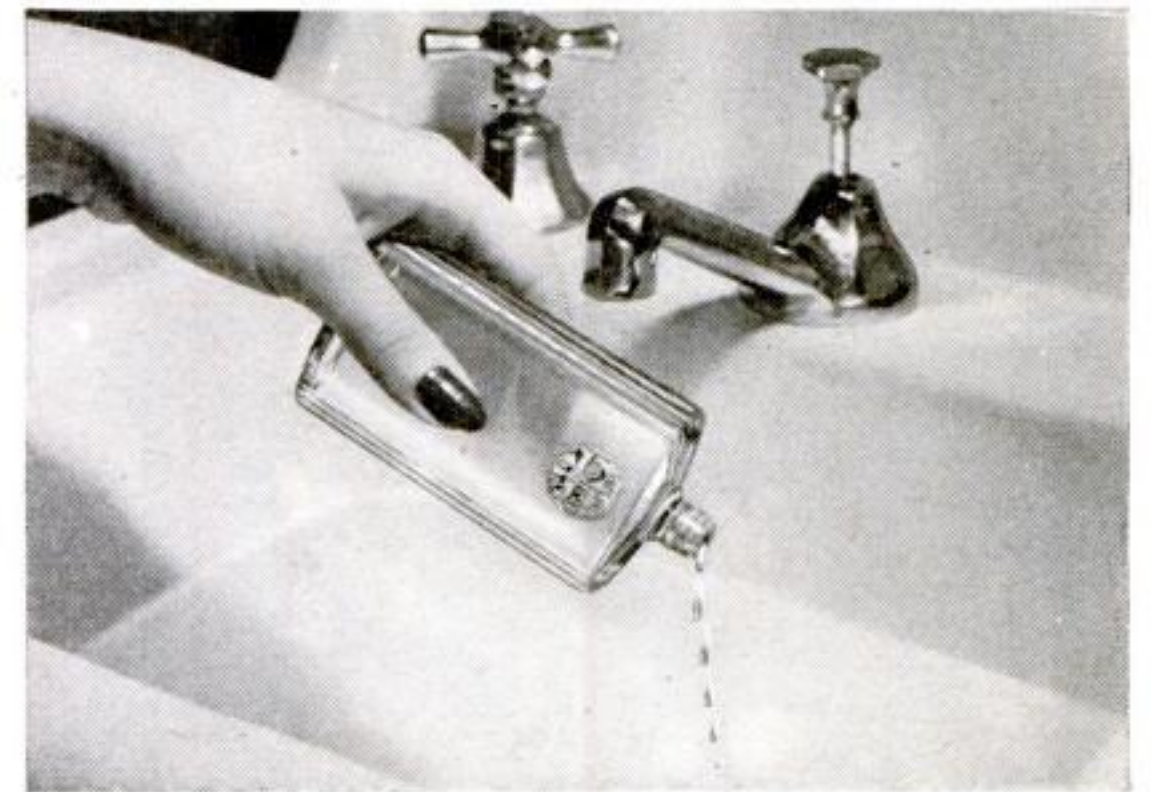
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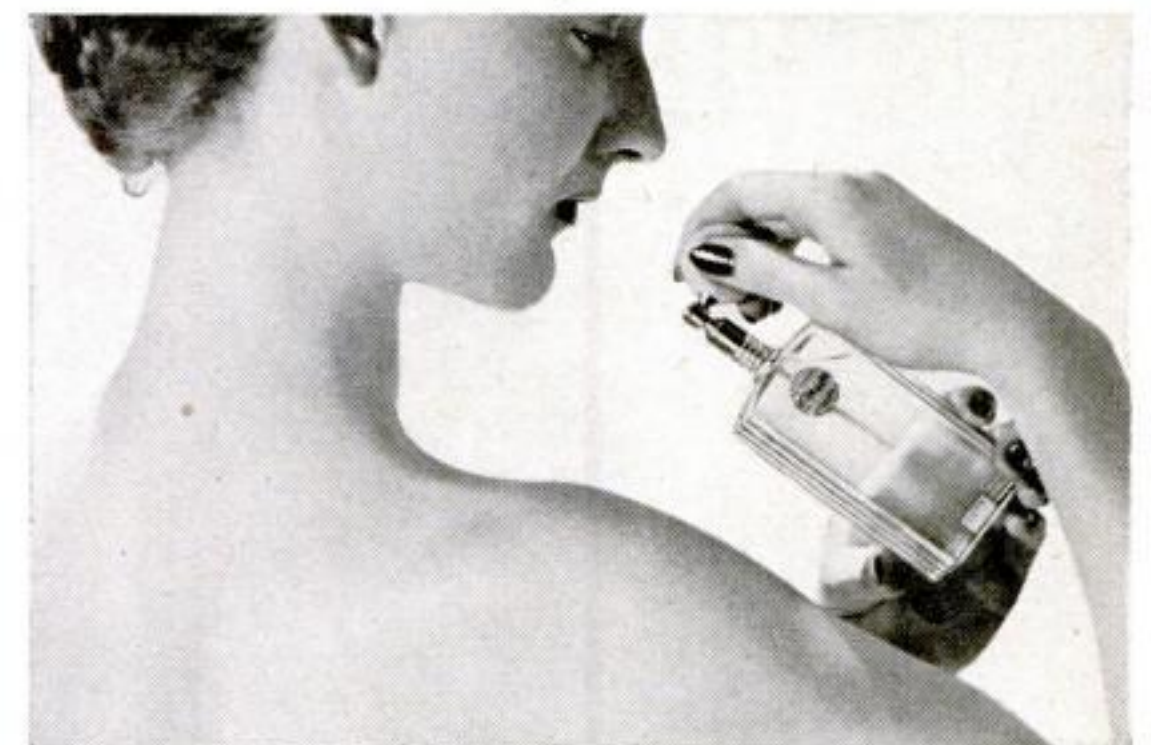
in whatever form—it should be the finest of the perfumer's art...lasting, yet refined...a true expression of your personality. Like the famous fragrances of Coty—great perfumes that have stood the test of time. Choose your favorite—L'Origan, L'Aimant, Emeraude, or "Paris." You will especially enjoy it as a toilet water spray, as you veil yourself in a smooth, soft mist of fragrance. This month, Coty gives you an atomizer with your purchase of Coty Toilet Water at \$1.85. Ask for this special offer at your favorite toiletries counter.



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GRAILVILLE is a Catholic girls' school on the outskirts of Loveland, a village 20 miles from Cincinnati. Founded in 1943 and patterned after similar institutions in Holland, it draws students aged 20 to 30 from all over the country. They pay \$400-\$700 a year tuition. Above: a student enters the grounds.

CATHOLICS IN THE U.S. CONTINUED

ment at Cincinnati; and the Sheil School of Social Studies in Chicago. There is a fermentation everywhere. Space is lacking to examine all these movements in detail but something more must be said of the Grail.

In a homestead, unhappily named Grailville, Loveland, 30-odd girls at a time, of widely different social origins, are being intensively trained in the "lay apostolate." Their life is in startling contrast to the ideals of the advertisement pages of the women's magazines. Strenuous rural pursuits, periods of silence, plain dressing, liturgical devotion prepare them for life in the world as wives or workers. Their number is minute, as was the number of the first companions of St. Ignatius who set out to reclaim Europe in the 16th Century. It is seldom in gigantic rallies and conventions that great ends are achieved. There are the mustard seeds of the parable.

I mentioned a second conclusion: that Catholicism is part of the American spirit. I do not mean that it lacks enemies. Recently there was an attempt to ban specifically Christian Christmas carols from a score of public schools in Brooklyn. The shops all over the country seek to substitute Santa Claus and his reindeer for the Christ Child. I witnessed, early in Lent, the arrival at a railway station of an "Easter Bunny," attended by brass band and a posse of police. Just as the early Christians adopted the pagan festivals and consecrated them, so everywhere, but particularly in the U.S., pagan commerce is seeking to adopt and desecrate the feasts of the Church. And wherever the matter is one for public authority, the state is "neutral"—a euphemism for "unchristian."

"Other continents look to America half in hope, half in alarm"

I MEAN that "Americanism" is the complex of what all Americans consider the good life and that in this complex Christianity, and pre-eminently Catholicism, is the redeeming part. Unhappily "Americanism" has come to mean for most of the world what a few, very vociferous, far from typical, Americans wish to make it. The peoples of other continents look to America half in hope and half in alarm. They see that their own future is inextricably involved with it and their judgment is based on what they see in the cinema, what they read in the popular magazines, what they hear from the loudest advertiser. Gratitude for the enormous material benefits received is tempered with distaste for what they believe is the spiritual poverty of the benefactor.

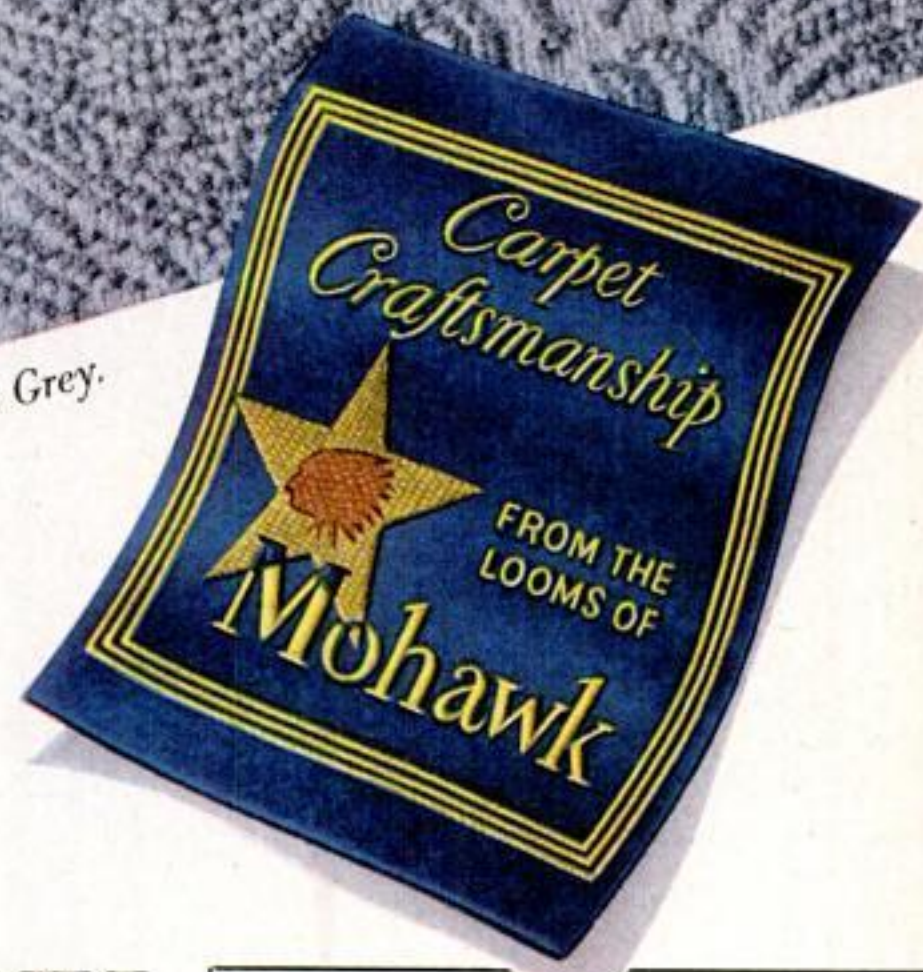
It is only when one travels in America that one realizes that most Americans either share this distaste or are genuinely unaware of the kind of false impression which interested parties have conspired to spread.

The Christian believes that he was created to know, love and serve God in this world and to be happy with him in the next. That is the sole reason for his existence. "Good citizenship," properly understood, is a necessary by-product of this essential task, but more and more the phrase has come to mean mere amenability to the demands

CONTINUED ON PAGE 155



Photo by Peaty • Grosvenor, pattern GR 5, wave design in Cloud Grey.



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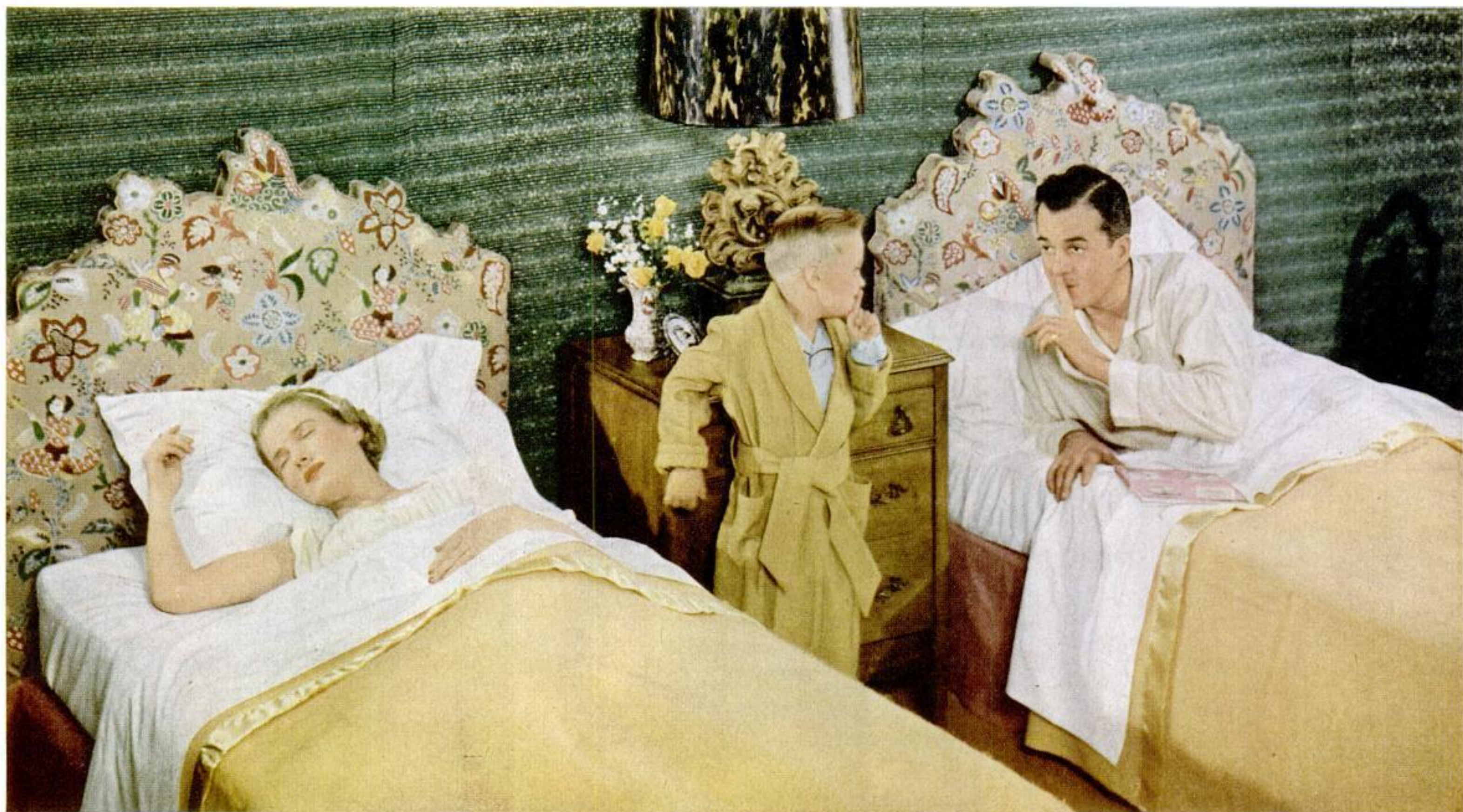
Mohawk Carpet Mills, Inc., Amsterdam, N. Y.
Advertising Department LI-9-49

NAME.....

ADDRESS.....

CITY.....STATE.....

Copyrighted material



When you're buying a mattress, don't be tempted by the low price tag. For a cheaper mattress is not as economical in the long run.

Beautyrest,* the world's most comfortable mattress, is guaranteed for at least 10 years. (Cheaper mattresses are usually not guaranteed at all.)

When you divide the \$59.50 Beautyrest price by 10 years, it comes to only \$5.95 a year. Or, figured by the night, about 1½¢ a night. Here is *real* value! How much wiser to buy a Beautyrest than a shorter-lived, less comfortable, cheaper mattress!

HERE'S ONE LUXURY EVERYBODY CAN AFFORD... BEAUTYREST... ABOUT 1½¢ A NIGHT!

NOW! SEE INSIDE THE MATTRESS YOU BUY!
New demonstrator X-ray Mattress display at leading stores



See the difference in your store!



Feel the difference on your bed!



1. Water glass test proves that each spring acts independently, can't force neighboring springs down. So water glass stays steady. You get firm, form-fitting support in right places!



2. "Torture-Tester" proves durability in United States Testing Co. Laboratories. Beautyrest takes 740,744 more blows—lasts over twice as long as any other mattress tested. Guaranteed 10 years! (Lasts far longer, users say.)



Beautyrest owner reviews
15 years of luxury rest

Recently, Simmons interviewed Mrs. Howard Morris of Princeton, Ind., a 15-year Beautyrest-owner, to find out how Beautyrest stands up in actual use over many years. Here's what Mrs. Morris told us.

SIMMONS: Do you still get a good night's sleep on your Beautyrest?

MRS. MORRIS: Wonderful! After 15 years, it's still as comfortable as the day I bought it!

SIMMONS: We promised that the no-sag edges would keep your Beautyrest looking neat all these years. Is it true?

MRS. MORRIS: Well, just look at it. No lumps or sagging anywhere. It certainly is true.

SIMMONS: Would you recommend Beautyrest to your friends?

MRS. MORRIS: I often do. It's a wonderful mattress and a wonderful buy. And I think it's about the most economical mattress, considering how many *extra* years of luxury it gives.

From us to you: The best mattress is the best buy! The best buy is Beautyrest!

Only **SIMMONS** makes **BEAUTYREST***
Another quality product from the House of Simmons . . . the greatest name in sleep

*TRADE-MARK REG. U. S. PATENT OFFICE, COPR. 1949 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.

CATHOLICS IN THE U.S. CONTINUED

of the government. At present the state makes few exorbitant demands in America, but there are Americans, resolutely opposed to the mechanisms of communism and fascism, who yet exalt this limited conception of "good citizenship" as the highest virtue, and regard the creation of a homogeneous society as the first end of statesmanship. In this popular neutral opinion, Catholics, Protestants, Jews, atheists, theosophists and all the strange sects of the nation differ only in the rites they practice, or do not practice, certain buildings for an hour or two a week. This is pure make-believe. They differ hugely in morals, social custom, and philosophy of life—in fact in all the things they value most highly. The neutral secular state can only function justly by keeping itself within strict limits. It is not for a foreigner to predict how long the government of the U.S. will resist the prevalent temptation to encroachment. He merely notes admiringly and gratefully that hitherto the temptations have been largely resisted and also that the constitutional separation of church and state does not, when temptation offers, guarantee the continued welfare of any particular, minority, religious body.

"Certain territories that he can never surrender to the temporal power"

THE Catholic holds certain territories that he can never surrender to the temporal power. He hopes that in his time there will be no invasion, but he knows that the history of his church is one of conflict. If his rulers force him to choose between them and his faith, in the last resort he must choose his Faith. And because in his heart he knows this, he tends to be conspicuously loyal whenever he can be so with a clear conscience. A great French churchman of the 18th Century could write without embarrassment: "*Le Roi, Jésus-Christ et l'Eglise, Dieu en ces trois noms.*"* Similarly many American prelates speak as though they believed that representative, majority government were of divine institution, and the lay American Catholic insists more emphatically on his "Americanism" than do Protestants or atheists of, perhaps, longer American ancestry.

There is a purely American "way of life" led by every good American Christian that is point-for-point opposed to the publicized and largely fictitious "way of life" dreaded in Europe and Asia. And that the Grace of God is the "way of life" that will prevail.

The King, Jesus Christ and the Church—God in three names.—ED



VELYN WAUGH'S WORKROOM is library of Piers Court, his country home. In this room he keeps his fine, extensive collection of Georgian books.

★  NOTES ★

Pete's asked them all over tonight { Hendersons
Emericks
Jordans
("Just informal"—he says !!!)

 Better get some **PORT**


They all enjoy Port

IT FITS INTO OUR BUDGET!
And it's so easy! Just cool and serve

WINES OF CALIFORNIA COST SO LITTLE
... AND ADD SO MUCH!

Wine Advisory Board, 717 Market St., San Francisco 3, California

Fine Watches
since 1791



If you are planning to give, or own a fine watch, why consider anything less than a Girard-Perregaux—famed for accuracy, distinguished for beauty for over a century and a half. And you'll find these watches so modest in price!

GIRARD PERREGAUX

(A) 14 Kt. Gold, \$71.50 (B) 14 Kt. Gold, \$71.50, 14 Kt. Gold Filled, \$57.50 (C) 14 Kt. Gold, \$100, 14 Kt. Gold Filled, \$57.50 (D) 14 Kt. Gold, \$100, 14 Kt. Gold Filled, \$65.00. All 17 jewels . . . Prices include Federal tax. Others from \$40 at selected jewelers.

Girard-Perregaux Watches, 30 Rockefeller Plaza, New York 20 • In Canada: Hamilton, Ont.



LEADING LADY Arlene Dahl (*cover*) makes up for sequences in *The Outriders* amid typical Kanab scenery,

which also includes pink and white cliffs, gorges, buttes, canyons, wide mesas, lakes and unexpected lush meadows.



WEARING M-G-M WHISKERS AND CIVIL WAR UNIFORM,

UTAH'S HOLLYWOOD

Tiny Kanab earns a big-town living supplying locale, extras and props

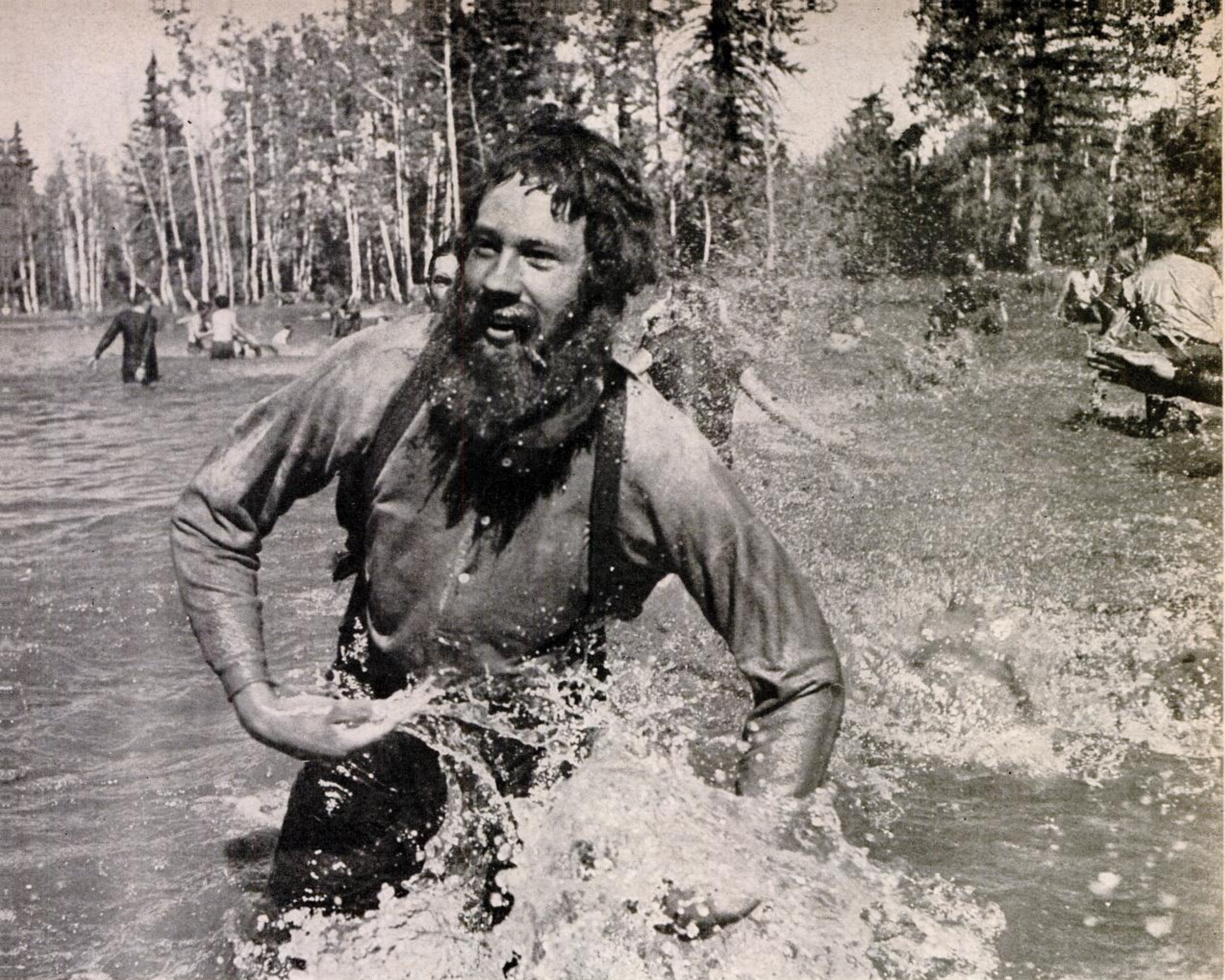


NAVAHO EXTRA watches shooting in valley rented to *Outriders* company. Kanab imports many Navahos for

movies, even gets fresh deer meat which they are accustomed to eat but which is forbidden to whites out of season.



SIGNS at the edge of town announce Kanab and Parry Lodge, especially built to house movie location companies.



70-YEAR-OLD HARL JUDD OF KANAB, AN EXTRA, WETS HIMSELF DOWN IN A LAKE FOR SCENE IN "THE OUTRIDERS." HIS FATHER WAS STAND-IN FOR STAR JOEL McCREA

AA tourist driving into Kanab, Utah for the first time is likely to experience that uneasy psychic feeling of having seen all this before. He probably has. Outside of southern California, Kanab (pop. 1,365), once a quiet cow town, is now the most active center of western movie-making. Since 1934 it has been inundated by movie companies, sometimes consisting of little more than technicians, a director, school-teacher type of leading lady, strapping cowboy hero, heavy and a script. Kanab supplies the rest—renting

out land, Conestoga wagons, craggy passes at which fleeing rustlers can be cut off, herds of cattle, snakes and a citizenry so experienced in horse-opera Thespianism that it needs almost no direction to earn \$7.50 per day riding in posses or diving under bar tables when the shooting starts.

Kanab's eminence is due partly to a terrain so varied that it is not only ideal western locale but has appeared on the screen as England's Border country, colonial New York state and pink Arabian desert.

Many of the 35 movies that have been made in Kanab were big productions like *Western Union*, *Stagecoach*, *My Friend Flicka*—not grade B western quickies. Currently being shot is a Civil War picture, *The Outriders*, with a Southern locale. The movie companies deal with a local triumvirate of businessmen (below), who subcontract the town's services and props at mutually profitable rates and who appreciate what \$300,000 to \$500,000 of Hollywood money each year means to their tiny cow town.



MAINSPRINGS of subcontracting are Fay Hemblin (locations), Gronway Parry (props), Whit Parry (shelter).

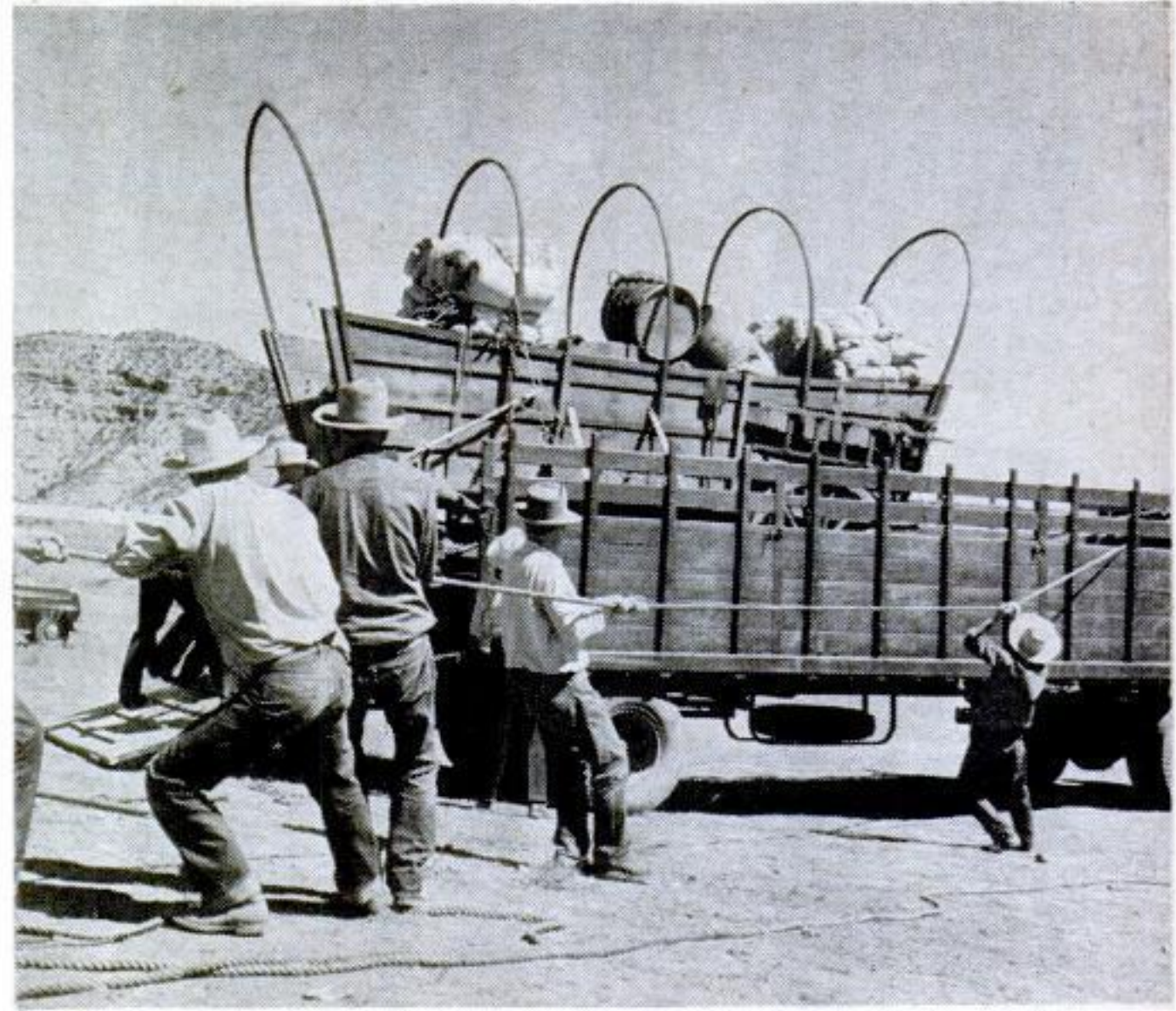


LOCATION PICTURES are studied by *Outriders* Director Roy Rowland, Joel McCrea, the Parry brothers.

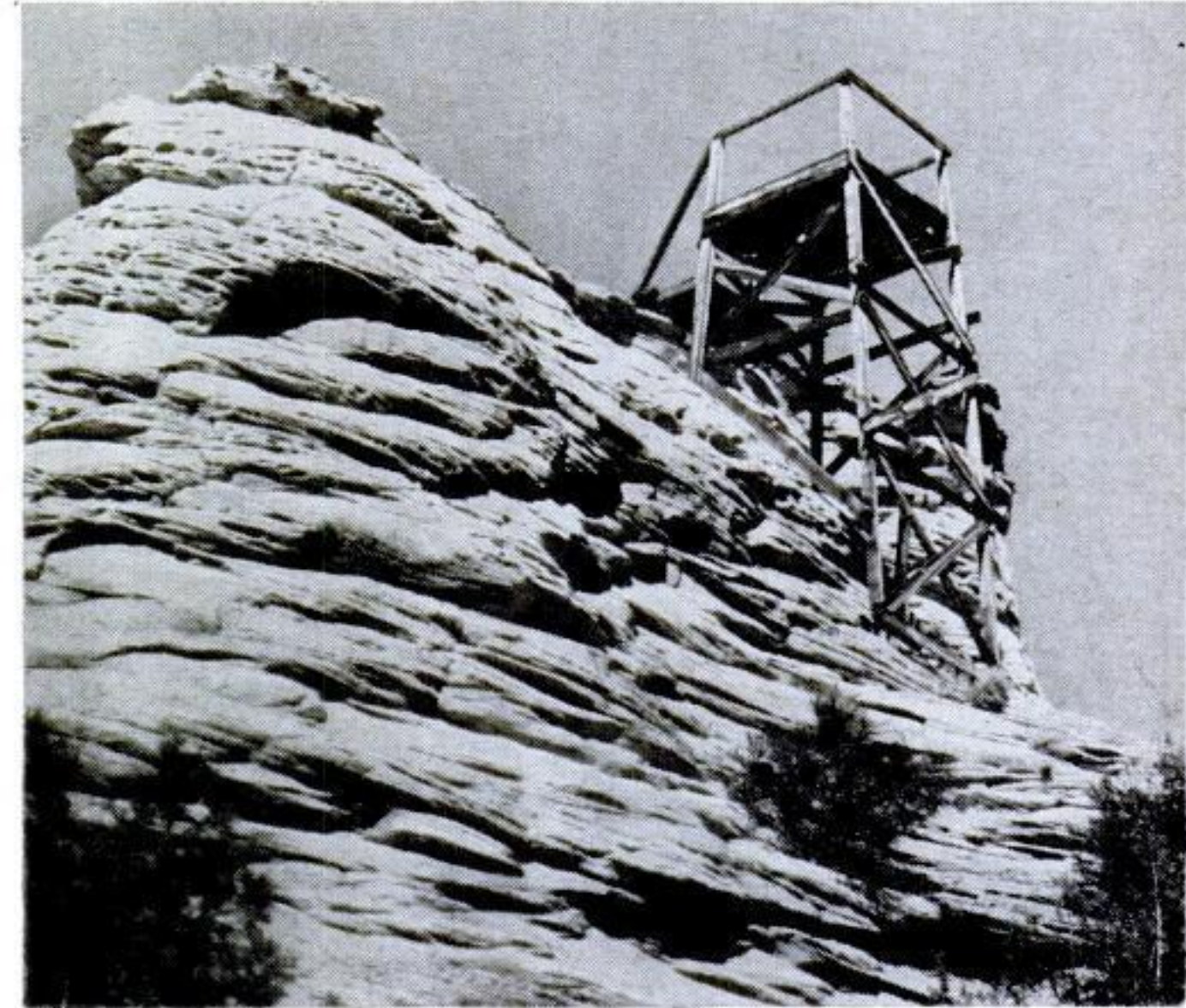


ARRIVING STAR Arlene Dahl is greeted by Whit Parry at airstrip, which is used mainly by the movie people.

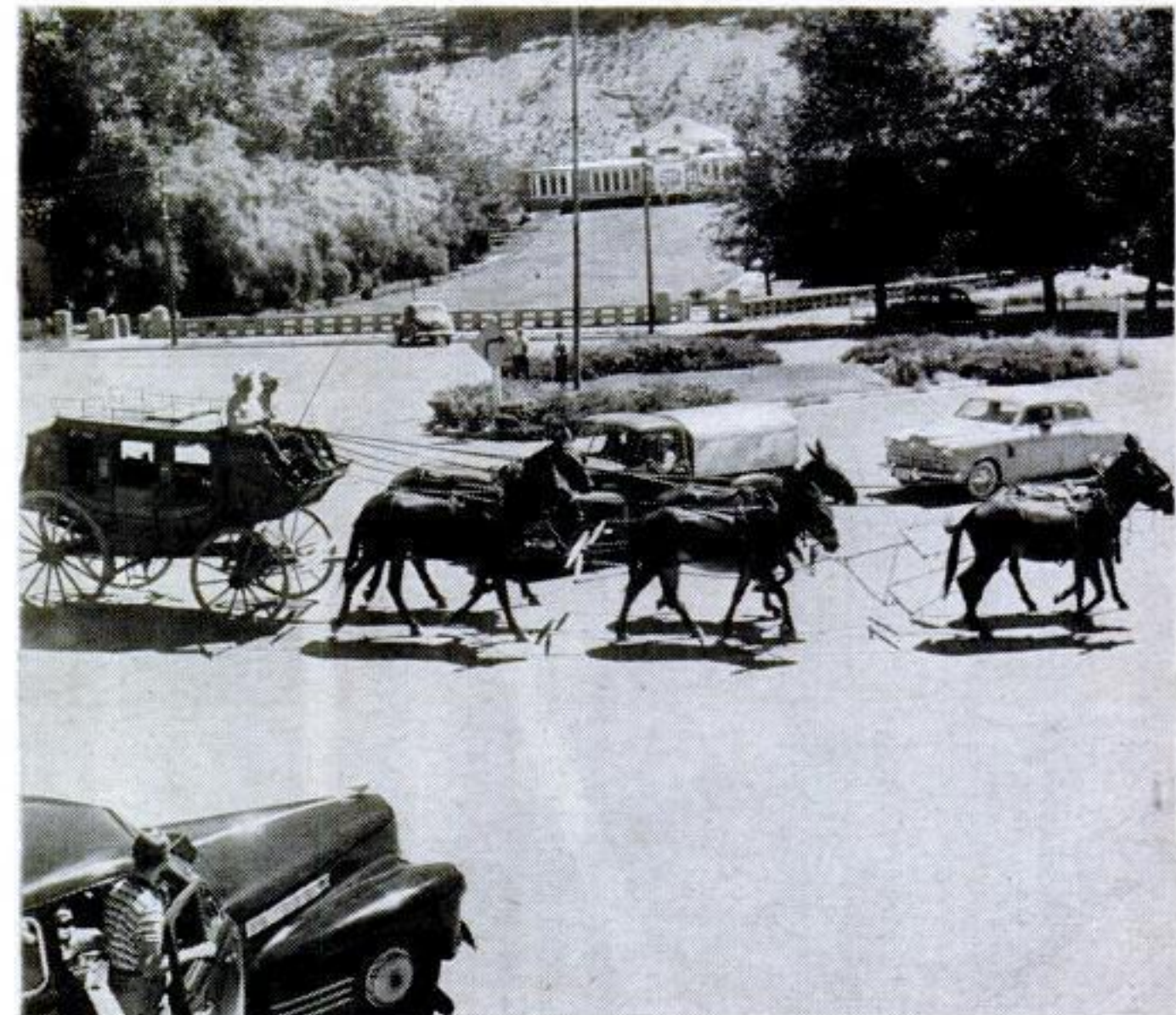
THESE ARE WHAT KANAB OFFERS



CONESTOGA WAGONS, here being trucked to location, are rented for \$10 a day. On one occasion Kanab produced 700 genuine wild horses for a stampede.

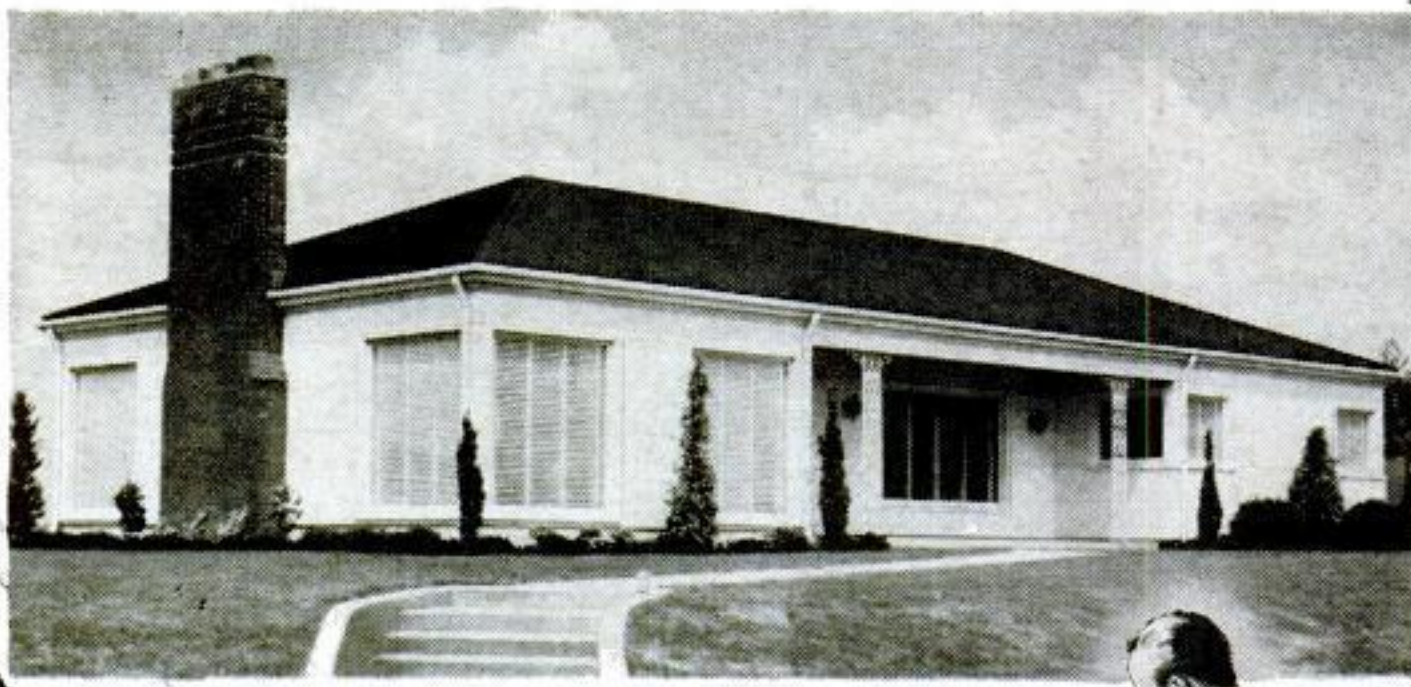


CAMERA SCAFFOLDINGS are already set up at dramatic spots like Rob-inson Canyon (above). So are corrals and handsome but backless ranch homes.



OLD STAGECOACH is driven up and down Kanab's main street to famil-iarize mule team with its surroundings. Kanab imported mules from Missouri.

[CONTINUED ON PAGE 161](#)



America's Busiest Building Material



Plywood builds homes of sparkling, lasting beauty...boats that are fast, light, dry and rugged. Plywood builds box cars, barns and billboards...cabinets, containers, concrete forms...tourist courts, commercial build-ings, displays and fixtures. No other building material does so many things so well!



Douglas Fir Plywood Does 1000 Jobs Faster—Better

Here is real wood in large, light, split-proof panels—panels that make hard jobs easy, easy jobs a joy. Plywood "works" with any tools, covers big areas quickly. Plywood is modern—a quality material for fine construction...an economical material for all utility uses. Light stain finishes bring out its natural wood beauty. Easy to paint, too! Your local retail lumber dealer has fir plywood for *every* job—water-proof EXTERIOR for outdoor and marine uses; INTERIOR for all inside applications. See him today!

Douglas Fir Plywood

THE REAL WOOD
OF 1000 USES—
IN LARGE, LIGHT,
STRONG PANELS

Send for This 32-Page Booklet—Now!

DOUGLAS FIR PLYWOOD ASSOCIATION
304 Tacoma Bldg., Tacoma 2, Wash.

Please send me your illustrated, two-color booklet "1000
USES FOR DOUGLAS FIR PLYWOOD". I enclose 10¢
to cover mailing.

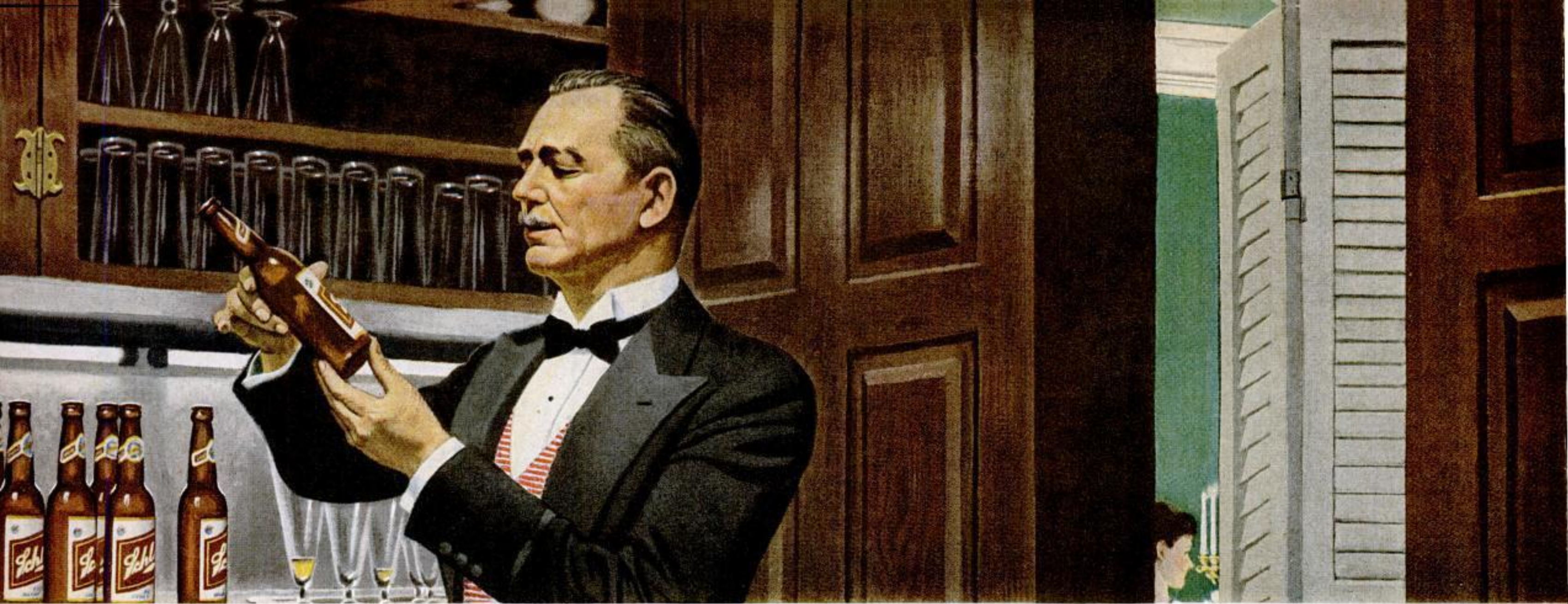
Name

Address

City Zone State

AND NOW
EVERY
LUMBER
DEALER
HAS IT AGAIN!

**PRICES
SHARPLY
REDUCED**



"I was curious..."



I tasted it...



Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"



© 1949, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

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They'll be the best dressed youngsters in school

AND YOU'LL SAVE A LOT WITH A **SINGER** SEWING MACHINE



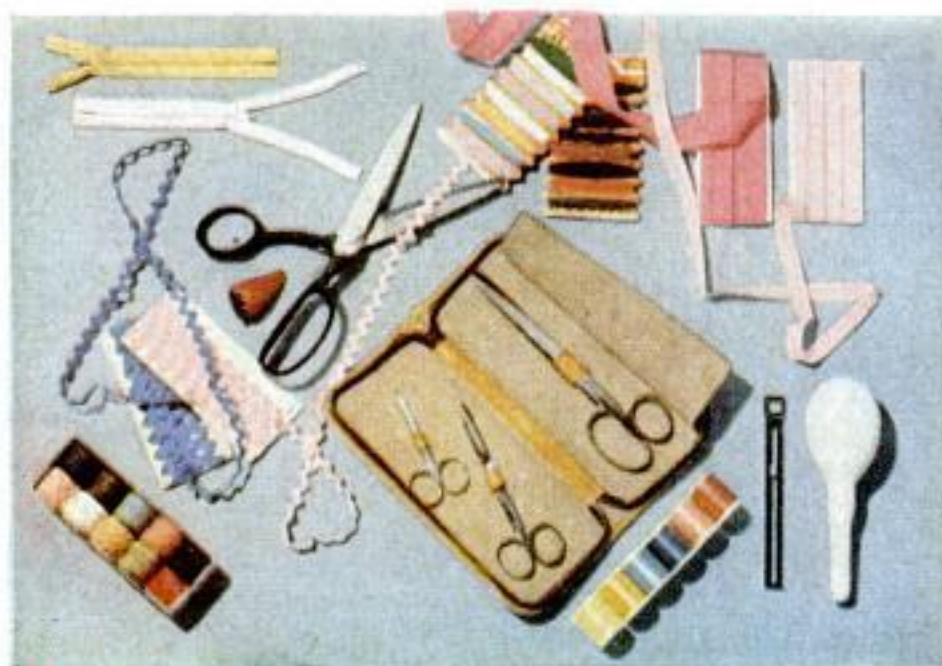
- **Nothing sews like a SINGER**—so smoothly, surely, beautifully! Goes forward or backward. Sewes over pins, saves basting. Has wide range of speeds, non-glare light. Above is handsome period console.



- **SINGER has a style** to fit every home. Period designs, modern designs, portables. Every one a smooth-stitching beauty. Modern desk, illustrated above, has three roomy drawers, matching stool.



- **You get complete course** in home dressmaking or decorating with new machine. Eight 2-hour lessons at your SINGER SEWING CENTER. Basic set of attachments, quilter, ruffler, etc., comes with machine.



- **Want covered buttons, professional buttonholes?** Your SINGER SEWING CENTER will make them for a few cents each. And they have the best notions in town: scissors, thread, zippers, binding. Come and see, soon!

If you've been shopping lately, you know what big price tags little dresses have.

Now more than ever it's a saving to sew your children's clothes! And it's easier than ever with a brand-new SINGER* Sewing Machine.

Every SINGER in every price range, from \$89.50 up, is the finest in its class. Easy budget terms. Liberal trade-in allowance. See the new models now!

And whenever you want notions, lessons, sewing advice, just call on your SINGER SEWING CENTER.



Dress on right is McCall pattern # 7246. Dress on the left is McCall pattern # 7524.



- **You're set for life** when you get a SINGER. Built by the company with world leadership for 98 years. Service and supplies always available from any SINGER SEWING CENTER. Above is newest SINGER console.



FOR YOUR PROTECTION, SINGER sells and services its sewing machines, vacuum cleaners, and other products only through SINGER SEWING CENTERS, identified by the Red "S" Trade-mark and the "SINGER SEWING CENTER" emblem on the window and new through other stores.

Above is SINGER SEWING CENTER at 1633 California St., Denver, 2, Col. Hundreds more from coast to coast. For address nearest you look in classified phone book under SINGER SEWING MACHINE CO.

SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

Copyright, U.S.A., 1949, by THE SINGER MANUFACTURING COMPANY. All rights reserved for all countries.

*A trade-mark of THE SINGER MANUFACTURING COMPANY

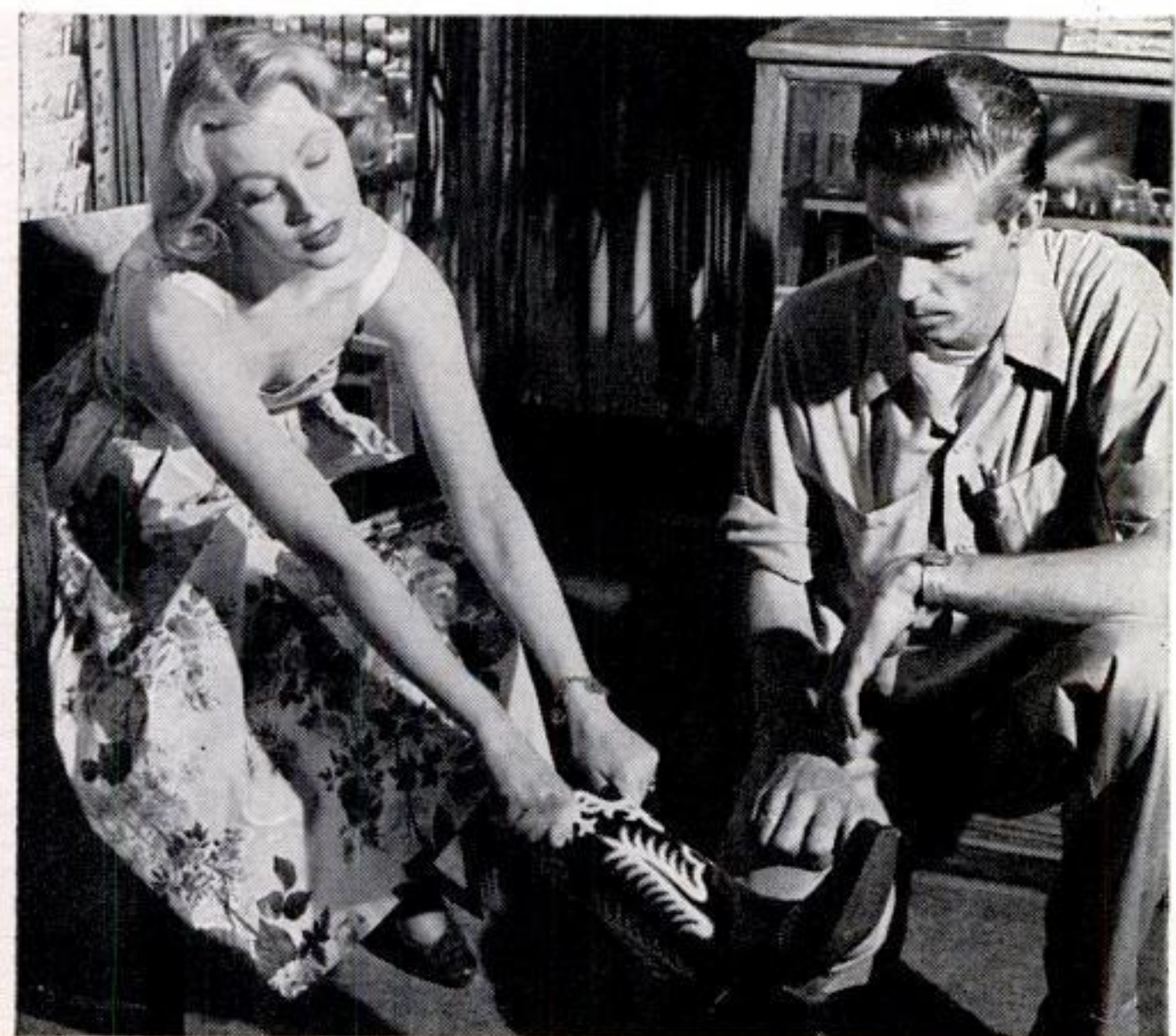
IN KANAB STAR'S LIFE IS QUIET



POSING FOR A STILL, Arlene Dahl attracts little attention. Kanab is too used to stars to gape even at people like Clark Gable and Barbara Stanwyck.



WITH HER STAND-IN, blond Betty Larsen, a local girl, Miss Dahl sips a quiet soda. Betty, 16, is the daughter of a state legislator and postcard artist.



WESTERN BOOTS bother the cast's only feminine player more than they would a Kanabian, many of whom have appeared in a dozen western pictures.

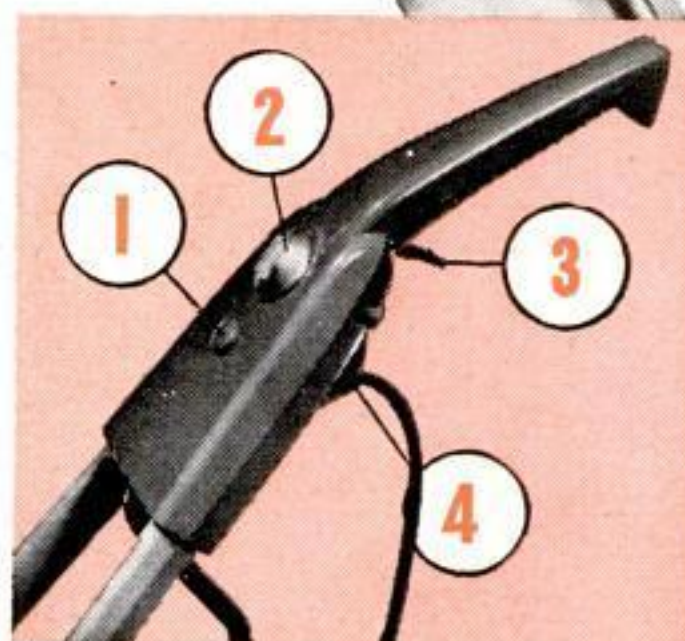
CONTINUED ON NEXT PAGE

THE SINGER **ALL-NEW** CLEANER

has

Dual Suction

NOW! The most amazing dirt-getting action you ever saw! The new SINGER* Vacuum Cleaner is the first to bring you *two fans* for greater suction!



MAGIC HANDLE

WITH 4 WONDERFUL ADVANTAGES!

- 1. No winding of cord!** Control button reels cord in—gets it out of way as you clean!
- 2. More cleaning power when you need it!** Two-speed switch for light and heavy cleaning.
- 3. No more foot-pedal acrobatics!** Touch the trigger—and adjust handle to any position.
- 4. No stooping!** Cord outlet lets you pull out extra cord as you need it.

PLUS ALL THESE EXTRA SINGER FEATURES!

Exclusive "floating" brush gently loosens deep imbedded dirt. Adjusts automatically to most any rug thickness.

Easy to carry with midway hand-grip!

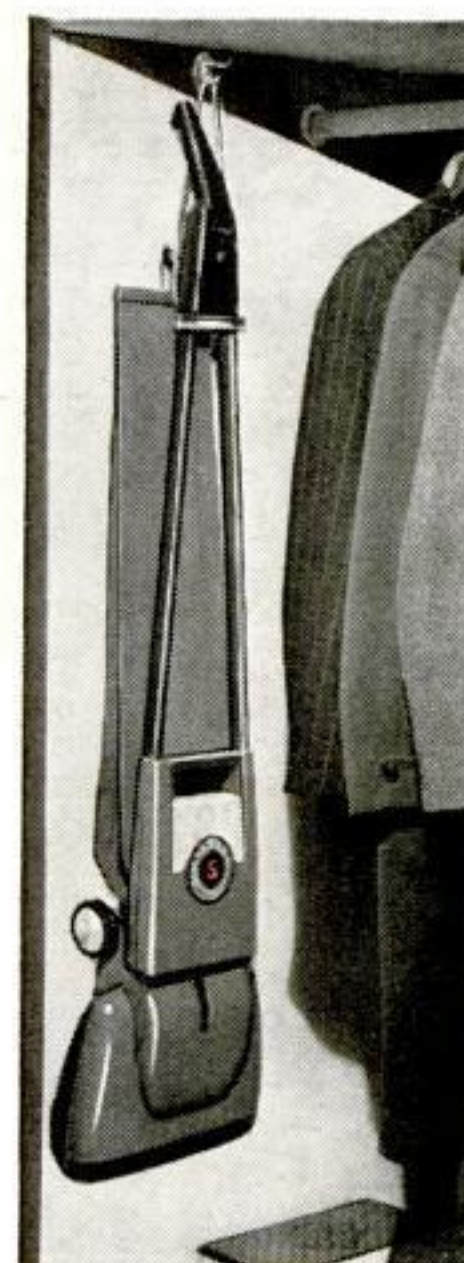
Gets under furniture—easily. Unit is only 5 inches high!

New "all-round" bumper protects furniture—never smudges!



So easy to store! Hangs flat in closet. Ideal for small homes and apartments. Ask for a demonstration in your home.

For your protection SINGER sells and services its sewing machines, vacuum cleaners, and other products only through SINGER SEWING CENTERS, identified by the red "S" trade-mark and the "Singer Sewing Center" emblem on the window, and never through other stores.



SINGER* Vacuum Cleaners
are sold only through your—

SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

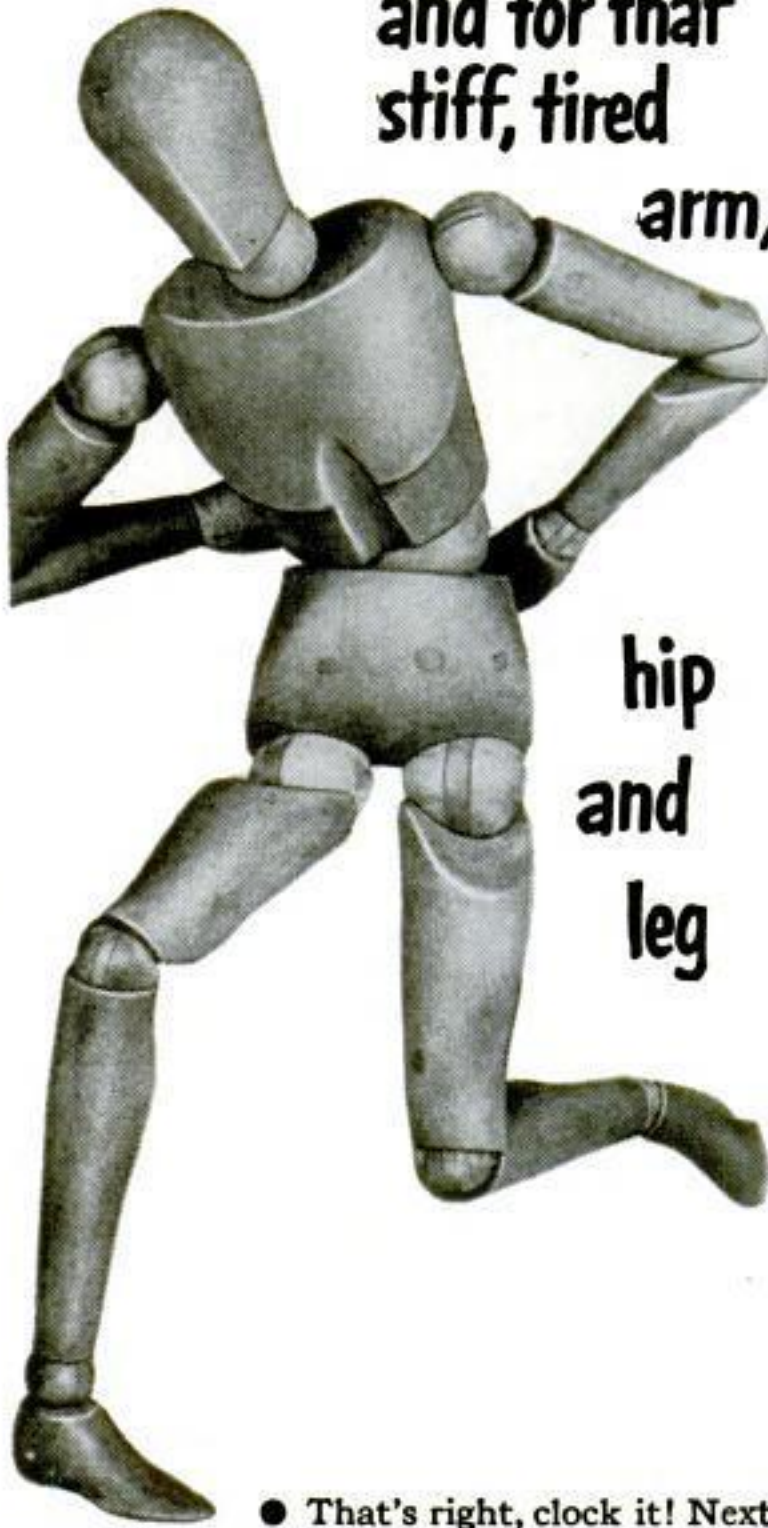
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*A Trade-mark of THE SINGER MANUFACTURING COMPANY

THESE ARE VETERANS AT ACTING

Oh!
my aching
back!

and for that
stiff, tired
arm,

hip
and
leg



● That's right, clock it! Next time you're plagued with stiff, lame muscles after overdoing, look at your watch!

Then rub those torture-spots with effective Absorbine Jr.—the favorite stand-by liniment of many professional athletes for over fifty years!

Chances are you'll be surprised how quickly relief comes! Because Absorbine Jr. has two beneficial actions:

First, it cools and soothes those sore places on application. Second, it counters the irritation that causes the pain with a grand muscle-relaxing effect. Ah, what relief! Get Absorbine Jr. at any drugstore . . . \$1.25 a bottle.

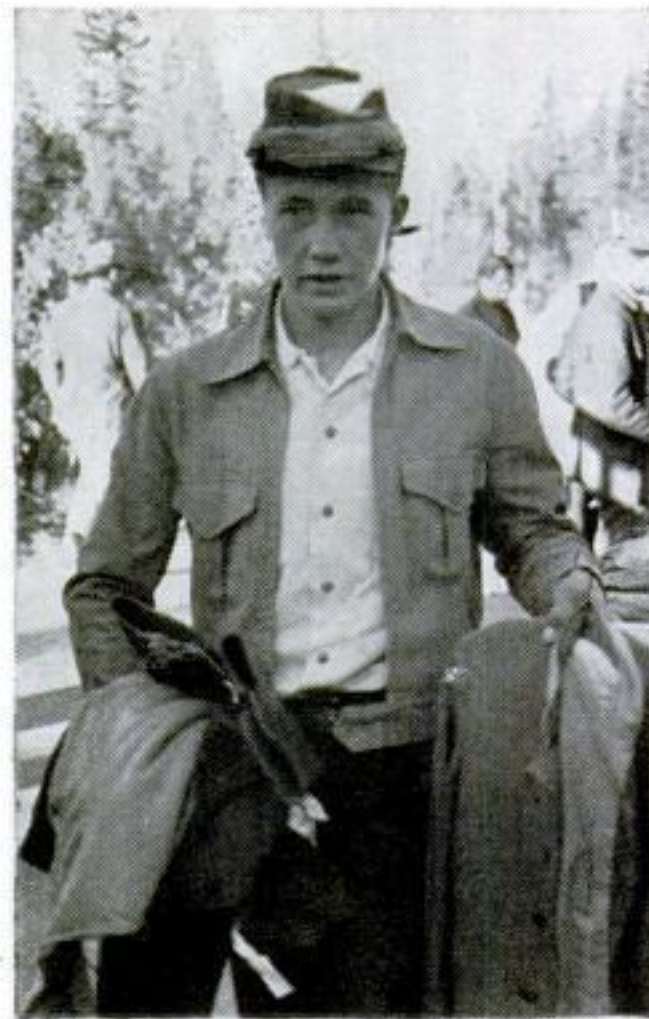
W. F. Young, Inc.
Springfield, Mass.



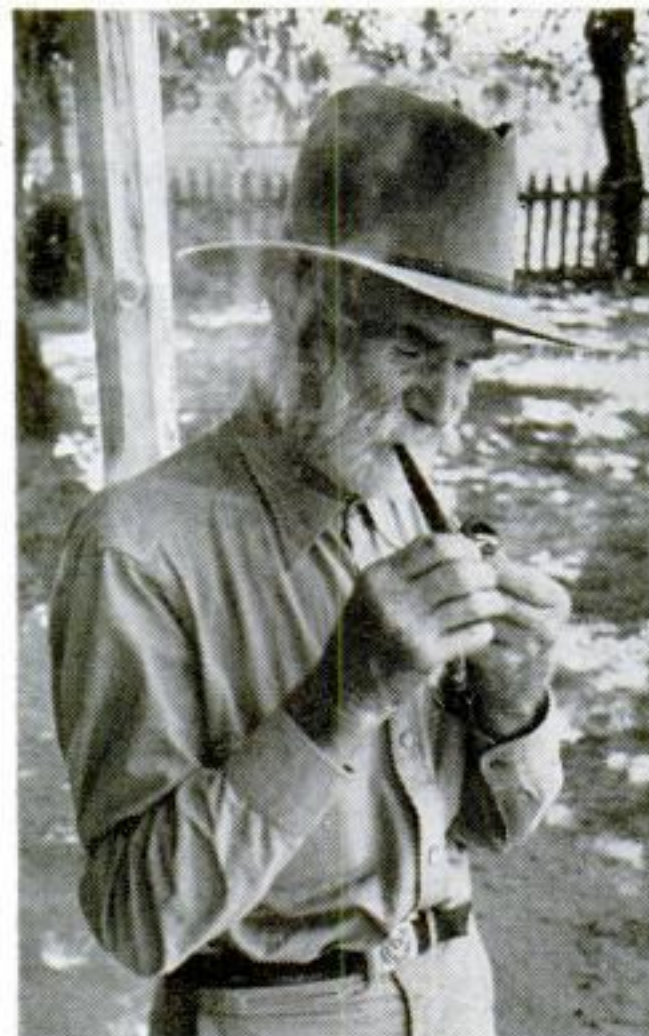
Absorbine Jr.



STOREKEEPER C. H. Ackerman, one of Kanab's few non-Mormons, not only acts but rents out his store as a set.



MUSIC STUDENT Harl Judd (p. 157) carries Confederate uniform he just got from wardrobe department.



EX-COWHAND Billy Brown, 79, mostly just sits on his front porch when not working as a moving picture extra.



COUNTY ASSESSOR "Cowhide" Adams, a veteran of 75 movies, tells how he let a puma attack him in one.



TOWN PHOTOGRAPHER Harold Mace gets a titter from his wife when she sees him in make-up. Since whiskers pay a premium in movie salaries, many Kanabians let their beards grow during the shooting season, May 15 to Oct. 15.

Fast HELP for HEADACHE



BROMO-SELTZER

FIGHTS HEADACHE
THREE WAYS

For fast help from ordinary headache always take Bromo-Seltzer. It fights headache three ways:

1. Relieves Pain of Headache.
2. Relieves Discomfort of Upset Stomach.
3. Quiets Jumpy Nerves.

Caution: Use only as directed. Get Bromo-Seltzer at your drug store fountain or counter today. A product of Emerson Drug Company since 1887.



Makes any lighter burn brighter!

- instant-lighting
- smokeless flame
- lasts longer



25¢
at better stores everywhere

by the makers of famous

ZIPPO

WINDPROOF LIGHTERS

© 1949, ZIPPO MANUFACTURING CO., BRADFORD, PA.



As drill pipe is removed from the well, it is stacked into position from the "monkey board"—a platform near the top of a derrick ten stories high.

Oil drills go down—to make your future look up

FROM TOWERING DERRICKS in sultry swamps and bleak waste-lands, down into the earth's core through strata of rock and shale and sand that once seemed beyond reach . . . deeper and deeper goes the search for oil. Thousands of individual oil companies, small and large, spurred on by traditional American rivalry, compete today in this search, in some cases drilling almost four miles deep.

The search is bringing results—and they're finding more and more oil—for your future. In spite of higher drilling costs almost 40,000 new wells were completed last year alone. America's known reserves of oil in the ground now stand at an all-time high.

Rivalry works for you in other branches of the oil industry, too—in refining, transportation, marketing—and in research. You

benefit—through more efficient gasolines, lubricants, heating fuels . . . better plastics, insecticides, paints, medicines, cosmetics, synthetic rubber and hundreds of other products.

The new records set by the nation's oil producers symbolize the progressiveness of the whole petroleum industry. Sparked by rivalry, over 34,000 individual companies in all branches of the oil industry are exerting every effort to continue oil's *ninety years of progress* . . . progress which continues to give greater comfort, better living and more convenience to you.

Oil Industry Information Committee

50 West 50th Street • New York 20, N. Y.

OIL BUILDS FOR AMERICA'S FUTURE



AT A COMPANY PARTY CHARLES PINKHAM, PRESIDENT ARTHUR PINKHAM AND DANIEL PINKHAM SING THE SONG ABOUT LYDIA AND HER LOVE FOR THE HUMAN RACE



PINKHAM EMPLOYEES, like the business, are venerable and durable. All of the 26 above (the total force now numbers 94) have been with company for 25 years or more.

Life Visits the Lydia Pinkham Factory

**75 years after she sold her first Vegetable Compound
her descendants are still soothing female complaints**

In the panic of 1873, to help support her family, Lydia Pinkham went into the kitchen and began to brew a brown, bitter-tasting mixture of roots, herbs and alcohol, which she called "Vegetable Compound—a Positive Cure for all those Complaints and Weaknesses so common to our best female population." The brew made her the best-known woman in 19th Century America, and it founded a business which is still running profitably in Lynn, Mass.

The Pinkham descendants (*above*) have not substantially changed Lydia's original formula except to add Vitamin B₁ and to cut the amount of alcohol from 18% to 15%. Two or three bottles taken at once will still make any woman forget her complaints, as well as her Christian name. But in the recommended dosages the compound does indeed have a beneficial effect, as the Federal Trade Commission concluded in 1940. The Pinkham descendants, united now after a bitter family quarrel as to who owned the business (*p. 168*), have retained much of Lydia's energy, little of her dead-pan seriousness. They chortle at the horrendous advertisements (*pp. 166, 167*) she wrote, and happily sing the famous song the compound inspired. They are still selling three million bottles a year and may soon sell more on the strength of the recent biography of their ancestor (*Lydia Pinkham Is Her Name*, by Jean Burton; Farrar, Straus, \$2.75).



PRESIDENT PINKHAM DRINKS COMPOUND (he samples each new batch) under a portrait of the incomparably dignified Lydia, whose prim, grandmotherly face has

adorned about \$53 million worth of advertising since 1876. Mr. Pinkham, healthy and hearty at 69, himself made the bronze bust of his grandmother that stands at his elbow.

IT TASTES BETTER...
that's why
Thousands Everywhere
have Switched
to
Calvert

CALVERT RESERVE, CHOICE BLENDED WHISKEY—86.8 PROOF—65%
GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., N. Y. C.

JOHN A. FAZIO
Miami Shores, Fla., switched to
better tasting cocktails.

HARRY CARR
Maywood, Calif., says Calvert's
never changes.

GEORGE PLOETZ
Minneapolis, Minn., switched
years ago, and is glad he did.

DEWEY R. DOUGLASS
Indianapolis, Ind., switched
Calvert for tastier cocktails.

A. C. V.
Chester, Ill.,
ways trust

EDWARD F. DAY
Carbondale, Pa.,
beats even expe

MAX RUDORFER
San Francisco, Calif., says its
better taste sold him forever.

GEORGE H. MONROE
New York, N. Y., says Calvert
has been a smart switch.

ARNOLD
says Calvert is
skye buy.

PAUL M. OSTERMEIER
Chicago, Ill., now knows that
calvert quality never changes.

ROBERT WOLF
Seattle, Wash., says Calvert is
always milder, smoother.

JOHN KINSINGER
Irvington, N. J., believes in
moderation, prefers Calvert.

MAX PLAKE
Dallas, Texas, says Calvert
most quality for the money.

A. R. FUCHS
St. Louis, Mo., has learned that
Calvert's a wonderful value.

JUSTIN F. McCARTHY
Bridgeport, Conn., switched to
Calvert for its flavor.

JACK NAMEN
Detroit, Mich., switched because
Calvert is a better value.

H. ROBERT MACKAY
Albuquerque, N. M., switched
for Calvert's lighter flavor.

WALTER CONNOR
Savannah, Ga., found his friends
like Calvert's taste, too.

AUGUST LANDRY
New Orleans, La., says it is
better tasting in any drink.

OMAS
there's no

Lydia Pinkham CONTINUED

EARLY ADVERTISEMENTS



"I followed Mrs. Pinkham's
Advice and Now I am Well."

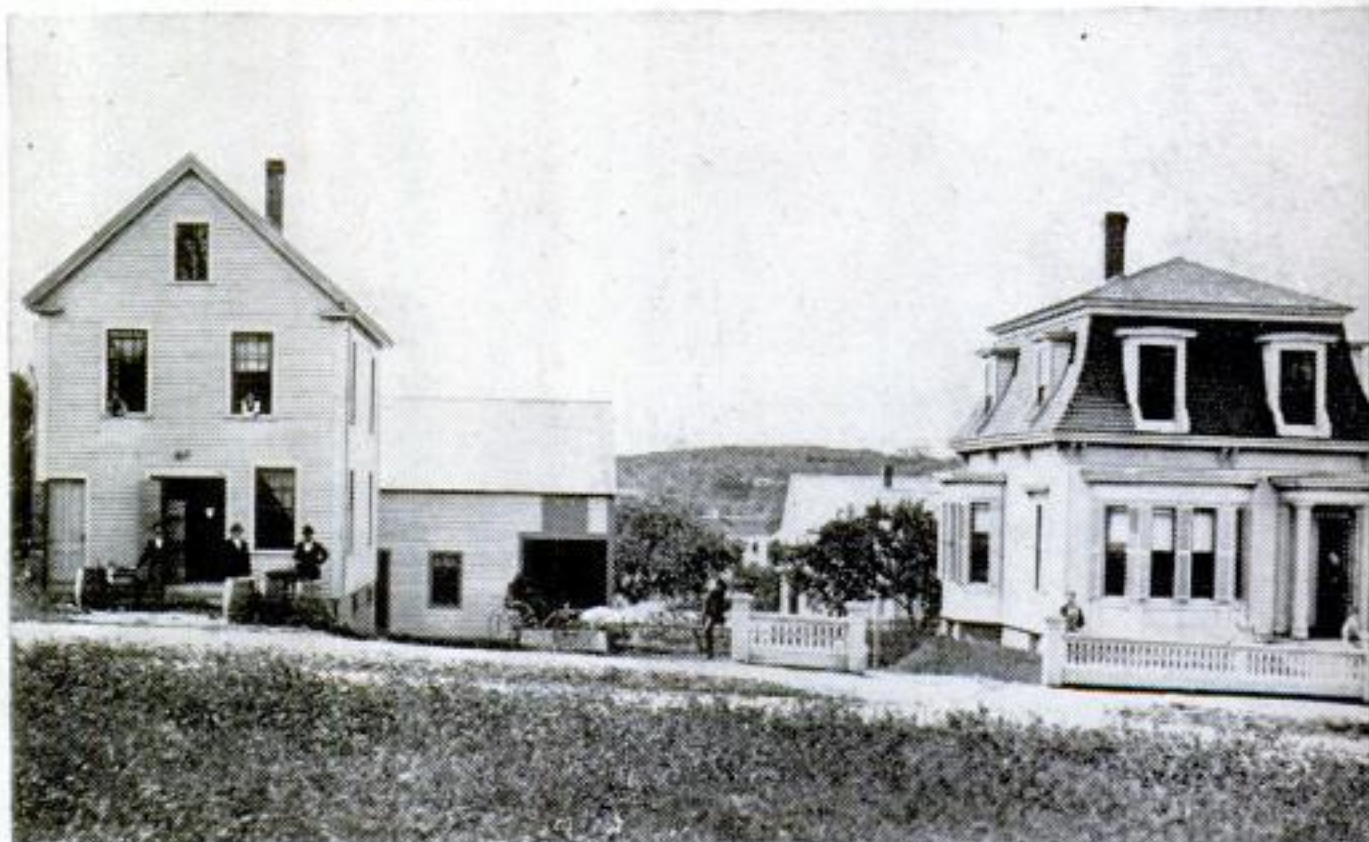


"It Seems as Though my
Back Would Break."



**Operation
Avoided**

TERROR AND HOPE were themes of the highly successful Lydia Pinkham advertisements. Although Lydia never actually managed to hang a sign on the Brooklyn Bridge, she persuaded women that they had better start drink-



FIRST FACTORY (left) and home were unimpressive in view of fact that company was to gross \$107 million in 75 years. In 1948 income was \$2.5 million.



WOMEN EMPLOYEES answered voluminous mail. Company advertised, "Every letter opened by a woman, seen only by a woman. NO BOYS AROUND."

LIFE'S WOES.

Thousands Dying Annually

From Causes to the World Unknown.

While Other Thousands are Being Restored to

Health, Hope and Happiness by the Use of

Lydia E. Pinkham's Vegetable Compound,

The Positive Cure for Female Complaints.

These Complaints,

Common to our best female population, are generally manifested by the uneasy, restless sensation of patient. The stomach and nervous system are all pathetically disordered in most diseases of the

A FEARFUL TRAGEDY.

A Clergyman of Stratford, Conn.,

Killed by His Own Wife.

Insanity Brought on by 16 Years of Suffering With

Female Complaints the Cause.

Lydia E. Pinkham's Vegetable Compound,

The Sure Cure for These Complaints,

ing the compound or else. The devastating effect of the ads was achieved partly through Miss Pinkham's gloomy choice of words, partly through the ads' disconcerting and deliberate resemblance to contemporary newspaper headlines.



COMPOUND INGREDIENTS are varied and strange. Several are good for "female complaints," but Lydia was not a chemist and never understood why.

CONTINUED ON NEXT PAGE

PETER BORGIA
N. Y., joined the big because of its value.

BEN V. DANTON
New Orleans, La., switched because of its mellow flavor.

BILLY F. BRIGGS
Amarillo, Texas, found Calvert tops for moderate drinking.

KENNETH E. BELLAMY, Sr.
Englewood, Colo., discovered Calvert is always uniform.

MAX GORN
Los Angeles, Calif., Calvert's milder sm

HARRY J. KENDALL
Boise, Idaho, is glad he, too, discovered Calvert's mildness.

J. MAXWELL MYERS
Tucson, Ariz., found Calvert the best of the blends.

HAROLD T. COYNE
Bridgeport, Conn., switched to Calvert for its lightness.

WILLIAM H. WEST, Jr.
Manhasset, N. Y., agrees it's a smart switch for moderate men.

ARNOLD FINE
Washington, D. C., says guests prefer Calvert's mildness.

JOHN WALSH
E. McKeesport, Pa., switched for Calvert's extra mellowness.

LEO FURST
Mich., prefers Calvert taste and price.

CALVIN WATSON
Cairo, Ill., found Calvert milder, smoother, tastier.

FREDERICK J. ROACH
is pleased by

JOHN C. WEEKS
Elizabeth, N. J., is switched to its better

JOHN MCGILL
Omaha, Neb., agrees Calvert tastes better, is a better buy.

RALPH L. GERRARD
is pleased by

DOMINIC DEL RE
St. Paul, Minn., says there's no better tasting whiskey made.

THOMAS
Chicago, a much

ONCE YOU TASTE IT...
you'll know why

It's Smart
to Switch
to
Calvert

CALVERT RESERVE, CHOICE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., N. Y. C.



"Now will you open this jar of olives for me?"

Seems a guy's ready to tackle most anything—once he's tucked away a Wheaties breakfast! Solid nourishment in these 100% whole wheat flakes. Famous train-

ing dish, with milk and fruit. Enjoyed by many top-flight athletes. Second-helping good! Had your Wheaties today? Wheaties, "Breakfast of Champions!"

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NEURALGIA
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Pain**

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incredibly fast
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ANACIN

Here's why

Anacin is like a doctor's prescription. That is, it contains not one but a combination of medically proved ingredients. Get Anacin Tablets today.



Blondes

New Home Shampoo with "ANDIUM"

MAKES HAIR LIGHT, SHINY, LUSTROUS

Specially Made for Blondes
To help keep blonde hair from growing dark or faded use BLONDEX, the home shampoo that contains ANDIUM for extra lightness and SHINE. Instantly removes dingy film that makes hair dark. Washes hair shades lighter, gives it lovely lustre. Takes only 11 minutes at home. Safe for children.

FREE-Trial Package
Send postcard to Swedish Shampoo Labs. Dept. 103,880 Broadway, N. Y. 3, N. Y. or get regular size at any 10c, drug or toilet goods counters.

Pure Butter-Rich Candy

WISCONSIN DAIRY BUTTERS

FLAVOUR CANDY COMPANY, CHICAGO 12, ILL.



*Good mornings start
with good nights...*

...and sleep-inviting relaxation starts with
the lullaby comfort of an Ostermoor.
Quality-built with the craftsmanship you
rightly expect of its famous name.



OSTERMOOR

AMERICA'S QUALITY MATTRESS FOR NEARLY 100 YEARS

Dealers in Principal Cities—or write OSTERMOOR & CO., Chicago 16, Ill., or Bridgeport, Conn.

Lydia Pinkham CONTINUED

THE GREAT PINKHAM-GOVE FEUD



LYDIA AT 25, here shown with her son Charles, was an energetic earnest soul deeply interested in spiritualism.



LYDIA'S HUSBAND, Isaac Pinkham was a real-estate agent who had a sad habit of going broke frequently.



LYDIA'S CHILDREN, Aroline Pinkham Gove and Charles H. Pinkham had no disagreement, but after his death Aroline and her husband tried to gain control of the company and the dispute was passed on to their own children.



LYDIA'S GRANDCHILDREN continued the battle in court. Aviation enthusiast Lydia Pinkham Gove (left) tried and failed to force the Pinkhams including cousins Lucy and Marion (right), to give up their share of business.



HARMONY AT LAST fills the company's present board of directors. There are three Pinkhams (left), three Goves (one of whom is absent). Each side of the family owns 56 shares of the stock, each of which earns about \$2,000 a year.

SPECIAL! GUARANTEED KENTILE FLOORS

in beautiful colors like this cost only **\$44⁵⁰***

INSTALLED



Create your own exclusive floor design with low-cost Kentile



and only
\$64⁵⁰*
INSTALLED

for this

GUARANTEED KENTILE FLOOR

Resiliently quiet and comfortable underfoot, colorful Kentile is ideal for living rooms...bedrooms, bathrooms, halls, foyers... wherever you want guaranteed floors at a money-saving price.

*Prices quoted are for a 9' x 9' kitchen and a 12' x 16' living room. The price of the Kentile Floor you choose may be even less...or slightly more...depending on the design you select, the size, type and condition of your floor...and the freight rates to your city. Get a FREE estimate from your Kentile dealer. Look under FLOORING in your Classified Directory or phone Western Union by number and ask Operator 25 for his name and address.

Now you can have really distinctive floors... luxurious, *custom-made beauty*...at amazingly low cost. Kentile is laid tile by tile so it's easy to create any floor design you wish. And Kentile, remember, is the resilient floor that resists stains and soil. Mild soap and water cleans it quickly... occasional no-rub waxings make Kentile gleam like new. Kentile colors can't wear off—they go clear through to the back of each tile.

Scuffs and mars won't show...Kentile defies wear so well that it's *guaranteed for the life of your home*. Why be without all the advantages which only Kentile gives? See Kentile's 23 beautiful colors at your dealer's now.



KENTILE®

The Permanently Beautiful
Asphalt Tile



David E. Kennedy, Inc., Brooklyn 15, New York

RESILIENT TILE FLOORING FOR FIFTY YEARS

Looks good - tastes even better!



This is no ordinary Porterhouse Steak. It's an A&P Super-Right Porterhouse Steak. That means it has been cut from A&P's Super-Right quality corn-fed beef and can be counted on to be tender, juicy and full-flavored. And like all the fresh meat you buy at A&P, this steak has been Super-Right trimmed of excess bone and fat *before weighing*. This gives you more good eating for your money.

Because meat requires so much of the average family's food budget, A&P takes

more than usual precautions to bring you highly satisfactory quality. That is why the meat used in A&P Super-Right Hamburger (or ground beef), is *all* good, fresh beef. And this is why, too, a standing rib roast comes only from the first cuts, the acknowledged best for the purpose.

Next time you want a wonderful Porterhouse for the head of the house—or any other favorite cut—buy Super-Right Meat. You'll learn why thousands know their meat money buys more at A&P.



ALL MEAT SOLD BY YOUR A&P conforms to Super-Right quality standards. When enough of this kind is not available, you are likely to find your A&P short in supply. A&P will not substitute.



A WIDE VARIETY is on display and plainly price-tagged to help you make your choice...to meet your need and satisfy your budget, too.



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Have you
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We want you to feel that the A&P in your community is your store; so if you have suggestions for improving its service, tell us. Write CUSTOMER RELATIONS DEPT., A&P Food Stores, Graybar Building, New York 17, N. Y.

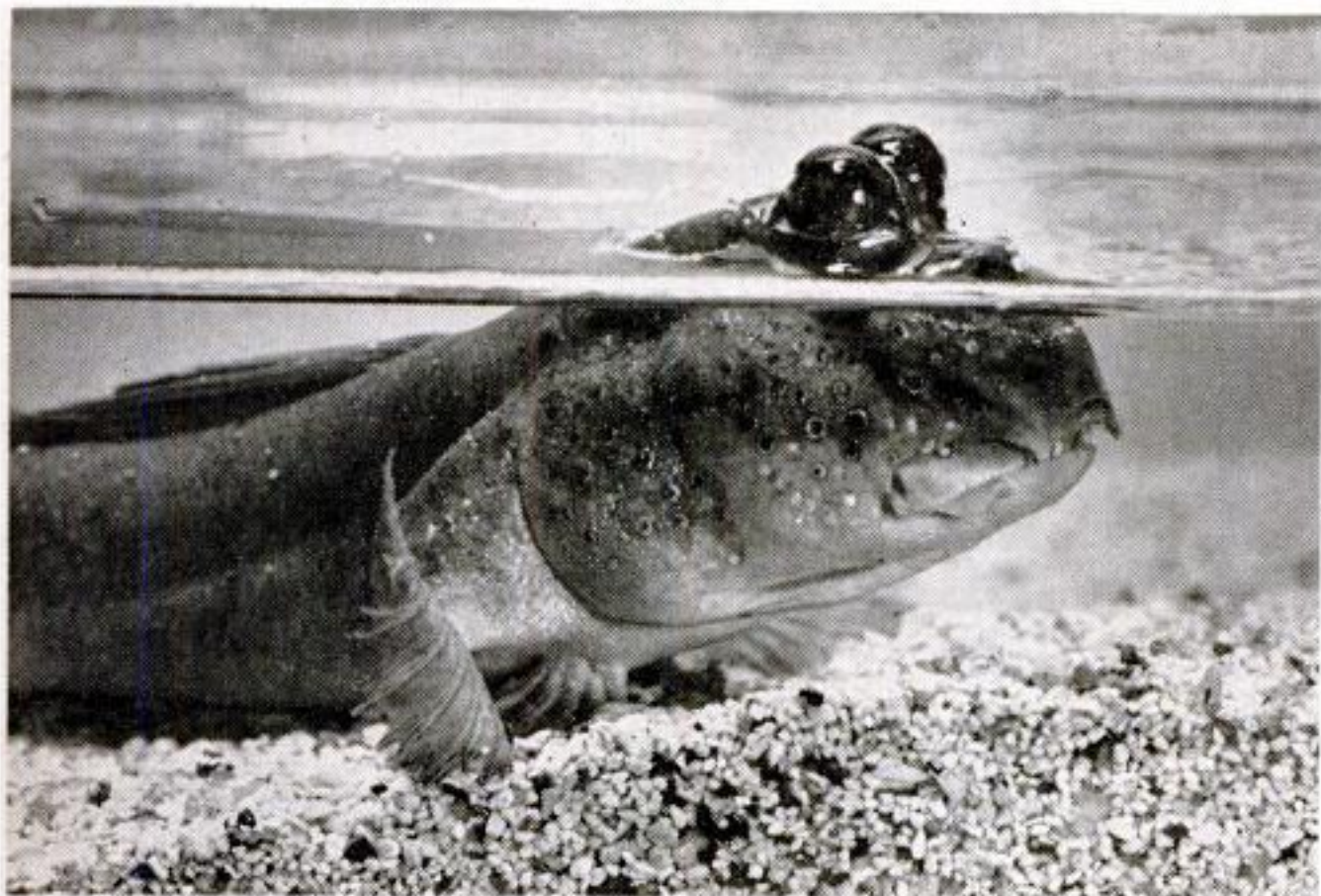


STANDING UPRIGHT, MUDSKIPPER SHOWS ITS POWERFUL WALKING FINS

WALKING FISH

Mudskipper lives on land, can travel 2 mph

The odd little creature shown dancing on its tail above and peering popeyed from the water below arrived at the New York Aquarium late last month. It is a mudskipper, one of the two living specimens in the U.S. It lives in the tropics, along the coastlines of Africa, Asia and the Philippines, where it spends most of its time on land, skipping about on the slimy surfaces of mudholes at better than 2 mph. However, it needs water in order to breathe, and every 15 minutes it must dip into a pool for a new supply which it stores in spongelike sacs in each side of its head. For a fish it is unusually farsighted and can spot a man at 30 feet. It is probably the hardest fish in the world to capture. When cornered it simply disappears in the mud. It is also very deaf.

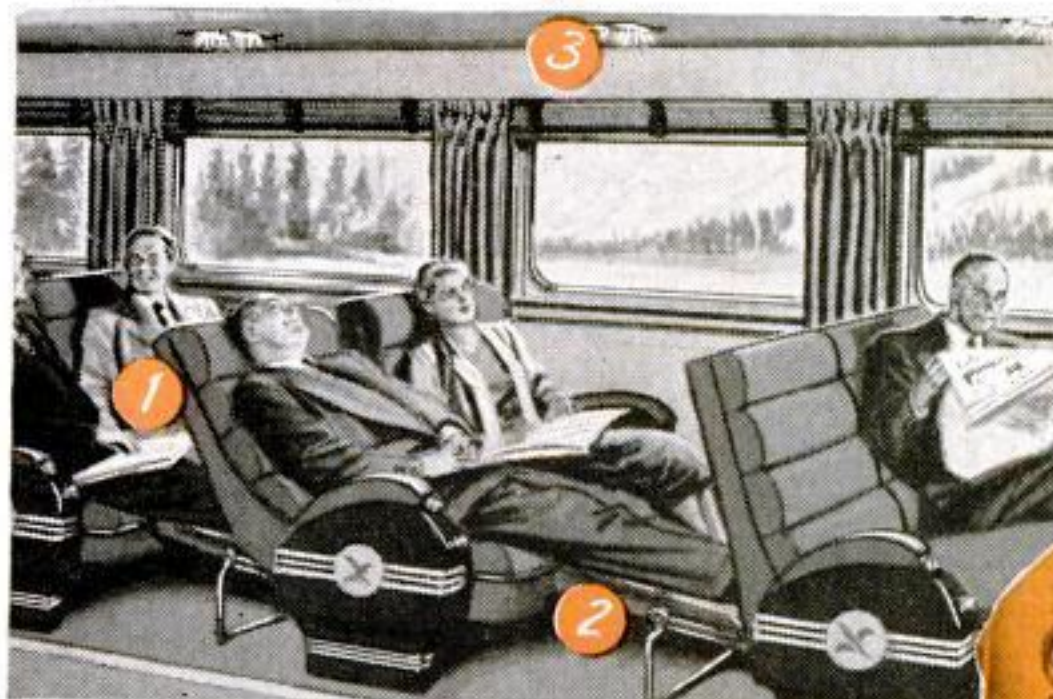


MUDSKIPPER'S EYES rotate independently and must be kept wet. When out of the water, fish continually pops them back into water-filled eye sockets.

CONTINUED ON NEXT PAGE



You go great when you go
Great Northern



IN DAY-NITE COACHES ON THE **EMPIRE BUILDER**

Reserve a coach seat on the streamlined EMPIRE BUILDER (no extra fare)—then *relax!* At a rail fare *far lower* than the air fare, you recline in a Sleepy Hollow chair (1), with full-length leg rest (2), individually-beamed reading light (3), wide-view window. Spacious lounges and dressing rooms.



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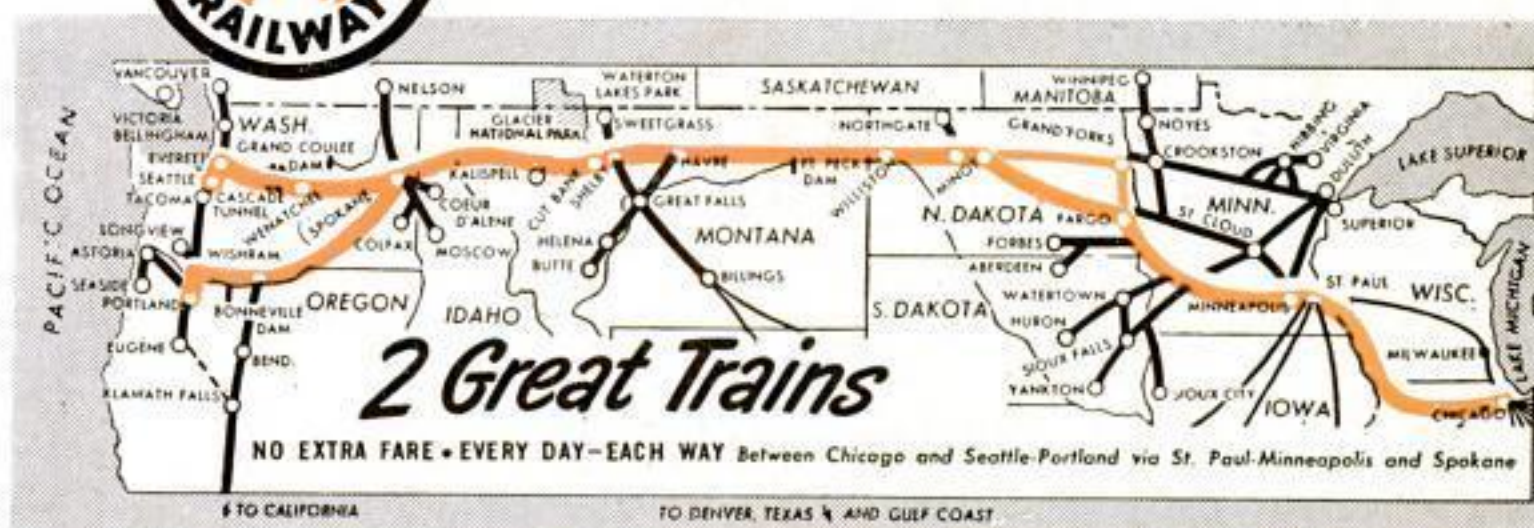


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Sleep's a cinch in the big Pullman berths, with their crisp linens (4), soft mattresses (5). Roomy, sofa-like seats by day. The observation-lounge always at your disposal. So much *comfort*—so little cost!



Great Northern Travel Offices in principal U. S. and Canadian cities—or consult local railway ticket agent.



Write P. G. HOLMES, Passenger Traffic Manager, Great Northern Railway, St. Paul 1, Minnesota

Rain or Shine
Weather's Fine
in SHELTERS



Weston

Fine combed cotton gabardine.

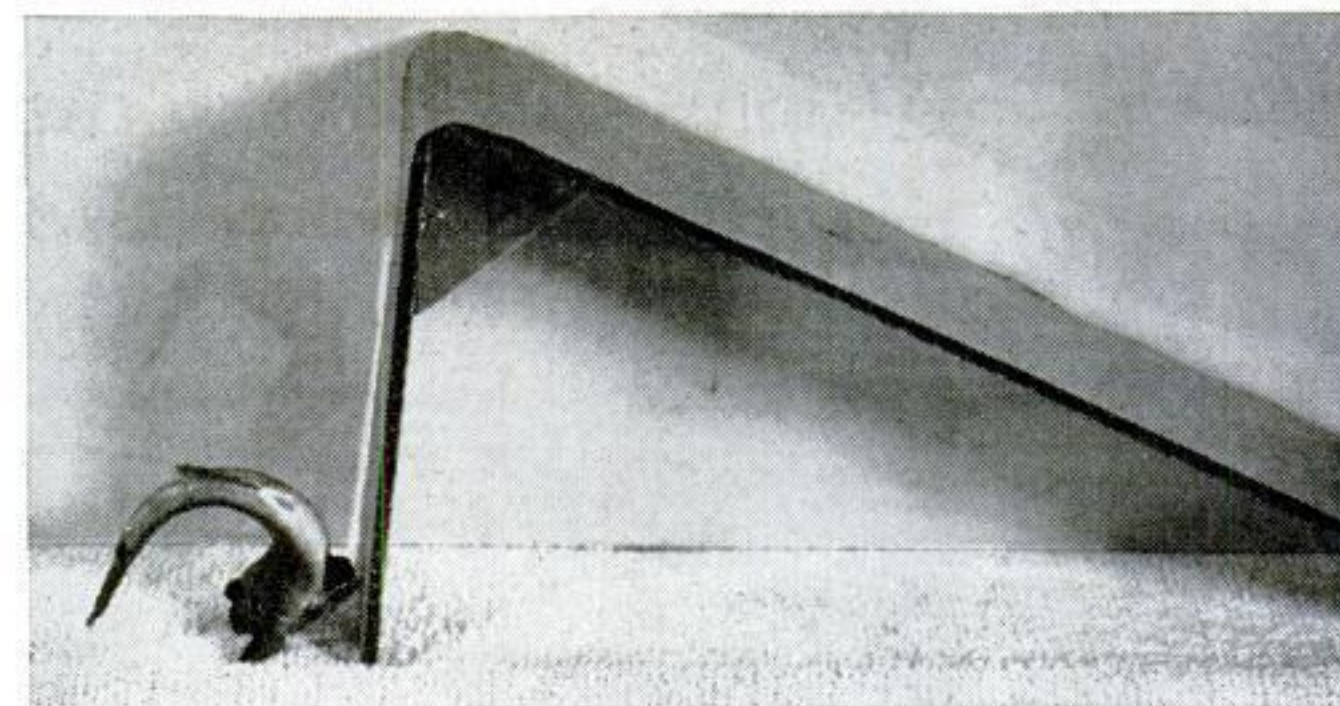
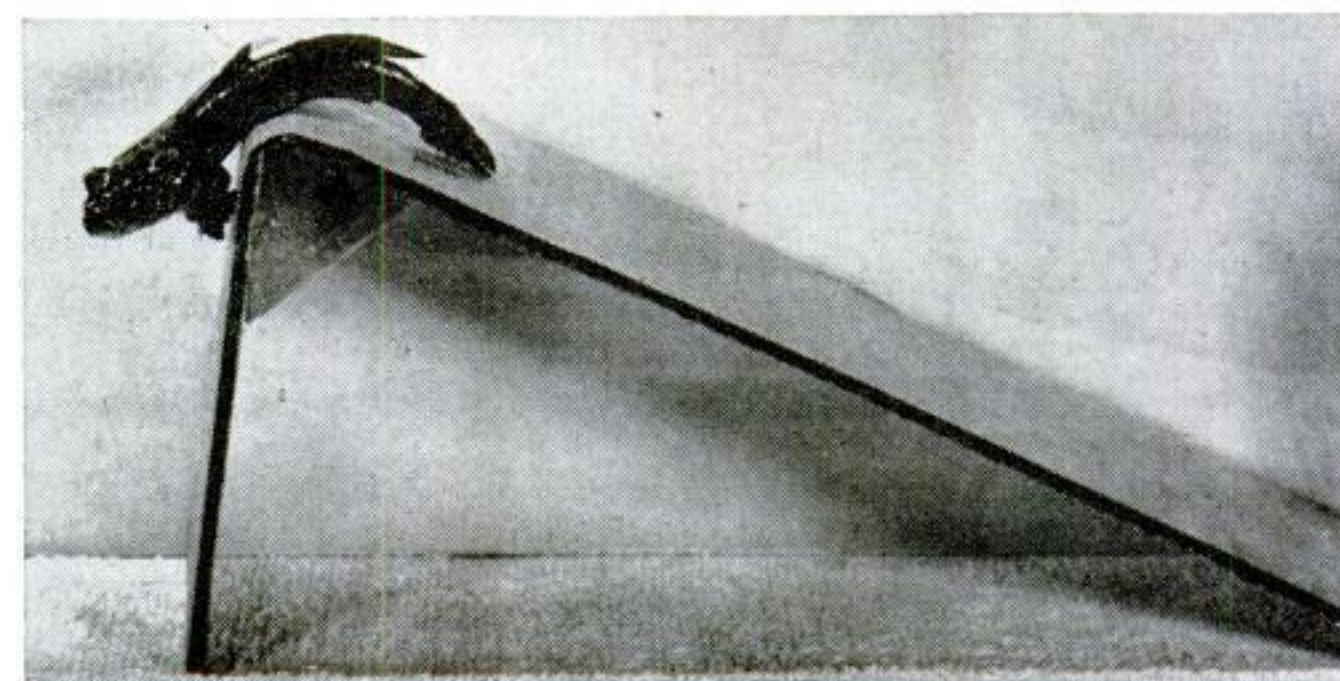
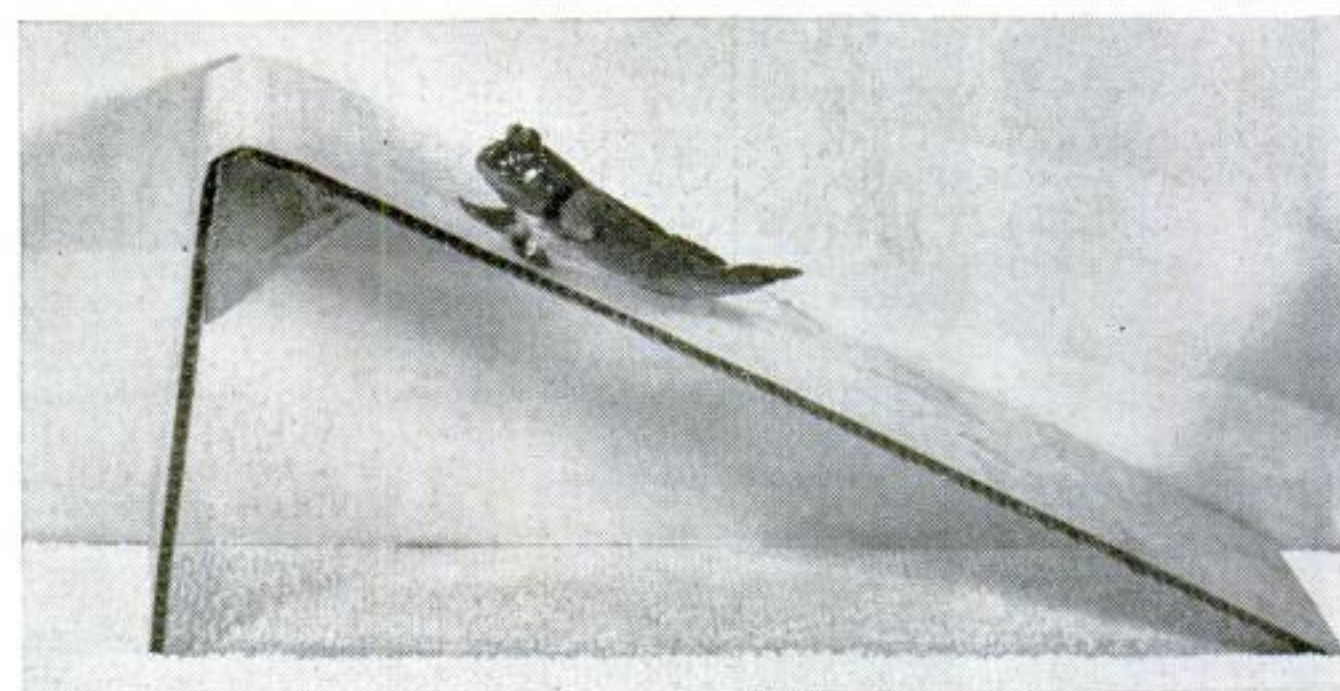
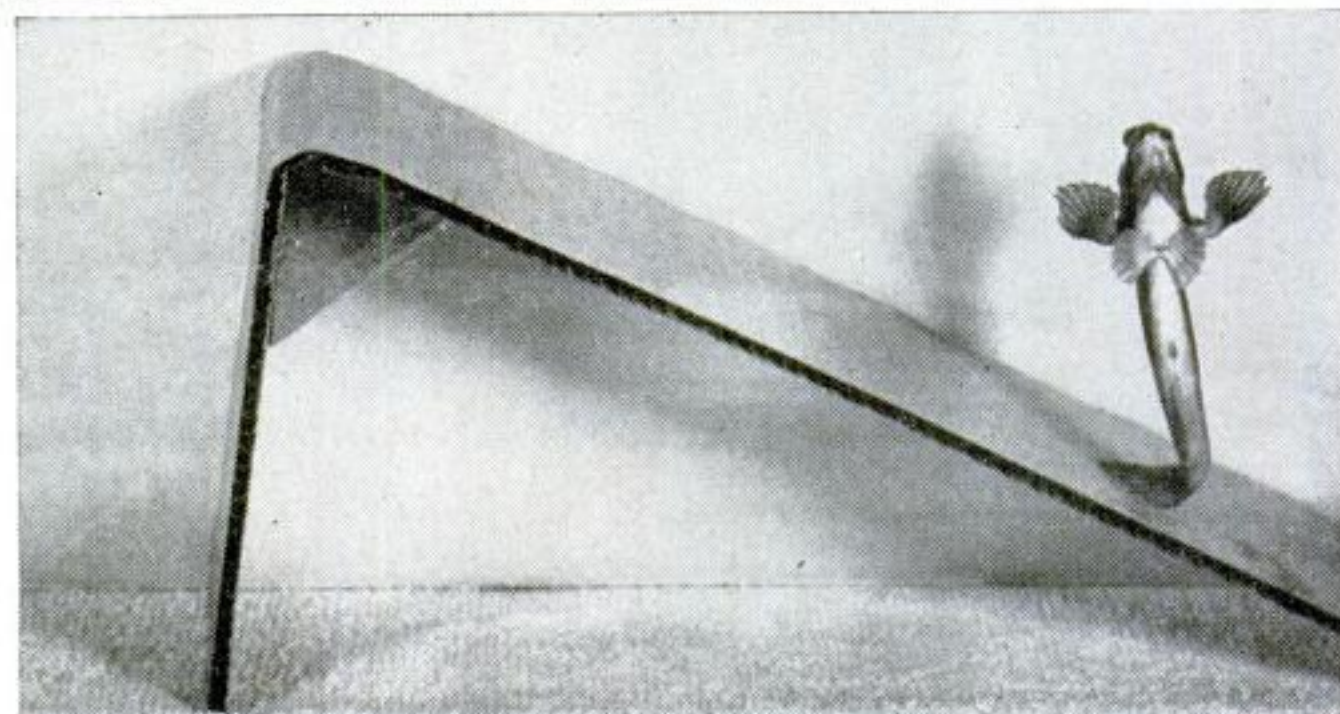
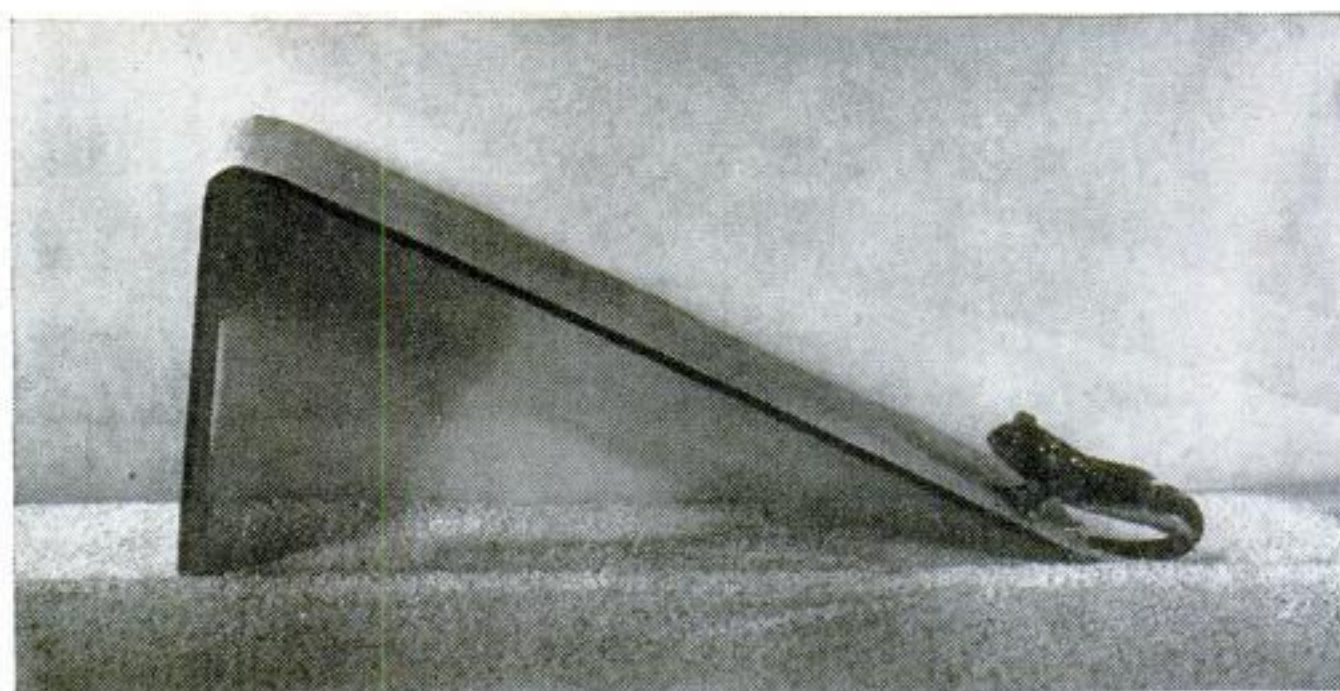
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It assures you of
genuine water-
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Walking Fish CONTINUED



THE MUDSKIPPER CLIMBS A RAMP

The mudskipper comes out on land because it likes to climb around the roots of trees and hunt for insects to eat. To show how the mudskipper walks when it is out of water, the photographer built the ramp shown above. The fish started at the bottom (*top picture*), then, using its highly developed pectoral fins like feet, flipped itself up onto its tail (*second picture*), got down, scrambled to the top and fell off on its face.

alone...
because
she doesn't know



LOVE can be lost...romance ruined if you offend with perspiration odor. So stop it *before* it starts!

DRYAD — Jergens new kind of deodorant *actually stops the decaying action of bacteria...the chief cause of embarrassing perspiration odor...before* it starts!

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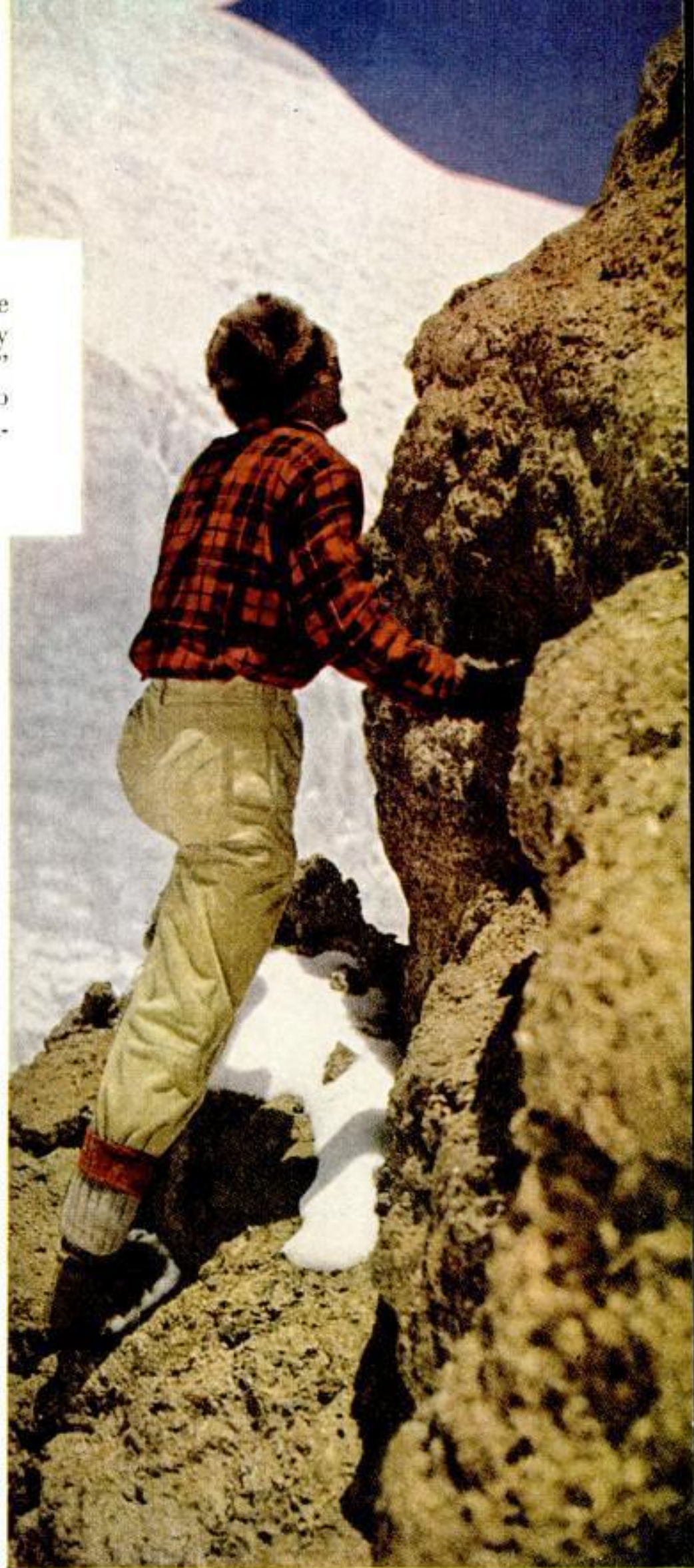
Division of The Kendall Company, Chicago 16



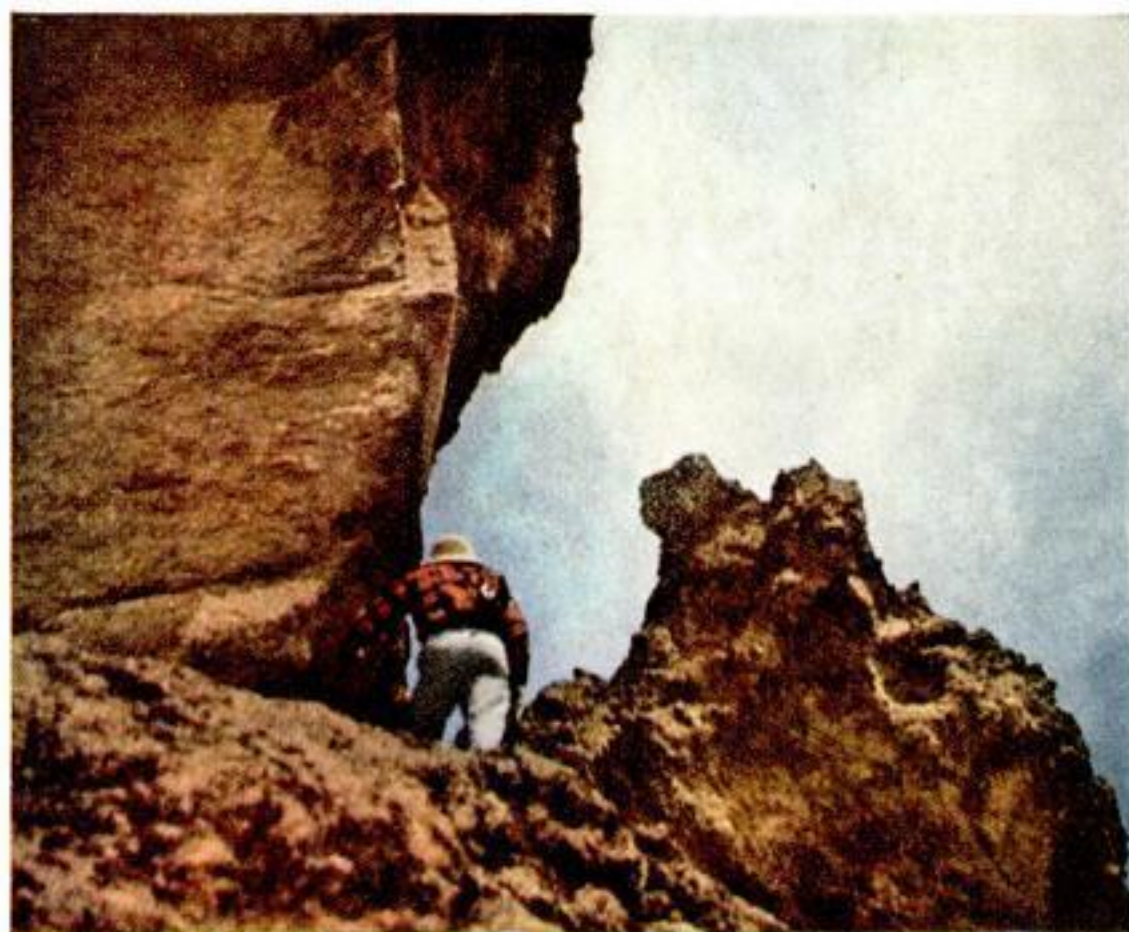
**T-N-T
POPCORN**
9 quarts from 1 can

Africa's roof has icy rafters

1 "Only one man out of ten who try it reaches the top of 20,000-foot Kilimanjaro. They told me not to try it . . . least of all in the wet season when I was there," writes Norman Wakeford, a friend of Canadian Club just back from Tanganyika. "But Africa's highest mountain offered an icy challenge I couldn't resist . . .



2 "The native bearers shivered under their blankets as we started up the lower slopes. The first day we made 500 feet. Two days later, 16,000 feet above the hot African bush, we ran into serious trouble. Nobody had warned us to stop for a day to get used to the altitude.



3 "Every yard seemed like a mile up there. The terrain was easy, but the altitude was merciless. It was hard to get your breath in that cold, thin air. We hit treacherous snowfields, but we kept going . . . to the very top of Kibo, the highest peak. I had barely strength enough to get back down.



4 "What a lucky break!" my friend said back at camp. "There's a blizzard raging up where you were two days ago." I hardly heard him. For on the table I spied some Canadian Club!

5 "'Where did this come from?' I asked my friend. He'd found the precious bottle in Mombasa two weeks before and had saved it for a special occasion. 'Canadian Club is my favorite, too,' he said." In 87 lands travelers report they are served Canadian Club wherever they ask for "the best in

the house." Why this worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon. You can stay with it all evening long . . . in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

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"Canadian Club" MADE IN CANADA
BY
HIRAM WALKER

Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky. 90.4 proof



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Her Latest R.K.O. Release*

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